

2018 ADVERTISING PROGRAM

HIGH QUALITY ADVERTISING AT YOUR FINGERTIPS

Better Homes and Gardens franchisee advertising program allows brokers and agents to place advertising in top publications and websites at discounted rates. Brokers and agents can also take advantage of professional ad design and insertion of the approved ad through Sky Advertising.

Our goal is to provide you with opportunities to reach a multitude of consumers whether they are located in your marketplace, across the country or around the globe. The Franchisee Advertising Program provides you the ability to geo-target with affordable options in media vehicles which attract and deliver sophisticated, upscale impressions.

Please review the exceptional publications on the following pages and call Sky Advertising to create your own marketing plan to fit your budget.

Placing High Quality Advertising in Top Publications: 4 Easy Steps

- Call or Email Phil Kaminowitz at Sky Advertising to discuss your advertising needs.
- Phil will work with you to design a high quality ad following brand guidelines. All property photos submitted for advertising must be a minimum of 300dpi, hi-resolution, 1290x950px
- Phil will send an electronic proof for your approval.
- Upon approval, Phil completes the insertion of the ad directly with the publication.

Phil Kaminowitz

Sky Advertising

212.677.2713

phil@skyad.com



OCEAN HOME



Founded by RMS Media Group in 2006, Ocean Home is the leading luxury coastal lifestyle magazine. Published bi-monthly, the magazine captures the essence of Ocean Home living, featuring the best architects, interior designers, landscape architects, real estate experts and luxury travel destinations in the United States and around the world.

From high-end developments in the Caribbean to private beachfront estates in California, Ocean Home not only unveils dream homes of the top coastal communities but also reveals the best vacation escapes, trending designs for ocean homes, and the key players in the next generation of luxury oceanfront living. Ocean Home magazine is available in print and digital editions.

CIRCULATION/DEMOGRAPHICS

AVERAGE AGE: **51**

MARRIED: **90%**

FEMALE: **51%**

MALE: **49%**

AVERAGE HHI: **\$2,900,000**

AVERAGE NET WORTH: **\$9,600,000**

AVERAGE PRIMARY RESIDENCE VALUE: **\$4,900,000**

DISTRIBUTION: **80,000**

READERSHIP: **216,000**

GEOGRAPHIC BREAKDOWN: **UNITED STATES**

COASTAL AREAS, CANADA, CARIBBEAN

2018 CLOSING DATES

ISSUE	DISTRIBUTION DATE	MATERIALS DUE
APRIL/MAY	MAR 15, 2018	JAN 12, 2018
JUNE/JULY	JULY 15, 2018	MAR 14, 2018
AUGUST/SEPTEMBER	SEPT 15, 2018	MAY 9, 2018
OCTOBER/NOVEMBER	NOV 15, 2018	JULY 11, 2018
DECEMBER/JANUARY 2018	DEC 15, 2018	SEP 19, 2018
FEB 2019/MAR 2019	JAN 15, 2019	NOV 20, 2018

RATES FOR 1X

2018 RATES*

PAGE SIZE	COLOR	COST
SPREAD	FULL COLOR	\$4,150
FULL PAGE	FULL COLOR	\$2,750

RATES FOR 1X

THE WALL STREET JOURNAL



The Wall Street Journal represents credibility and influence and continues to be the leading environment for luxury real estate clients to connect with the world's most affluent home-buying audience. The WSJs 'Mansion' section provides you with an unprecedented ability to strengthen your brand, expand visibility, and deliver your message.

DISTRIBUTION

CIRCULATION: **1,100,000**

READERSHIP: **4.5 MILLION**

MALE/FEMALE SKEW: **66% / 34%**

MEDIAN AGE: **50**

2018 RATES — COLOR RESIDENTIAL ADS

ZONE	COLOR RATE/ INCH	3 INCH	4INCH	6INCH	1/8 INCH	1/4PAGE	1/2 PAGE	FULL PAGE
NATIONAL	\$630.36	\$1,891.08	\$2,521.44	\$3,782.16	\$9,455.40	\$18,280.44	\$33,409.08	\$62,216.53
EASTERN	\$517.19	\$1,551.57	\$2,068.76	\$3,103.14	\$7,760.88	\$15,004.37	\$27,421.78	\$51,066.59
NORTHEAST	\$254.78	\$764.34	\$1,019.12	\$1,528.68	\$3,821.76	\$7,388.74	\$13,503.55	\$25,147.18
NEW YORK	\$240.05	\$720.15	\$960.20	\$1,440.30	\$3,600.72	\$6,961.39	\$12,722.54	\$23,692.74
NEW ENGLAND	\$140.29	\$420.87	\$561.16	\$841.74	\$2,104.38	\$4,068.47	\$7,435.48	\$13,846.82
WASH/BALT	\$88.13	\$264.39	\$352.52	\$528.78	\$1,321.92	\$2,555.71	\$4,670.78	\$8,698.23
SOUTHERN	\$181.03	\$543.09	\$724.12	\$1,086.18	\$2,715.48	\$5,249.93	\$9,594.70	\$17,867.86
S. ATLANTIC	\$105.70	\$317.10	\$422.80	\$634.20	\$1,585.44	\$3,065.18	\$5,601.89	\$10,432.20
FLORIDA	\$107.23	\$321.69	\$428.92	\$643.38	\$1,608.48	\$3,109.73	\$5,683.30	\$10,583.80
MIDWEST	\$401.68	\$1,205.04	\$1,606.72	\$2,410.08	\$6,025.14	\$11,648.60	\$21,288.83	\$39,645.42
CHICAGO	\$106.10	\$318.30	\$424.40	\$636.60	\$1,591.56	\$3,077.02	\$5,623.51	\$10,472.46
DETROIT	\$69.22	\$207.66	\$276.88	\$415.32	\$1,038.24	\$2,007.26	\$3,668.45	\$6,831.62
ST. LOUIS	\$71.60	\$214.80	\$286.40	\$429.60	\$1,074.06	\$2,076.52	\$3,795.01	\$7,067.31
OHIO	\$87.29	\$261.87	\$349.16	\$523.74	\$1,309.32	\$2,531.35	\$4,626.26	\$8,615.33
WESTERN	\$292.80	\$878.40	\$1,171.20	\$1,756.80	\$4,392.00	\$8,491.20	\$15,518.40	\$28,899.36
SO. CALIF.	\$164.92	\$494.76	\$659.68	\$989.52	\$2,473.74	\$4,782.56	\$8,740.55	\$16,277.21
NO. CALIF.	\$122.10	\$366.30	\$488.40	\$732.36	\$1,831.50	\$3,540.90	\$6,471.30	\$12,051.27
PACIFIC NW	\$86.24	\$258.72	\$344.96	\$517.44	\$1,293.66	\$2,501.08	\$4,570.93	\$8,512.28
ROCKY MTNS	\$76.16	\$228.48	\$304.64	\$456.96	\$1,142.46	\$2,208.76	\$4,036.69	\$7,517.39
ARIZONA	\$68.38	\$205.14	\$273.52	\$410.28	\$1,025.64	\$1,982.90	\$3,623.93	\$6,748.71
SOUTHWEST	\$136.12	\$408.36	\$544.48	\$816.72	\$2,041.74	\$3,947.36	\$7,214.15	\$13,434.65
TEXAS	\$92.89	\$278.67	\$371.56	\$557.34	\$1,393.38	\$2,693.87	\$4,923.28	\$9,168.44

BLACK AND WHITE ADS 20% LESS



THE NEW YORK TIMES



FRIDAY MAIN NEWS

The New York Times is widely recognized as the most influential news source for many of the world's most sophisticated and loyal readers. The Main News section provides extensive coverage of the leading events and issues of the day, global and national. It features the editorial page and Op-Ed articles contributed by leaders in every field. Daily, the Main News section is the most well-read section and it sets the agenda for the most important news of the day.

