



ADVERTISING
BRANDING
MARKETING

NEW YORK
477 Madison Ave
New York, NY 10022
212-677-2500

SKYAD.COM

The Peaks Advertising and Marketing Program



LUŠTICA BAY
MONTENEGRO

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NEW YORK 477 Madison Ave, New York, Ny 10022, 212- 677-2500
PHILADELPHIA 1700 Market Street, Philadelphia, PA 19103 , 215- 365-4040

ADVERTISING
BRANDING
MARKETING

National & Global Exposure The Peaks

SKY Advertising is excited to present to Lustica Bay Montenegro a curated, multi-media marketing selection of offerings to bring ultra-high net worth buyer awareness to The Peaks.

Your strategic blueprint is composed of select print media to cast a wide net, and digital products that are highly targeted to individuals looking for high-end living in Montenegro.

Approaching the marketing strategy from these different directions will help us to saturate your market in the most effective way, bringing deserved recognition to this unique and exciting property.

**LET'S DO
GREAT THINGS TOGETHER**

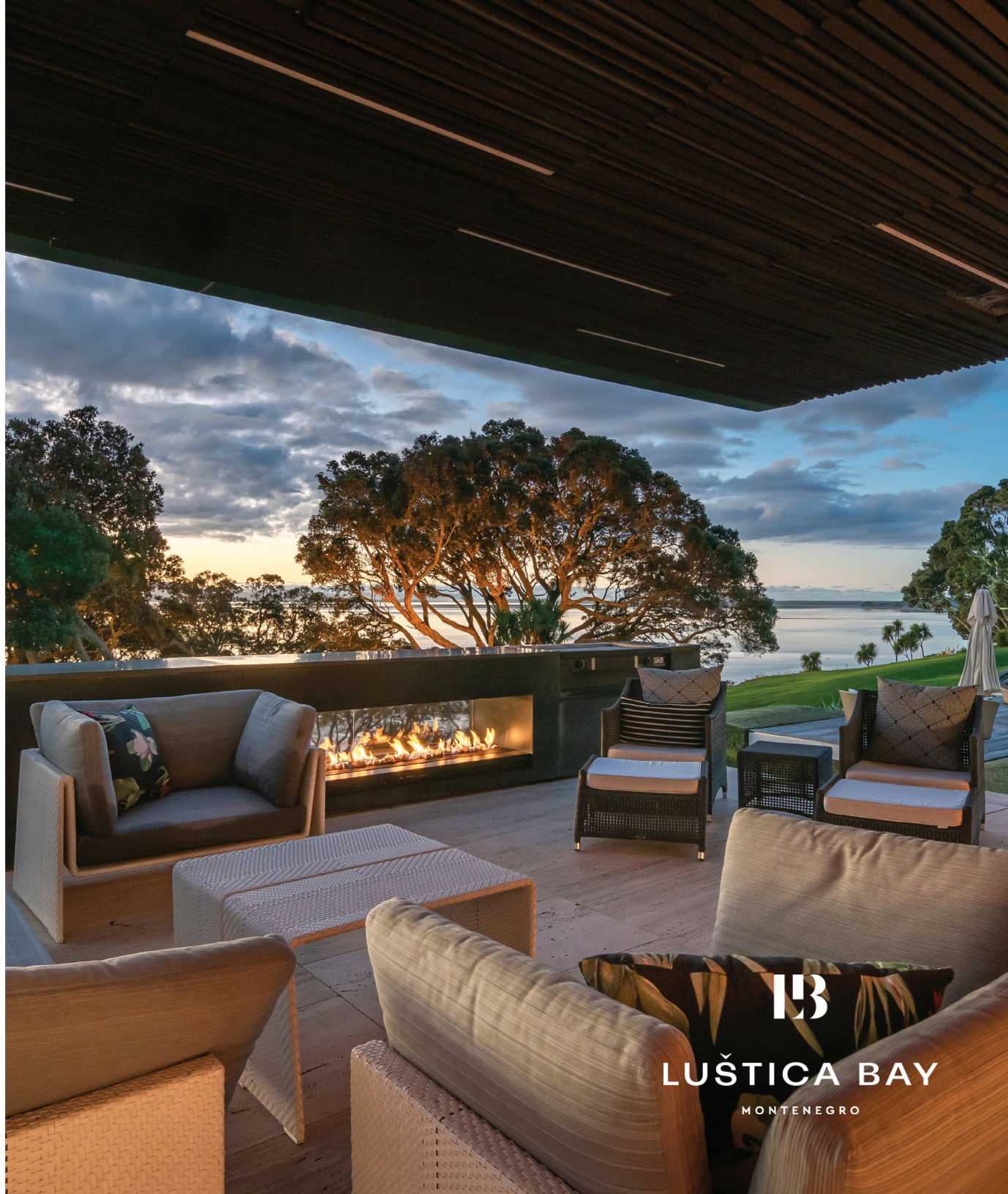
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Digital Offerings



LB

LUŠTICA BAY

MONTENEGRO

DIGITAL

Conde Nast UK

INSTAGRAM @CONDENASTPROPERTY

Ready to jump into action on Instagram, @condenastproperty is the fastest-growing account at Condé Nast Britain and consistently comes in at No. 1 each week on growth and engagement. @condenastproperty has grown organically in 3 years and now has 215K followers.

INSTAGRAM POST: \$ 2,750

DIGITAL NATIVE CONTENT

Convey your detailed message in an editorial format – created by Condé Nast, in their 'house style', approved by the client. Live for 6 weeks on any one of their award winning websites.

HOUSE & GARDEN: \$25,000

CONDE NAST TRAVELER: \$41,850

SOCIAL CAMPAIGNS

PRICE: \$11,500 PER BRAND



DIGITAL

Country Life

Country Life is the world's most celebrated magazine of the British way of life, its countryside, properties, and gardens

Three core audience pillars:

Traditional country champions – wealthy empty nesters enjoying their retirement in the countryside.

Custodians of the land – country dwellers with a deep emotional connection to the countryside.

Discerning Country – a quietly refined group, the most affluent, and willing to spend on the brands that reflect their discerning taste.

- 1.68M Global page views per month
- 352K Social Followers
- 81% Targeted HNWI Audience

WEEKLY E-NEWSLETTER

Published Wednesdays & Saturdays

Reach 25,000 loyal readers who are infatuated with property, architecture, the arts, gardening, the countryside, schools and wildlife.

