



ADVERTISING
BRANDING
MARKETING

NEW YORK
477 Madison Ave
New York, NY 10022
212-677-2500

SKYAD.COM

1338 & 1348 W 4800 S
EXCLUSIVE ADVERTISING
AND MARKETING PROGRAM

CENTURY 21[®]
Everest

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NEW YORK 477 Madison Ave., 6th Floor, New York, NY 10022, 212.677.2500 & 215.365.4040
PHILADELPHIA 1700 Market Street, Philadelphia, PA 19103 , 215- 365-4040

ADVERTISING
BRANDING
MARKETING

NATIONAL & GLOBAL EXPOSURE FIT FOR 1338 & 1348 W 4800 S

SKY Advertising® is excited to present exclusively to Century 21 Everest , a curated, multi-media marketing selection of offerings to bring awareness of 1338 & 1348 W 4800 S to the high net worth population.

This strategic blueprint is composed of print media, and digital products that are highly targeted and measurable reaching the hard to find luxury property buyer looking for high-end living in Taylorsville, Utah.

This plan when combined with the Century 21 brand’s syndication and marketing puts your development front and center.

Approaching the marketing strategy from these different directions will help you to saturate your market in the most effective way, bringing deserved recognition to this unique and exciting property..

LET’S DO GREAT THINGS TOGETHER

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CENTURY 21

Everest

Digital Offerings

IMPRESSIONS CAMPAIGN

» CUSTOMIZABLE. AFFORDABLE. MEASURABLE.

The Impressions program is a customized banner advertising program with guaranteed impressions and click-throughs. With beautifully detailed property photos, your listing can be customized to showcase your property's unique selling features, allowing you to target by country, region, state, city or high income zip code, and lifestyle.

Get the most out of your marketing dollars with affordable and measurable results that only a digital program can offer. Link directly to your property website, personal website or office website.

» IMPRESS LOCALLY. IMPRESS GLOBALLY.

CAMPAIGN OVERVIEW AND BUDGET

Campaign: 1338 & 1348 W 4800 S

Flight Dates: July 2022 - September 2022

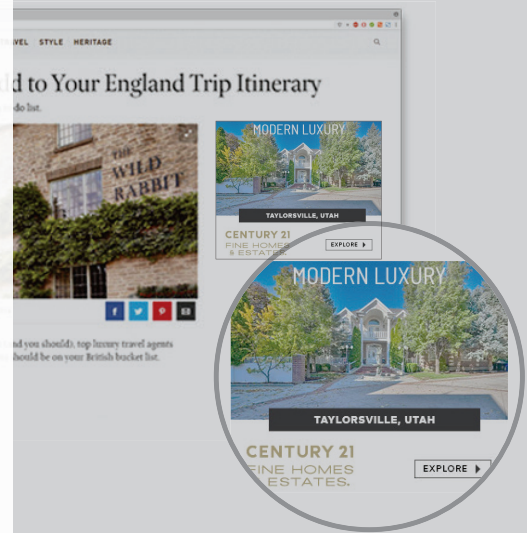
Impressions: 750,000

Clicks through to the website of your choice.

250K Impressions per month: \$1,195
500K Impressions per month: \$1,625
1 Million Impressions per month: \$2,450
Three Month Minimum



Minimum 3 month commitment



IMPRESSIONS PROGRAM TARGETING SITES

We identify the best sites to feature your property, and your ads appear only on your approved sites. The number of prominent, respected and relevant sites available is exceptional. We take care of the research to provide hand-selected and white-listed sites most relevant to your campaign.

THE WALL STREET JOURNAL.

**Bloomberg
Markets**

FOX BUSINESS



Forbes



REUTERS

Many more websites available for local to global targeting.

» GEO TARGETING

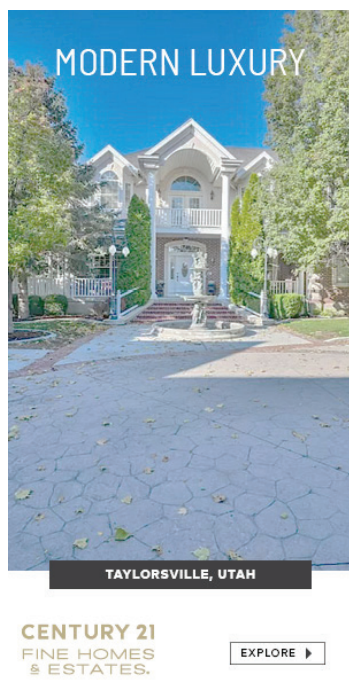
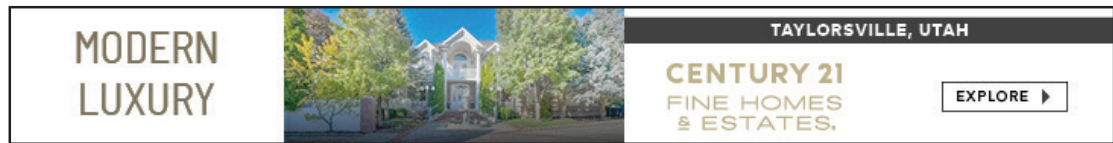
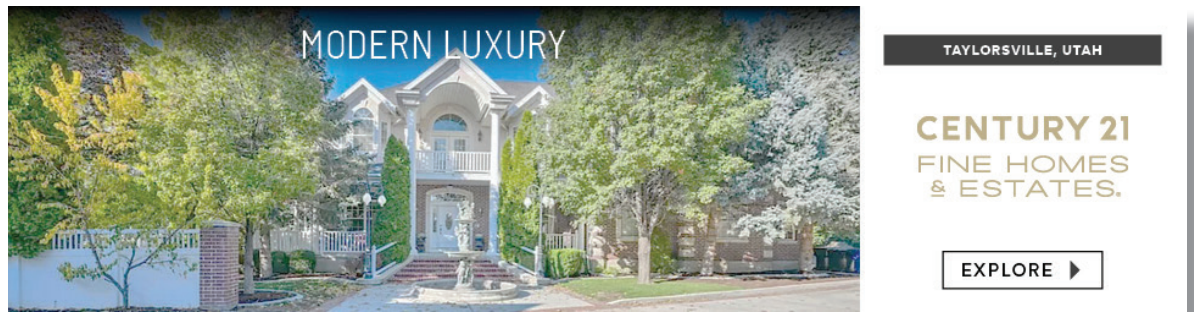
We identify where potential buyers are found and use the information to identify the areas to geo-target. We can target locally to globally.