DISTRIBUTION

CIRCULATION: **533,147**
READERSHIP: **2,081,000**
MALE/FEMALE SKEW: **61.5% / 38.5%**
MEDIAN AGE: **44+**

FRIDAY MAIN NEWS 2018 RATES

SIZE	COST
1 COLUMN (1.8" W X 3" H)	\$465
DEADLINE: 4 DAYS BEFORE PUBLICATION DATE.	

OTHER SIZES AVAILABLE.
PLEASE EMAIL PHIL@SKYAD.COM FOR A QUOTE.

THE NEW YORK TIMES MAGAZINE

Published weekly, the New York Times Magazine features in-depth narratives, trendy stories, and opinionated essays by some of today's most influential and entertaining writers.

DISTRIBUTION

SUNDAY CIRCULATION: **1,082,993**
READERSHIP: **4,300,000**
MALE/FEMALE SKEW: **60% / 40%**
AVERAGE INCOME: **\$171,000**
MEDIAN AGE: **55**

SUNDAY MAGAZINE 2018 RATES

SIZE	COLOR	COST
FULL PAGE	FULL COLOR	\$37,650

FINANCIAL TIMES



CIRCULATION/DEMOGRAPHICS

CIRCULATION: **274,131**

DISTRIBUTION: **GLOBAL**

READERSHIP: **1,993,418**

MALE/FEMALE SKEW: **86% / 14%**

AVERAGE HHI: **\$338,000**

MEDIAN AGE: **51**

2018 RATES

SIZE	COST
FRONT PAGE STRIP, COLOR	\$14,725
GALLERY STRIP, COLOR	\$6,510
GALLEY BOX, COLOR	\$1,240

SATURDAY "HOUSE & HOME" SECTION COLOR PROPRIETARY GALLERY BOX

Ad space based on availability.

2018 RATES

SIZE	COST
FULL PAGE, COLOR	\$36,456
HALF PAGE, COLOR	\$18,228
QUARTER PAGE, COLOR	\$9,114

SATURDAY "HOUSE & HOME" SECTION COLOR PROPRIETARY GALLERY BOX

2018 CLOSING DATES

ISSUE	PUBLICATION DATE	MATERIALS DUE
WEEKLY	SATURDAY	MONDAY (WEEK OF)

The Financial Times showcases the finest residential properties on the market and provides sage advice to a discerning audience of high-end private owners, as well as investors, every Saturday in its stand-alone "House & Home" section. Targeting upscale readers who are passionate about home and living, this full-color supplement is the world's only weekly property and lifestyle section, which is internationally focused and globally-distributed every weekend.

THE NEW YORK TIMES

INTERNATIONAL EDITION



CIRCULATION/DEMOGRAPHICS

CIRCULATION: **220,472**

AVERAGE HHI: **\$367,700**

MEDIAN AGE: **55**

DISTRIBUTION: **EUROPE, ASIA, PACIFIC**

2018 RATES

SIZE	COLOR	COST
MINIMUM AD SIZE 2 1/16" W X 3" H	BLACK & WHITE	\$938
MINIMUM AD SIZE 2 1/16" W X 3" H	FULL COLOR	\$1,250

MANY OTHER AD SIZES ARE AVAILABLE. PLEASE EMAIL OR CALL FOR A PRICE QUOTE. NYTIE REAL ESTATE ADS RUN EVERY FRIDAY.

2018 CLOSING DATES

ISSUE	PUBLICATION DATE	MATERIALS DUE
WEEKLY	FRIDAY	MONDAY (WEEK OF)

FULL-COLOR EVENT WRAPS

In addition to cooperative advertising opportunities within the New York Times International Edition, our program includes full-color wraps that are distributed at some of the world's most prestigious events, including the Cannes Film Festival, Frieze Art Fair, Wimbledon Tennis, the Monaco Yacht Show, and many others. These event wraps are placed around thousands of copies of the New York Times International Edition, which are then distributed in hotel rooms and onsite at the events.

INDIVIDUAL 4-PAGE WRAP: **\$10.35 each**

MINIMUM ORDER: **3,000 wraps**

The New York Times International Edition is a leading international source for opinion leaders and decision-makers around the globe. With dedicated newsrooms in Paris, London, Hong Kong and New York; and journalists reporting from all corners of the globe, its informative, inspiring and intelligent coverage of the world makes it required reading in 130 countries around the world.

FORBES

REAL ESTATE MARKETPLACE



2018 CLOSING DATES

ISSUE DATE	ISSUE THEME	MATERIALS DUE
2/28/18	FINTECH 50	1/15/18
3/31/18	BILLIONAIRES	2/12/18
4/30/17	INNOVATION FACTORIES/MIDAS LIST	3/12/18
5/31/18	SMALL GIANTS: BEST SMALL COMPANIES	4/9/18
6/30/18	MOST INNOVATIVE COMPANIES	5/7/18
8/31/18	SELF-MADE WOMEN	6/18/18
9/30/18	THE CLOUD 100	8/13/18
10/31/18	FORBES 400	9/10/18
11/30/18	THE JUST 100	10/15/18
12/31/17	30 UNDER 30 2019	11/19/18

Forbes is a global media, branding and technology company, with a focus on news and information about business, investing, technology, entrepreneurship, leadership and affluent lifestyles. Forbes' mission is to deliver information on the people, ideas and technologies changing the world to our community of affluent business decision makers. What distinguishes Forbes from other media brands is our exceptional access to the world's most powerful people—the game changers and disruptors who are advancing industries across the globe. Through our unique platform of print, digital, mobile, conference and products, Forbes is changing the way content is created, distributed, consumed and shared.

2018 RATES

SIZE	
FULL PAGE	\$14,500
HALF PAGE	\$7,500
QUARTER PAGE	\$4,000

CIRCULATION/DEMOGRAPHICS

READERSHIP: **6,706,000**

MALE/FEMALE SKEW: **58% / 42%**

MEDIAN AGE: **42.4**

MEDIAN HHI: **280,074**

CHIEF EXECUTIVE



Established in 1977, Chief Executive magazine provides ideas, strategies, and tactics for top executive leaders seeking to build more effective organizations. Our publication conveys the full range of the CEO experience, from corporate challenges and personal pressures to the satisfaction that comes with the most demanding job in business. Award-winning journalists and innovative CEOs contribute articles to Chief Executive, which is read by the world's most influential leaders: CEOs who not only shape new economies, but new societies as well.