PRICE: \$1,950

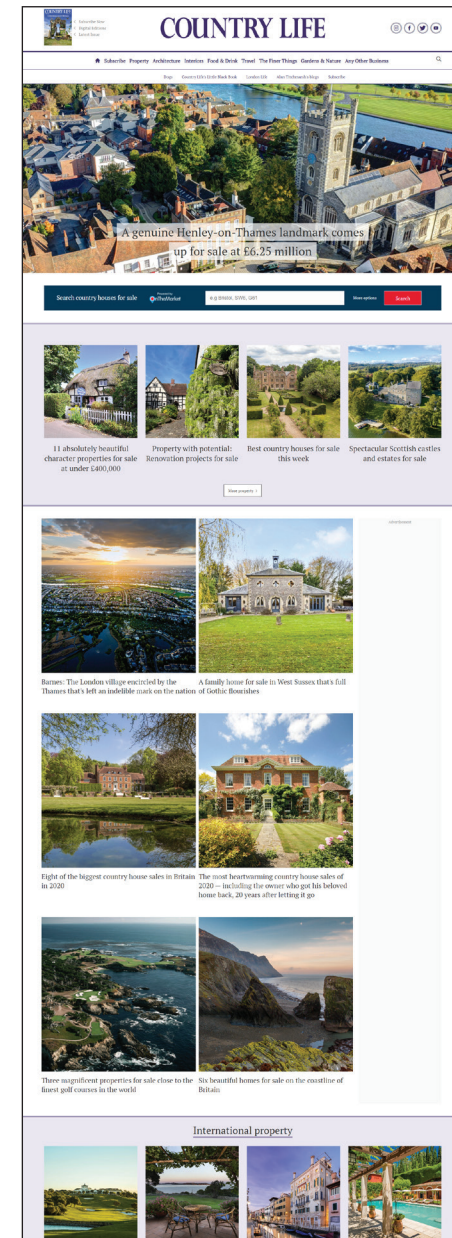
INTERNATIONAL PROPERTY LISTING

Property listings live forever on the Country Life site until you remove the URL.

PRICE:
\$400/LISTING
\$2,500 UNLIMITED LISTINGS

E-NEWSLETTER DEDICATED SEND

PRICE: \$2,250



DIGITAL

Dezeen

Dezeen is a popular and influential architecture, interiors and design magazine, with three million monthly readers and seven million social media followers.

Dezeen's reach is global, with readers on every continent.

Their biggest audience is in the USA, followed by the UK, India, Canada, Australia, and Germany.

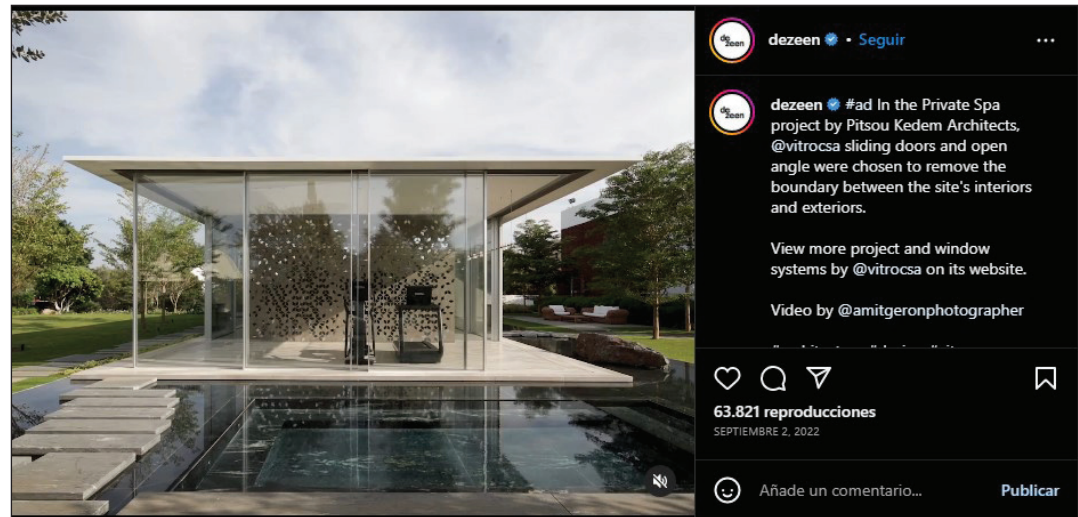
SOCIAL MEDIA POST

INSTAGRAM GRID POST: \$9,750

INSTAGRAM TARGETED POST: \$3,125

AGENDA E-NEWSLETTER - WEEKLY: \$5,250

Hero 1st Position



Elite Traveler

Since its launch in 2001, Elite Traveler has been the market-leading guide and curator of the global luxury lifestyle of UHNW individuals. It is written and designed by an experienced team of editors in New York and London for the elusive global elite who live the private jet lifestyle, delivering expert perspectives, meaningful analysis and advice.

Elite Traveler.com is accessed globally across multiple platforms providing unique opportunities for alignment with luxury content.

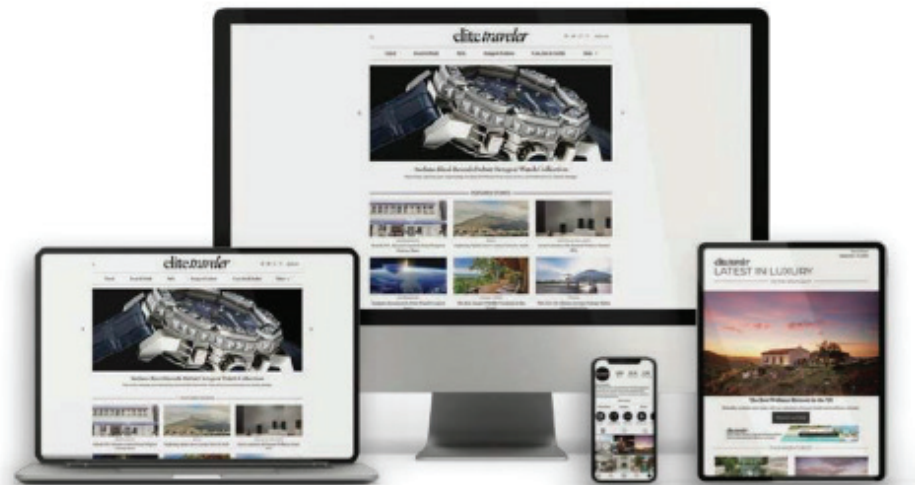
- Average HHI **\$7.9M**
- Average Net Worth **\$32M**
- **318,661** Unique Browsers

ONLINE REAL ESTATE SHOWCASE: \$4,000/YEAR

Half price with full page print purchase

DEDICATED E-BLAST: \$7,000 PER WEEK

Free with 2 page spread



jamesedition.com

E-NEWSLETTER

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

Upgrade your listings for increased visibility to capture the attention of the UHNW.

