



ADVERTISING
BRANDING
MARKETING

NEW YORK
477 Madison Ave
New York, NY 10022
212-677-2500

SKYAD.COM

Property Campaigns
Advertising and
Marketing Programs

Sotheby's
INTERNATIONAL REALTY

Table of Contents

03 INTRO

04 SOTHEBY'S AUCTION HOUSE

- 05 Sotheby's Auction Magazine
- 06 Sotheby's Bespoke Geo-Targeted Email
- 07 Sotheby's Selects e-Newsletters
- 08 Sotheby's Preferred e-Newsletters

09 DIGITAL

- 10 Impressions Campaign
- 16 Impressions Scheduling
- 17 Comprehensive Digital
- 20 Conde Nast UK
- 21 Country Life
- 22 Decanter
- 23 Nob Hill Gazette
- 24 JamesEdition.com
- 29 LA Times
- 30 Le Figaro
- 31 Luxury Estate
- 32 WSJ.com

36 PRINT

- 37 The Wall Street Journal
- 38 The New York Times
- 39 The New York Times International Edition
- 40 The New York Times Takeover
- 41 Financial Times
- 42 Le Figaro
- 43 The Los Angeles Times
- 45 Robb Report
- 46 London Daily Telegraph

47 SCHEDULE, PRICING & REACH

- 48 2023



NEW YORK 477 Madison Ave, New York, Ny 10022, 212- 677-2500
PHILADELPHIA 1700 Market Street, Philadelphia, PA 19103 , 215- 365-4040

ADVERTISING
BRANDING
MARKETING

National & Global Exposure Property Campaigns

SKY Advertising is excited to present to Western Australia Sotheby's International Realty® a curated, multi-media marketing selection of offerings to bring ultra-high net worth buyer awareness to their listings.

Your strategic blueprint is composed of three layers: direct exposure to the Sotheby's auction house audience which includes some of the most affluent individuals on a global scale, strategic print media to cast a wide net and digital products that are highly targeted to individuals looking for high-end living in Western Australia.

Approaching the marketing strategy from these different directions will help us to saturate your market in the most effective way, bringing deserved recognition to these unique and exciting properties.

**LET'S DO
GREAT THINGS TOGETHER**

JANINE JONES
Executive Vice President
212-677-2714
janine@skyad.com

PAULA DAVIDSON
Senior Account Executive
212-677-2671
paula@skyad.com

SARA HELENI
Account Executive
212-674-2402
sara@skyad.com

JIMMY CINTRÓN
Account Executive
212-677-0083
jimmy@skyad.com

Sotheby's
Auction House
Offerings



Sotheby's
EST. 1744

Sotheby's Auction Magazine

SOTHEBY'S MAGAZINE

This large format magazine enriches readers with sophisticated content related to the art and real estate world. Sotheby's Magazine features editorial showcasing Sotheby's International Realty® listings.

- Distribution: **20,000**
- Auction clients with **\$50,000-\$5 million** in transactions
- Distribution at all **70** Sotheby's offices around the world
- Distribution at Park Hyatt Hotels in **18** countries
- Distributed at high profile auction events in **NY, London, Los Angeles and Hong Kong**

FULL PAGE: \$3,640
 HALF PAGE: \$1,820
 QUARTER PAGE: \$910

Global



Sotheby's
INTERNATIONAL REALTY

Austin, Texas
 2024-2025
 Property # 123456
 Agent: [Name]
 Broker: [Name]
 Email: [Email]
 Phone: [Phone]
 Website: [Website]

Nothing Compares to what's best.
 Explore our exclusive collection of inspiring homes.

© 2024 Sotheby's International Realty. All rights reserved. Sotheby's International Realty is a registered trademark of Sotheby's International Realty. The Sotheby's logo is a registered trademark of Sotheby's International Realty.

Home

1 Central Park West 46R/50C
 With unparalleled breathtaking views, this 50th floor Central Park West residence offers a rare opportunity to own a piece of New York City's most iconic real estate. This 2,000 sq ft residence features a grand entrance, marble floors, and a private elevator. The kitchen is equipped with top-of-the-line appliances, and the living area opens up to a wrap-around terrace with panoramic views of Central Park and the city skyline. Call us today to schedule your private showing.

New York, New York
 \$2,995,000.00
 Sotheby's International Realty
 East Side Manhattan Brokerage
 Call: [Phone] | Text: [Phone]
 Email: [Email]

510 Park Avenue, 15/16
 This residence in the sky spans 2,000 sq ft of spectacular views overlooking the city. The residence features a private elevator, marble floors, and a wrap-around terrace. The kitchen is equipped with top-of-the-line appliances, and the living area opens up to a wrap-around terrace with panoramic views of the city skyline. Call us today to schedule your private showing.

New York, New York
 \$2,995,000.00
 Sotheby's International Realty
 East Side Manhattan Brokerage
 Call: [Phone] | Text: [Phone]
 Email: [Email]

Four Seasons Private Residences
 This stunning 1,100 sq ft penthouse residence is located in the heart of Manhattan. The residence features a private elevator, marble floors, and a wrap-around terrace. The kitchen is equipped with top-of-the-line appliances, and the living area opens up to a wrap-around terrace with panoramic views of the city skyline. Call us today to schedule your private showing.

New York, New York
 \$13,000,000.00
 Sotheby's International Realty
 East Side Manhattan Brokerage
 Call: [Phone] | Text: [Phone]
 Email: [Email]

86

DIGITAL

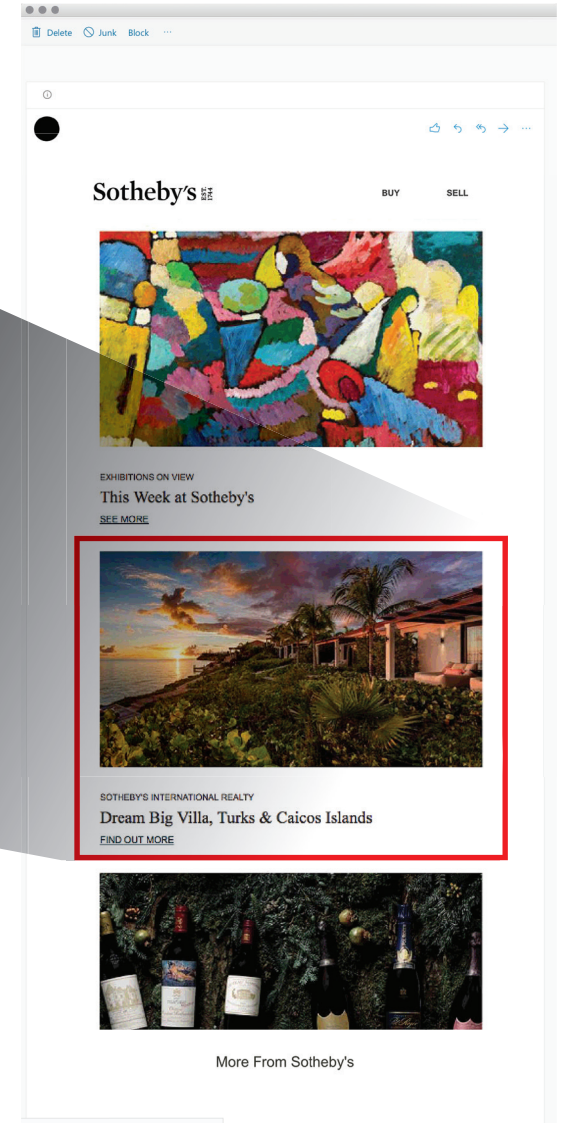
SOTHEBY'S BESPOKE GEO-TARGETED EMAIL

- Every Week
- 52x/Year
- Custom content, option to target users by location
- Audience selection by feeder market
- 35% open rate
- 25,000+ recipients

TARGETED AREAS

UK, Germany, Belgium , Netherlands
California, New York, Canada, Australia

PRICE: \$2,500/DEPLOYMENT




DIGITAL

SOTHEBY'S SELECTS
E-NEWSLETTERS

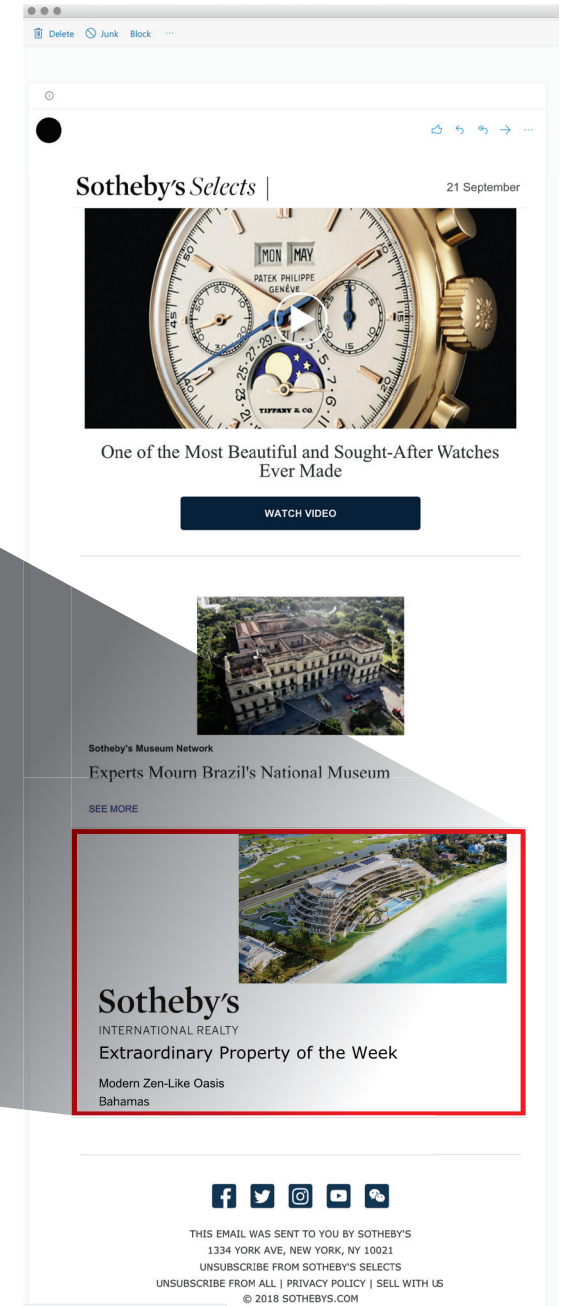
- Every Friday
- 52x Year
- Highlights upcoming auction events
- 488,357+ recipients
- 34% average open rate

PRICE: \$2,350*/DEPLOYMENT


*Limited Availability



Sotheby's
INTERNATIONAL REALTY
Extraordinary Property of the Week
Modern Zen-Like Oasis
Bahamas
[SEE MORE](#)




Sotheby's Selects | 21 September



One of the Most Beautiful and Sought-After Watches Ever Made

[WATCH VIDEO](#)

Sotheby's Museum Network
Experts Mourn Brazil's National Museum
[SEE MORE](#)



Sotheby's
INTERNATIONAL REALTY
Extraordinary Property of the Week
Modern Zen-Like Oasis
Bahamas

[f](#) [t](#) [@](#) [v](#) [m](#)

THIS EMAIL WAS SENT TO YOU BY SOTHEBY'S
1334 YORK AVE, NEW YORK, NY 10021
UNSUBSCRIBE FROM SOTHEBY'S SELECTS
UNSUBSCRIBE FROM ALL | PRIVACY POLICY | SELL WITH US
© 2018 SOTHEBYS.COM

DIGITAL

SOTHEBY'S PREFERRED E-NEWSLETTERS

- 11x Year
- Highlights auction dates and invitations
- 4,500 top Sotheby's clients (Preferred)
- 43.7% open rate

PRICE: \$3,000

EXCLUSIVE NEW PROPERTIES FROM SOTHEBY'S INTERNATIONAL REALTY®

DISCOVER MORE!

Elegant Condo Tower
New York, New York

Sotheby's Preferred 5 September 2018

Your Members' Lounge in Hong Kong

The Preferred Members' Lounge returns to the Hong Kong Convention Centre this autumn, open daily from 28 September to 3 October.

LEARN MORE

EXCLUSIVE NEW PROPERTIES FROM SOTHEBY'S INTERNATIONAL REALTY®

DISCOVER MORE!

Elegant Condo Tower
New York, New York

Travel to Hong Kong in Style

Take advantage of special offers and services while you are in Hong Kong for our sales, including exclusive hotel rates and private club access.

LEARN MORE

Limited Offer

A Jewelled Garden of Eden

Digital Offerings



Sotheby's
INTERNATIONAL REALTY

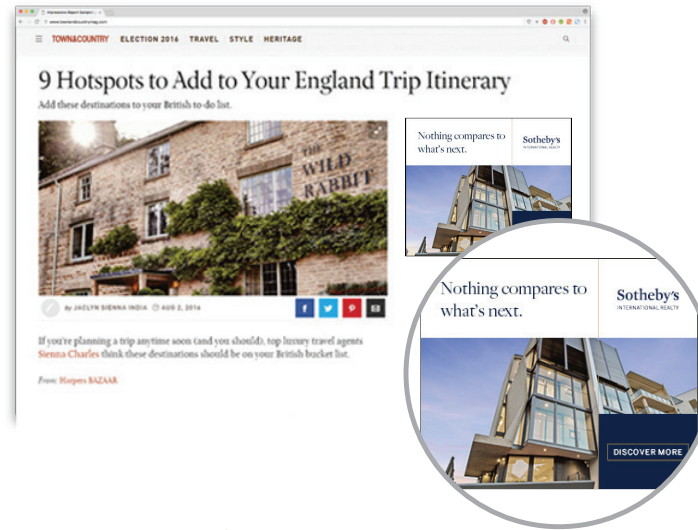
Impressions Campaign

CUSTOMIZABLE.
AFFORDABLE.
MEASURABLE.