CIRCULATION/DEMOGRAPHICS

CIRCULATION: **42,698**

READERSHIP: **125,028**

CEOS/CHAIRMEN/PRESIDENTS/OWNERS: **92%**

MEDIAN AGE: **49.2**

MALE/FEMALE SKEW: **82% / 18%**

AVERAGE HHI: **\$1.6 MILLION**

AVERAGE NET WORTH: **\$9.9 MILLION**

LEADERS OF COMPANIES WITH OVER \$100 MILLION IN REVENUE: **69%**

REACHES **91%** OF CEOS WHO LEAD COMPANIES WITH **\$50 MILLION OR MORE** IN ANNUAL REVENUE

2018 RATES

PAGE SIZE	COST
FULL PAGE	\$12,000

2017 CLOSING DATES

ISSUE	MATERIALS DUE
MARCH/APRIL	JANUARY 16
MAY/JUNE	MARCH 16
JULY/AUGUST	MAY 25
SEPTEMBER/OCTOBER	JULY 20
NOVEMBER/DECEMBER	OCTOBER 5

ROBB REPORT



CIRCULATION/DEMOGRAPHICS

MEDIAN AGE: **42**

MALE/FEMALE RATIO: **77%/23%**

AVERAGE HHI: **\$363,000**

AVERAGE HNW: **\$2,400,000**

2018 CLOSING DATES

ISSUE	AD DUE	ON SALE
MAR	JAN 26	MAR 6
APRIL	FEB 23	APR 3
MAY	MAR 23	MAY 1
JUNE	APR 20	JUN 5
JULY	MAY 25	JUL 3
AUG	JUNE 29	AUG 7
SEPT	JULY 27	SEPT 4
OCT	AUG 21	OCT 2
NOV	SEPT 25	NOV 6
DEC	OCT 23	DEC 4
JAN	NOV 20	JAN 1, 2019

2018 RATES

SIZE	COLOR	COST
2 PAGE SPREAD	FULL COLOR	\$17,235
FULL PAGE	FULL COLOR	\$9,095
1/2 PAGE	FULL COLOR	\$5,000

Robb Report is the leading voice in global luxury. Widely regarded as the single most influential journal of living life to the fullest, Robb Report covers the newest in what matters most to its discerning and sophisticated audience.

HAUTE LIVING



MARKET DISTRIBUTION

MIAMI	35,000
NEW YORK	35,000
LOS ANGELES	35,000
SAN FRANCISCO	35,000

DEMOGRAPHICS

AVERAGE HHI: **\$10,000,000**

AVERAGE AGE: **50**

MALE/FEMALE SKEW: **56%/44%**

2018 RATES PER MARKET

SIZE	COLOR	COST
FULL PAGE, CITY	FULL COLOR	\$6,900
FULL PAGE, REGIONAL	FULL COLOR	\$11,500
FULL PAGE, NATIONAL	FULL COLOR	\$23,100

2018 CLOSING DATES

PUBLISHED BI-MONTHLY.
CLOSING DATES ARE 30 DAYS BEFORE ISSUE DATE.
EXAMPLE: FEBRUARY 1 FOR MARCH/APRIL.

The primary element of the Haute Living brand is the sophistication and unique leadership we offer to our affluent audience. Haute Living incorporates elite lifestyle reporting throughout distinguished, market-specific publications in Miami, New York, Los Angeles & San Francisco. Through our celebrated regional publications, we capture the hearts and minds of the world's most influential consumers in the most affluent destinations, and act as both guide and signpost in their stellar lifestyle. Haute Living characterizes the cultivation of luxury living.

LUXE INTERIORS + DESIGN



At Luxe, we celebrate regional architecture and design, and encourage design enthusiasts to seek out and connect with local design professionals in the place they call home. We impart this philosophy through multi-platform channels- in print and digital, and at our events- where we inspire, inform and engage with affluent design enthusiasts, architects, interior designers, home builders and the design community at large. Based on our unique long-term understanding of the design industry and our extensive relationships, we look forward to being an important partner in the growth of your business.

2018 RATES

PAGE	COST
PAGE RATE:	\$3,595
SPREAD RATE:	\$5,795
BROKER LISTING:	\$3,595
BROKER PROFILES:	\$3,595
BROKER DIGITAL PROFILE 1 YEAR:	\$4,095

LOCAL CONTRACT RATES MAY APPLY.

CIRCULATION/DEMOGRAPHICS

MEDIAN AGE: **50**

AVERAGE HHI: **\$473,000**

AVERAGE NW: **\$2,468,000**

OWNS 2+ HOMES: **40%**

DISTRIBUTION

EDITION	CIRCULATION
NEW YORK/CT/ WESTCHESTER/HAMPTONS	65,000
CHICAGO	40,000
LOS ANGELES	60,000
SAN FRANCISCO	40,000
ORANGE COUNTY	35,000
MIAMI	30,000
PALM BEACH	30,000
DALLAS	30,000
AUSTIN	25,000
HOUSTON	30,000
ARIZONA	40,000
COLORADO	30,000
PACIFIC NORTHWEST	25,000

2018 CLOSING DATES

ISSUE	RESERVATION	MATERIALS DUE
MAY/JUNE 2018	2/23/18	3/6/18
JULY/AUGUST 2018	4/20/18	5/1/18
SEPT/OCT 2018	6/22/18	6/29/18
NOV/DEC 2018	8/31/18	9/11/18

TOWN & COUNTRY



CIRCULATION/DEMOGRAPHICS

READERSHIP: **625,000**

MALE/FEMALE SKEW: **27% / 73%**

MEDIAN AGE: **55.2**

AVERAGE HHI: **\$314,983**

AVERAGE NET WORTH: **\$1.5 MILLION**

2018 CLOSING DATES

ISSUE	CLOSING DATE	ON-SALE DATE
APRIL	JAN 26	MAR 6
MAY	FEB 23	APRIL 10
JUNE/JULY	APR 3	MAY 22
AUGUST	MAY 18	JULY 3
SEPTEMBER	JUNE 22	AUG 7
OCTOBER	AUG 7	SEPT 18
NOVEMBER	SEPT 4	OCT 16
DEC/JAN	OCT 2	NOV 20

Whether they're choosing their primary residence or picking out a place to escape to near the water or on a golf course, every home is a castle for the Town & Country reader. With the means to make their dreams come true and the desire to live life exactly how and where they want, Town & Country readers are the first choice for real estate developers looking to show exclusive properties.

2018 RATES

RATE	PER INSERTION
FULL PAGE 1X	\$15,300
FULL PAGE 3X	\$14,900
FULL PAGE 6X	\$14,500

ARCHITECTURAL DIGEST



Published monthly, Architectural Digest is a modern icon of architecture and design. More about the art of architecture than commerce, AD has far more cachet than a mere “house book,” inspiring decisions as well as feeding fantasies. Advertisements within our pages directly inspire our affluent audience to pursue and source their dream homes. Our special issues focus on cities, country homes, and global architecture.

DEMOGRAPHICS

MEDIAN AGE: **52**

MEDIAN HH: **\$168,517**

MALE/FEMALE SKEW: **50% / 50%**

2018 CLOSING DATES

ISSUE	RESERVATIONS	MATERIALS DUE
MARCH	DECEMBER 15	DECEMBER 20
APRIL	JANUARY 15	JANUARY 20
MAY	FEBRUARY 15	FEBRUARY 20
JUNE	MARCH 15	MARCH 20
JULY	APRIL 15	APRIL 20
AUGUST	MAY 15	MAY 20
SEPTEMBER	JUNE 15	JUNE 20
OCTOBER	JULY 15	JULY 20
NOVEMBER	AUGUST 15	AUGUST 20
DECEMBER	SEPTEMBER 15	SEPTEMBER 20
JANUARY 2019	OCTOBER 15	OCTOBER 20
FEBRUARY 2019	NOVEMBER 15	NOVEMBER 20

2018 RATES

MARKETS	SUSCRIBERS	REACH	RATE
CHICAGO CITY / NORTH SUBURBS	19,000	106,210	\$2,440
LOS ANGELES / WEST LA	14,000	78,260	\$2,250
MANHATTAN	15,000	83,850	\$2,220
SAN FRANCISCO CITY / NORTH BAY	9,000	50,310	\$1,860
SOUTH FLORIDA	17,000	95,030	\$2,330
WASHINGTON DC METRO	19,000	106,210	\$2,460

ALL ADS ARE FULL PAGE AND COLOR.