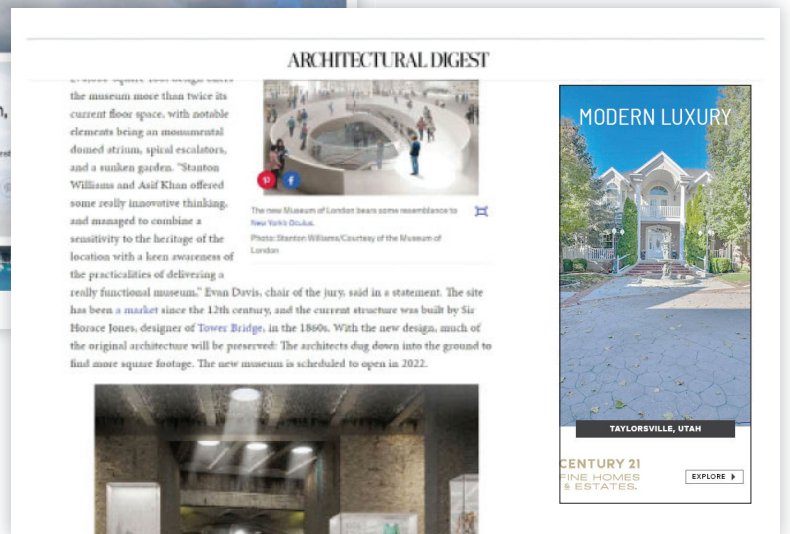
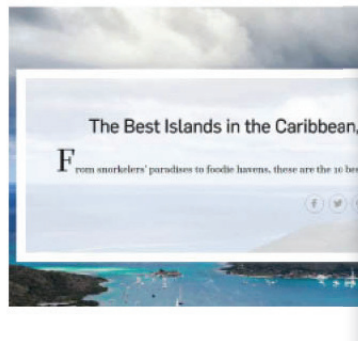
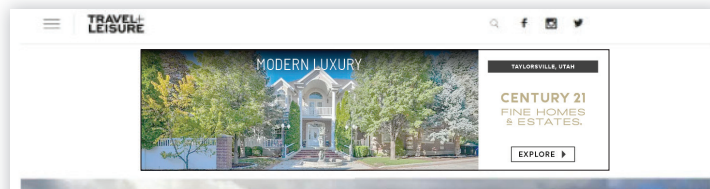
CREATIVE - SAMPLE BANNER ADS FOR IMPRESSIONS PROGRAM

We create and produce banner ads for your campaign that best reflect your property and company image. We assist with photo selection and editing as well as ad design and sizing.

Ad Units: 920x250, 728x90, 300x600, 300x250, or custom sizes.