LISTING FEATURE: \$1,500

The screenshot shows the JamesEdition.com homepage. At the top, there's a navigation bar with 'For Sale', 'Travel', 'Brands', 'Dealers', 'Stories', and 'Sell'. Below this is a main banner for 'The Global Luxury Marketplace: Cars, Homes and more'. A central section titled 'Featuring more than 100,000 private jets, yachts, exotic cars, exclusive watches and luxury homes from more than 3400 trusted dealers around the world...' is followed by a 'MOST POPULAR' grid of luxury cars like the Ferrari 488 GTB, Chevrolet Corvette, and McLaren 650S. Below that are 'JAMES SPOTTING' and 'RICH LIST' sections. The 'RICH LIST' features a 'DOUBLE DOWN 214' Codecasa 2010/20...'. A 'Featured Agent' section highlights Nick Swinburne. At the bottom, there's a 'LATEST STORIES' section with an orange sports car and several article teasers.

This screenshot displays the real estate section of JamesEdition.com. It features a search bar for 'Find luxury Real Estate and Homes for sale' with a location input field. Below the search bar is a large image of a modern penthouse with the caption 'THE PENTHOUSES AT GOLDEN PEAK \$2,190,000'. A 'Featured luxury properties' section follows, showing a grid of property listings with images and prices, such as '5 Bedrooms - Pent...' for \$2,734,418 and 'Stunning Sherwood...' for \$3,250,000. A 'News about luxury real estate' section includes articles like 'Most exclusive neighborhoods of Hong Kong' and 'The Bahamas: Inside the most exclusive gated communities'. The bottom of the page has a footer with 'Site Links', 'Tools', 'About JamesEdition', and 'Top Brands'.

jamesedition.com

ROTATING GALLERY

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

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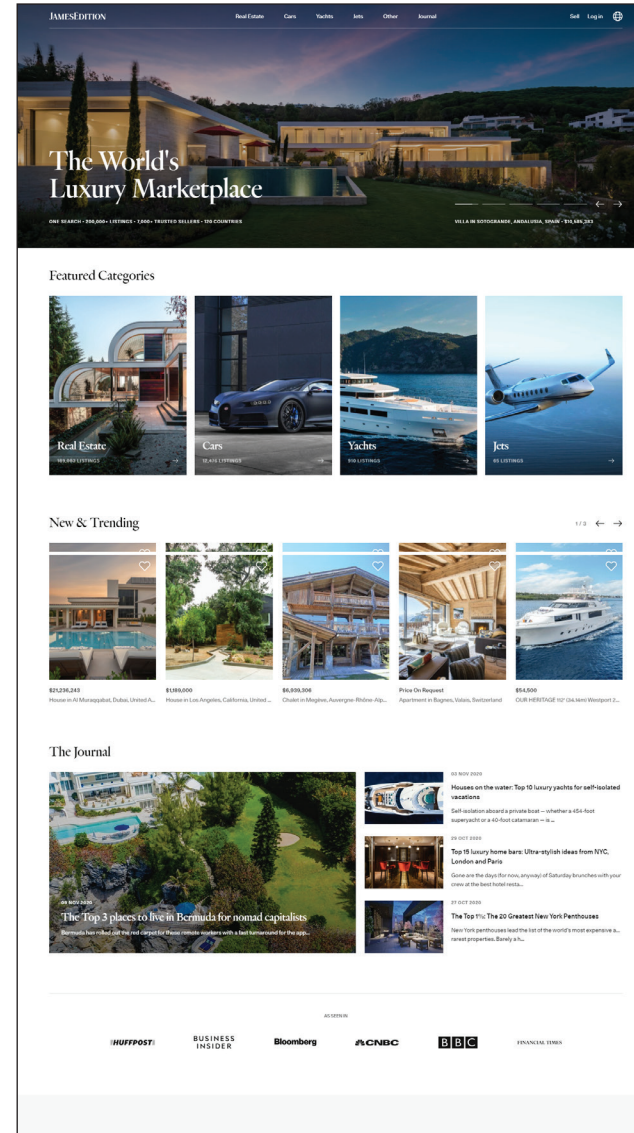
Showcase your office and properties and bring increased visibility to capture the attention of the UHNW in the James Edition rotating Gallery. The Rotating Gallery is a carousel of selected listings that automatically changes every 5 seconds on the Home Page and the Real Estate Page.

HOME PAGE

FEATURED BANNER: \$2,000

REAL ESTATE PAGE

FEATURED BANNER: \$1,600



jamesedition.com

FEATURED ARTICLE AND E-NEWSLETTER PROMOTION

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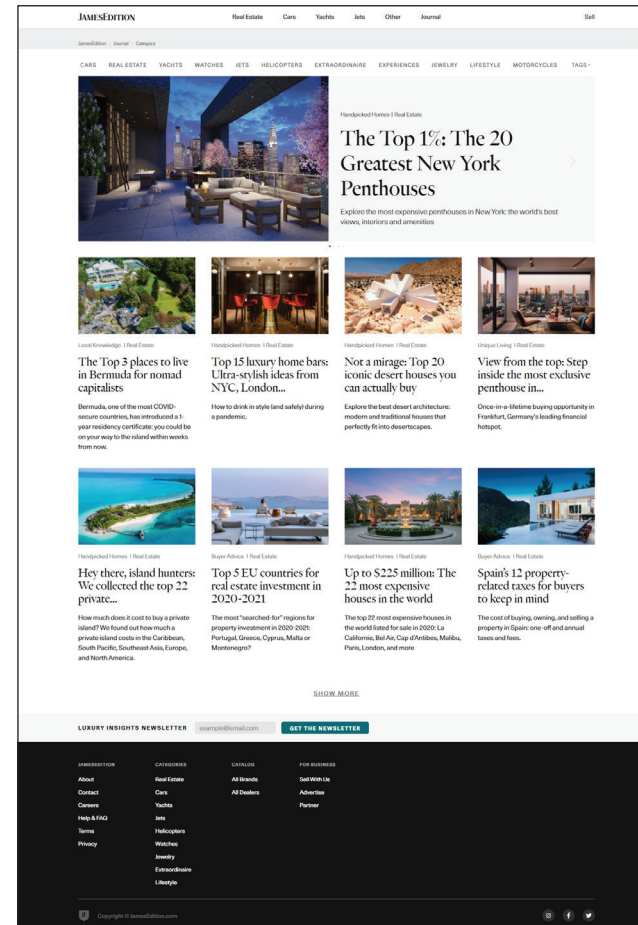
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A Featured Story is an article published on the website. Articles are evergreen content. The average time that viewers spend on an article page exceeds 2 minutes indicating that article views come from the most loyal and engaged users.