The Impressions program is a customized banner advertising program with guaranteed impressions and click-throughs. With beautifully detailed property photos, your listing can be customized to showcase your property's unique selling features, allowing you to target by country, region, state, county or city and lifestyle.

Get the most out of your marketing dollars with affordable and measurable results that only a digital program can offer. Link directly to your property website, personal website or office website.

Impress locally. Impress globally.



CAMPAIGN OVERVIEW AND BUDGET

- Campaign: **Property Campaigns**
- Flight Dates: **Setpember 2023 - November 2023**
- Impressions: **1,500,000**
- Clicks through to the website of your choice.

250K Impressions per month:	\$1,195
500K Impressions per month:	\$1,625
1 Million Impressions per month:	\$2,450
Three Month Minimum	



Minimum 3 month commitment

Impressions Program Targeting Sites

We identify the best sites to feature your property, and your ads appear only on your approved sites. The number of prominent, respected and relevant sites available is exceptional. We take care of the research to provide hand-selected and white-listed sites most relevant to your campaign.

GEO TARGETING

We identify where potential buyers are found and use the information to identify the areas to geo-target. We can target locally to globally.

The New York Times

THE WALL STREET JOURNAL.

The Washington Post

The Sydney Morning Herald
INDEPENDENT. ALWAYS.

Le Monde.fr

Süddeutsche Zeitung

nzherald.co.nz

LesEchos



NZZ

FINANCIAL REVIEW



BARRON'S

INVESTOR'S BUSINESS DAILY

Telegraph.co.uk

The West Australian

Forbes

CORRIERE DELLA SERA



FOX BUSINESS

Frankfurter Allgemeine
FAZ.NET



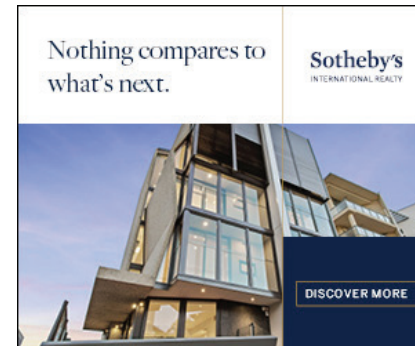
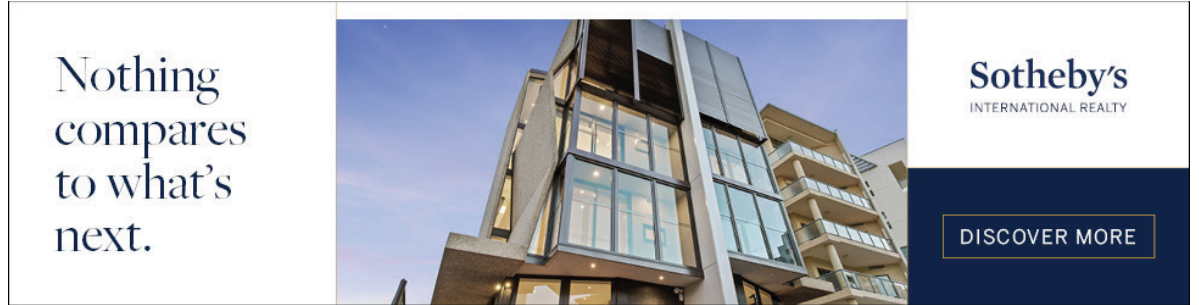
Creative

SAMPLE BANNER ADS FOR IMPRESSIONS PROGRAM

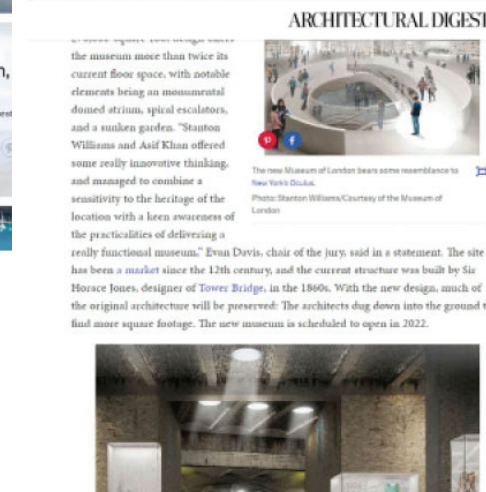
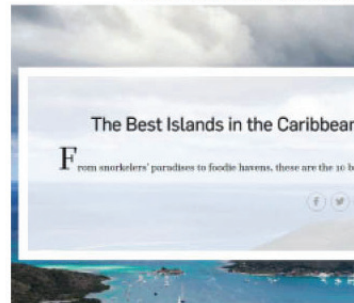
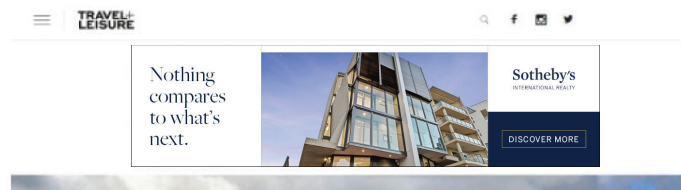
We create and produce banner ads for your campaign that best reflect your property and company image. We assist with photo selection and editing as well as ad design and sizing.

Ad Units: 970x250, 728x90, 300x600, 300x250, or custom sizes.

BANNER PRODUCTION: \$350



Sample Banners For Impressions Programs As They Appear On Sites

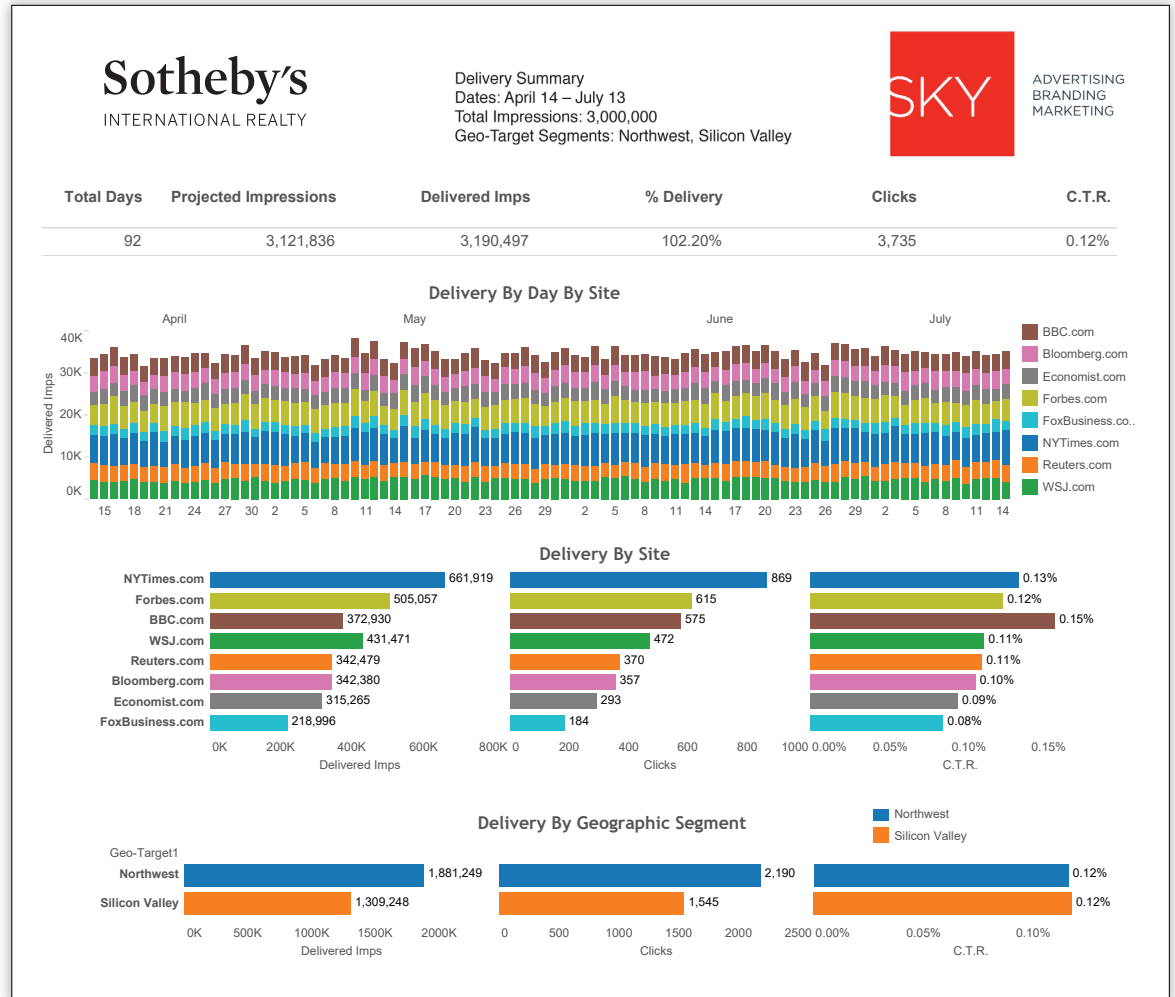


Comprehensive Reporting For Your Customized Campaign

After the launch, we give you complete and comprehensive reporting for the duration of your campaign. We can also give 30 day reports for you to evaluate the effectiveness of your targeting and to adjust it

- We project the number of impressions (number of times the ad appears on each site) during your campaign.
- The number of impressions are broken down by number and site for the duration of the campaign.
- The delivery by site is broken down into delivered impressions, clicks and click-through rate. This allows you to see on what sites your ads are performing well and where there needs to be improvement. With this information we are able to adjust the campaign for maximum effectiveness.

IMPRESSIONS PROGRAM SAMPLE REPORT



Impressions Scheduling

After researching, we have put together an integrated program that targets a high-net-worth audience across London, Frankfurt, Berlin, Munich, Paris, Zurich, Geneva, London, Los Angeles, San Francisco, New York, Washington DC, Chicago, Boston, Wellington, Perth, Brisbane, and Sydney.

The program, with a projected start date of September 15th and will run for three months delivering an estimated 1,500,000 impressions.

This will include:

- A Site-specific segment that allows us to reach a high-net-worth audience, living in London, Frankfurt, Berlin, Munich, Paris, Zurich, Geneva, London, Los Angeles, San Francisco, New York, Washington DC, Chicago, Boston, Wellington, Perth, Brisbane, and Sydney on global business and finance and news websites.
- A custom intent segment that will allow us to show banners to adults actively searching for Perth area Real Estate and living in London, Frankfurt, Berlin, Munich, Paris, Zurich, Geneva, London, Los Angeles, San Francisco, New York, Washington DC, Chicago, Boston, Wellington, Perth, Brisbane, and Sydney.

SITE SPECIFIC

This segment consists of premium global business/finance websites such as WSJ.com, Reuters.com, AFR.com, and more to extend the overall reach of the program. com, Forbes.com and FoxNews.com.

BEHAVIORAL TARGETING

We can target people on behavior first based on their online behavior (sites visited, content consumed and search activity). Since this segment targets behavior first, the banners could end up showing on any site across the web.

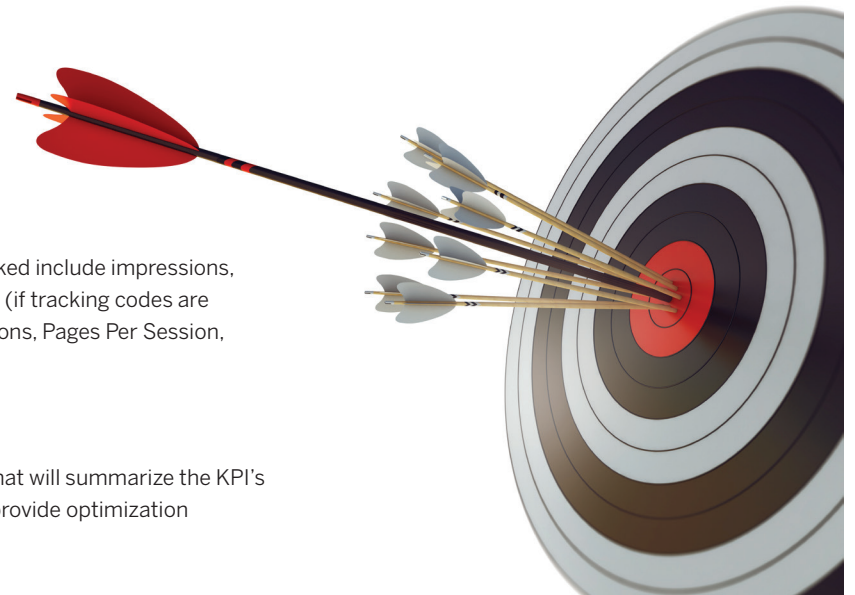
To ensure that the banners are seen in a premium environment, we have created a "whitelist" of sites. Ads will only show to people who have met our targeting criteria (behavior, income, and geo-target) on one of these sites. The site list includes top news, business, finance, sports, politics, and tech sites.

MEASUREMENT

Key metrics (KPI's) that will be tracked include impressions, clicks, click through rate (CTR), and (if tracking codes are installed on the landing page) Sessions, Pages Per Session, Average Time Spent, Conversions.