SAMPLE BANNERS FOR IMPRESSIONS PROGRAMS AS THEY APPEAR ON SITES

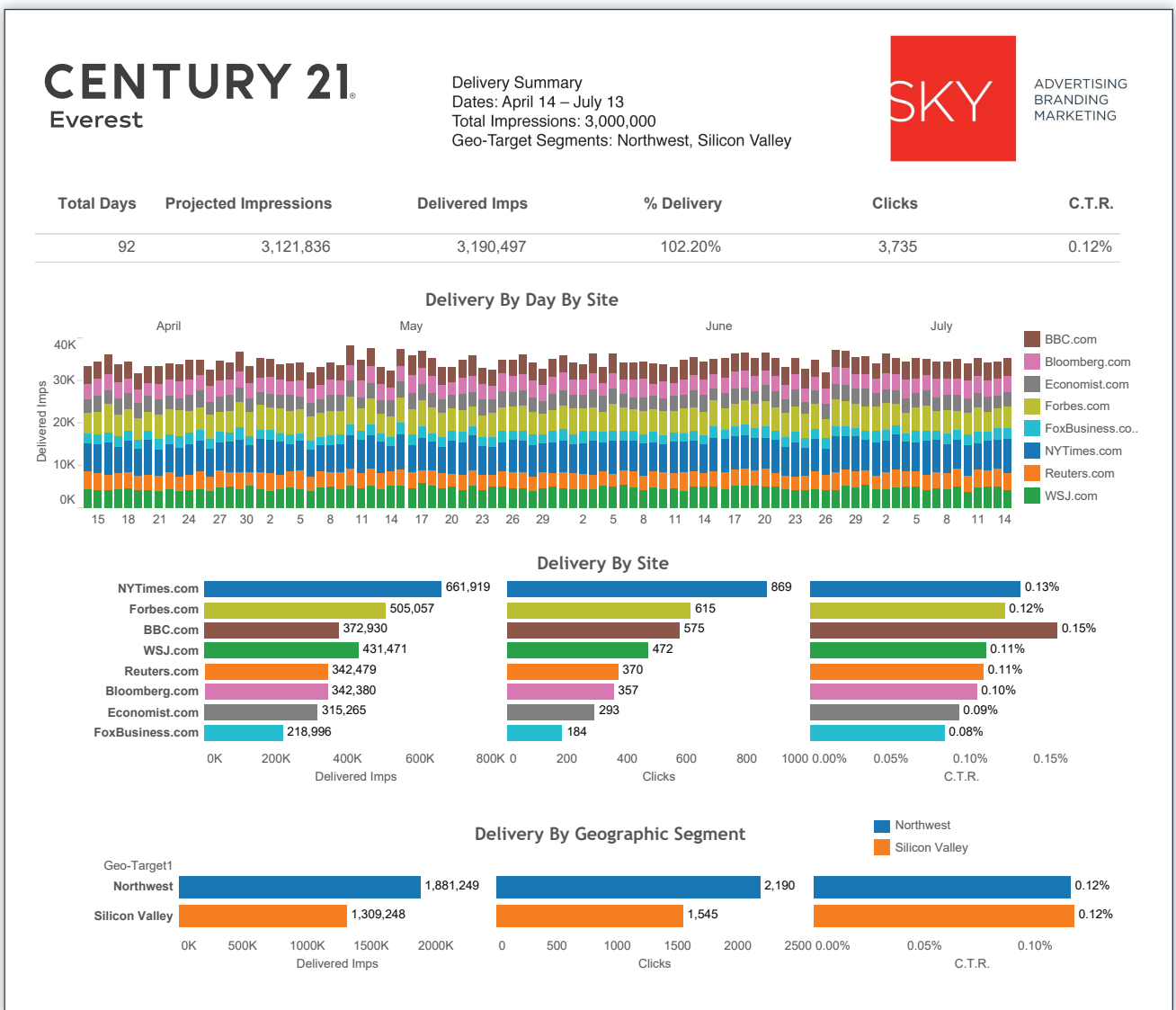


COMPREHENSIVE REPORTING FOR YOUR CUSTOMIZED CAMPAIGN

After the launch, we give you complete and comprehensive reporting for the duration of your campaign. We can also give 30 day reports for you to evaluate the effectiveness of your targeting and to adjust it

- We project the number of impressions (number of times the ad appears on each site) during your campaign.
- The number of impressions are broken down by number and site for the duration of the campaign.
- The delivery by site is broken down into delivered impressions, clicks and click-through rate. This allows you to see on what sites your ads are performing well and where there needs to be improvement. With this information we are able to adjust the campaign for maximum effectiveness.

» IMPRESSIONS PROGRAM SAMPLE REPORT



IMPRESSIONS SCHEDULING & PRICING

After researching, we have put together an integrated program that targets a high-net-worth audience in Salt Lake City, Sandy, Provo, Taylorsville, West Jordan, Millcreek, South Jordan, Erda, Bluffdale, Cottonwood Heights, Draper, Holladay, Mount Olympus, Granite and Alta.

The program, with a projected start date of July 1st will run for three months and deliver an estimated 750,000 impressions.

This will include:

- A Site-specific segment that allows us to reach a high-net-worth audience on top news and global business/finance websites.
- A In-Market segment that allows us reach an audience actively interested in market for residential real estate and living in Salt Lake City, Sandy, Provo, Taylorsville, West Jordan, Millcreek, South Jordan, Erda, Bluffdale, Cottonwood Heights, Draper, Holladay, Mount Olympus, Granite and Alta.

» BEHAVIORAL TARGETING

The audience's intent is based their online behavior (search activity, sites visited and content consumed). Since this segment targets behavior first, the banners could end up showing on any site across the web.

To ensure that the banners are seen in a premium environment, we have created a "whitelist" of sites. Ads will only show to people who are have met our targeting criteria (behavior, income and geo-target) on one of these sites. The site list includes top news, business, finance, sports, politics and tech sites.

» MEASUREMENT

Key metrics (KPI's) that will be tracked include impressions, clicks, click through rate (CTR),,and (if tracking codes are installed on the landing) Sessions, Pages Per Session, Average Time Spent, Conversions.

» REPORTING

We will provide monthly reporting that will summarize the KPI's (Key Performance Indicators) and provide optimization recommendations.