Featured stories are both SEO optimized and given placements in the newsletter bringing an average, 2000-3500 views during its first month online.

Showcase your office and properties and bring increased visibility to capture the attention of the UHNW in a Featured Story.

\$5,500 NEWSLETTER TOP & ARTICLE



jamesedition.com

NEW & TRENDING

FEATURED LUXURY POSITION

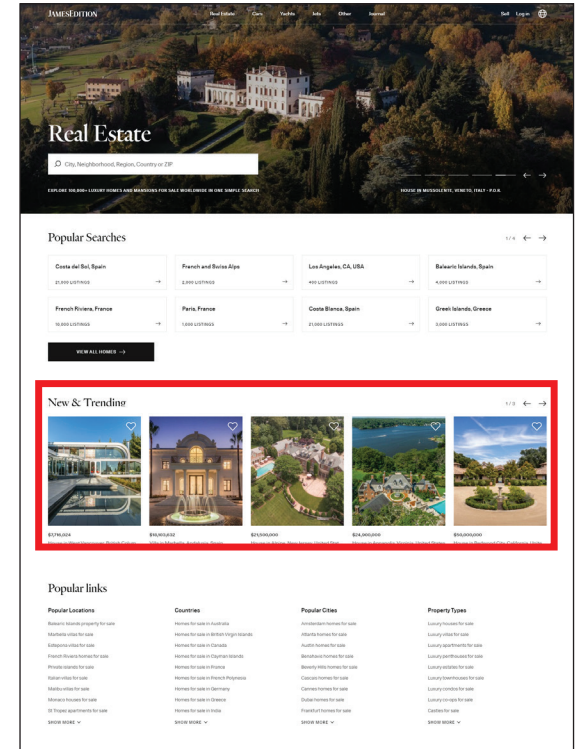
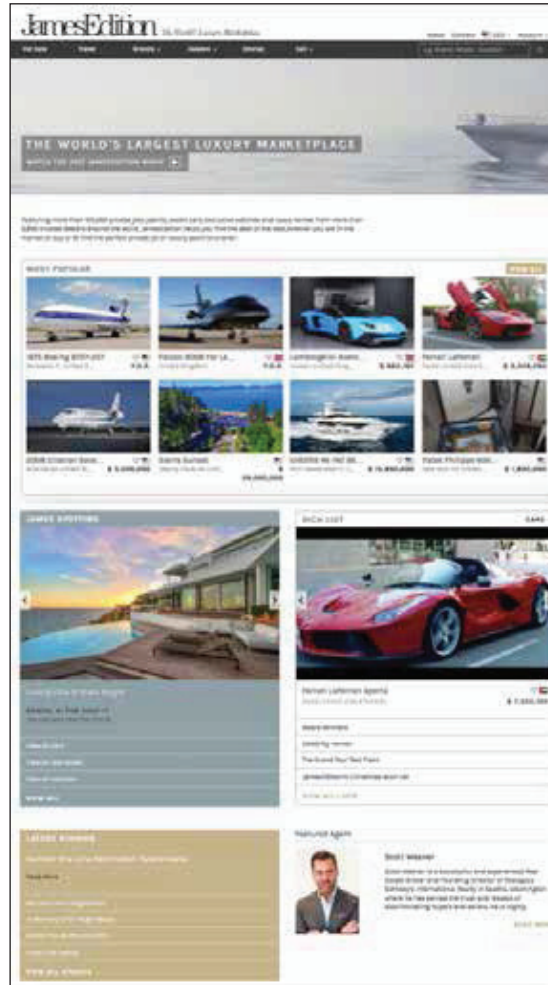
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With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

Upgrade your listings for increased visibility to capture the attention of the UHNW.

HOME PAGE POSITION
FEATURED SPOT: \$1,200

REAL ESTATE POSITION
FEATURED SPOT: \$1,000



jamesedition.com

SOCIAL MEDIA POST

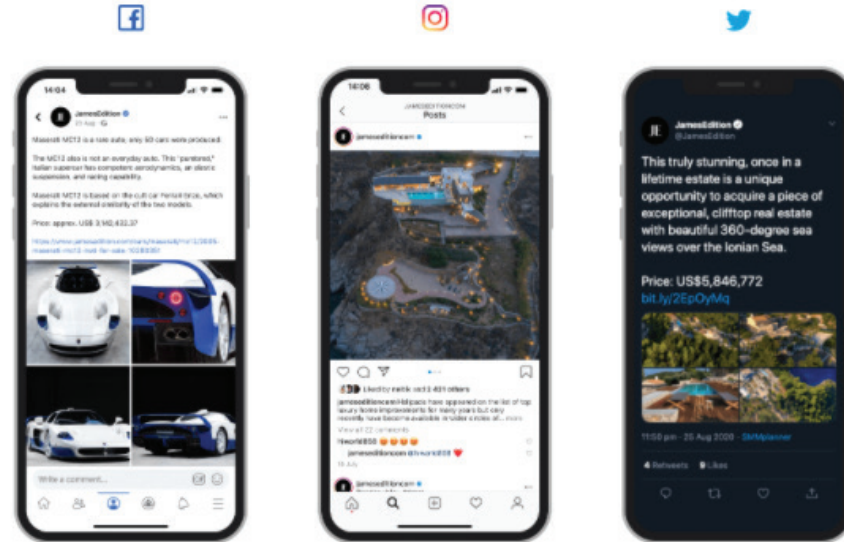
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Showcase your office and properties and bring increased visibility to capture the attention of the UHNW with a Social Post.