REPORTING

We will provide monthly reporting that will summarize the KPI's (Key Performance Indicators) and provide optimization recommendations.



Impressions Scheduling

		1403 SIR Western Australia Property Plan																			
Media	Geo-Target	September				October				November				December				Impressions			
		01	08	15	22	29	06	13	20	27	03	10	17	24	01	08	15		22	29	
thewest.com.au	London, Frankfurt, Berlin, Munich, Paris, Zurich, Geneva, London, Los Angeles, San Francisco, New York, Washington DC, Chicago, Boston, Wellington, Perth, Brisbane, Sydney																				
smh.com.au																					
NYTimes.com																					
Telegrapho.co.uk																					
WashingtonPost.com																					
LeMonde.fr																					
NZZ.ch																					
sueddeutsche.de																					
Corriere.it																					
nzherald.co.nz																					
smh.com.au																					
CNBC.com																					
AFR.com	London, Frankfurt, Berlin, Munich, Paris, Zurich, Geneva, London, Los Angeles, San Francisco, New York, Washington DC, Chicago, Boston, Wellington, Perth, Brisbane, Sydney																				
WSJ.com																					
Barrons.com																					
Invectors.com																					
CNBC.com																					
Reuters.com																					
Forbes.com																					
FoxBusiness.com																					
CNBC.com																					
Economist.com																					
LesEchos.fr																					
FAZ.net																					
Custom Intent - Perth Area Real Estate	London, Frankfurt, Berlin, Munich, Paris, Zurich, Geneva, London, Los Angeles, San Francisco, New York, Washington DC, Chicago, Boston, Wellington, Perth, Brisbane, Sydney																				
Total Digital																		1,500,000			

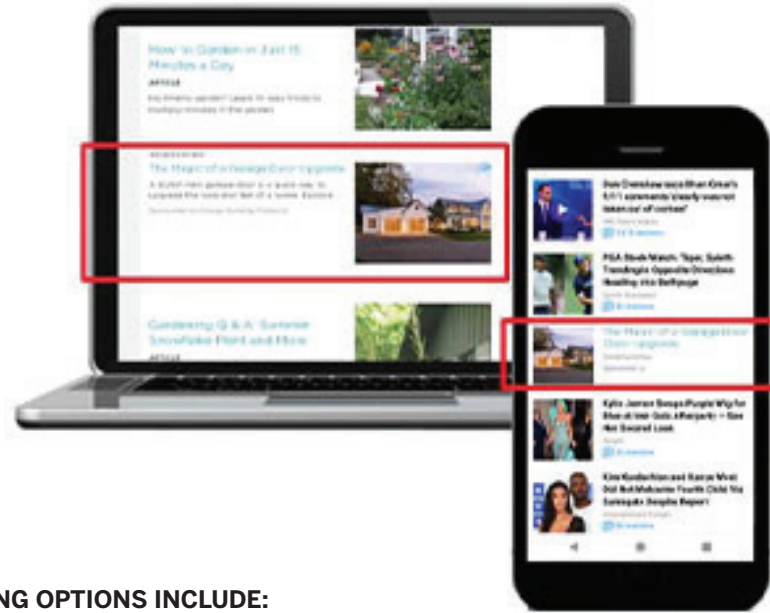
Comprehensive Digital

NATIVE DISPLAY

Native ads dynamically match the look, feel and visual context of the website or app where they are seen. They can run across all devices or be specified mobile only. Native ads can be either video or a dynamic picture.

HIGHER ENGAGEMENT:

- Native ads are viewed 53 percent more frequently than display ads, providing a higher CTR (60 percent).
- Native ads result in an 18 percent increase in purchase intent.
- Native ads can help lift a brand by up to 82 percent.



TARGETING OPTIONS INCLUDE:

- **Behavioral** – thousands of targeting categories including demographics, on-line and off-line behaviors, and interests. Keywords – target a list of up to 500 keywords related to your business, and show Native ads on the web pages where they appear A.I.
- **Targeting** – Showing your display or video ads to people across all devices, using machine learning to target consumers based on who is engaging with the ad.
- **Custom Audience Matching & Lookalike Audiences**– target people on your list of emails, addresses, or phone numbers and show them native ads when they browse websites and apps.
- **Cross Platform Targeting** available from Mobile Conquesting.
- **Native ads** come in many forms, but all share the common goal of not “looking” like an ad.
- **Native ads** are proven to have higher levels of engagement than traditional non-native ads, and they get results.

PRICE: STARTING AT \$1,500 PER ONE MONTH

Comprehensive Digital

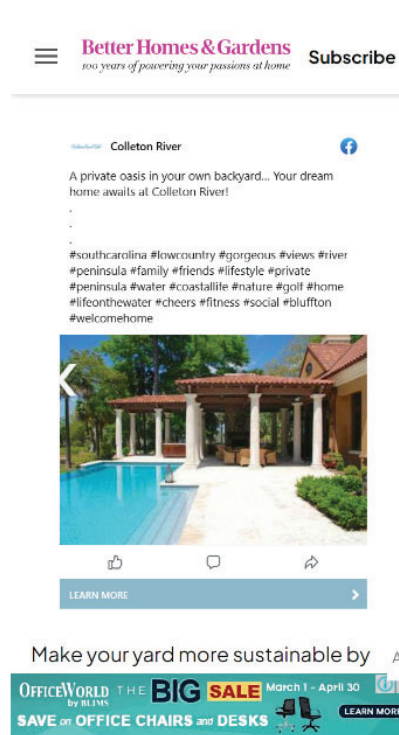
SOCIAL MIRROR ADS

Social Mirror ads look like your social media display or video posts but appear on other websites and apps, linking back to the social media platform and your website, and run across all devices using our targeting strategies.

We are “mirroring” the exact look of your social post as an ad that runs on thousands of websites and apps, targeted just to the people you want to reach across all devices.

Social Mirror ads can be done with any organic or paid posts from your business account on these 8 social media platforms: Facebook, Instagram, Twitter, LinkedIn, TikTok, Pinterest, Snapchat, or YouTube.

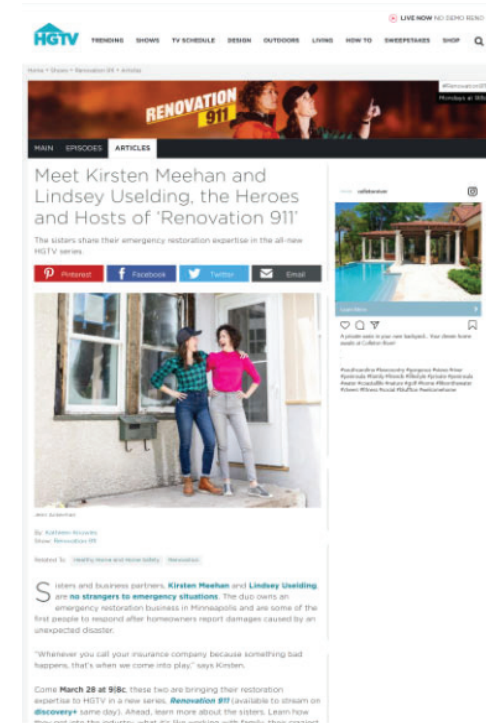
Ads can be display, video, OTT across connected TVs or carousel.



TARGETING ABILITIES:

- **Behavioral** – Thousands of targeting categories including demographics, on-line and off-line behaviors, and interests.
- **Keywords** – Target a list of up to 500 keywords related to your business, and show ads on the web pages where they appear.
- **A.I. Targeting** – Show your display or video ads to people across all devices, using machine learning to target consumers based on who is engaging with the ad.
- **Retargeting** – Following people after they leave your website and showing them your Social Mirror ad, on other websites and apps they go to, across all devices.
- **Custom Audience Matching** – Target people on your list of emails, addresses, or phone numbers and show them Social Mirror ads when they browse websites and apps.

PRICE: STARTING AT \$1,500 PER MONTH



Impressions Scheduling

Client: SIR Western Australia

Digital Campaign Planner

Date Created: 8/21/2023

GEOGRAPHIC TARGET:



Provided

Campaign Duration: 9/1/2023-12/1/2023	Sep-23	Oct-23	Nov-23	Total
NATIVE DISPLAY ADS				
Retargeting				
Behavioral Targeting: High Net Worth; Highly Likely to be of High Net Worth; High Net Worth > Millionaires; 2nd Home Owners				
Intending to Purchase a Home; Home Ownership > Vacation Home				
AI Targeting				
Keyword Targeting				
Total Potential Impressions	150,000	150,000	150,000	450,000
Cost Per Thousand	\$10.00	\$10.00	\$10.00	\$10.00
Investment Projection	\$1,500.00	\$1,500.00	\$1,500.00	\$4,500.00
SOCIAL MIRROR ADS				
Platforms: Facebook; Instagram				
Retargeting				
Behavioral Targeting: High Net Worth; Highly Likely to be of High Net Worth; High Net Worth > Millionaires; 2nd Home Owners				
Intending to Purchase a Home; Home Ownership > Vacation Home				
AI Targeting				
Keyword Targeting				
Total Potential Impressions	100,000	100,000	100,000	300,000
Cost Per Thousand	\$15.00	\$15.00	\$15.00	\$15.00
Investment Projection	\$1,500.00	\$1,500.00	\$1,500.00	\$4,500.00
TOTAL CAMPAIGN IMPRESSIONS:	250,000	250,000	250,000	750,000
TOTAL CAMPAIGN INVESTMENT:	\$3,000.00	\$3,000.00	\$3,000.00	\$9,000.00

Native Available Monthly Impressions Estimate:	912,146
Percentage of Targeted Native inventory purchased with this campaign:	16.44%
Social Mirror Ads Available Monthly Impressions Estimate:	678,586
Percentage of Targeted Social Mirror Ads inventory purchased with this campaign:	14.74%

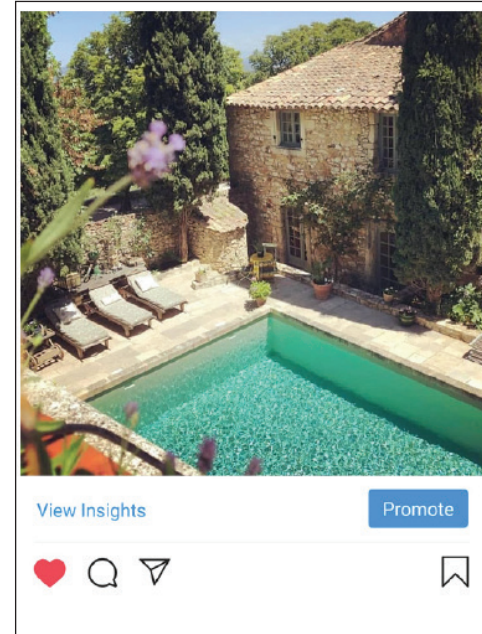
The above is an estimate based on historical inventory of impressions we bid on (i.e. premium sites, no pop-ups, etc) – not ALL available impression inventory. This Digital Campaign Planner reflects a projection of how the impressions will be allocated in your geographic area. During the live campaign we may reallocate impressions in order to deliver the best ROI while staying within your budget.

Conde Nast UK

INSTAGRAM @CONDENASTPROPERTY

Ready to jump into action on instagram, @condenastproperty is the fastest growing account at Conde Nast Britain and consistently comes in at No 1 each week on growth and engagement. @condenastproperty has grown organically in 3 years and now has 215K followers.

INSTAGRAM POST: \$ 2,750



Country Life

Country Life is the world's most celebrated magazine of the British way of life, its countryside, properties, and gardens.

Three core audience pillars:

Traditional country champions – wealthy empty nesters enjoying their retirement in the countryside.

Custodians of the land – country dwellers with a deep emotional connection to the countryside.

Discerning Country – a quietly refined group, the most affluent, and willing to spend on the brands that reflect their discerning taste.

- 1.68M Global page views per month
- 352K Social Followers
- 81% Targeted HNWI Audience

E-NEWSLETTER

Published Wednesdays & Saturdays Reach 25,000 loyal readers who are infatuated with property, architecture, the arts, gardening, the countryside, schools and wildlife.

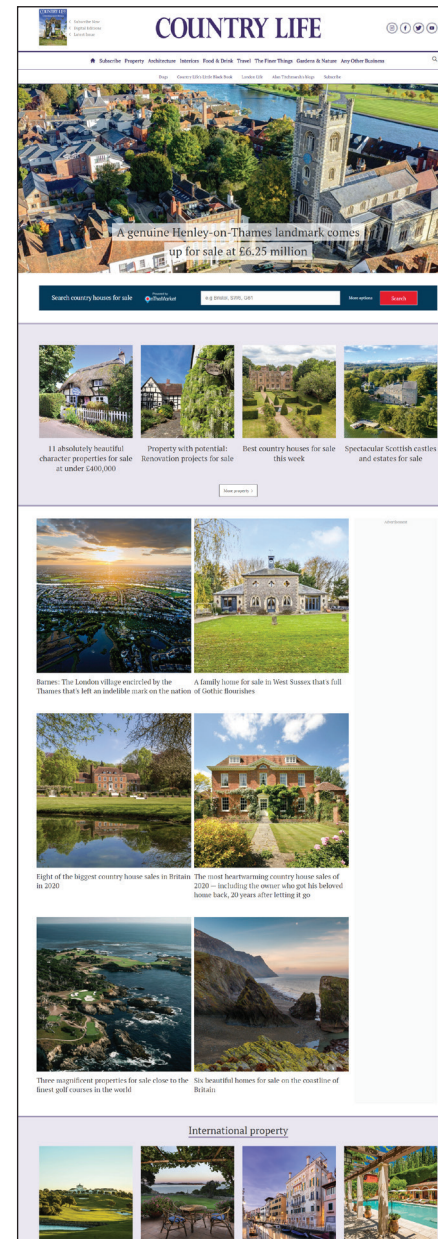
- **19.6%** Average CTR
- **40%** Unique Open Rate

PRICE: \$1,600

E-NEWSLETTER DEDICATED SEND

Published Wednesdays & Saturdays Reach 25,000 loyal readers who are infatuated with property, architecture, the arts, gardening, the countryside, schools and wildlife.