IMPRESSIONS SCHEDULE

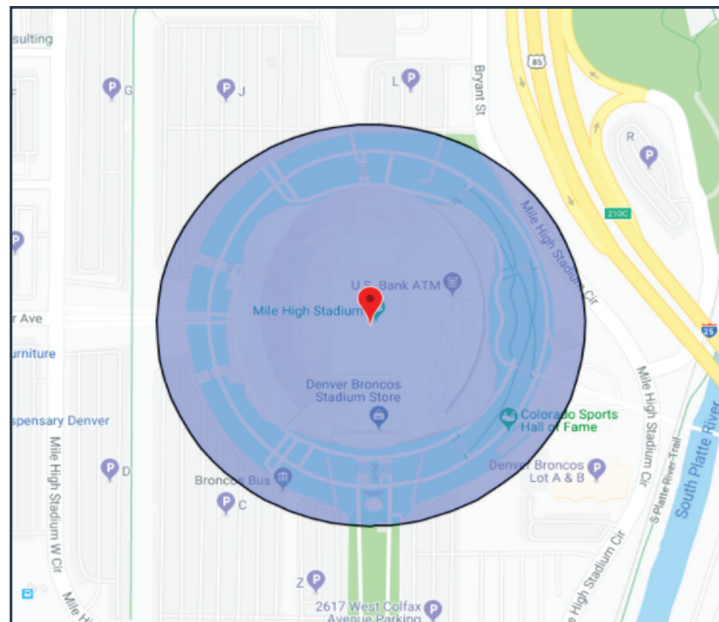
C21 Summit Creek

Media	Geo-Target	June					July					August					September					Impressions
		01	08	15	22	29	05	12	19	26	03	10	17	24	31	07	14	21	28			
WSJ.com	PEORIA AZ, RIVERTON UT, BLUFFDALE UT, HERRIMAN UT, PAYSON UT, ELK RIDGE UT, PAYSON UT, ELK RIDGE UT, MONTGOMERY AL, OREM UT, NEWHALL CA, SANTA CLARITA CA, STEVENSON RANCH CA, VALENCIA CA, PROVO UT, PROVO CANYON UT, SUNDANCE UT, SANTA MARIA CA, ORCUTT CA, SPANISH FORK UT, BENJAMIN UT, BOTHELL WA, ARVADA CO, WALNUT CREEK CA, BILLINGS MT, PAYSON UT, ELK RIDGE UT, LEHI UT, EAGLE MOUNTAIN UT, SARATOGA SPRINGS UT, SEATTLE WA, AMERICAN FORK UT, HIGHLAND UT																				975,000	
FoxBusiness.com	PEORIA AZ, RIVERTON UT, BLUFFDALE UT, HERRIMAN UT, PAYSON UT, ELK RIDGE UT, PAYSON UT, ELK RIDGE UT, MONTGOMERY AL, OREM UT, NEWHALL CA, SANTA CLARITA CA, STEVENSON RANCH CA, VALENCIA CA, PROVO UT, PROVO CANYON UT, SUNDANCE UT, SANTA MARIA CA, ORCUTT CA, SPANISH FORK UT, BENJAMIN UT, BOTHELL WA, ARVADA CO, WALNUT CREEK CA, BILLINGS MT, PAYSON UT, ELK RIDGE UT, LEHI UT, EAGLE MOUNTAIN UT, SARATOGA SPRINGS UT, SEATTLE WA, AMERICAN FORK UT, HIGHLAND UT																				675,000	
FoxNews.com	PEORIA AZ, RIVERTON UT, BLUFFDALE UT, HERRIMAN UT, PAYSON UT, ELK RIDGE UT, PAYSON UT, ELK RIDGE UT, MONTGOMERY AL, OREM UT, NEWHALL CA, SANTA CLARITA CA, STEVENSON RANCH CA, VALENCIA CA, PROVO UT, PROVO CANYON UT, SUNDANCE UT, SANTA MARIA CA, ORCUTT CA, SPANISH FORK UT, BENJAMIN UT, BOTHELL WA, ARVADA CO, WALNUT CREEK CA, BILLINGS MT, PAYSON UT, ELK RIDGE UT, LEHI UT, EAGLE MOUNTAIN UT, SARATOGA SPRINGS UT, SEATTLE WA, AMERICAN FORK UT, HIGHLAND UT																				625,000	
Bloomberg.com	PEORIA AZ, RIVERTON UT, BLUFFDALE UT, HERRIMAN UT, PAYSON UT, ELK RIDGE UT, PAYSON UT, ELK RIDGE UT, MONTGOMERY AL, OREM UT, NEWHALL CA, SANTA CLARITA CA, STEVENSON RANCH CA, VALENCIA CA, PROVO UT, PROVO CANYON UT, SUNDANCE UT, SANTA MARIA CA, ORCUTT CA, SPANISH FORK UT, BENJAMIN UT, BOTHELL WA, ARVADA CO, WALNUT CREEK CA, BILLINGS MT, PAYSON UT, ELK RIDGE UT, LEHI UT, EAGLE MOUNTAIN UT, SARATOGA SPRINGS UT, SEATTLE WA, AMERICAN FORK UT, HIGHLAND UT																				725,000	
CNBC.com	PEORIA AZ, RIVERTON UT, BLUFFDALE UT, HERRIMAN UT, PAYSON UT, ELK RIDGE UT, PAYSON UT, ELK RIDGE UT, MONTGOMERY AL, OREM UT, NEWHALL CA, SANTA CLARITA CA, STEVENSON RANCH CA, VALENCIA CA, PROVO UT, PROVO CANYON UT, SUNDANCE UT, SANTA MARIA CA, ORCUTT CA, SPANISH FORK UT, BENJAMIN UT, BOTHELL WA, ARVADA CO, WALNUT CREEK CA, BILLINGS MT, PAYSON UT, ELK RIDGE UT, LEHI UT, EAGLE MOUNTAIN UT, SARATOGA SPRINGS UT, SEATTLE WA, AMERICAN FORK UT, HIGHLAND UT																					
Reuters.com	PEORIA AZ, RIVERTON UT, BLUFFDALE UT, HERRIMAN UT, PAYSON UT, ELK RIDGE UT, PAYSON UT, ELK RIDGE UT, MONTGOMERY AL, OREM UT, NEWHALL CA, SANTA CLARITA CA, STEVENSON RANCH CA, VALENCIA CA, PROVO UT, PROVO CANYON UT, SUNDANCE UT, SANTA MARIA CA, ORCUTT CA, SPANISH FORK UT, BENJAMIN UT, BOTHELL WA, ARVADA CO, WALNUT CREEK CA, BILLINGS MT, PAYSON UT, ELK RIDGE UT, LEHI UT, EAGLE MOUNTAIN UT, SARATOGA SPRINGS UT, SEATTLE WA, AMERICAN FORK UT, HIGHLAND UT																					
Forbes.com	PEORIA AZ, RIVERTON UT, BLUFFDALE UT, HERRIMAN UT, PAYSON UT, ELK RIDGE UT, PAYSON UT, ELK RIDGE UT, MONTGOMERY AL, OREM UT, NEWHALL CA, SANTA CLARITA CA, STEVENSON RANCH CA, VALENCIA CA, PROVO UT, PROVO CANYON UT, SUNDANCE UT, SANTA MARIA CA, ORCUTT CA, SPANISH FORK UT, BENJAMIN UT, BOTHELL WA, ARVADA CO, WALNUT CREEK CA, BILLINGS MT, PAYSON UT, ELK RIDGE UT, LEHI UT, EAGLE MOUNTAIN UT, SARATOGA SPRINGS UT, SEATTLE WA, AMERICAN FORK UT, HIGHLAND UT																					
Behavioral - Ski Enthusiasts	PEORIA AZ, RIVERTON UT, BLUFFDALE UT, HERRIMAN UT, PAYSON UT, ELK RIDGE UT, PAYSON UT, ELK RIDGE UT, MONTGOMERY AL, OREM UT, NEWHALL CA, SANTA CLARITA CA, STEVENSON RANCH CA, VALENCIA CA, PROVO UT, PROVO CANYON UT, SUNDANCE UT, SANTA MARIA CA, ORCUTT CA, SPANISH FORK UT, BENJAMIN UT, BOTHELL WA, ARVADA CO, WALNUT CREEK CA, BILLINGS MT, PAYSON UT, ELK RIDGE UT, LEHI UT, EAGLE MOUNTAIN UT, SARATOGA SPRINGS UT, SEATTLE WA, AMERICAN FORK UT, HIGHLAND UT																					
Behavioral - Winter Sports Enthusiasts	PEORIA AZ, RIVERTON UT, BLUFFDALE UT, HERRIMAN UT, PAYSON UT, ELK RIDGE UT, PAYSON UT, ELK RIDGE UT, MONTGOMERY AL, OREM UT, NEWHALL CA, SANTA CLARITA CA, STEVENSON RANCH CA, VALENCIA CA, PROVO UT, PROVO CANYON UT, SUNDANCE UT, SANTA MARIA CA, ORCUTT CA, SPANISH FORK UT, BENJAMIN UT, BOTHELL WA, ARVADA CO, WALNUT CREEK CA, BILLINGS MT, PAYSON UT, ELK RIDGE UT, LEHI UT, EAGLE MOUNTAIN UT, SARATOGA SPRINGS UT, SEATTLE WA, AMERICAN FORK UT, HIGHLAND UT																					
Behavioral - Outdoor Lifestyle Enthusiasts	PEORIA AZ, RIVERTON UT, BLUFFDALE UT, HERRIMAN UT, PAYSON UT, ELK RIDGE UT, PAYSON UT, ELK RIDGE UT, MONTGOMERY AL, OREM UT, NEWHALL CA, SANTA CLARITA CA, STEVENSON RANCH CA, VALENCIA CA, PROVO UT, PROVO CANYON UT, SUNDANCE UT, SANTA MARIA CA, ORCUTT CA, SPANISH FORK UT, BENJAMIN UT, BOTHELL WA, ARVADA CO, WALNUT CREEK CA, BILLINGS MT, PAYSON UT, ELK RIDGE UT, LEHI UT, EAGLE MOUNTAIN UT, SARATOGA SPRINGS UT, SEATTLE WA, AMERICAN FORK UT, HIGHLAND UT																					
Total Digital																	3,000,000					