More than 60 local and feeder market regions available.
Email or call for the region list with pricing, circulation, distribution maps, etc.

CONDÉ NAST TRAVELER



Published monthly, Condé Nast Traveler features articles written by writers who do not accept free travel and accommodations — writers for other travel publications do. Because of our magazine's objectivity and fascinating editorial content, we have earned the loyalty of the most frequent and affluent travelers in the world — individuals who spend more than virtually any other group on luxury items, including lavish vacation homes and primary residences. With six National Magazine Awards, Condé Nast Traveler is the only travel magazine to have won more than one award.

CIRCULATION/DEMOGRAPHICS

MEDIAN AGE: **55**

MEDIAN HH: **\$166,685**

MALE/FEMALE SKEW: **58% / 42%**

2018 CLOSING DATES

ISSUE	RESERVATIONS	MATERIALS DUE
MARCH	DECEMBER 15	DECEMBER 20
APRIL	JANUARY 15	JANUARY 20
MAY	FEBRUARY 15	FEBRUARY 20
JUNE	MARCH 15	MARCH 20
JULY	APRIL 15	APRIL 20
AUGUST	MAY 15	MAY 20
SEPTEMBER	JUNE 15	JUNE 20
OCTOBER	JULY 15	JULY 20
NOVEMBER	AUGUST 15	AUGUST 20
DECEMBER	SEPTEMBER 15	SEPTEMBER 20
JANUARY 2019	OCTOBER 15	OCTOBER 20
FEBRUARY 2019	NOVEMBER 15	NOVEMBER 20

2018 RATES

MARKETS	SUSCRIBERS	REACH	RATE
CHICAGO CITY / NORTH SUBURBS	14,000	61,320	\$1,980
LOS ANGELES / WEST LA	11,000	48,180	\$2,180
MANHATTAN	12,000	52,560	\$2,000
SAN FRANCISCO CITY / NORTH BAY	8,000	35,040	\$1,790
SOUTH FLORIDA	18,000	78,840	\$2,260
WASHINGTON DC METRO	20,000	87,600	\$2,450

ALL ADS ARE FULL PAGE AND COLOR.

More than 60 local and feeder market regions available.
Email or call for the region list with pricing, circulation, distribution maps, etc.

CONDÉ NAST WIRED



WIRED makes sense of a world in constant transformation. Telling an ongoing adventure story—the invention of the future. The WIRED conversation illuminates how technology is changing every aspect of our lives—from culture to business, science to design. The breakthroughs and innovations that we cover lead to new ways of thinking, new connections, and new industries. Introducing you to the people, companies, and ideas that matter. WIRED reaches more than 30 million people each month through WIRED.com, tablet edition, the magazine, social media, and live events.

DEMOGRAPHICS

MEDIAN AGE: **45**

MEDIAN HHI: **\$148,810**

GENDER - MALE/FEMALE: **65% / 35%**

2018 CLOSING DATES

ISSUE	RESERVATIONS	MATERIALS DUE
MARCH	DECEMBER 15	DECEMBER 20
APRIL	JANUARY 15	JANUARY 20
MAY	FEBRUARY 15	FEBRUARY 20
JUNE	MARCH 15	MARCH 20
JULY	APRIL 15	APRIL 20
AUGUST	MAY 15	MAY 20
SEPTEMBER	JUNE 15	JUNE 20
OCTOBER	JULY 15	JULY 20
NOVEMBER	AUGUST 15	AUGUST 20
DECEMBER	SEPTEMBER 15	SEPTEMBER 20
JANUARY 2019	OCTOBER 15	OCTOBER 20
FEBRUARY 2019	NOVEMBER 15	NOVEMBER 20

2018 RATES

MARKETS	SUSCRIBERS	REACH	RATE
CHICAGO CITY / NORTH SUBURBS	14,000	47,880	\$2,080
LOS ANGELES / WEST LA	12,000	41,040	\$2,200
MANHATTAN	10,000	34,200	\$2,090
SAN FRANCISCO CITY / NORTH BAY	9,000	30,780	\$2,000
SOUTH FLORIDA	13,000	44,460	\$2,040
WASHINGTON DC METRO	22,000	75,240	\$2,800

ALL ADS ARE FULL PAGE AND COLOR.

More than 60 local and feeder market regions available.

Email or call for the region list with pricing, circulation, distribution maps, etc.

CONDÉ NAST VOGUE



The foundation of Vogue's leadership and authority is the brand's unique role as a cultural barometer for a global audience. Vogue places fashion in the context of culture and the world we live in — how we dress, live and socialize; what we eat, listen to and watch; who leads and inspires us. Vogue immerses itself in fashion, always leading readers to what will happen next. Vogue defines the culture of fashion. Thought-provoking, relevant and always influential.

DEMOGRAPHICS

MEDIAN AGE: **39**

MEDIAN HH: **\$153,537**

MALE/FEMALE SKEW: **25% / 75%**

2018 CLOSING DATES

ISSUE	RESERVATIONS	MATERIALS DUE
MARCH	DECEMBER 15	DECEMBER 20
APRIL	JANUARY 15	JANUARY 20
MAY	FEBRUARY 15	FEBRUARY 20
JUNE	MARCH 15	MARCH 20
JULY	APRIL 15	APRIL 20
AUGUST	MAY 15	MAY 20
SEPTEMBER	JUNE 15	JUNE 20
OCTOBER	JULY 15	JULY 20
NOVEMBER	AUGUST 15	AUGUST 20
DECEMBER	SEPTEMBER 15	SEPTEMBER 20
JANUARY 2019	OCTOBER 15	OCTOBER 20
FEBRUARY 2019	NOVEMBER 15	NOVEMBER 20

2018 RATES

MARKETS	SUSCRIBERS	REACH	RATE
CHICAGO CITY / NORTH SUBURBS	20,000	213,000	\$2,540
LOS ANGELES / WEST LA	22,000	234,300	\$2,680
MANHATTAN	23,000	244,950	\$2,980
SAN FRANCISCO CITY / NORTH BAY	11,000	117,150	\$2,180
SOUTH FLORIDA	30,000	319,500	\$3,140
WASHINGTON DC METRO	27,000	287,550	\$3,140

ALL ADS ARE FULL PAGE AND COLOR.

More than 60 local and feeder market regions available.
Email or call for the region list with pricing, circulation, distribution maps, etc.

VANITY FAIR



Published monthly, Vanity Fair has been highly influential and often quoted for numerous decades. Thought-provoking as well as style-making, it covers every aspect of modern life, from world affairs and business to architecture and society. This culture-defining publication reaches affluent opinion leaders in positions to purchase multiple high-end homes, typically on more than one continent. Vanity Fair readers are the perfect audience for even your highest priced estate.