PRICE: \$1,850



DIGITAL

Decanter e-Newsletter

Decanter.com is the world's leading online source for up-to-date information on fine wine with a passionate and active following of international wine enthusiasts numbering 540,000 users per month and 1.2 million page views.

- **21,000** daily subscribers
- **28,000** weekly subscribers

PRICE: \$750

Decanter

DIGITAL

Nob Hill Gazette

Nob Hill Gazette reaches the most affluent homes on the Peninsula & Silicon Valley reaching 7 of the top zip codes in the US.

- \$20,025,000 Average Net Worth
- \$2,170,000 Average Income
- 57% Percentage of Female Readers
- 41 Years Average Age

E-NEWSLETTER

ON THE MARKET

An exclusive promotional e-newsletter showcasing top residential listings with click-through to the property's own websites.

PRICE: \$500 PER LISTING

San Francisco, Peninsula and Silicon Valley



jamesedition.com

E-NEWSLETTER

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

Upgrade your listings for increased visibility to capture the attention of the UHNW.

LISTING FEATURE: \$1,500

The screenshot shows the JamesEdition.com homepage. At the top, there's a navigation bar with 'For Sale', 'Travel', 'Brands', 'Dealers', 'Stores', and 'Sell'. Below this is a search bar and a category menu with icons for Cars, Real Estate, Yachts, Watches, Jets, Helicopters, and Entertainment. The main banner features a luxury yacht with the text 'The Global Luxury Marketplace: Cars, Homes and more'. Below the banner, there's a section for 'MOST POPULAR' items, including a Ferrari 488 GTB, Chevrolet Corvette, Shannan Villa, and Ram 2500. There are also sections for 'JAMES SPOTTING' (showing a duplex), 'RICH LIST' (showing a yacht), and 'LATEST STORIES' (showing a red sports car). The bottom of the page has a 'VIEW ALL STORES' link.

The screenshot shows the JamesEdition.com real estate section. It features a search bar for 'Find luxury Real Estate and Homes for sale' with a location input field. Below the search bar, there's a grid of property listings with images and brief descriptions. A 'Featured luxury properties' section highlights specific listings like '5 Bedrooms - Pent...', 'Stunning Sherwo...', 'Enviably Estate By...', and 'Modern Apartment...'. There's also a 'News about luxury real estate' section with articles like 'Most exclusive neighborhoods of Hong Kong' and 'The Bahamas: Inside the most exclusive gated communities'. The bottom of the page has a footer with 'Site Links', 'Tools', 'About JamesEdition', and 'Top Brands'.

jamesedition.com

ROTATING GALLERY

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

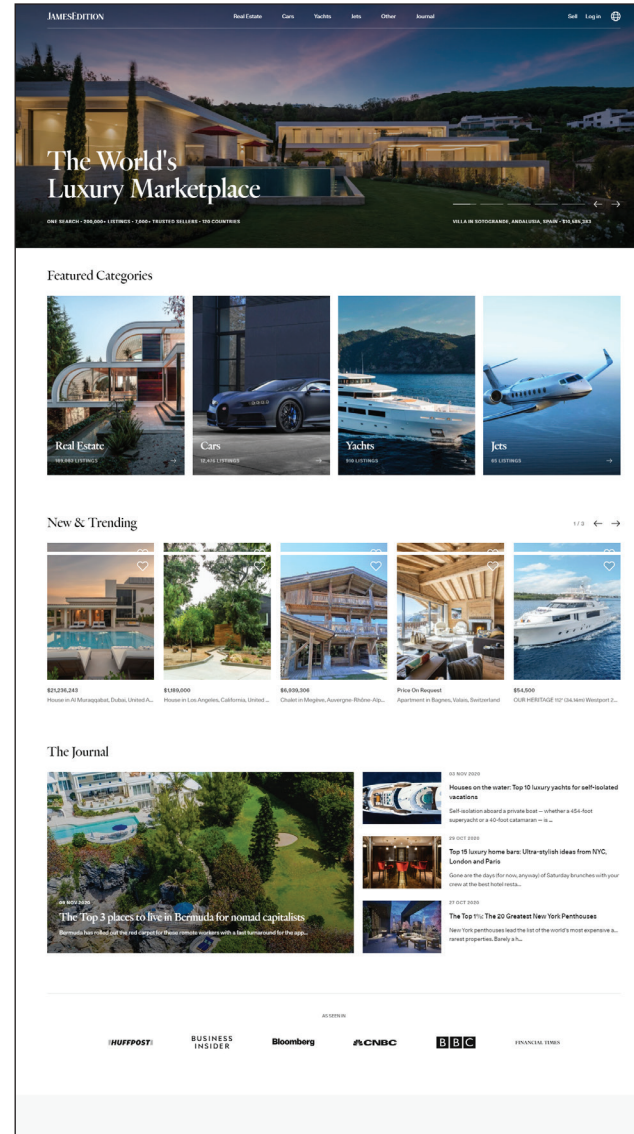
Showcase your office and properties and bring increased visibility to capture the attention of the UHNW in the James Edition rotating Gallery. The Rotating Gallery is a carousel of selected listings that automatically changes every 5 seconds. on the Home Page and the Real Estate Page

HOME PAGE

FEATURED BANNER: \$2,000

REAL ESTATE PAGE

FEATURED BANNER: \$1,600



jamesedition.com

FEATURED ARTICLE AND E-NEWSLETTER PROMOTION

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

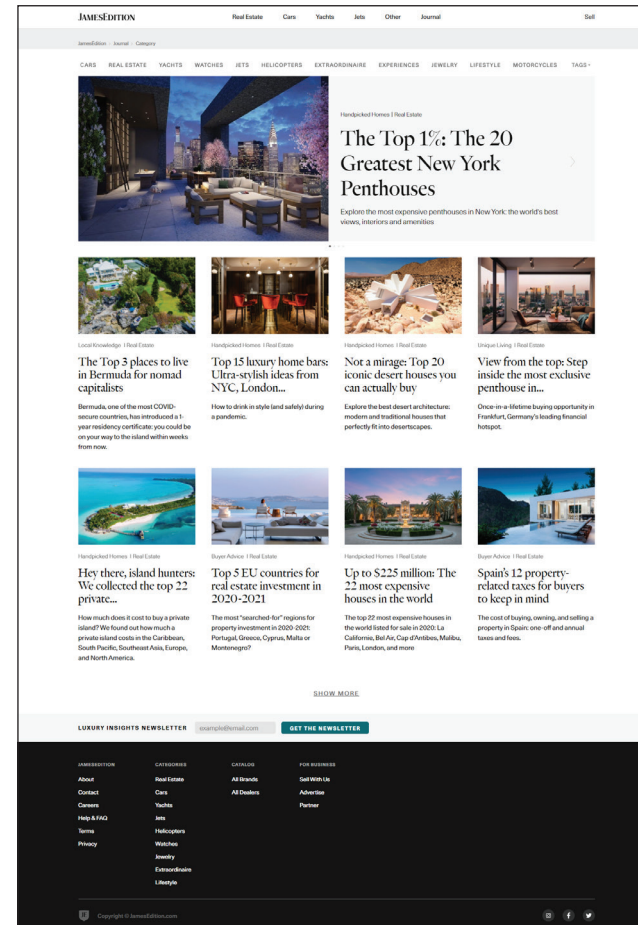
A Featured Story is an article published on the website. Articles are evergreen content. The average time that viewers spend on an article page exceeds 2 minutes indicating that article views come from the most loyal and engaged users.

Featured stories are both SEO optimized and given placements in the newsletter bringing an average, 2000-3500 views during its first month online.

Showcase your office and properties and bring increased visibility to capture the attention of the UHNW in a Featured Story.

NEWSLETTER TOP & ARTICLE: \$5,500

NEWSLETTER TRENDING & ARTICLE: \$3,300



jamesedition.com

NEW & TRENDING

FEATURED LUXURY POSITION

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

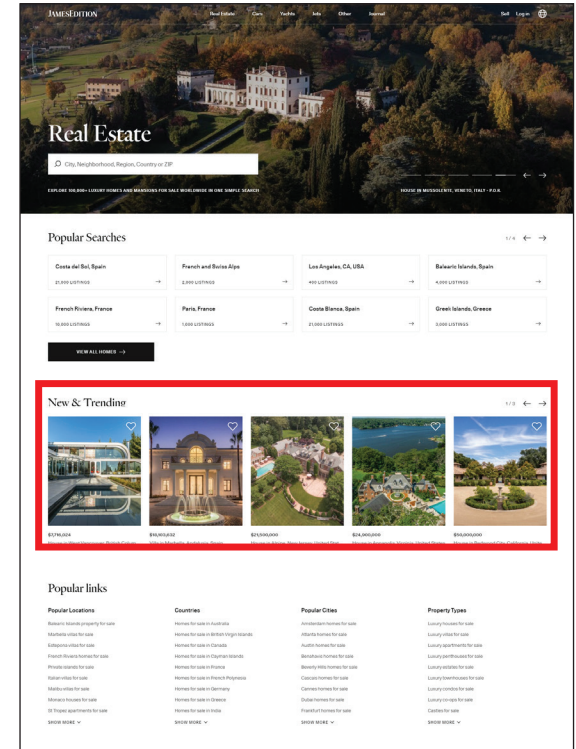
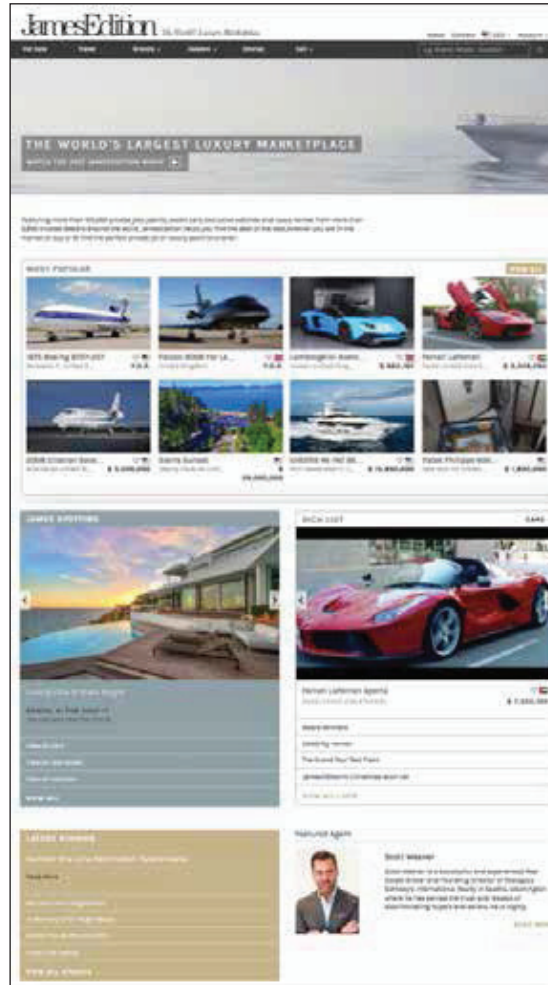
Upgrade your listings for increased visibility to capture the attention of the UHNW.

HOME PAGE

\$1,200

REAL ESTATE PAGE

\$1,000



jamesedition.com

SOCIAL MEDIA POST

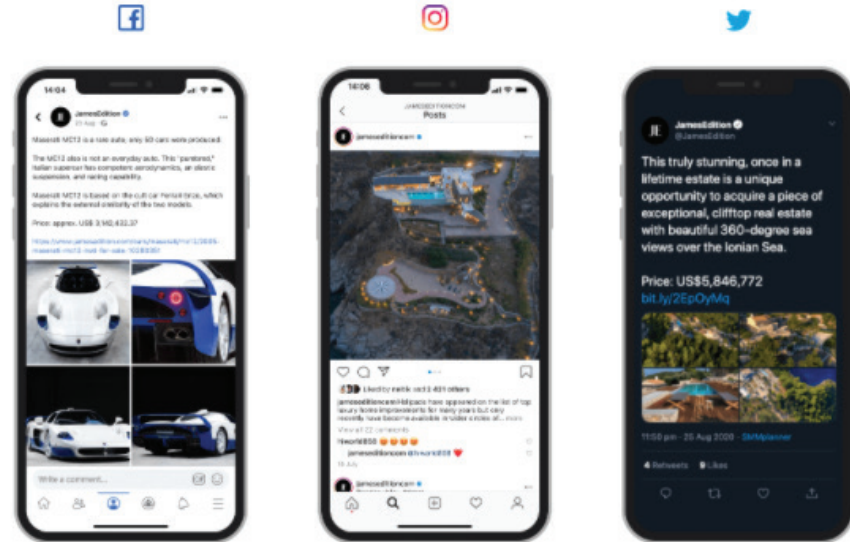
Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide.