DIGITAL EVENT TARGETING

GEOFENCE REACHES YOUR AUDIENCE ON THE MOVE

- Event targeting - Target customers who attend specified events within a specific time frame.
- Custom audiences - Target customers that are within or have recently visited a specific Geo-Fenced location.



» GEOFENCE SELECT LOCATIONS OR EVENTS AND THEN RETARGET THE AUDIENCE AFTER.

» TIER 3

- Investment: \$1,325
- Monthly Impressions: 66,890

» TIER 2

- Investment: \$2,575
- Monthly Impressions 133,780

» TIER 1

- Investment: \$3,750
- Monthly Impressions 200,670

SMART SOLUTIONS EBLAST

Our team of email experts make your message stand out from your competition with compelling subject lines, engaging copy, powerful images and strategic deployment scheduling. Our campaigns are 100% responsive, meaning your message is optimized for all devices and email platforms in order to expand your reach and foster engagement with customers.

TARGETING

Use high-quality data to reach new customers

DELIVERABILITY

Make it to more customer's inboxes every time.

Audience

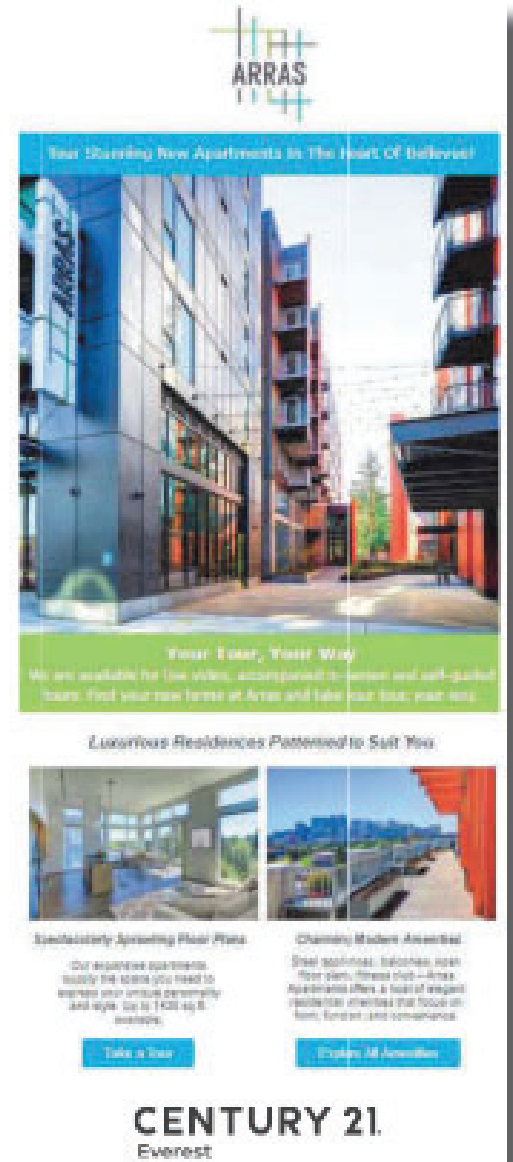
Select High Income Zip Codes

Net Worth > \$13 Million

Household Income > \$500K

20,000 Total Emails

CUSTOM EBLAST: \$2,275



FACEBOOK ADVERTISING

» MINI-LEAD CAMPAIGN

Real Estate Leads Made Simple

Not just a promoted post! These campaigns use Likely Mover Profile to display your ads to qualified people in the area.