- Instagram **74.8K**
- Facebook **31.3K**



PHOTO

- 1 featured listing
- 1-5 photos
- Short caption
- Listing info box
- 1 tag on pictures & caption
- Link in bio

PHOTO: \$800

PHOTO PLUS

- 1-5 featured listings
- 1-10 photos & text
- Long caption
- Listing info box
- 1-3 tags on pictures & caption
- Link in bio
- Repost on stories

PHOTO PLUS: \$1,000

VIDEO

- 1-5 featured listings
- 5-30 seconds video
- Reels & TikTok format
- Short caption
- Listing info box
- 1-3 tags on caption
- Link in bio

VIDEO: \$1,800

Le Figaro

The finest selection of properties to buy and to rent, in France and abroad.

PROPRIÉTÉS LE FIGARO.COM – FRANCE

- **2.1 million** sessions per month
- International audience: **22%**
(Top 5 audience: US, UK, Belgium, Switzerland, Germany)

PROPRIÉTÉS LE FIGARO.COM – INTERNATIONAL

- **180,000** sessions per month
(top 5 audience: US, UK, France, Canada, Australia)

HEADLINE SEARCH

Position your property at the very top of the results page.

FEATURED CITY: \$795/CITY/MONTH

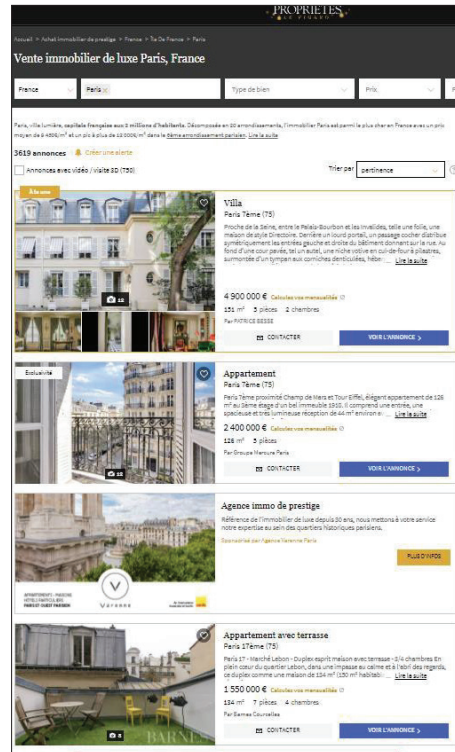
NATIVE AD

Premium display format increases visibility among search results. These placements are also able to appear to users with specific search criteria – castles, manors, etc.

NATIVE PLACEMENT BY CITY: \$500/CITY/MONTH

WEB ADVERTORIAL + AD CAMPAIGN

ARTICLE, SPONSORED SOCIAL POSTS, EMAIL, NATIVE CAMPAIGN: \$4,850



Boat International e-Newsletter

For more than 30 years, Boat International has been the world's most authoritative, trusted and comprehensive magazine for the superyacht community, inspiring the lifestyles of the international wealthy elite. The magazines and books are timeless and collectable.

The readers constitute some of the wealthiest and inaccessible individuals in the world. Overall the average net worth of our audience (across events and print) is \$35.9 million, with a combined wealth of \$1.662 trillion. The subscribers (Boat International and Boat International US Edition) account for more than 10 per cent of the total global billionaire population. The network of the audience extends to more than 6,000 UHNWIs, with a combined wealth of \$3.74 trillion.

- Circulation US: **25,600**
- Average Net Worth: **\$35.9 million**

PRICE: \$750 NEWSLETTER



The image is a screenshot of the Boat International website's 'BOAT BRIEFING' section. At the top, there's a navigation bar with the 'BOAT' logo and a link 'No Images? Click here'. Below the navigation bar is a large image of a boat's steering wheel with the text 'BOAT BRIEFING' overlaid. Underneath, there's a section titled 'DISCOVER THE POWER OF FLEET XPRESS FOR SUPERYACHTS' with an 'Inmarsat' logo. The main content is divided into two sections: 'LATEST BROKERAGE NEWS' and 'LATEST YACHT NEWS'. Each section contains four news items, each with a small image of a yacht, a headline, and a 'READ MORE' button. The brokerage news items include: 'Benetti Harmony III listed for sale with Fraser', 'Benetti Rutila E now for sale with Northrop & Johnson and Denison', 'C2M price drop on Codecasa Regina d'Italia II with Edmiston & Company', and '\$1M price cut on 50 metre Trinity La Dea II with IYC'. The yacht news items include: 'New 60 metre Amels 200 motor yacht sold', 'Lürssen's 130 metre+ Project Lightning pictured on sea trials', and 'Turquoise Yachts reveals 62 metre superyacht concept Project Nautilus'. The 'DISCOVER THE POWER OF FLEET XPRESS FOR SUPERYACHTS' section also has a 'READ MORE' button.

Print Offerings



LB

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PRINT

Architectural Digest

Architectural Digest Germany is the German edition of the internationally renowned design and lifestyle magazine, Architectural Digest. Known for its sophisticated coverage of luxury interiors, cutting-edge architecture, and high-end design, the German version offers a unique blend of global and local perspectives. It features in-depth profiles of prominent designers, architects, and creatives, as well as stunning photography of beautifully crafted spaces. With a focus on both contemporary trends and timeless elegance, Architectural Digest Germany is a go-to source for design enthusiasts seeking inspiration and insight into the world of luxury living.

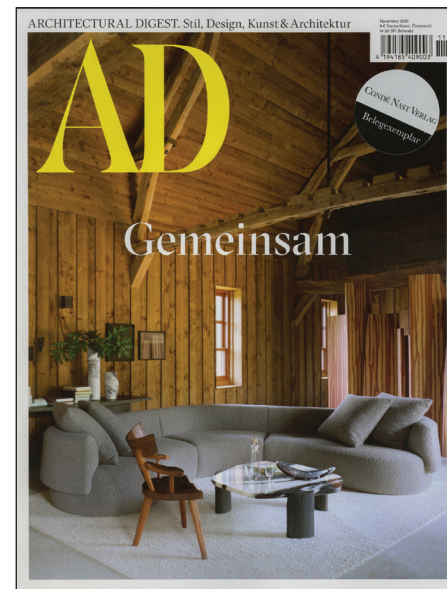
- Circulation: **30,000**
- Readership: **250,000**