The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

Showcase your office and properties and bring increased visibility to capture the attention of the UHNW with a Social Post

- Instagram **74.8K**
- Facebook **31.3K**



PHOTO

- 1 featured listing
- 1-5 photos
- Short caption
- Listing info box
- 1 tag on pictures & caption
- Link in bio

PHOTO: \$500

PHOTO PLUS

- 1-5 featured listings
- 1-10 photos + text
- Long caption
- Listing info box
- 1-3 tags on pictures & caption
- Link in bio
- Repost on stories

PHOTO PLUS: \$1,000 PHOTO PLUS

VIDEO

- 1-5 featured listings
- 5-30 seconds video
- Reels & TikTok format
- Short caption
- Listing info box
- 1-3 tags on caption
- Link in bio

VIDEO: \$1,800

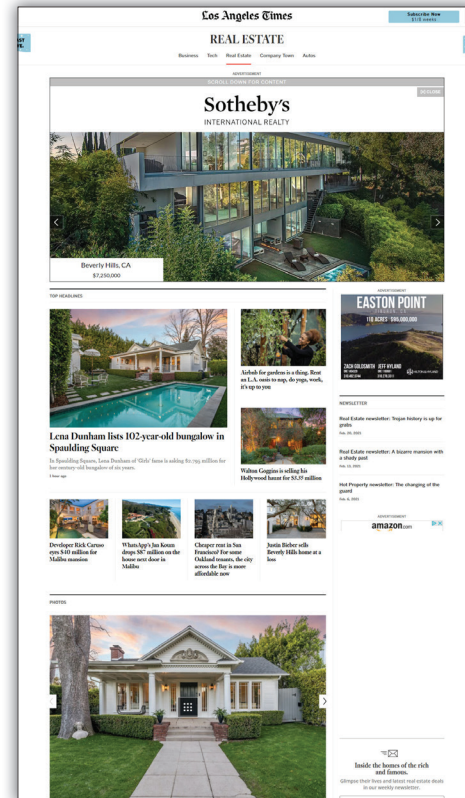
LA Times

LIGHTHOUSE FIXED POSITION HOT PROPERTY PAGE 100% SOV

Promote your property with a large banner placement on the top of the LATimes.com Real Estate, Home Page, Real Estate Content pages and ROS.

PRICE: \$325 MONTH

**Maximum 30 featured properties
Included with the Hot Property Print Placement**



Le Figaro

The finest selection of properties to buy and to rent, in France and abroad.

PROPRIÉTÉS LE FIGARO.COM – FRANCE

- **2.1 million** sessions per month
- International audience: **22%**
(Top 5 audience: US, UK, Belgium, Switzerland, Germany)

PROPRIÉTÉS LE FIGARO.COM – INTERNATIONAL

- **180,000** sessions per month
(top 5 audience: US, UK, France, Canada, Australia)

HEADLINE SEARCH

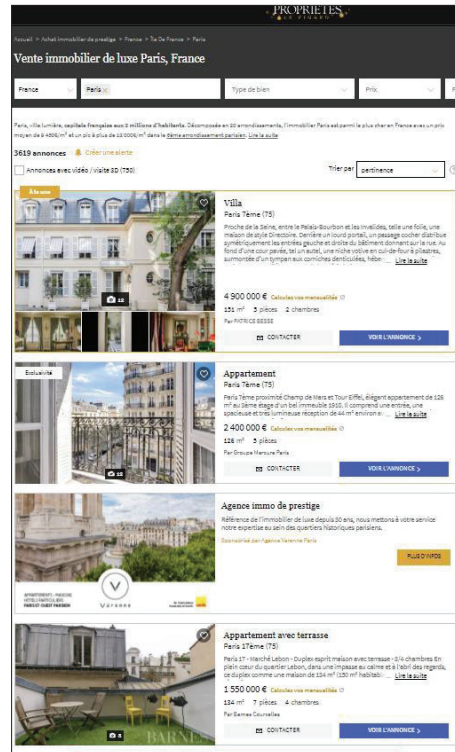
Position your property at the very top of the results page.

FEATURED CITY: \$795/CITY/MONTH

NATIVE AD

Premium display format increases visibility among search results. These placements are also able to appear to users with specific search criteria – castles, manors, etc.

NATIVE PLACEMENT BY CITY: \$500/CITY/MONTH



Luxury Estate

LUXURY ESTATE

Luxury Estate is the leading international portal for the luxury real estate market.

With website and apps translated in 16 languages and users from 132 countries, LE is the perfect solution to reach international buyers.

- **1,900,000** visitors per month
- **18,000,000** page views per month
- **3,000,000** euro average buyer inquiry

SHOWCASE LISTING + ELITE LISTING PACKAGES

PRICES:

\$1,100 FOR 1 MONTH

\$3,250 FOR 3 MONTHS

\$5,100 FOR 6 MONTHS.



The Wall Street Journal Online (WSJ.Com)

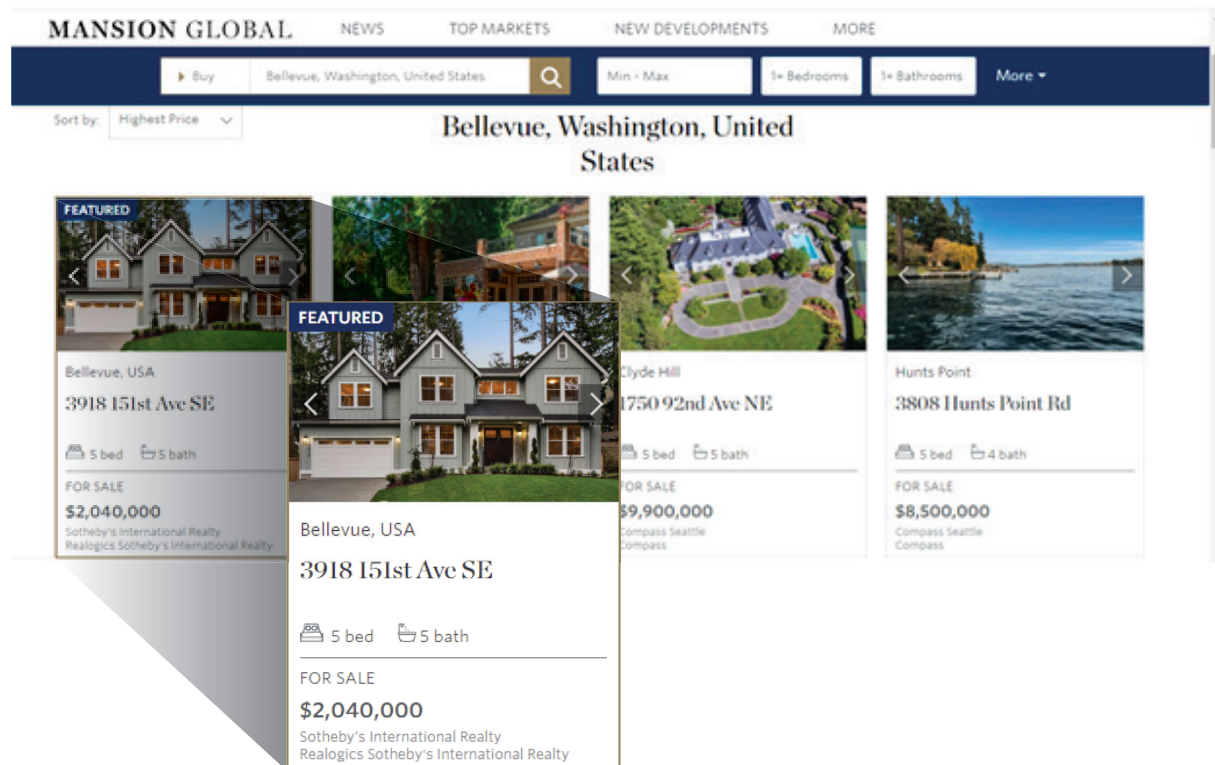
FEATURED PROPERTY UPGRADES

WSJ.com and Mansion Global Featured Property Upgrades place your listings at the top of the search results pages in the town where the property is located. The property you wish to feature comes directly from your brand's WSJ.com feed and click-throughs go to the website of your choice.

Multiple properties can be featured and will be rotated equally. Each property appears for one month. The window to redeem Property Upgrades is valid for one year after purchase.

- 10 PROPERTIES: \$1,200
- 25 PROPERTIES: \$2,070
- 100 PROPERTIES: \$5,500

Included with print placement



The Wall Street Journal Online (WSJ.Com)

MANSION GLOBAL HOMEPAGE HERO

With 3,000,000 affluent unique visitors on Mansion Global, the Homepage Hero immediately entices readers as the first listing seen on the Mansion Global homepage. It provides premium, full-page visibility and the best opportunity for your listing to reach the most qualified buyer

- **164,000** Unique Visitors
- **1.75%** Click-Through Rate
- **2.5%** Share of Voice
- Can rotate up to **5** properties

PRICE: \$2,150/MONTH OR \$2.650/W VIDEO



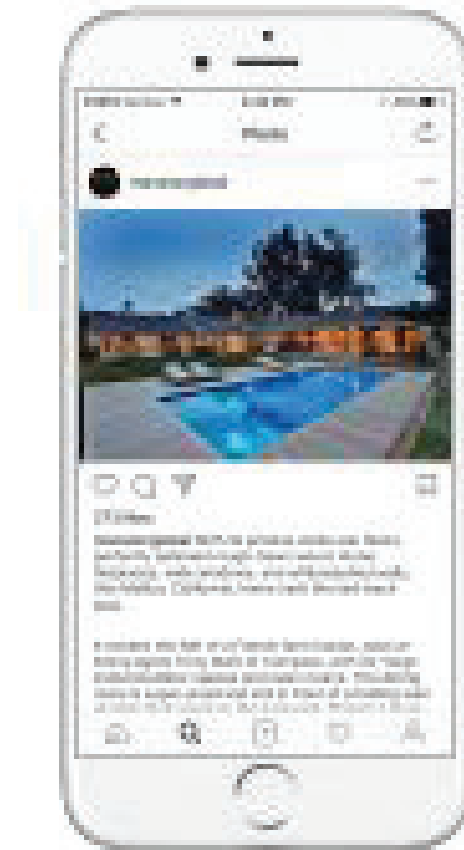
The Wall Street Journal Online (WSJ.Com)

@MANSIONGLOBAL INSTAGRAM

Leverage Mansion Global's growing Instagram presence with native Instagram posts that showcase their properties to an active, in-market social media audience.

- Followers: **76.2K**

PRICE: \$1,775

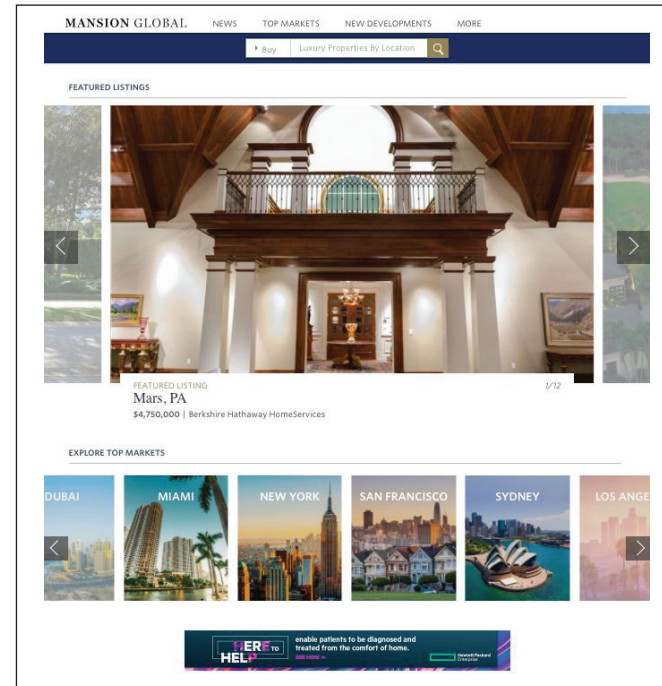


The Wall Street Journal Online (WSJ.Com)

THE HOMEPAGE FEATURED LISTING

Module offers prominent positioning on the Mansion Global homepage and showcases listings regardless of region.

PRICE: \$1,275/MONTH



Print Offerings



Sotheby's
INTERNATIONAL REALTY

The Wall Street Journal

The Wall Street Journal represents credibility and influence and continues to be the leading environment for luxury real estate clients to connect with the world's most affluent home-buying audience. With new and exciting content alignment opportunities in "Mansion" WSJ's luxury real estate section, we are able to further strengthen our brand, expand visibility and deliver our message with more resounding results than ever before.

- Circulation: **644,424**
- E-newspaper: **194,000**
- Readership: **4,234,000**
- Male / Female: **62% / 38%**
- Average HHI: **\$404,217**
- Average age: **50**

PRICE: \$650 SINGLE SPOT, COLOR

Includes Bonus 30 Day Digital - Featured Property Upgrade

EXUMA, THE BAHAMAS

Leaf Cay
\$19,995,000 USD | sirbahamas.com/id/46931
Bahamas Sotheby's International Realty
GEORGE DAMIANOS
george.damianos@sirbahamas.com
+1 242.424.9699

THE WALL STREET JOURNAL.
WEDNESDAY, MARCH 4, 2020 • VOL. CCLXXV NO. 52 • WSJ.com • \$4.00

Fed Cuts Rates Amid Virus Fears
Stocks, bond yields fall after central bank takes biggest emergency action since '08 crisis

Tennessee Twisters Kill at Least 25
Tornadoes ripped through the state while many residents fled, according to the National Weather Service. They smashed homes and businesses and left four thousands of residents without power.