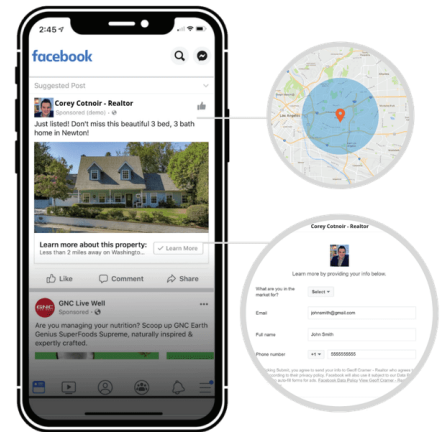
Leads You Own in Real Time

Using new 'Lead Capture' technology, these ads simplify the process for a user to become a lead and you get immediate notifications.

3 DAY SOCIAL CAMPAIGN , GUARANTEED 4-8 LEADS: \$275/LISTING

7 DAY SOCIAL CAMPAIGN , GUARANTEED 8-12 LEADS: \$425/LISTING

7 DAY SOCIAL CAMPAIGN , GUARANTEED 16-32 LEADS: \$500/LISTING



ROBBREPORT.COM

Placement on the CENTURY 21 Fine Homes & Estates Carousel provides outstanding visibility and click-through for high impact awareness. Robb Report is the leading voice in the global luxury market. Its discerning audience around the world has a shared appreciation and desire for quality, exclusivity, artisanship, heritage, and fine design. With its fingers on the pulse of the latest superlative products and experiences that today's modern consumers seek, Robb Report is synonymous around the world with affluence, luxury, and the best of the best.

Each month CENTURY 21 Fine Homes & Estates will feature six (6) eligible properties within a branded unit on the Shelter real estate channel on robbreport.com. This channel showcases engaging real estate content along with searchable results for luxury real estate around the world.

BANNER PLACEMENT: BONUS

The banner features the Robb Report logo at the top in a large, black, serif font. Below the logo, the text "CENTURY 21 FINE HOMES & ESTATES." is displayed in a smaller, gold, sans-serif font. The central image shows a large, two-story luxury home with a stone and brick facade, a gabled roof, and a prominent front porch. The house is surrounded by a well-manicured lawn and tall pine trees. A paved driveway leads to the house, flanked by stone pillars. Navigation arrows are visible on the left and right sides of the image. The location "Leesburg, VA" is printed in white text at the bottom left of the image.

CENTURY 21 FINE HOMES & ESTATES

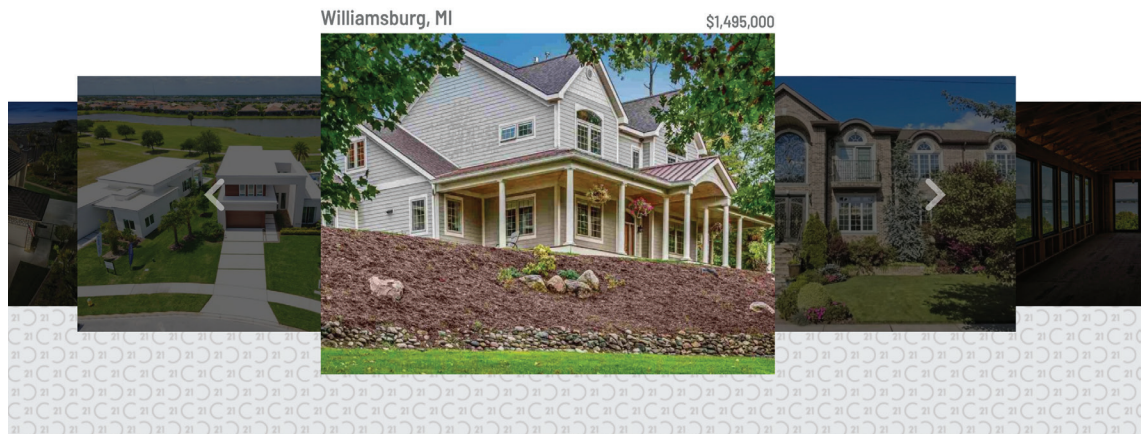
» COMPLEMENTARY HOMEPAGE BANNER PLACEMENT

Each month, 14 CENTURY 21 listed properties will be featured on the fhe.com homepage.

HOME PAGE BANNER: BONUS

CENTURY 21 FINE HOMES & ESTATES®

EXPLORE FEATURED LUXURY HOMES & ESTATES



THE WALL STREET JOURNAL ONLINE (WSJ.COM)