DEMOGRAPHICS

MEDIAN AGE: **52**

MEDIAN HH: **\$172,783**

MALE/FEMALE SKEW: **37% / 63%**

2018 CLOSING DATES

ISSUE	RESERVATIONS	MATERIALS DUE
MARCH	DECEMBER 15	DECEMBER 20
APRIL	JANUARY 15	JANUARY 20
MAY	FEBRUARY 15	FEBRUARY 20
JUNE	MARCH 15	MARCH 20
JULY	APRIL 15	APRIL 20
AUGUST	MAY 15	MAY 20
SEPTEMBER	JUNE 15	JUNE 20
OCTOBER	JULY 15	JULY 20
NOVEMBER	AUGUST 15	AUGUST 20
DECEMBER	SEPTEMBER 15	SEPTEMBER 20
JANUARY 2019	OCTOBER 15	OCTOBER 20
FEBRUARY 2019	NOVEMBER 15	NOVEMBER 20

2018 RATES

MARKETS	SUSCRIBERS	REACH	RATE
CHICAGO CITY / NORTH SUBURBS	23,000	144,210	\$2,710
LOS ANGELES / WEST LA	28,000	175,560	\$3,180
MANHATTAN	29,000	181,830	\$3,380
SAN FRANCISCO CITY / NORTH BAY	20,000	125,400	\$2,450
SOUTH FLORIDA	31,000	194,370	\$3,140
WASHINGTON DC METRO	30,000	188,100	\$3,530

ALL ADS ARE FULL PAGE AND COLOR.

More than 60 local and feeder market regions available.

Email or call for the region list with pricing, circulation, distribution maps, etc.

THE NEW YORKER



The New Yorker has made many artists and writers household names. Its short stories are masterpieces, its reporting award winning, and its cartoons legendary. Each week, millions of high achievers turn to its mix of arts, architecture and design, business, politics, and science to be informed on all that matters, including their future dream homes. The New Yorker is the authority on practically everything, including future dream homes.

DEMOGRAPHICS

MEDIAN AGE: **48**

MEDIAN HHI: **\$165,202**

MALE/FEMALE SKEW: **55% / 45%**

2018 CLOSING DATES

ISSUE	RESERVATIONS	MATERIALS DUE
MARCH	DECEMBER 15	DECEMBER 20
APRIL	JANUARY 15	JANUARY 20
MAY	FEBRUARY 15	FEBRUARY 20
JUNE	MARCH 15	MARCH 20
JULY	APRIL 15	APRIL 20
AUGUST	MAY 15	MAY 20
SEPTEMBER	JUNE 15	JUNE 20
OCTOBER	JULY 15	JULY 20
NOVEMBER	AUGUST 15	AUGUST 20
DECEMBER	SEPTEMBER 15	SEPTEMBER 20
JANUARY 2019	OCTOBER 15	OCTOBER 20
FEBRUARY 2019	NOVEMBER 15	NOVEMBER 20

2018 RATES

MARKETS	SUSCRIBERS	REACH	RATE
CHICAGO CITY / NORTH SUBURBS	25,000	118,750	\$2,940
LOS ANGELES / WEST LA	28,000	133,000	\$3,310
MANHATTAN	66,000	313,500	\$5,950
SAN FRANCISCO CITY / NORTH BAY	32,000	152,000	\$3,730
SOUTH FLORIDA	10,000	47,500	\$1,950
WASHINGTON DC METRO	46,000	218,500	\$5,410

ALL ADS ARE FULL PAGE AND COLOR.

More than 60 local and feeder market regions available.
Email or call for the region list with pricing, circulation, distribution maps, etc.

GOLF DIGEST



Golf Digest is the #1 most widely-read golf publication in the world and the authority on how to play, what to play and where to play. Golf Digest's aim is to enhance the enjoyment of all facets of the game—making its readers better players, smarter consumers and more discerning travelers, while also offering the kind of informative and provocative stories that fuel the unending conversation that is golf. Golf Digest's mantra is THINK YOUNG/PLAY HARD, a philosophy that defines both our reader and editorial alike, and is what differentiates Golf Digest from the competition. Golf Digest - It's not just about swing speed—it's a way of life.

DEMOGRAPHICS

MEDIAN AGE: **54**

MEDIAN HH: **\$158,164**

MALE/FEMALE SKEW: **76% / 24%**

2018 CLOSING DATES

ISSUE	RESERVATIONS	MATERIALS DUE
MARCH	DECEMBER 15	DECEMBER 20
APRIL	JANUARY 15	JANUARY 20
MAY	FEBRUARY 15	FEBRUARY 20
JUNE	MARCH 15	MARCH 20
JULY	APRIL 15	APRIL 20
AUGUST	MAY 15	MAY 20
SEPTEMBER	JUNE 15	JUNE 20
OCTOBER	JULY 15	JULY 20
NOVEMBER	AUGUST 15	AUGUST 20
DECEMBER	SEPTEMBER 15	SEPTEMBER 20
JANUARY 2019	OCTOBER 15	OCTOBER 20
FEBRUARY 2019	NOVEMBER 15	NOVEMBER 20

2018 RATES

MARKETS	SUSCRIBERS	REACH	RATE
CHICAGO CITY / NORTH SUBURBS	16,000	49,760	\$1,730
LOS ANGELES / WEST LA	15,000	46,650	\$2,070
MANHATTAN	6,000	18,660	\$1,730
SAN FRANCISCO CITY / NORTH BAY	6,000	18,660	\$1,730
SOUTH FLORIDA	20,000	62,200	\$2,010
WASHINGTON DC METRO	24,000	75,640	\$2,210

ALL ADS ARE FULL PAGE AND COLOR.

More than 60 local and feeder market regions available.

Email or call for the region list with pricing, circulation, distribution maps, etc.

BON APPÉTIT



bon appétit focuses on what's current and stylish, while still giving readers valuable cooking tools and tips. The only food lifestyle publication on the market, bon appétit offers "life through the lens of food" — cooking in, dining out, culture, travel, entertainment, shopping and design.

DEMOGRAPHICS

MEDIAN AGE: **52**

MEDIAN HH: **\$164,745**

MALE/FEMALE SKEW: **41% / 59%**

2018 CLOSING DATES

ISSUE	RESERVATIONS	MATERIALS DUE
MARCH	DECEMBER 15	DECEMBER 20
APRIL	JANUARY 15	JANUARY 20
MAY	FEBRUARY 15	FEBRUARY 20
JUNE	MARCH 15	MARCH 20
JULY	APRIL 15	APRIL 20
AUGUST	MAY 15	MAY 20
SEPTEMBER	JUNE 15	JUNE 20
OCTOBER	JULY 15	JULY 20
NOVEMBER	AUGUST 15	AUGUST 20
DECEMBER	SEPTEMBER 15	SEPTEMBER 20
JANUARY 2019	OCTOBER 15	OCTOBER 20
FEBRUARY 2019	NOVEMBER 15	NOVEMBER 20

2018 RATES

MARKETS	SUSCRIBERS	REACH	RATE
CHICAGO CITY / NORTH SUBURBS	28,000	126,280	\$3,130
LOS ANGELES / WEST LA	23,000	103,730	\$2,710
MANHATTAN	17,000	76,670	\$2,000
SAN FRANCISCO CITY / NORTH BAY	21,000	94,710	\$2,470
SOUTH FLORIDA	27,000	121,770	\$3,180
WASHINGTON DC METRO	39,000	175,890	\$3,530

ALL ADS ARE FULL PAGE AND COLOR.

More than 60 local and feeder market regions available.

Email or call for the region list with pricing, circulation, distribution maps, etc.

MODERN LUXURY



At Modern Luxury, we know that community, more than ever, defines who we are. And city by city, we make living well an art form. We are the largest local luxury media company, delivering the most affluent audiences in the most prominent cities in the US. We bring luxury closer to home, because we live there too.