Biden Picks Up String of Victories, Sanders Logs Big Win in California
Former Vice President Joe Biden took the stage in Los Angeles after wins in a string of Super Tuesday primary contests.

World-Wide
Biden method a string of Super Tuesday primary victories and Super Tuesday contests in California as the two candidates broke away from the field for the first time in the race for the White House.

Sotheby's INTERNATIONAL REALTY

Nothing compares to what's next.

LAUREL, THE BAHAMAS Leaf Cay \$19,995,000 USD sirbahamas.com/id/46931 Bahamas Sotheby's International Realty GEORGE DAMIANOS george.damianos@sirbahamas.com +1 242.424.9699	PARADISE VALLEY, ARIZONA 4129 East Sandy Mountain Road \$4,800,000 USD sirbahamas.com/id/46932 Bahamas Sotheby's International Realty FRANK AZARMI frank.azarmi@sirbahamas.com +1 952.388.0240	SCOTTSDALE, ARIZONA 10778 East Hornbeck Drive \$4,800,000 USD sirbahamas.com/id/46933 Bahamas Sotheby's International Realty FRANK AZARMI frank.azarmi@sirbahamas.com +1 952.388.0240	SCOTTSDALE, ARIZONA 6902 North 43rd Street \$4,800,000 USD sirbahamas.com/id/46934 Bahamas Sotheby's International Realty FRANK AZARMI frank.azarmi@sirbahamas.com +1 952.388.0240	ATHLETON, CALIFORNIA 151 Vinyon Road \$4,800,000 USD sirbahamas.com/id/46935 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.852.5874
PALM ALTO, CALIFORNIA 12770 waverly.com \$4,800,000 USD sirbahamas.com/id/46936 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.852.5874	POMONA, CALIFORNIA 3011 hamptonwood.com \$4,800,000 USD sirbahamas.com/id/46937 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.852.5874	ROSE, CALIFORNIA 2711 goldenhill.com \$4,800,000 USD sirbahamas.com/id/46938 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.852.5874	SAN DIEGO, CALIFORNIA 2770 A Avenue Street \$4,800,000 USD sirbahamas.com/id/46939 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.852.5874	SAN FRANCISCO, CALIFORNIA Nob Hill \$4,800,000 USD sirbahamas.com/id/46940 Bahamas Sotheby's International Realty WENDY STOROCK wendy.storock@sirbahamas.com +1 415.852.5874
GREENSBORO, CONNECTICUT 1110 northstreet.com \$4,800,000 USD sirbahamas.com/id/46941 Bahamas Sotheby's International Realty MATT BERNARD matt.bernard@sirbahamas.com +1 203.538.3743	HARTFORD, CONNECTICUT 2200 northavenue.com \$4,800,000 USD sirbahamas.com/id/46942 Bahamas Sotheby's International Realty KRISTY BLAKE kristy.blake@sirbahamas.com +1 203.538.3743	MAYLAND, FLORIDA 1000000.com \$4,800,000 USD sirbahamas.com/id/46943 Bahamas Sotheby's International Realty RUSSELL POST MOLLY TAYLOR russell.post@sirbahamas.com +1 305.424.4633	MIAMI BEACH, FLORIDA 17175 Collins Road, E. Unit B \$4,800,000 USD sirbahamas.com/id/46944 Bahamas Sotheby's International Realty SUSAN BRYAN / KARYN THELLE susan.bryan@sirbahamas.com +1 772.733.1809	MIAMI BEACH, FLORIDA 17175 Collins Road, E. Unit B \$4,800,000 USD sirbahamas.com/id/46945 Bahamas Sotheby's International Realty CINCY O'DARE / MARIK BEEHAN cincy.odare@sirbahamas.com +1 772.733.1809
ALPINE, MASSACHUSETTS 1100000.com \$4,800,000 USD sirbahamas.com/id/46946 Bahamas Sotheby's International Realty MARTHA PIER martha.pier@sirbahamas.com +1 413.841.1050	BOSTON, MASSACHUSETTS 1000000.com \$4,800,000 USD sirbahamas.com/id/46947 Bahamas Sotheby's International Realty LOUIS KUSHAN / JEFF SIMONIAN louis.kushan@sirbahamas.com +1 617.841.1050	LENOX, MASSACHUSETTS 1100000.com \$4,800,000 USD sirbahamas.com/id/46948 Bahamas Sotheby's International Realty GEORGE GAIN george.gain@sirbahamas.com +1 617.841.1050	SPRINGFIELD, MASSACHUSETTS 1000000.com \$4,800,000 USD sirbahamas.com/id/46949 Bahamas Sotheby's International Realty JUDSON HENDERSON judson.henderson@sirbahamas.com +1 413.841.1050	PRINCETON, NEW JERSEY 1000000.com \$4,800,000 USD sirbahamas.com/id/46950 Bahamas Sotheby's International Realty JUDSON HENDERSON judson.henderson@sirbahamas.com +1 413.841.1050
NEW YORK, NEW YORK 1000000.com \$4,800,000 USD sirbahamas.com/id/46951 Bahamas Sotheby's International Realty MARTHA PIER martha.pier@sirbahamas.com +1 413.841.1050	NEW YORK, NEW YORK 1000000.com \$4,800,000 USD sirbahamas.com/id/46952 Bahamas Sotheby's International Realty BECKY J. COLE becky.j.cole@sirbahamas.com +1 212.262.7023	NEW YORK, NEW YORK 1000000.com \$4,800,000 USD sirbahamas.com/id/46953 Bahamas Sotheby's International Realty MARK BLUM / MARK FIELD mark.blum@sirbahamas.com +1 212.262.7023	NEW YORK, NEW YORK 1000000.com \$4,800,000 USD sirbahamas.com/id/46954 Bahamas Sotheby's International Realty THE TOWN OF MANHATTAN the.town.of.manhattan.com +1 212.262.7023	SCOTTSDALE, NEW YORK 1000000.com \$4,800,000 USD sirbahamas.com/id/46955 Bahamas Sotheby's International Realty 101 Madison 101madison.com +1 212.262.7023
CHARLOTTE, NORTH CAROLINA 1000000.com \$4,800,000 USD sirbahamas.com/id/46956 Bahamas Sotheby's International Realty MARILYN WILCOX marilyn.wilcox@sirbahamas.com +1 704.376.2880	PROVIDENCE, RHODE ISLAND 1000000.com \$4,800,000 USD sirbahamas.com/id/46957 Bahamas Sotheby's International Realty THE BACHNIN / GILD GROUP the.bachnin@gildgroup.com +1 603.253.4222	CHARLOTTE, SOUTH CAROLINA 1000000.com \$4,800,000 USD sirbahamas.com/id/46958 Bahamas Sotheby's International Realty THE TOWN OF MANHATTAN the.town.of.manhattan.com +1 212.262.7023	LOS ANGELES, SOUTH CAROLINA 1000000.com \$4,800,000 USD sirbahamas.com/id/46959 Bahamas Sotheby's International Realty 311 Waverly Island 311waverlyisland.com +1 252.432.5028	ASTON, TEXAS 1000000.com \$4,800,000 USD sirbahamas.com/id/46960 Bahamas Sotheby's International Realty KIMARA WILCOX kimara.wilcox@sirbahamas.com +1 281.423.0228
DALLAS, TEXAS 1000000.com \$4,800,000 USD sirbahamas.com/id/46961 Bahamas Sotheby's International Realty KIMARA WILCOX kimara.wilcox@sirbahamas.com +1 281.423.0228	HOUSTON, TEXAS 1000000.com \$4,800,000 USD sirbahamas.com/id/46962 Bahamas Sotheby's International Realty VICTORIA MINTON victoria.minton@sirbahamas.com +1 281.423.0228	HOUSTON, TEXAS 1000000.com \$4,800,000 USD sirbahamas.com/id/46963 Bahamas Sotheby's International Realty GRAY ADAMS gray.adams@sirbahamas.com +1 281.423.0228	SAN ANTONIO, TEXAS 1000000.com \$4,800,000 USD sirbahamas.com/id/46964 Bahamas Sotheby's International Realty CHRIS SIMONS chris.simons@sirbahamas.com +1 413.512.0446	SAN ANTONIO, TEXAS 1000000.com \$4,800,000 USD sirbahamas.com/id/46965 Bahamas Sotheby's International Realty CHRIS SIMONS chris.simons@sirbahamas.com +1 413.512.0446

The New York Times International Edition

The New York Times International Edition is a sophisticated and comprehensive daily report for opinion leaders and decision makers around the world. The mission of the New York Times International Edition is to enhance the global community by creating, collecting and distributing high-quality news and entertainment. Its readers have levels of income and investment that can hardly be described as average; much like the newspaper they enjoy reading, these levels reflect their highly mobile and affluent status. New York Times International Edition readers are people whose tastes tend toward the deluxe, leading active and upscale lifestyles.

- Circulation: **214,775**
- Geographic distribution: **Europe, Asia, Pacific, Middle East, N. Africa, Americas**
- Readership: **421,373**
- Male / Female ratio: **76% / 24%**
- Average household income: **\$367,700**
- Median age: **55**

PROPERTY SPOT: \$570

Global



Sotheby's
INTERNATIONAL REALTY

Nothing compares to what's next.

LYFORD CAY, THE BAHAMAS
Canal House
Price Upon Request
SIRbahamas.com/id/DL4XDR
Bahamas Sotheby's International Realty
NICK DAMIANOS
nick.damianos@sirbahamas.com
+1 242.376.1841

GREENWICH, CONNECTICUT

CopperBeechFarmCT.com
\$150,000,000
Greenwich Brokerage
LESLIE MCELWREATH | JOSEPH BARBIERI
leslie.mcelwreath@sothebys.realty +1 917.539.3654

CENTRE ISLAND, NEW YORK

357 Centre Island Road
\$9,750,000 | DanielGale.com/listing/dgid584848
Daniel Gale Sotheby's International Realty
KATIE CUDEBACK
katiecudack@danielgale.com +1 516.238.9919

NEW YORK, NEW YORK

840ParkAve.com
\$11,500,000
East Side Manhattan Brokerage
JEANNE H. BUCKNAM | NIKKI FIELD
jeanne.bucknam@sothebys.realty +1 212.606.7717

SHELTER ISLAND, NEW YORK

29 Winthrop Road
\$9,499,000 | DanielGale.com/listing/dgid786671
Daniel Gale Sotheby's International Realty
DEBORAH PIRRO
deborahpirro@danielgale.com +1 516.637.5786

© 2013 Sotheby's International Realty. All Rights Reserved. Sotheby's International Realty® is a registered trademark and used with permission. Each Sotheby's International Realty office is independently owned and operated, except those operated by Sotheby's International Realty, Inc. All offerings are subject to terms, conditions, changes including price or withdrawal without notice. Equal Housing Opportunity. SOTHEBYSREALTY.COM

The New York Times Takeover

Promote your brand and properties in style with this 96 page tabloid insert devoted to Sotheby's International Realty and Delivered high-net worth zip codes. Generous, full-page ad space on heavy, bright white paper ensures an elegant presentation and shelf life.

- Circulation: **160,000**
- Distribution: **NYC Metro Area**

PRICE: \$690 FULL PAGE, COLOR

Includes Digital promotion and Digital Flipbook




Sotheby's INTERNATIONAL REALTY

GREENWICH CONNECTICUT

Move beyond your expectations.

Nothing compares.
SOTHEBYSREALTY.COM

Represented by: Sarah Malhotra MRE, SLS

72 Post Road, Old Westbury, NY



Fichea Russell
Real Estate Salesperson
Gold Circle Of Excellence
6 502.602.2710
c. 505.660.5400

72 Post Road
9 BR | 6 BA | 15.54 ACRES
\$4,800,000


Located on 15.54 acres directly adjacent to the 230-acre Old Westbury Gardens, this prime estate comprises five lots, with potential for future subdivision. It features a variety of buildings, including a five bedroom artist's studio, a country house, an barn, a three bedroom cottage, a two story garage with large workshop and more. The property is a true gem waiting to be discovered.



DANIELEGALE.COM/AGENT/OFBKA-RUSSELL




Sandbanks
Exuma, The Bahamas




Jacqueline Lightburn
Elite Agent
+1 242 269 2235
260 Sandbanks Lightbourn
JL@Sandbanks.com

Sandbanks | Exuma
6 BR | 7.5 BA
\$2,900,000

Sandbanks is a truly spectacular 6 bedroom, 7 1/2 bath and 11 1/2 car oceanfront mansion, ideally located and designed to fully embrace the tropical paradise of Great Exuma. The outside of the home is just as luxurious as the interior, comprised of a swimming pool deck and a classic infinity pool. Like a luxury spa, directly visible to the ocean for water sports.

SIRBAHAMAS.COM/ID/V29V.67



5305 Carlsbad Boulevard, Carlsbad, CA 92008



Eric Santorino
Elite Agent
858.334.3557
eric@ericsantorino.com
DRE#02156001

5305 Carlsbad Boulevard
5 BR | 3.0 BA | 3029 SQ FT
\$25,000,000

Stunning single story 15,000 sq ft oceanfront lot spanning two acres with over 100 feet of prime Southern California coastline featuring panoramic views of the Pacific Ocean & private stairs to the sand. This prestigious gated estate is truly unlike anything else.