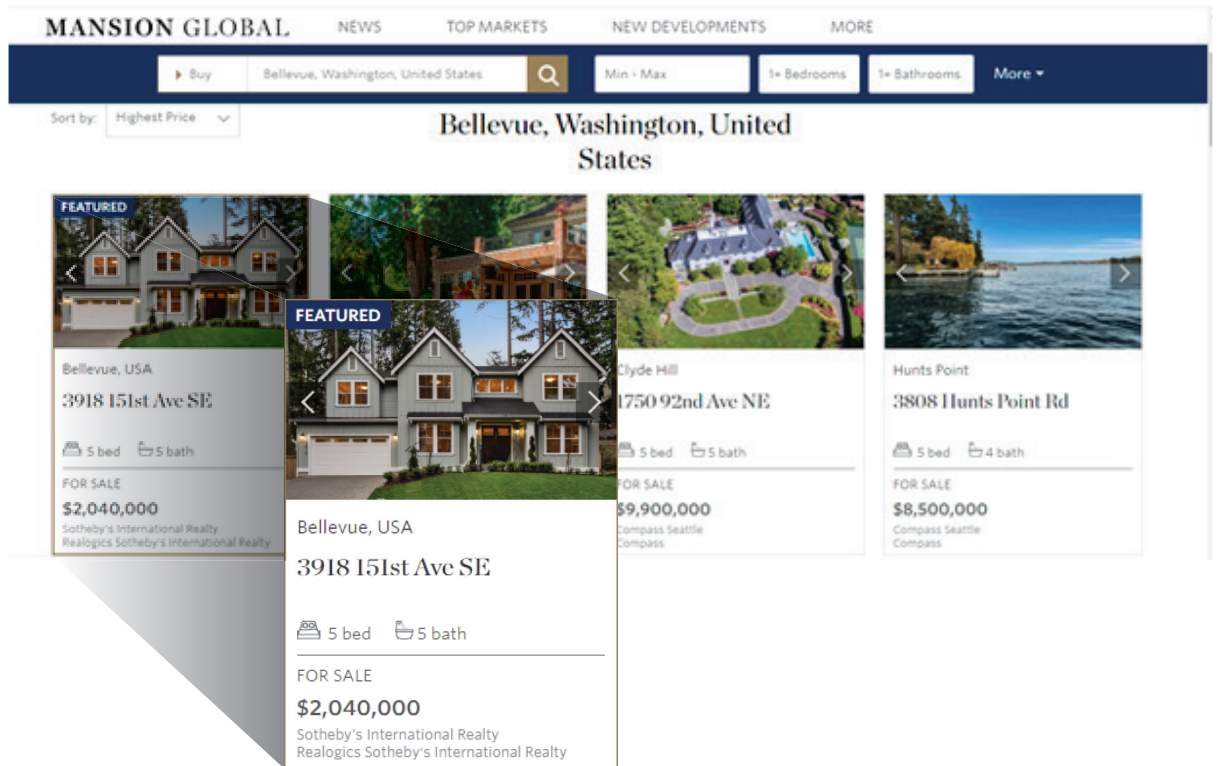
» FEATURED PROPERTY UPGRADES

WSJ.com and Mansion Global Featured Property Upgrades place your listings at the top of the search results pages in the town where the property is located. The property you wish to feature comes directly from your brand's WSJ.com feed and click-throughs go to the website of your choice.

Multiple properties can be featured and will be rotated equally. Each property appears for one month. The window to redeem Property Upgrades is valid for one year after purchase.



- 10 PROPERTIES: \$1,200
- 25 PROPERTIES: \$2,070
- 100 PROPERTIES: \$5,500
- BONUS WITH CENTURY 21 FHE PROGRAM



THE WALL STREET JOURNAL ONLINE (WSJ.COM)

» MANSION GLOBAL HOMEPAGE HERO

With 3,000,000 affluent unique visitors on Mansion Global, the Homepage Hero immediately entices readers as the first listing seen on the Mansion Global homepage. It provides premium, full-page visibility and the best opportunity for your listing to reach the most qualified buyer

- 164,000 Unique Visitors
- 1.75% Click-Through Rate
- 2.5% Share of Voice
- Can rotate up to 5 properties



\$2,150/MONTH OR \$2.650/W VIDEO

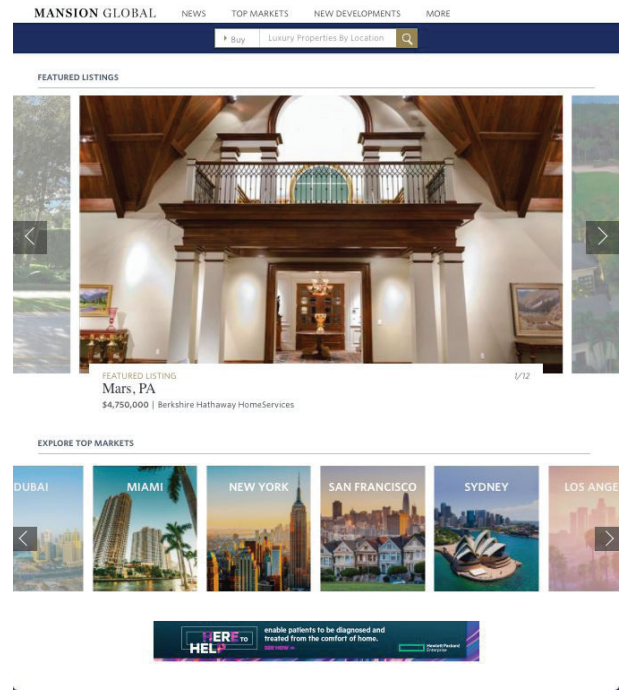


THE WALL STREET JOURNAL ONLINE (WSJ.COM)

» THE HOMEPAGE FEATURED LISTING

Module offers prominent positioning on the Mansion Global homepage and showcases listings regardless of region.

\$1,275/MONTH



CENTURY 21

Everest

Print Offerings

THE WALL STREET JOURNAL

The Wall Street Journal represents credibility and influence and continues to be the leading environment for luxury real estate clients to connect with the world's most affluent home-buying audience. With new and exciting content alignment opportunities in "Mansion" WSJ's luxury real estate section, we are able to further strengthen our brand, expand visibility and deliver our message with more resounding results than ever before.

