



Franchisee Advertising Program

Haute Living

Haute Living is the only magazine that allows advertisers to reach those living in a home worth more than \$3 million in New York City, Miami/Palm Beach, Los Angeles/Orange County, and Silicon Valley/San Francisco. Additionally, the publication is delivered directly to the private jet traveler, with the magazines placed on board 7,500 private jet flights per month. Haute Living is for those who demand – and have the means to experience – the most luxurious choices in life.



CIRCULATION & DEMOGRAPHIC: TOTAL REACH

700,000 readers per edition

7,500 copies are placed aboard private jet flights every month

The average Haute Living reader has a net worth of \$25.2 million

2015 RATES

REGION	SIZE	COLOR	COST
All Four Markets	Full Page	Full Color	\$10,750
Two Markets	Full Page	Full Color	\$5,375
One Market	Full Page	Full Color	\$3,775

2015 CLOSING DATES

ISSUE	DISTRIBUTION DATE	MATERIALS DUE
Feb/Mar	February 1	January 6
Apr/May	April 1	March 3
June/July	June 1	May 2
Aug/Sept	August 1	July 2
Oct/Nov	October 1	September 2
Dec/Jan	December 1	November 3

Town & Country

Whether they're choosing their primary residence or picking out a place to escape to near the water or on the golf course, every home is a castle for the Town & Country reader. With the means to make their dreams come true and the desire to live life exactly how and where they want Town & Country readers are the first choice for real estate developers looking to show exclusive properties.



CIRCULATION & DEMOGRAPHIC: TOTAL REACH

Total Readers: 625,000

Male/Female Skew: 27% Male / 73% Female

Median Age: 55.2

Median HHI: \$164,000

Average HHI: \$314,983

Average Net Worth: \$1.5 Million

2015 RATES

SIZE	COLOR	COST
Full Page (1x)	Full Color	\$14,500
1/3 Page (1x)	Full Color	\$6,000

2015 CLOSING DATES

ISSUE	CLOSING DATE	ON SALE DATE
February	Nov 11, 2014	January 6, 2015
March	Dec 17, 2014	February 10, 2015
April	January 27, 2015	March 10, 2015
May	February 27, 17, 2015*	April 14, 2015
June/July	April 3, 2015	May 19, 2015
August	May 20, 2015	July 7, 2015
September	June 25, 2015	August 11, 2015
October	July 30, 2015	September 15, 2015
November	August 14, 27, 2015*	October 13, 2015

* Special Issues