SOTHEBYSREALTY.COM/ID/THE44



Financial Times

The Financial Times showcases the finest residential properties on the market and provides sage advice to a discerning audience of high-end private owners, as well as investors, every Saturday in its stand-alone "House & Home" section. Targeting upscale readers who are passionate about home and living, this full-color supplement is the world's only weekly property and lifestyle section, which is internationally focused and globally-distributed every weekend.

- Circulation: **214,131**
- Geographic distribution: **Global**
- Readership: **1,993,418**
- Male / Female ratio: **86% / 14%**
- Average household income: **\$338,000**
- Median age: **51**

\$730 PROPERTY SPOT, COLOR

Global

EXUMA, THE BAHAMAS



Leaf Cay
 \$19,995,000 USD | sirbahamas.com/id/46931
 Bahamas Sotheby's International Realty
GEORGE DAMIANOS
 george.damianos@sirbahamas.com
 +1 242.424.9699

PROPERTY | INTERIORS | ARCHITECTURE | GARDENS

House & Home

FTWeekend

Never too Will!
 Will knowledge dispense free knowledge?
 BY LUCY PHILLIPS

Sign of the Times
 South Korea's bid to buy end of London price falls
 BY HENRIETTA PAVAN-LAY

Study in style
 Harrods in a chic
 BY JESSICA PAGE



FTWeekend US Edition

Food and drink festive special

Tips from top global chefs

LIFE & ARTS

Lunch with the FT

FT chief Bernie Ecclestone: "I break the rules"

LIFE & ARTS

Schulz reversal raises Merkel's survival hopes

SPD chief ready to join coalition talks

Rare bout of German unsees recedes

Alzheimer's Afflicted Monty Python star helps launch FT Seasonal Appeal



Sarah Jessica Parker

Uber and the cost of the Kazan's Problem




































RIG READ

Adventures on two wheels



Sotheby's INTERNATIONAL REALTY

Nothing compares to what's next.

<p>EXUMA, THE BAHAMAS</p>  <p>Leaf Cay \$19,995,000 USD sirbahamas.com/id/46931 Bahamas Sotheby's International Realty GEORGE DAMIANOS george.damianos@sirbahamas.com +1 242.424.9699</p>	<p>BRADSHIRE VALLEY, ARIZONA</p>  <p>4129 East Sandy Mountain Road \$1,000,000 sirbahamas.com/id/46932 Bahamas Sotheby's International Realty FRANK AZAMI frank.azami@sirbahamas.com +1 408.282.0280</p>	<p>SCOTTSDALE, ARIZONA</p>  <p>9979 East Bismarck Drive \$4,000,000 sirbahamas.com/id/46933 Bahamas Sotheby's International Realty FRANK AZAMI frank.azami@sirbahamas.com +1 408.282.0280</p>	<p>SCOTTSDALE, ARIZONA</p>  <p>12887 North Church Road \$2,000,000 sirbahamas.com/id/46934 Bahamas Sotheby's International Realty FRANK AZAMI frank.azami@sirbahamas.com +1 408.282.0280</p>	<p>ATHLETON, CALIFORNIA</p>  <p>451 Evelyn Road \$6,700,000 sirbahamas.com/id/46935 Bahamas Sotheby's International Realty MICHAEL DEYFUS michael.deyfus@sirbahamas.com +1 415.852.8000</p>
<p>PALO ALTO, CALIFORNIA</p>  <p>1527H Aveleya.com \$4,000,000 Golden Gate Sotheby's International Realty MICHAEL DEYFUS michael.deyfus@sirbahamas.com +1 415.852.8000</p>	<p>PESQUIM, CALIFORNIA</p>  <p>3913 Hampton Road.com \$4,000,000 Golden Gate Sotheby's International Realty MICHAEL DEYFUS michael.deyfus@sirbahamas.com +1 415.852.8000</p>	<p>ROSE, CALIFORNIA</p>  <p>2715 Poplar.com \$4,000,000 Golden Gate Sotheby's International Realty MICHAEL DEYFUS michael.deyfus@sirbahamas.com +1 415.852.8000</p>	<p>SAN DIEGO, CALIFORNIA</p>  <p>2716 N Ocean Street \$1,000,000 sirbahamas.com/id/46936 Pacific Sotheby's International Realty REN KOCY LISA MCKENNELLO ren.kocy@sirbahamas.com +1 760.512.3128</p>	<p>SAN FRANCISCO, CALIFORNIA</p>  <p>North Hill Lane.com \$4,000,000 San Francisco Sotheby's International Realty WENDY STOKER wendy.stoker@sirbahamas.com +1 415.775.1000</p>
<p>BROOKHAVEN, CONNECTICUT</p>  <p>100 Brookhaven Drive.com \$4,000,000 East Gate Sotheby's International Realty MATT BERNARD matt.bernard@sirbahamas.com +1 203.373.2883</p>	<p>WESTON, CONNECTICUT</p>  <p>100 Weston Ridge.com \$4,000,000 East Gate Sotheby's International Realty KRISTY BLAKE kristy.blake@sirbahamas.com +1 203.352.2742</p>	<p>WILMINGTON, CONNECTICUT</p>  <p>111 Parkside Road.com \$4,000,000 East Gate Sotheby's International Realty RUSSELL POST MOLLY TAYLOR russell.post@sirbahamas.com +1 203.522.4633</p>	<p>WYLAND, CONNECTICUT</p>  <p>111 Parkside Road.com \$4,000,000 East Gate Sotheby's International Realty SUSAN BYRAN KATHY THULE susan.byran@sirbahamas.com +1 203.522.2700</p>	<p>WESTON, CONNECTICUT</p>  <p>100 Weston Ridge.com \$4,000,000 East Gate Sotheby's International Realty CODY D'ABATE MAZIE REGAN cody.dabate@sirbahamas.com +1 203.352.2742</p>
<p>ALFORD, MASSACHUSETTS</p>  <p>102 Alford.com \$4,000,000 Boston Sotheby's International Realty MARTHA PIER martha.pier@sirbahamas.com +1 413.627.4599</p>	<p>BOSTON, MASSACHUSETTS</p>  <p>100 Avenue Street, Unit 1.com \$4,000,000 Boston Sotheby's International Realty LOIS KUNIN JEFF SIMONIAN lois.kunin@sirbahamas.com +1 413.627.1105</p>	<p>LEOLA, MASSACHUSETTS</p>  <p>416 Leola.com \$4,000,000 Boston Sotheby's International Realty GEORGE CAIN george.cain@sirbahamas.com +1 978.363.8855</p>	<p>ROSELLE TOWNSHIP, NEW JERSEY</p>  <p>51 Neep Nelly Road \$1,700,000 sirbahamas.com/id/46937 Chelsea Sotheby's International Realty JORDAN HENDERSON jordan.henderson@sirbahamas.com +1 409.941.2050</p>	<p>FRANCONIA, NEW JERSEY</p>  <p>100 Franconia Corner Road \$1,000,000 sirbahamas.com/id/46938 Chelsea Sotheby's International Realty JORDAN HENDERSON jordan.henderson@sirbahamas.com +1 409.941.2050</p>
<p>NEW YORK, NEW YORK</p>  <p>740 Park Ave Premier Penthouse.com \$4,000,000 East Gate Manhattan Brokerage HEIDI FLYNN SEDNA BROADBENT heidi.flynn@sirbahamas.com +1 212.605.5523</p>	<p>NEW YORK, NEW YORK</p>  <p>112 East 12 Street.com \$4,000,000 East Gate Manhattan Brokerage HEIDI FLYNN SEDNA BROADBENT heidi.flynn@sirbahamas.com +1 212.605.5523</p>	<p>NEW YORK, NEW YORK</p>  <p>450 Park Ave 2F Penthouse.com \$4,000,000 Downtown Manhattan Brokerage MARIE-FRANÇOISE BLUM NIKKI FIELD marie-francoise.blum@sirbahamas.com +1 212.605.5523</p>	<p>NEW YORK, NEW YORK</p>  <p>127 Madison Ave 12L.com \$4,000,000 Downtown Manhattan Brokerage MARIE-FRANÇOISE BLUM NIKKI FIELD marie-francoise.blum@sirbahamas.com +1 212.605.5523</p>	<p>SCOTTSDALE, NEW YORK</p>  <p>1000 Madison Ave 12L.com \$4,000,000 Downtown Manhattan Brokerage MARIE-FRANÇOISE BLUM NIKKI FIELD marie-francoise.blum@sirbahamas.com +1 212.605.5523</p>
<p>UNWILDE, NORTH CAROLINA</p>  <p>1007 Farming Chalks Drive \$4,000,000 sirbahamas.com/id/46939 Bahamas Sotheby's International Realty MARILYN WISLEY marilyn.wisley@sirbahamas.com +1 813.791.2880</p>	<p>PROVIDENCE, RHODE ISLAND</p>  <p>101 Congdon Street \$4,000,000 sirbahamas.com/id/46940 West & Coast Sotheby's International Realty THE MCKENNEY GOLD GROUP the.mckenneygoldgroup@sirbahamas.com +1 813.791.2880</p>	<p>CHARLESTON, SOUTH CAROLINA</p>  <p>706 S.com \$4,000,000 Charleston Sotheby's International Realty THE MCKENNEY GOLD GROUP the.mckenneygoldgroup@sirbahamas.com +1 813.791.2880</p>	<p>ISLE OF PALMS, SOUTH CAROLINA</p>  <p>11W Avenue Island.com \$4,000,000 South Sotheby's International Realty THE TEMPLETON GROUP the.templetongroup@sirbahamas.com +1 843.452.6000</p>	<p>AUSTIN, TEXAS</p>  <p>801 Madison.com \$4,000,000 Austin Sotheby's International Realty ANNA WILCOX anna.wilcox@sirbahamas.com +1 512.452.3030</p>
<p>AUSTIN, TEXAS</p>  <p>11111 Green Lane.com \$4,000,000 Premier Sotheby's International Realty KUMARA WILCOX kumara.wilcox@sirbahamas.com +1 512.452.3030</p>	<p>HOUSTON, TEXAS</p>  <p>11111 Green Lane.com \$4,000,000 Premier Sotheby's International Realty VICTORIA HINTON victoria.hinton@sirbahamas.com +1 713.266.4932</p>	<p>WIMBERLEY, TEXAS</p>  <p>17641 Springdale Lane.com \$4,000,000 Premier Sotheby's International Realty GRAY ADAMS gray.adams@sirbahamas.com +1 512.782.8887</p>	<p>KANAS, UTAH</p>  <p>10001 North Star \$4,000,000 sirbahamas.com/id/46941 Premier Sotheby's International Realty CHRIS SIMONS chris.simons@sirbahamas.com +1 435.532.0246</p>	<p>KANAS, UTAH</p>  <p>10001 North Star \$4,000,000 sirbahamas.com/id/46942 Premier Sotheby's International Realty CHRIS SIMONS chris.simons@sirbahamas.com +1 435.532.0246</p>

SOTHEBY'S REALTY.COM

Propriétés Le Figaro

Propriétés Le Figaro is the finest selection of luxury properties to buy and to rent in France and around the world- in print and online. Propriétés Le Figaro embodies the essence of the French way of life, with a property magazine published bi-monthly. Your properties will be seen by the wealthiest people in France, executives of CAC 40 companies, and executives from the Top Management network. In addition to print, there is an online edition and mobile app.

- Readers: **1.4 million**
- Web Visitors: **93,000 per month**
- Page Views: **890,000 per month**
- Distribution: **U.S.A. 32%, U.K. 19%, France 12%, Canada 3%, Australia 3%**

PRICE: \$2,500 FULL PAGE

**PROPRIÉTÉS
LE FIGARO**

Le plus grand choix de **BELLES MAISONS** et de **BEAUX APPARTEMENTS**

9 1975 1661 - Juin 2022 - 126
FRANCE & INTERNATIONAL
proprietes.lefigaro.fr

**BELLES
MAISONS
DE VACANCES**

Résidence secondaire ou semi-principale, location de luxe, les tendances, les opportunités... région par région.

SOthebysREALTY.COM

Open the door to what's next.

Harald Grant
Associate Broker
914.627.7722
Harald.Grant@SothebysRealty
HaraldGrant@SothebysRealty.com

Bruce Grant
Licensed Salesperson
914.640.7838
Bruce.Grant@SothebysRealty.com

The Rosewood Farm Estate
Southampton, New York

10 BEDROOMS | 10.5+ BATHS | POSSIBLE SUBDIVISION | \$19,950,000
ROSEWOODFARMESTATE.COM

Sotheby's
INTERNATIONAL REALTY

SOthebysREALTY.COM

Take a peek at what's next.

Beate V. Moore
Associate Broker
914.527.7878
Beate.Moore@SothebysRealty
BeateMoore.com

Vanessa Moore
Licensed Salesperson
917.775.6078
Vanessa.Moore@SothebysRealty.com

Water Mill South on Reserve, Pool & Tennis
Water Mill, New York

6 BEDROOMS | 6.5+ BATHS | 4,900SQ FT | \$11,000,000
542MECOVROAD.COM

Sotheby's
INTERNATIONAL REALTY

Los Angeles Times Takeover

The Los Angeles Times takeover is an exclusive, full-color Sotheby's International Realty outsert that is placed on top of the Los Angeles times on select Saturdays to coincide with the weekly Hot Properties section.