GERMANY

HALF PAGE: \$25,750

FULL PAGE: \$40,000

PREMIUM FULL PAGE: FROM \$44,000

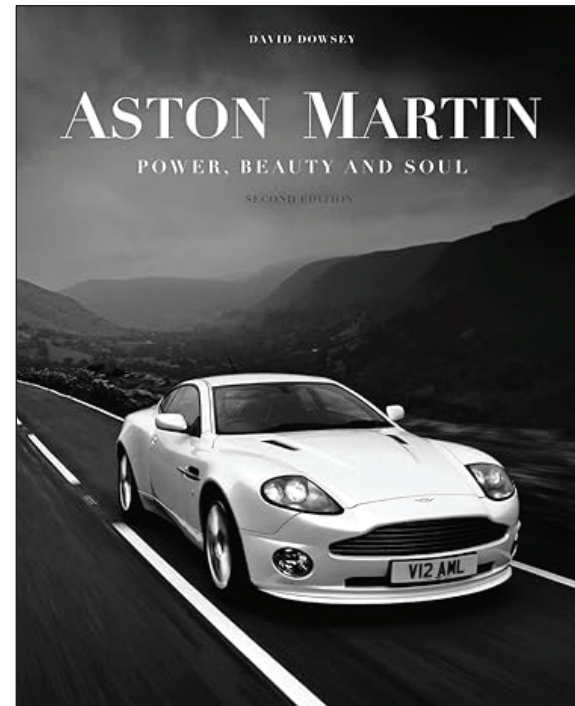


PRINT

Aston Martin Magazine

Aston Martin Magazine is a premium lifestyle publication that embodies the elegance and sophistication of the Aston Martin brand. It offers readers an exclusive insight into the world of luxury automobiles, showcasing not just the latest models but also the culture, innovation, and artistry that define the Aston Martin experience. With a focus on high-end living, the magazine features stories on design, travel, fashion, and technology, making it a must-read for enthusiasts of the finer things in life.

FULL PAGE: \$17,250



Boat International

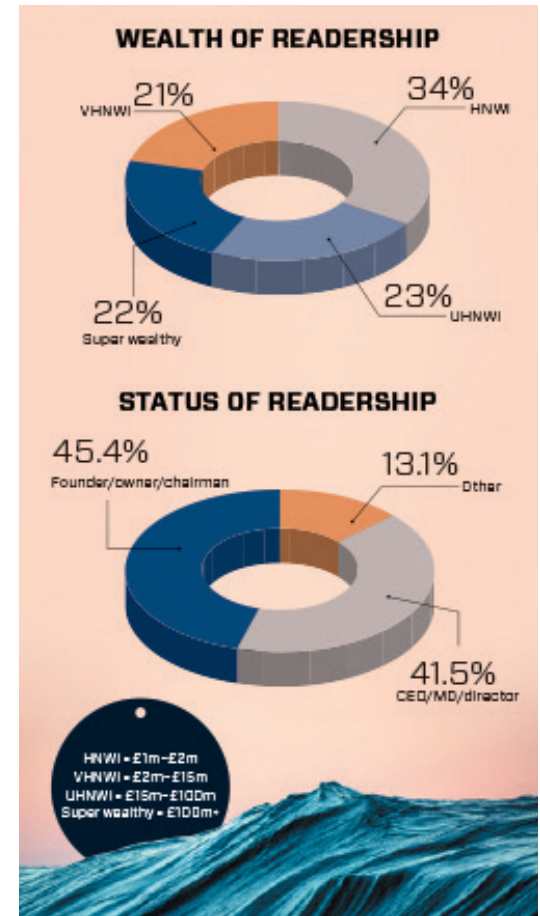
For more than 30 years, Boat International has been the world's most authoritative, trusted and comprehensive magazine for the superyacht community, inspiring the lifestyles of the international wealthy elite. The magazines and books are timeless and collectable.

The readers constitute some of the wealthiest and inaccessible individuals in the world. Overall the average net worth of our audience (across events and print) is \$35.9 million, with a combined wealth of \$1.662 trillion. The subscribers (Boat International and Boat International US Edition) account for more than 10 per cent of the total global billionaire population. The network of the audience extends to more than 6,000 UHNWIs, with a combined wealth of \$3.74 trillion.

- Circulation US: **25,600**
- Average Net Worth: **\$35.9 million**

FULL PAGE: \$4,650

FULL PAGE + E-NEWSLETTER: \$5,100



PRINT

Conde Nast UK

Vogue, House and Garden, Tatler, and GQ have a unique readership of affluent, upmarket individuals for whom luxury living is a high priority.

- Readership: 1,559,000
- Average Age: 41
- Circulation: 205,080

DISTRIBUTION

London, Avon, Bedfordshire, Berkshire, Buckinghamshire, Dorset, Essex, Gloucestershire, Hampshire, Hereford & Worcestershire, Hertfordshire, Isle of Wight, Kent, Oxfordshire, Somerset, Suffolk, Surrey, Sussex.

INTERNATIONAL DISTRIBUTION

Dubai, Singapore, Malaysia, Hong Kong, and China.

FULL PAGE 4 MAGAZINES + INSTAGRAM POST:
\$9,625



Country Life

Launched in 1897, Country Life Magazine is one of Britain's best known and respected magazine that has, for 120 years, celebrated the greatest British architecture, property, interior design and gardens.

Country Life International offers beautiful advertising pages showcasing the latest properties for sale. Not only this, its dedicated editorial team provides opinion and thought-provoking content and stunning photography that is critical to anyone seriously interested in realising their dream of living in a beautiful home abroad. Its content is fresh and relevant, ensuring readers return to the magazine time and time again. Buyers can find the best new villas and luxury houses for sale in Europe, North America, the Caribbean and beyond.

- Circulation: **41,000**
- Male/Female: **50/50**
- Average Age: **55**
- HNW Audience: **85%**

FULL PAGE: \$3,300

DOUBLE PAGE SPREAD: \$6,400

FULL PAGE ADVERTORIAL: \$4,500

DOUBLE PAGE ADVERTORIAL: \$8,900



Elite Traveler

Since its launch in 2001, Elite Traveler has been the market-leading guide and curator of the global luxury lifestyle of ultra-high-net-worth individuals. It is written and designed by our experienced team of editors for the elusive global elite who live the private jet lifestyle, delivering expert perspectives, meaningful analysis and advice. Each issue provides detailed information covering the spectrum of the luxury lifestyle, including travel, fashion, jewelry, watches, spirits, autos, jets, yachts and real estate.

As an audited publication with worldwide distribution aboard private jets, first-class lounges and in FBOs across over 100 countries, Elite Traveler provides advertisers unique access to the wealthiest consumers in the ultimate luxury market.