2018 CLOSING DATES

ISSUE	MATERIALS DUE
MARCH	FEBRUARY 1
APRIL	MARCH 1
MAY	APRIL 1
JUNE	MAY 1
JULY	JUNE 1
AUGUST	JULY 1
SEPTEMBER	AUGUST 1
OCTOBER	SEPTEMBER 1
NOVEMBER	OCTOBER 1
DECEMBER	NOVEMBER 1
JANUARY 2019	DECEMBER 1
FEBRUARY 2019	JANUARY 1, 2019

DEMOGRAPHICS

MEDIAN AGE: **47**

MEDIAN HH: **\$389,540**

AVERAGE NET WORTH: **\$2,213,920**

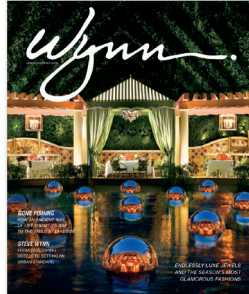
MALE/FEMALE SKEW: **41% / 59%**

2018 CIRCULATION & RATES

PUBLICATION	REGION	PRICE	CIRCULATION
BEACH	HAMPTONS	\$3,600	30,000
HAMPTONS	HAMPTONS	\$3,850	40,000
GOTHAM	MANHATTAN	\$4,750	65,000
MICHAGAN AVE	CHICAGO	\$4,750	65,000
LA CONFIDENTIAL	CALIFORNIA	\$4,750	65,000
OCEAN DRIVE	MIAMI	\$4,200	50,000
PALM BEACH	FLORIDA	\$4,200	30,000
CAPITOL FILE	WASHINGTON DC	\$4,750	50,000
ASPEN PEAK	ASPEN	\$4,750	25,000

LOCAL CONTRACT RATES MAY APPLY.

GREENDALE REGIONAL TITLES



CIRCULATION/DEMOGRAPHICS

AGE 25-34: **11%**

AGE 35-44: **29%**

AGE 45-54: **28%**

AGE 55+: **31%**

HHI: **\$200,000+ 99%**

LIQUID ASSETS: **\$750,000+ 99%**

HOME VALUE: **\$1,000,000+ 98%**

MALE/FEMALE SKEW: **45% / 55%**

MARRIED: **67%**

Reach individuals with the highest disposable income and greatest spending power in each market.

Our lifestyle publications connect with the affluent and the aspirational, socially sophisticated, resident and visitor, through a format that's uniquely fast-paced, modern, edgy, uber-local and highly relevant. Reflecting the landscape of modern media and the way today's consumers access and enjoy news, our publications combine slick, smart, pithy text with bold, beautiful imagery. The vibe is upbeat, witty, authoritative, insider-y; the voice is intimate, irreverent, and intelligent. And, like the ultimate cocktail party, content is curated and sophisticated.

GREENDALE REGIONAL TITLES

2018 RATES

LA, MICHIGAN AVE. (CHICAGO), VEGAS ALL THESE RATES ARE NET

	1x	3x
FULL PAGE	\$4,500	\$4,000
1/2 PAGE	\$2,750	\$2,500
1/4 PAGE	\$1,800	\$1,500

BOSTON, CAPITOL FILE (DC), PHILADELPHIA STYLE, GOTHAM (NY), OCEAN DRIVE (MIAMI), ASPEN PEAK

	1x	3x
FULL PAGE	\$4,000	\$3,500
1/2 PAGE	\$2,600	\$2,350
1/4 PAGE	\$1,600	\$1,500

BOSTON, CAPITOL FILE (DC), PHILADELPHIA STYLE, GOTHAM (NY), OCEAN DRIVE (MIAMI), ASPEN PEAK

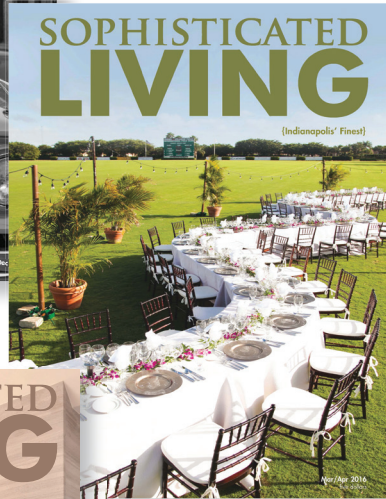
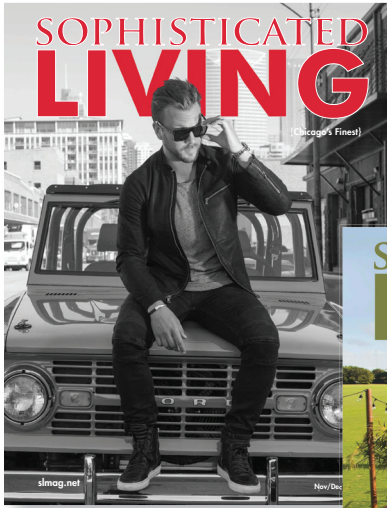
	1x	3x	6x
FULL PAGE	\$3,750	\$3,500	\$3,250
1/2 PAGE	\$2,500	\$2,250	\$2,000
1/4 PAGE	\$1,500	\$1,250	\$1,000

2018 CLOSING DATES

Issue	Distribution Date	Materials Due
MARCH	MARCH 1	JANUARY 21
APRIL	APRIL 1	FEBRUARY 18
MAY	MAY 1	MARCH 24
JUNE	JUNE 1	APRIL 21
JULY	JULY 1	MAY 19
AUGUST	AUGUST 1	JUNE 23
SEPTEMBER	SEPTEMBER 1	JULY 21
OCTOBER	OCTOBER 1	AUGUST 18
NOVEMBER	NOVEMBER 1	SEPTEMBER 22
DECEMBER	DECEMBER 1	OCTOBER 20

DEADLINE: 60 DAYS BEFORE PUBLICATION DATE

SOPHISTICATED LIVING



Directly mailed six times a year to the highest verified income earners in each of its nine city-specific markets, Sophisticated Living's award-winning editorial appeals equally to both men and women. Sophisticated Living readers are successful, savvy, educated and capable consumers. The Sophisticated Living reader represents the wealthiest 1% and is responsible for almost all of the luxury brand spending in each city.

DEMOGRAPHICS

MALE **50%** FEMALE **50%**

AVERAGE HOUSEHOLD INCOME: **\$428,889**

2018 RATES

MARKET	FULL PAGE	CIRCULATION
LOUISVILLE	\$2,100	10,000
LEXINGTON	\$1,700	10,000
CINCINNATI	\$2,100	10,000
NASHVILLE	\$2,800	11,000
ST. LOUIS	\$2,100	12,000
CHICAGO	\$5,100	25,000
COLUMBUS	\$2,800	10,000
ARIZONA	\$4,200	25,000
INDIANAPOLIS	\$2,300	10,000

LOCAL CONTRACT RATES MAY APPLY.

2018 CLOSING DATES

ISSUE	DEADLINE
March/April	February 1
May/June	April 1
July/August	June 1
September/October	August 1
November/December	October 1
January/February	December 1

THE GLOBE AND MAIL 

**Better
Homes** and Gardens
REAL ESTATE

LONDON DAILY TELEGRAPH

PRINT AND DIGITAL



With nearly twice as many subscribers as The Times, The Guardian, and The Independent combined, the Daily Telegraph is the United Kingdom's leading quality daily newspaper, outselling its closest competitor by nearly 200,000 copies daily. Its Saturday edition has a circulation of 708,091 and is the U.K.'s top-selling quality newspaper for the entire Monday through Sunday week.

What's more, Daily Telegraph readers, who are the most affluent and financially secure newspaper readers in the U.K., are more likely to own their homes outright and hold at least £250,000 in stocks and shares than those of any other British daily newspaper.

