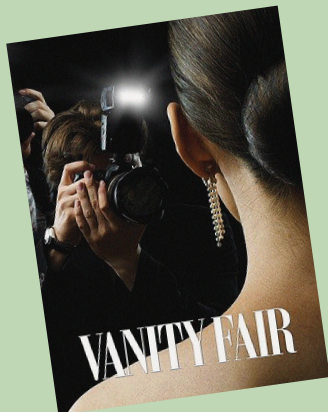




Franchisee Advertising Program

Vanity Fair

Published monthly, Vanity Fair has been highly influential and often quoted for many decades. Thought provoking as well as style making, it covers every aspect of modern life from world affairs to business, architecture and design to society. Vanity Fair reaches affluent opinion leaders who are in a position to purchase multiple high-end homes, often on more than one continent. They're the perfect audience for even your highest priced estate.



CIRCULATION & DEMOGRAPHIC: TOTAL REACH

Paid Circulation:	1,175,000
Total Readership:	6,107,000
Median Age:	46
Median HHI:	\$172,325
Average HH Net Worth	\$1,544,280
% Female / Male	78% / 22%

2015 CONDÉ NAST LUXURY GROUP RATES**

REGION*	RATE	CIRCULATION
Chicago Metro, IL	\$22,130	119,000
Washington DC Metro	\$20,830	112,000
Boston	\$19,720	106,000
South Florida	\$12,650	68,000
Seattle/Tacoma	\$12,830	69,000
Manhattan, NY	\$12,090	65,000
Orange County, CA	\$10,230	55,000
Atlanta	\$8,560	46,000
Houston, TX	\$8,560	46,000
Minneapolis/St. Paul	\$7,630	41,000

**Rates shown are for a single, full page, full color advertisement in all four magazines (Vanity Fair, Condé Nast Traveler, The New Yorker and Architectural Digest) mailed to region's subscribers.

2015 CLOSING DATES

ISSUE	DISTRIBUTION DATE	MATERIALS DUE
January	Mid-December	October 10, 2014
February	Mid-January	November 10, 2014
March	Mid-February	December 9, 2014
April	Mid-March	January 10
May	Mid-April	February 10
June	Mid-May	March 10
July	Mid-June	April 11
August	Mid-July	May 10
September	Mid-August	June 10
October	Mid-September	July 11
November	Mid-October	August 10
December	Mid-November	September 12

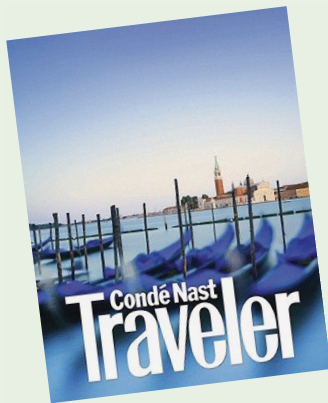
DEADLINE: 60 days before publication date



Franchisee Advertising Program

Condé Nast Traveler

Published monthly. Models of journalistic integrity, Condé Nast Traveler writers do not accept free travel and accommodations. Others do. Because of its objectivity and fascinating editorial content, the magazine has earned the loyalty of the most frequent and affluent travelers in the world. They spend more than virtually any other group on luxury items including lavish vacation homes and primary residences. With six National Magazine Awards, Condé Nast Traveler is the only travel magazine to have won even one.



CIRCULATION & DEMOGRAPHIC: TOTAL REACH

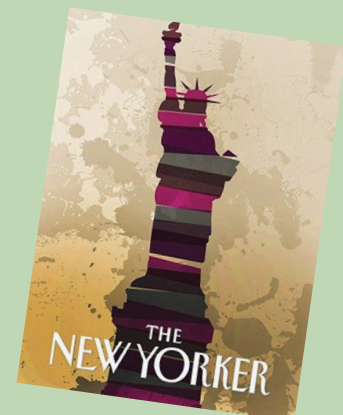
Paid Circulation:	800,000
Total Readership:	3,045,000
Median Age:	51
Median HHI:	\$168,921
Average HH Net Worth	\$1,626,446
% Female / Male	53% / 47%

The New Yorker

Published weekly. The New Yorker has made many artists and writers household names. Many of its short stories are masterpieces, its reporting award winning, its cartoons legendary. Millions turn to its mix of the arts, architecture and design, business, politics and science. And millions of high achievers think of The New Yorker as the authority on practically everything including their future dream homes.

CIRCULATION & DEMOGRAPHIC: TOTAL REACH

Paid Circulation:	1,025,000
Total Readership:	6,074,000
Median Age:	53
Median HHI:	\$170,783
Average HH Net Worth	\$1,631,802
% Female / Male	54% / 46%

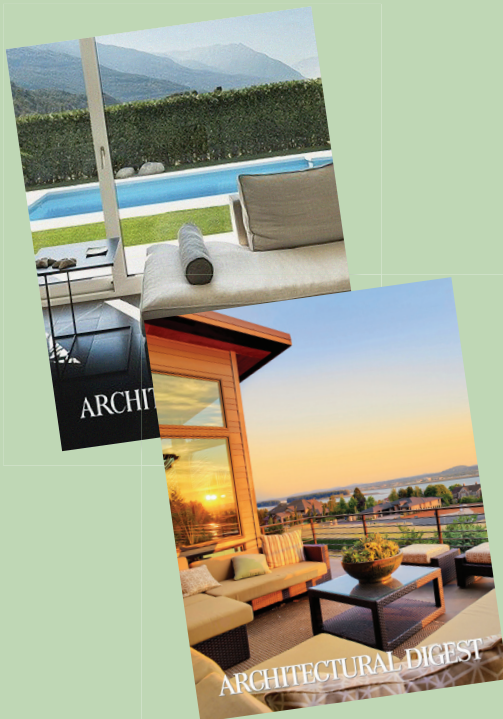




Franchisee Advertising Program

Architectural Digest

Published monthly. Architectural Digest is a modern icon of architecture and design. More about the art of architecture than the commerce, it has far more cachet than a mere "house book." Architectural Digest spurs decisions as well as feeding fantasies. Its affluent audience sees and sources dream homes to pursue directly from its advertising. Special issues focus on, for example, cities, country houses and global architecture.



CIRCULATION & DEMOGRAPHIC: TOTAL REACH

Paid Circulation:	1,125,000
Total Readership:	4,482,000
Median Age:	53
Median HHI:	\$179,827
Average HH Net Worth	\$1,826,431
% Female / Male	53% / 47%

2015 REGIONAL RATES

SIZE	COLOR	COST
Full Page	Full Color	\$3,300*

*Cost per region. Washington DC rate is \$3,800.

*Chicago City / North Suburbs rate is \$3,800.

There are over 60 regions available to advertise in, including CA, TX, FL and NY.

2015 CLOSING DATES

ISSUE	RESERVATIONS	MATERIALS DUE
March	December 10, 2014	December 15, 2014
April	January 10	January 15
May	February 10	February 15
June	March 10	March 15
July	April 10	April 15
August	May 10	May 15
September	June 10	June 15
October	July 10	July 15
November	August 10	August 15
December	September 10	September 15
January 1, 2016	October 10	October 15
February 1, 2016	November 10	November 15