ELITE TRAVELER AUDIENCE

- Total Readership: **557,000**
- Average Age: **45**
- Male/Female Ratio: **69% / 31%**
- Average HHI: **\$7.9M**
- Average Net Worth: **\$32M**

FULL PAGE: \$9,250

SPREAD: \$18,250



Financial Times

The Financial Times showcases the finest residential properties on the market and provides sage advice to a discerning audience of high-end private owners, as well as investors, every Saturday in its stand-alone "House & Home" section. Targeting upscale readers who are passionate about home and living, this full-color supplement is the world's only weekly property and lifestyle section, which is internationally focused and globally-distributed every weekend.

- Circulation: **214,131**
- Geographic distribution: **Global**
- Readership: **1,993,418**
- Male / Female ratio: **86% / 14%**
- Average household income: **\$338,000**
- Median age: **51**

QUARTER PAGE, COLOR: \$6,800

HALF PAGE, COLOR: \$11,500

FULL PAGE, COLOR: \$20,850

Global



How To Spend It

Distributed globally with the Financial Times 35 times a year and available digitally, How To Spend It is a glossy lifestyle magazine providing the ultimate in luxury reading for a discerning, high-net-worth audience and an elegant environment for advertisers.

How To Spend It is a modern and fresh reflection on how we spend our lives and the terms by which we define 'the spend'. reflects the changing world of luxury and challenges readers to think more mindfully about, not only how to spend their money, but how to spend their most precious commodity – time.

AUDIENCE

- **1/3** of HTSI audience do not visit any other luxury lifestyle magazine websites or read any other magazine titles
- **6 in 10** How To Spend It luxury fashion shoppers have bought a luxury fashion item featured in HTSI
- **40%** of HTSI readers invest in Fine Art
- **63%** of HTSI readers are looking for new ideas to improve their homes
- **87%** of HTSI audience value the quality and craftsmanship of a product
- **\$2.7 million** HTSI audience has an average property portfolio of **\$2.7 million (£2.2 million, €2.5 million)**
- **74%** love to travel to new destinations
- **Over 1/3** of HTSI readers are interested in looking for new ways to support charities



FINANCIAL TIMES
Business



AUDIENCE

- USA **38,300**
- UK **95,655**
- CEMA **39,224**
- Asia **18,712**
- Total **191,891**

FULL PAGE: \$30,000



Propriétés Le Figaro

Propriétés Le Figaro is the finest selection of luxury properties to buy and to rent in France and around the world- in print and online. Propriétés Le Figaro embodies the essence of the French way of life, with a property magazine published bi-monthly. Your properties will be seen by the wealthiest people in France, executives of CAC 40 companies, and executives from the Top Management network. In addition to print, there is an online edition and mobile app.

- Readers: **1.4 million**
- Web Visitors: **93,000 per month**
- Page Views: **890,000 per month**
- Distribution: **U.S.A. 32%, U.K. 19%, France 12%, Canada 3%, Australia 3%**

PRICE:
\$2,500 FULL PAGE
\$3,000 FULL PAGE ADVERTORIAL



PROPRIÉTÉS
LE FIGARO

Le plus grand choix de BELLES MAISONS et de BEAUX APPARTEMENTS

**BELLES
MAISONS
DE VACANCES**

Résidence secondaire ou
semi-principale, location
de luxe, les tendances,
les opportunités...
région par région.

FRANCE & INTERNATIONAL
proprietes.lefigaro.fr

London Daily Telegraph

The Daily Telegraph is the UK's leading quality daily newspaper. Its readers are amongst the wealthiest in the UK and for whom property is just one category of luxury products which they consume. As the only daily broadsheet general interest newspaper, advertisers benefit from twice the dwell time than on smaller format pages. The Property pages are part of the "Money" section which attracts vast numbers of home-buyers, home sellers.

- Saturday Circulation: **401,000**

QUARTER PAGE: \$6,325

3" X 5": \$1,852

6" X 5": \$3,715

Maybourne Hotel Group

The Maybourne Hotel Group Magazine is a luxurious lifestyle publication that captures the essence of refined living and exceptional hospitality. Dedicated to the discerning traveler, the magazine offers an insider's look at the world of luxury hotels, exclusive destinations, gourmet dining, and high-end cultural experiences. Each issue reflects the elegance and sophistication associated with the Maybourne Hotel Group, featuring beautifully curated content that appeals to those who appreciate the finer things in life.

LONDON, MONACO, LA
FULL PAGE: \$13,000



PRINT

Private World

VISTA JET IN-HOUSE MAGAZINE

Private World Magazine is the exclusive in-house publication for VistaJet, offering a curated glimpse into the luxurious lifestyle that accompanies private aviation. Tailored for VistaJet's elite clientele, the magazine covers an array of high-end topics, including luxury travel, bespoke experiences, and the finest global living. Each issue is designed to inspire and inform, providing readers with insights into the world's most desirable destinations, exclusive events, and unparalleled services, all through the lens of ultimate privacy and luxury.

FULL PAGE: \$17,250

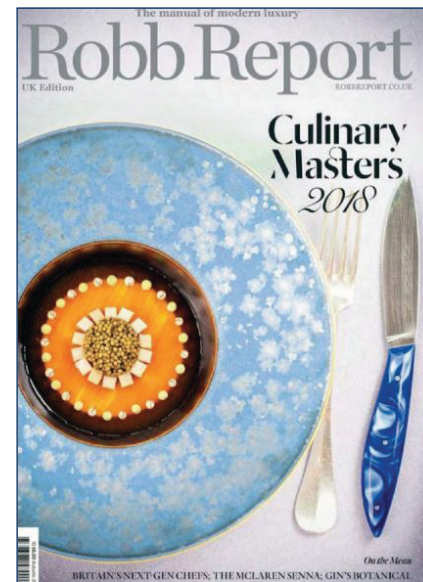
Robb Report UK

Robb Report UK is the authoritative voice in the global luxury market and is widely regarded as the single most influential journal about living life to the fullest. Robb Report features all aspects of luxury living, including automotive, jewellery, watches, yachting, aviation, real estate, style, culture, art, collectables, travel and gastronomy. Robb Report has a targeted distribution strategy promoting exclusivity, which ensures we are reaching a HNW and UHNW target audience with a circulation of 20,000 copies and a total readership of 73,000. Mailed directly to Coutts top 2,000 VIP clients, first and business class airport lounges, private jet centres, major London private members clubs, five-star hotels, shooting lodges, yacht clubs, corporate offices, hedge funds, Strategic Partner Events such as Wimbledon and Henley Regatta, it is also available on select news stands. 95% Distribution in London.