ONLINE BANNER

SIZE	COST	IMPRESSIONS
728 X 90 PIXELS	\$28.38	PER 1,000
300 X 250 PIXELS	\$30.95	PER 1,000
120 X 600	\$26.12	PER 1,000

DEMOGRAPHICS

DAILY TELEGRAPH

READERSHIP: **1,132,000**

DAILY CIRCULATION: **496,286**

AVERAGE AGE: **62**

SATURDAY TELEGRAPH

READERSHIP: **1,473,000**

CIRCULATION: **591,493**

AVERAGE AGE: **63**

SUNDAY TELEGRAPH

READERSHIP: **1,338,000**

CIRCULATION: **382,898**

AVERAGE AGE: **60**

2017 RATES

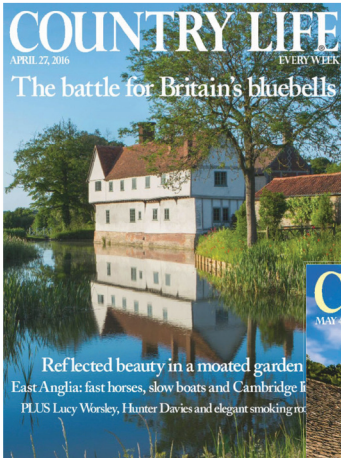
SIZE	COST
DISPLAY MONO. PER SCC	\$193
DISPLAY COLOR. PER SCC	\$222
LINAGE. PER LINE.	\$48
COUNTRY PROPERTY. PER COLOR 7X2 BOX	\$1315
YOUR NEXT HOME. PER COLOR 5X1 BOX	\$656

PROPERTY SECTION, JOINT SATURDAY/SUNDAY RATES

2017 CLOSING DATES

ISSUE	PUBLICATION DATE	MATERIALS DUE
WEEKLY	SATURDAY	MONDAY(WEEK OF)

COUNTRY LIFE



Country Life is one of Britain's best-loved magazines, celebrating a way of life reflected through property, architecture and the countryside. Its matchless authority and its world-class writing and photography have established it as a nonpareil in publishing. At the heart of the magazine are the property pages, where the finest houses are showcased to a refined, wealthy readership in the UK and overseas, who seek the best things in life. British country houses are the envy of the world-Country Life is where buyers search for their dream.

CIRCULATION/DEMOGRAPHICS

CIRCULATION: **39,132** INCLUDING DIGITAL COPIES

READERSHIP:

219,000 UK, 187,389 GLOBALLY

AVERAGE HOUSE HOLD INCOME:

25% OF READERS IN EXCESS OF \$250,000

MALE **52%** FEMALE **48%**

AVERAGE AGE **51**

2018 SPECIAL INTERNATIONAL ISSUES

ISSUE	ISSUE DATE	MATERIAL DEADLINE
SPRING	MARCH 28	MARCH 2
MONACO & MEDITERRANEAN	MAY 9	APRIL 11
FRANCE	JUNE 27	JUNE 6
AUTUMN	OCTOBER 10	SEPTEMBER 19
SKI	NOVEMBER 7	OCTOBER 17
CARIBBEAN	DECEMBER 5	NOVEMBER 14

2018 RATES

SIZE	COLOR	COST
2 PAGE SPREAD	FULL COLOR	\$5,400
FULL PAGE	FULL COLOR	\$2,700
1/2 PAGE	FULL COLOR	\$1,630

INTERNATIONAL ROBB REPORT



Founded by Robert "Robbie" White, Robb Report magazine has been published in the U.S. for over 30 years. Emerging first as a newsletter for United States club owners and Rolls-Royce collectors, the publication eventually became the Robb Report luxury lifestyle magazine. To date, Robb Report has been named by the leading producers of luxury goods and services as the most authoritative publication in the world, further evidenced by the magazine's numerous references in mainstream media.

Robb Report International has been published since 2004 and is a guide to the world's highest standards, designed for the most discerning and sophisticated readers. We understand that most of our readers are not only experts in their professional lives, but in their hobbies, as well.

2018 RATES

EDITION	CIRCULATION	COST	FREQUENCY
Saudi Arabia	20,000	\$8,750	12x
China	848,000	\$73,600	12x
India	30,000	\$8,500	12x
Kazakstan	20,000	\$10,700	10x
Korea	30,000	\$21,000	12x
Malaysia	11,000	\$1,900	12x
Mexico	40,000	\$15,900	12x
Russia	22,000	\$15,200	11x
Singapore	15,000	\$5,000	12x
Spain	30,000	\$13,900	10x
Thailand	15,000	\$3,800	12x
Turkey	10,000	\$4,900	12x
Vietnam	10,000	\$5,800	12x

2018 CLOSING DATES

ISSUE	MATERIALS DUE	ISSUE	MATERIALS DUE
March	January 2	September	July 1
April	February 2	October	August 3
May	March 2	November	September 1
June	April 1	December	October 1
July	May 1	Jan 1, 2019	November 2
August	June 1	Feb 1, 2019	December 1

1 MILLION IMPRESSIONS

All your luxury listings enjoy immediate syndication through a network of prominent real estate websites including WSJ.com, NYTimes.com, Robbreport.com, and Uniquehomes.com as part of the Coldwell Banker Global Luxury digital program.

To gain additional exposure for your luxury listings with a guaranteed click-through response, you can choose to participate in the Digital Cooperative Advertising Program.

The Digital Cooperative Advertising Program allows brokers and agents to place advertising on top websites at discounted rates. Brokers and agents can also take advantage of professional banner ad design following brand guidelines and insertion of the approved banner through Sky Advertising.

Our goal is to provide you with additional opportunities to reach a multitude of consumers whether they are located in your marketplace, across the country or around the globe. The Digital Cooperative Advertising Program provides you the ability to geo-target down to the zip code level ensuring each impression is relevant to both your marketing efforts and the viewing audience with affordable options in media vehicles which attract and deliver sophisticated, upscale impressions.

- PRIME WEBSITES
- GUARANTEED CLICK-THROUGHS
- VERY LOW CPM

DISTRIBUTION

1,000,000 IMPRESSIONS: **\$1,999** PER MONTH

500,000 IMPRESSIONS: **\$1,250** PER MONTH

250,000 IMPRESSIONS: **\$875** PER MONTH

THREE MONTH MINIMUM PURCHASE

ONE-TIME BANNER GENERATION FEE:
\$300

(21 BANNERS ARE NEEDED FOR THIS PROGRAM)

Please review the exceptional publications and call Sky to create your own marketing plan to fit your budget.

ALL BANNERS CLICK THROUGH TO THE WEBSITE OF YOUR CHOICE:

NEWS MEDIA



Bloomberg

Forbes



REAL ESTATE PORTAL



realtor.com®



LIFESTYLE MEDIA

Town&Country

FOOD & WINE
Inspiration served daily

HouseBeautiful

VERANDA
AT HOME WITH THE BEST

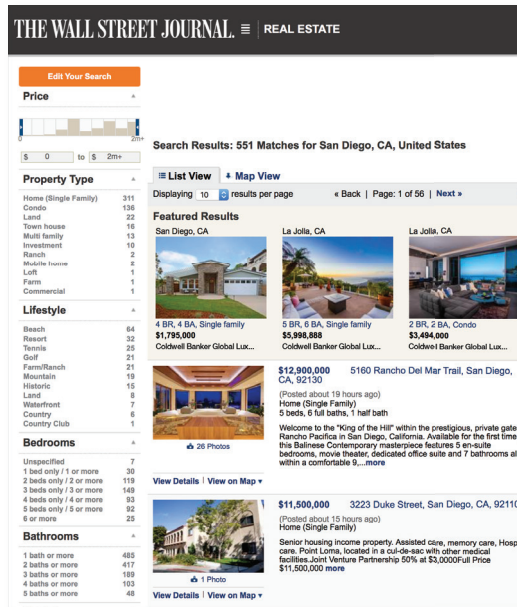


TRADITIONAL
HOME

TRAVEL+
LEISURE



WSJ.COM / ROBBREPORT.COM



WSJ.COM

WSJ.com Featured Property Upgrades are an inexpensive tool to get your properties placed at the top of WSJ.com search results pages in up to three cities or towns of your choice.