- **Circulation:** 786,294
- **Readership:** 4,500,000
- **Male / Female:** 62% / 38%
- **Average HHI:** \$278,000
- **Average age:** 50

EIGHTH PAGE, COLOR
ROCKY MOUNTAINS: \$1,345

THE WALL STREET JOURNAL

WEDNESDAY, MARCH 1, 2017 • VOL. CXXIX, NO. 52 \$4.00

NEW YORK 118.42 LONDON 1,972.40 TOKYO 11,742.30 HONG KONG 21,732.10 S&P 500 2,151.32 NASDAQ 5,142.10 DAX 17,112.10

WORLD LEADER 100 STOCKS 100 COUNTRIES 100 COMPANIES 100 CITIES

Fed Cuts Rates Amid Virus Fears

Stocks, bond yields fall after central bank takes action since '08 crisis

The Fed's move to cut rates to a range between 1% and 1.25% is the first rate change in two years. The move is seen as a response to the economic challenges posed by the coronavirus outbreak. The Fed's decision to cut rates is seen as a signal of its concern about the economic impact of the virus. The move is also seen as a response to the market's reaction to the virus. The Fed's decision to cut rates is seen as a signal of its concern about the economic impact of the virus.

Shaky Ground

U.S. stocks tumble as investors worry about the impact of the coronavirus outbreak on the economy. The market's reaction to the virus is seen as a sign of its concern about the economic impact of the virus. The market's reaction to the virus is seen as a sign of its concern about the economic impact of the virus.

Tennessee Kill at Least 25

A deadly explosion in Nashville, Tennessee, has killed at least 25 people and injured dozens more. The explosion occurred at a warehouse in Nashville, Tennessee. The explosion occurred at a warehouse in Nashville, Tennessee.

Biden Picks Up String of Victories, Sanders Logs Big Win in California

Former Vice President Joe Biden took the stage in Los Angeles after wins in a string of Super Tuesday primary contests. Biden's wins in the primaries are seen as a sign of his strength as a candidate. Biden's wins in the primaries are seen as a sign of his strength as a candidate.

Bernie

Bernie Sanders won a decisive victory in California, leading him to the top of the Super Tuesday primary. Sanders' win in California is seen as a major victory for him. Sanders' win in California is seen as a major victory for him.

Many U.S. Cities See Downturn at Hand

Booming regions mask fiscal weakness in places tethered to shrinking industries. Many cities are facing fiscal challenges due to the decline of certain industries. Many cities are facing fiscal challenges due to the decline of certain industries.

Minnesota Resorts Are On Thin Ice

Shah forces new ways to reach fishing spots. Minnesota's fishing industry is facing challenges due to the state's new regulations. Minnesota's fishing industry is facing challenges due to the state's new regulations.

Salesforce #1 CRM

Salesforce is the leading CRM software provider, with a market share of 17.1%. Salesforce is the leading CRM software provider, with a market share of 17.1%.

FINANCIAL TIMES

The Financial Times showcases the finest residential properties on the market and provides sage advice to a discerning audience of high-end private owners, as well as investors, every Saturday in its stand-alone “House & Home” section. Targeting upscale readers who are passionate about home and living, this full-color supplement is the world’s only weekly property and lifestyle section, which is internationally focused and globally-distributed every weekend.

- **Circulation:** 214,131
- **Geographic distribution:** Global
- **Readership:** 1,993,418
- **Male / Female ratio:** 86% Male / 14% Female
- **Average household income:** \$338,000
- **Median age:** 51

PROPERTY SPOT, COLOR: \$1,200 Global



CENTURY 21

Everest

Circulation/Distribution/Reach

CIRCULATION/DISTRIBUTION/REACH 2022

Media	Circulation
DIGITAL	
Million Impressions*	750,000
Facebook Mini-Lead Campaign	
Geofencing - Event and Location	66,890
Smart Solutions Eblast	20,000
Robbreport.com	6,000
Century @! Fine Homes & Estates Home Page Banner	
WSJ.com	
Mansion Global Homepage Property upgrades	164,000
Mansion Global Homepage Featured Listing Mod	164,000
PRINT	
The Wall Street Journal - Rocky Mountains	19,881
The New York Times	423,111
Financial Times	193,337
GRAND TOTAL	1,807,219

CENTURY 21

Everest

Schedule and Pricing



PROPOSED MEDIA SCHEDULE & PRICING 2022

Media	Ad Description	July	August	September	Media Total
DIGITAL					
Million Impressions*	Digital Banner Program Targeting - Salt Lake City Metro	\$ 1,195.00	\$ 1,195.00	\$ 1,195.00	\$ 3,585.00
Facebook Mini-Lead Campaign	7 Day Social Campaign - guaranteed 8-12 k	\$ 425.00			\$ 425.00
Geofencing - Event and Location	Target specific events and locations	\$ 1,325.00			\$ 1,325.00
Smart Solutions Eblast	Custom Email	\$ 2,275.00			\$ 2,275.00
Robbreport.com	Banner Placemet	Bonus			\$ -
Century @! Fine Homes & Estates Home Page Banner	Bonus	Bonus			\$ -
WSJ.com					
Mansion Global Homepage	Mansion Global Homepage		\$ 2,150.00		\$ 2,150.00
Property upgrades	Property upgrades	Bonus			\$ -
Mansion Global Homepage Featured Listing Module			\$ 1,275.00		\$ 1,275.00
PRINT					
The Wall Street Journal - Rocky Mountains	Eighth Page	\$ 1,345.00			\$ 1,345.00
The New York Times	Featured Listing - National	\$ 1,500.00			\$ 1,500.00
Financial Times	Property Listing	\$ 1,200.00			\$ 1,200.00
TOTAL					\$ 15,080.00

*After 6 months the Impressions Program may be adjusted after evaluation of budget and strategy
Pricing Subject to Change