- Circulation: **20,000**
- Readership: **73,000**
- Male/Female Ratio: **77/23**
- Average Household Net Worth: **2,2 million**
- Average Household Income: **\$462,594**
- Median Age: **42**

FULL PAGE, COLOR: \$13,000

Global



PRINT

Robb Report Germany

Robb Report Germany is the German edition of the prestigious luxury lifestyle magazine, Robb Report, which caters to the tastes of the affluent and discerning audience. The magazine is a curated guide to the finest things in life, covering a wide range of topics including high-end automobiles, exquisite watches, luxury travel, gourmet cuisine, and exclusive real estate. Robb Report Germany offers its readers an insider's perspective on the latest trends in luxury, along with in-depth features on the most sought-after brands and experiences. With its focus on unparalleled quality and sophistication, it is the ultimate resource for those who appreciate and seek out the best the world has to offer.

FULL PAGE, COLOR: \$31,000

Global



PRINT

Robb Report Monaco/France

Robb Report France Monaco is the exclusive French and Monegasque edition of the world-renowned luxury lifestyle magazine, Robb Report. Catering to the sophisticated tastes of the elite in France and Monaco, the magazine covers an array of luxurious topics including the latest in high-end automobiles, fine watches, gourmet dining, premium real estate, and exclusive travel destinations. Robb Report France Monaco provides its readers with unparalleled access to the most prestigious brands and experiences, offering in-depth features, expert insights, and a curated selection of the best that life has to offer. This edition is a must-read for those who seek the epitome of luxury living in one of the most glamorous regions of the world.

FULL PAGE, COLOR: \$11,200

Global



Virtuoso

Virtuoso, The Magazine speaks to sophisticated travelers with warmth and authority. The magazine is an insider's companion to the world's best luxury travel experiences: meaningful cultural immersion, top hotels and cruises, in-depth explorations of sought-after destinations, plus travel-related fashion and lifestyle coverage - all distinguished by the affiliation with Virtuoso's prestigious global network of travel companies and advisors.

- Median Household Income: **250K**
- Median Net Assets: **\$2.5M**
- Net Worth **\$2M**
- Male/Female: **62% / 38%**

FULL PAGE: \$22,190



Schedule, Pricing & Reach



LB

LUŠTICA BAY

MONTENEGRO

Proposed Schedule, Pricing & Reach 2024

PLAN 1

Media	Ad Description	Price
Digital		
Conde Nast UK		
Conde Nast UK	Instagram Post	\$2,750.00
Conde Nast UK	Digital Native Content - House and Garden	\$25,000.00
Conde Nast UK	Digital Native Content - Conde Nast Traveller	\$41,850.00
Conde Nast UK	Social Campaigns	\$11,500.00
Country Life		
Country Life	Weekly E-Newsletter	\$1,950
Country Life	E-Newsletter Dedicated Send	\$2,250
Country Life	International Property Listing	\$400/Listing; \$2,500 Unlimited listings
Dezeen		
Instagram Grid Post		\$9,750
Instagram Targeted Post		\$3,125
Agenda Enewsletter - Weekly	Hero 1st Position	\$5,250
Elite Traveler		
Elite Online Real Estate Showcase	Online Real Estate Showcase	\$4,000 per article for one year
Elite Dedicated E-blast	Dedicated E-blast	\$7,000 per week
JamesEdition		
Main Home Page Rotating Gallery	Featured Banner	\$2,000/month
Real Estate Rotating Gallery	Featured Banner	\$1,600/month
New & Trending Home Page Position	Featured Spot	\$1,200
New & Trending Real Estate Position	Featured Spot	\$1,000
Featured Article and E-Newsletter promotion	Newsletter Top & Journal Article	\$5,500
E-Newsletter Featured Listing	E-Newsletter	\$1,500
Social Media	Listing Feature	Photo \$800, Photo Plus \$1,000, Video \$1,800
Le Figaro		
Headline Search	Featured City	\$795/City/Month
Native Ad	Native placement by City	\$500/City/Month
Web Advertorial + Ad Campaign	Article, Sponsored Social Posts, email, native campaign	\$4,850
Boat International		
Boat International	Boat International	\$750.00

Proposed Schedule, Pricing & Reach 2024

PLAN 1 - CONTINUED

Print

Architectural Digest

Architectural Digest - Germany Half Page \$25,750; Full Page: \$40,000; Premium Full page from \$44,000

Aston Martin

Aston Martin Magazine Full Page \$17,250.00

Boat International

International issue Full Page \$4,650.00

International issue Full Page + E-Newsletter \$5,100.00

Conde Nast UK

Conde Nast UK 4 Full pages in 4 Magazines + Instagram \$9,625

Country Life

Country Life Full Page \$3,300

Country Life Double Page Spread \$6,400

Country Life Full Page Advertorial \$4,500

Country Life Double Page Advertorial \$8,900

Elite Traveler

Elite Traveler Full Page; half or quarter Full Page \$9,250 Spread \$18,250

Financial Times

How To Spend It HTSI Global Property Special Full Page \$30,000

Financial Times Quarter Page \$6,800.00

Financial Times Half Page \$11,500.00

Financial Times Full Page \$20,850.00

Proposed Schedule, Pricing & Reach 2024

PLAN 1 - CONTINUED

London Daily Telegraph		
London Daily Telegraph	Quarter Page	\$6,325.00
London Daily Telegraph	3" x 5"	\$1,852.00
London Daily Telegraph	6" x 5"	\$3,715.00
Le Figaro		
Full Page	Full Page	\$2,500
Full Page Advertorial	Full Page Advertorial	\$3,000
Maybourne Hotel Group		
Magazine - London, Monaco, LA	Full Page	\$13,000
Private World		
Private World - Vista Jet In-house Magazine	Full Page	\$17,250
Robb Report		
Robb Report - UK	Full Page	\$13,000.00
Robb Report - Germany	Full Page	\$31,000.00
Robb Report - Monaco/France	Full Page	\$11,200.00
Vituoso		
Vituoso	Full Page	\$22,190

TOTAL

*After 6 months the Impressions Program may be adjusted after evaluation of budget and strategy

Pricing Subject to Change