Each property upgrade appears for one month. The property you wish to feature comes directly from your brand's WSJ.com feed and click-throughs go to the website of your choice.

Multiple properties can be featured and WSJ.com will rotate featured properties to appear equally. The window to redeem Property Upgrades is valid for one year after purchase.

2017 RATES

PROPERTIES	RATES
10	\$1,110
25	\$1,950
100	\$5,265

ROBBREPORT.COM

Robb Report recognizes that their affluent audience uses multiple channels to communicate. Today, Robb Report's content, influence, and reach can be found

across platforms: print, digital, tablet and events.

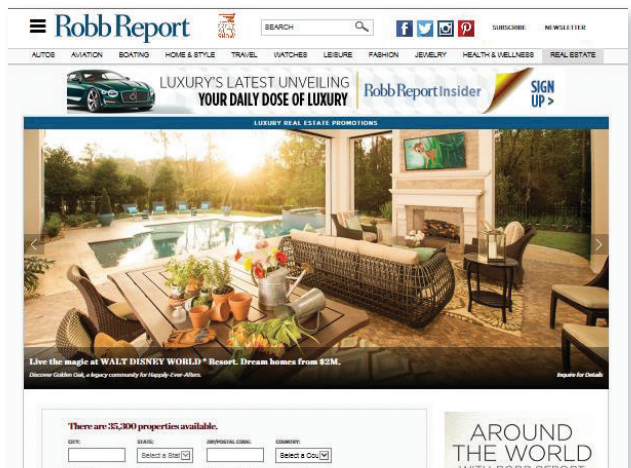
REAL ESTATE MEDIA BAR

Drive click-thru rates and receive qualified response with effective digital advertising on the Real Estate Channel of RobbReport.com. Placement on the Real Estate Media Bar provides outstanding visibility and click-thru for high impact awareness.

Limited Space available: only 10 properties per month are permitted

- Above average CTR
- Can click directly to provided URL or Landing Page (built by RobbReport.com)
- Property is live within 24-48 hours of receiving materials.

\$950 PER 30 DAYS (\$1,725 OPEN RATE)





Juwai.com is where Chinese find international property. Juwai, which means “home overseas”, is visited by Chinese buyers each day from over 403 cities throughout China, as well as major Chinese communities in Taiwan, Hong Kong, Malaysia and Singapore. The site is the largest and most authoritative source for global property in Chinese, with over 2.5 million property listings spanning 89 countries.

China Pro 5+ Agent Page

EXCLUSIVE OFFERING.

A web page devoted to your office/agents to entice Chinese consumers to inquire for assistance in buying their next property. Active for 12 months. Includes five 30 day property listings to use within a year. **\$600** (each additional listing \$400)

China Professional 50 + Agent Page

Includes an annual Agent Page and 50 listings to use within a year. Plus 1 free Featured Property listing that puts your listing on the top of the search results for 1 month.

\$1650



PROPGOLUXURY.COM

SPECIALIZES IN CHINESE, HONG KONG, & SOUTHEAST ASIAN MARKETS

WHY ADVERTISE WITH PROPGOLUXURY.COM?

PropGoLuxury.com is the leading Global Luxury Real Estate site serving both affluent English and Chinese consumers. We offer advertisers the most effective way to reach luxury property consumers and China's large and rapidly growing international property buyer demographic.

OUR DISTRIBUTION NETWORK

Access a 20,000,000 total audience monthly. We have the most powerful distribution network giving our clients maximum exposure. Many of our clients' choose to have their advertisements distributed on PropGoLuxury.com and the sites we power with our technology and content. This means our clients can reach an aggregate audience of over 20,000,000 monthly luxury property consumers each month.

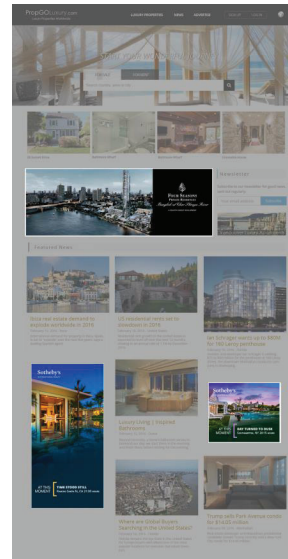
PropGO
PropGO Luxury
Shangliu Tatler
Singapore Press Holdings
Luxury Insider
Hong Kong Tatler
Financial Times
Financial Times - China
The New York Times

2018 RATES

SPOTLIGHT BANNER	50% SOV	100% SOV
1 MONTH	\$710	\$945
3 MONTHS (5% off)	\$675	\$895
6 MONTHS (10% off)	\$640	\$850

FEATURED LISTING	PRICE
1 MONTH	\$475
3 MONTHS (5% off)	\$450
6 MONTHS (10% off)	\$425

BOTH	50% SOV	100% SOV
1 MONTH (5%off)	\$1,120	\$1,345
3 MONTHS (10% off)	\$1,060	\$1,275
6 MONTHS (20% off)	\$945	\$1,130

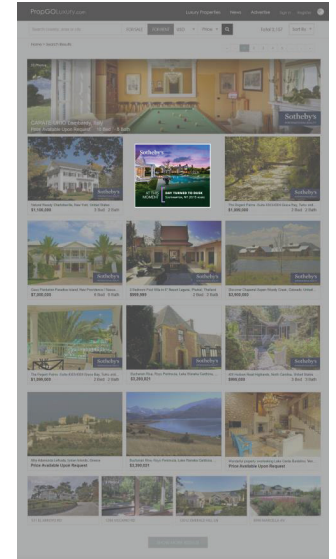


Skyscraper Banner

Location: Homepage

Size: 300x 600px

Impression: 25,000



Large Square Banner

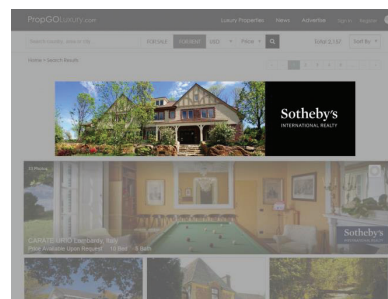
Location: Run onsite

Size: 300x250px

Impression :100,000

\$575 USD / month

Display Ads on the Real Estate Property section of PropGoLuxury.
Impression based selections.

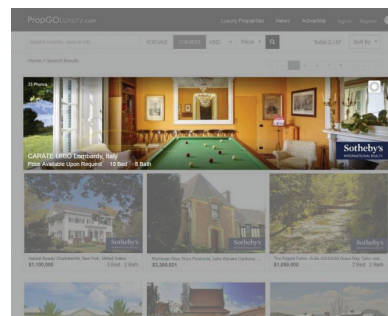


Spotlight Banner

Your banner prominently displayed on top of all Listing Search Results in your select city or area.

Size: 970 x 240 pixels

SOV: 50%/100%



Featured Listing

Your listing displayed first in search results. Featured listings are also larger and generate up to 8x more leads than standard listings. Professional translation from English to Chinese also included.