- LA Times Saturday readers are over **3x** more likely to own a home valued at \$2 million+ than the average adult in the market.
 - **2.1MM** of readers are affluent with a Median HHI of **\$186K** and **19%** more likely to look for a new home in the next 12 months.
 - **74%** are business decision makers more likely to be CEOs, Presidents or VPs.
 - **32%** of readers are more likely to own a second home or real estate property.
-
- Full Page color ad using Sotheby's International Realty Design Vault template
 - Western Los Angeles coverage
 - Saturday Print Circulation: **56,000**
 - Saturday e-edition subscribers: **164,780**

FULL PAGE: \$610

Sotheby's INTERNATIONAL REALTY

Your next move can be next level.

Nothing compares.
SOTHEBYREALTY.COM

MALIBU CALIFORNIA

Photos by: [unreadable]

72 Post Road, Old Westbury, NY

Extra Bonus!
Real Estate Compensation
Split Over 60 Payments
+ \$2,500,000
+ \$250,000

72 Post Road
9 BR | 6 BA | 10.54 ACRES
\$4,900,000

Headquartered in a prime directly adjacent to the 220-acre Old Westbury Gardens, this premier estate comprises two lots, with potential for future subdivision. It features a variety of buildings, including a four-bedroom, eight-bath estate in a country house, 100-year-old three-bedroom cottage, a two-garage with large workshop and more. The property is a true gem waiting to be discovered.

DANIEL GALE.COM | AGENT: DEBRA RUSSELL

Sotheby's INTERNATIONAL REALTY

SOTHEBYREALTY.COM

Open the door to what's next.

The Rosewood Farm Estate
Southampton, New York

10 BEDROOMS | 10.5+ BATHS | POSSIBLE SUBDIVISION | \$19,900,000
ROSEWOODFARMESTATE.COM

Sotheby's INTERNATIONAL REALTY

SOTHEBYREALTY.COM

Take a peek at what's next.

Water Mill South on Reserve, Pool & Tennis
Water Mill, New York

6 BEDROOMS | 6.5+ BATHS | 4,800 SQ. FT. | \$11,000,000
\$42MEADOWROAD.COM

Sotheby's INTERNATIONAL REALTY

Los Angeles Times Hot Property And Digital Lighthouse

LOS ANGELES TIMES HOT PROPERTY

The Los Angeles Times weekly Hot Property section features the most up-to-date real estate news — including Hot Property (celebrity transactions), neighborhood spotlights, buying/selling tips, home décor and improvement trends.

- LA Times Saturday readers are over **3x** more likely to own a home valued at **\$2 million+** than the average adult in the market.
- **2.1MM** of readers are affluent with a Median HHI of **\$186K** and **19%** more likely to look for a new home in the next 12 months.
- **74%** are business decision makers more likely to be CEOs, Presidents or VPs.
- **32%** of readers are more likely to own a second home or real estate property.
- Saturday Print Circulation: **56,000**
- e-Edition subscribers: **164,780**



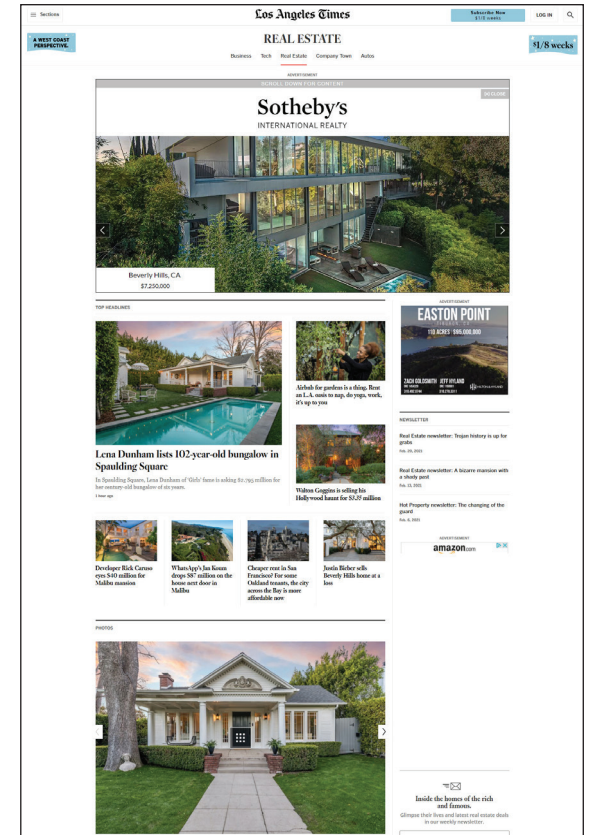
LA TIMES DIGITAL LIGHTHOUSE

The Sotheby's International Realty LA Times Digital Lighthouse showcases 27-30 properties monthly and owns 100% SOV at the top of the LA Times Real Estate section.

- Avg Monthly Impressions: **1.7 Million**

PRICE: \$390/SPOT

Full color with 30 day Lighthouse Placement



Robb Report

Robb Report is luxury without compromise, attracting a discerning audience with a shared appreciation and desire for quality, artisanship, heritage, fine design, and exclusivity. With its fingers on the pulse of the latest superlative products and experiences that today's modern consumers seek, Robb Report is synonymous around the world with affluence, luxury, and the best of the best.

- Audience: **324,000**
- Average Age: B
- Male / Female Ratio: **79/21**
- Average HHI: **\$484,000**
- Average HNW: **\$2,800,000**



SOTHEBYSDREALETY.COM

Open the door to what's next.

Harald Grant
Associate Broker
100 West 42nd Street, 12th Floor
New York, NY 10018-7598
Harald.Grant@sothebyrealty.com

Bruce Grant
Licensed Salesperson
SOS487-2036
Bruce.Grant@sothebyrealty.com

The Rosewood Farm Estate
Southampton, New York
10 BEDROOMS | 10.5+ BATHS | POSSIBLE SUBDIVISION | \$19,950,000
ROSEWOODFARMESTATE.COM

Sotheby's
INTERNATIONAL REALTY

PROPERTY SPOT, COLOR: \$830

Global

NAPA VALLEY, CALIFORNIA

CampusEstateAndVineyards.com
\$18,500,000
St. Helena Brokerage
ARTHUR D. GOODRICH
arthur.goodrich@sothebyrealty.com +1 415.735.8779

Sotheby's
INTERNATIONAL REALTY

Nothing compares to what's next.

<p>NAPA VALLEY, CALIFORNIA</p> <p>CampusEstateAndVineyards.com \$18,500,000 St. Helena Brokerage ARTHUR D. GOODRICH arthur.goodrich@sothebyrealty.com +1 415.735.8779</p>	<p>VAN NUYS, CALIFORNIA</p> <p>6300 Orion Ave.com \$3,300,000 Van Nuys Brokerage STEVEN MULLINS stevenmullins@sothebyrealty.com +1 800.901.4667</p>	<p>SEBASTIAN, FLORIDA</p> <p>8900 44th Avenue \$3,450,000 sothebyrealty.com/4648622W ONE Sotheby's International Realty CINDY O'DARE MAZIE REGAN mazie@rosterandregan.com +1 772.214.8708</p>
<p>VERO BEACH, FLORIDA</p> <p>905 Winding River Road \$3,250,000 sothebyrealty.com/464530WPF ONE Sotheby's International Realty KRISTIN BOBBON CINDY O'DARE kristin@rosterandregan.com +1 772.321.6541</p>	<p>WELAKA, FLORIDA</p> <p>603 Front Street \$1,400,000 sothebyrealty.com ONE Sotheby's International Realty MAZIE REGAN mazie@rosterandregan.com +1 772.214.8708</p>	<p>NEW YORK, NEW YORK</p> <p>131 East 79 Street MaieE.com \$12,000,000 East Side Manhattan Brokerage AMANDA FIELD JORDAN NIKKI FIELD amanda.jordan@sothebyrealty.com +1 212.658.7798</p>
<p>LINCOLN, NORTH CAROLINA</p> <p>1907 Flattop Cliffs Drive \$29,750,000 sothebyrealty.com/464612PN4 Premier Sotheby's International Realty MARILYN WRIGHT marilynwright@premier.com +1 828.279.3680</p>	<p>BAINBRIDGE ISLAND, WASHINGTON</p> <p>BainbridgeLuxLiving.com \$6,480,000 RealtyLogic Sotheby's International Realty SHAYNE TURGEON shayne@turgeonllc.com +1 206.755.9657</p>	<p>OLD FORT BAY, THE BAHAMAS</p> <p>Krystal House \$25,000,000 amahamamas.com/4646232 Bahamas Sotheby's International Realty GEORGE DAMIANOS george.damianos@bahamas.com +1 242.424.9669</p>

SOTHEBYSDREALETY.COM


London Daily Telegraph

The Daily Telegraph is the UK's leading quality daily newspaper. Its readers are amongst the wealthiest in the UK and for whom property is just one category of luxury products which they consume. As the only daily broadsheet general interest newspaper, advertisers benefit from twice the dwell time than on smaller format pages. The Property pages are part of the "Money" section which attracts vast numbers of home-buyers, home sellers.

• Saturday Circulation: **401,000**

PRICE: \$750 PROPERTY SPOT, COLOR


NASSAU, THE BAHAMAS



Cable Beach: Bayroc Penthouse 6
\$2,090,000 | sirbahamas.com/id/H5FVY4
Bahamas Sotheby's International Realty
SAMIRA COLEBY
samira.coleby@sirbahamas.com +1 242.376.6248


Sotheby's INTERNATIONAL REALTY Nothing compares to what's next.

NASSAU, THE BAHAMAS




Cable Beach: Bayroc Penthouse 6
\$2,090,000 | sirbahamas.com/id/H5FVY4
Bahamas Sotheby's International Realty
SAMIRA COLEBY
samira.coleby@sirbahamas.com +1 242.376.6248

PARADISE VALLEY, ARIZONA




4129 East Sandy Mountain Road
\$8,500,000 | sothebysrealty.com/id/W2006M
Russ Lyon Sotheby's International Realty
FRANK AZAMI
frank.azami@sir.com +1 480.266.0240

NAPA, CALIFORNIA




2324 Atlas Peak.com
\$3,300,000
Wine Country - St. Helena Brokerage
ARTHUR GOODRICH
arthur.goodrich@sothebysrealty.com +1 415.738.8779

CALISTOGA, CALIFORNIA




Knights Valley Modern.com
\$3,490,000
Wine Country - Sonoma Brokerage
BOB PENNYPACKER | ERIC ZIEDRICH
bob.pennypacker@sothebysrealty.com +1 707.799.6032

LOUISVILLE, KENTUCKY



17581 YppwKvcrRoad.com
\$7,600,000
Landmark Sotheby's International Realty
BASS + BRINDARDNER
bass@br.com +1 502.548.0323

MANTEO, NORTH CAROLINA



33 Ballast Point
\$2,950,000 | sothebysrealty.com/id/ESBPPW
Landmark Sotheby's International Realty
HEATHER MCCLAY
heather@hmcclay.com +1 252.302.3409

© 2021 Sotheby's International Realty, All Rights Reserved. Sotheby's International Realty is a registered trademark and/or service mark of Sotheby's International Realty, Inc. All other marks are the property of their respective owners. Sotheby's International Realty, Inc. is an Equal Housing Opportunity and Equal Opportunity Employer. Sotheby's International Realty, Inc. is a member of the Sotheby's International Realty network. Sotheby's International Realty, Inc. is a member of the Sotheby's International Realty network. Sotheby's International Realty, Inc. is a member of the Sotheby's International Realty network. SOTHEBY'S REALTY.COM

September 11 September 2021 \$6.00 per copy Republic of Ireland 0.50€ No. 11,2021 25100

Schoolgirl to superstar in 73 days
How Emma Raducanu made sporting history
7 page US Open highlight, Sport

The Daily Telegraph BRITAIN'S BEST SELLING NEWSPAPER

INSIDE
John Lodon: 'The Sex Pistols have ceased to exist' - Review
Mary Chubb's diaries: 'My love for Papa is almost a religion' - The Telegraph Magazine
Character homes: Discover the most viewed properties on Rightmove

Council tax rise to pay for social care
The Labour Government has unveiled a plan to raise council tax to pay for social care. It is a plan that will mean a 3% rise in council tax for most households across the country. The plan is part of the government's 'levelling up' strategy and is intended to help fund the 'social care revolution'.

Duke of York served with sex assault lawsuit
The Duke of York, Prince Andrew, has been served with a lawsuit by a woman who claims he sexually assaulted her. The lawsuit is the latest in a series of allegations against the Duke of York, who has been the subject of several other lawsuits in recent years.

Face masks will be back if virus cases surge in autumn
Face masks will be back if virus cases surge in autumn. The government has said it will consider reintroducing a mandatory face mask ban if there is a significant increase in COVID-19 cases in the autumn.

Gold rush: Is Cornwall sitting on a mining fortune?
Cornwall is sitting on a mining fortune. A new gold mine has been discovered in Cornwall, and it is expected to produce a significant amount of gold. The mine is located in the area around Redruth and is one of the largest gold mines in the UK.

US judge rules against Apple on app fees
A US judge has ruled against Apple on its app store fees. The judge ruled that Apple's 30% fee on app sales is an illegal restraint of trade. This is a significant victory for developers and consumers.

Labour's Shriver
Labour's Shriver has been named as the party's candidate for the upcoming election. She is a former Labour MP and has a strong record in government.

Anger at India after IHLI trial is cancelled
There is anger in India after the International Humanitarian Law Institute (IHLI) trial was cancelled. The trial was intended to hold Indian soldiers accountable for human rights abuses in Kashmir.

Comment
Rohatyn 20
Business 40
Weather 30

© 2021 Sotheby's International Realty, All Rights Reserved. Sotheby's International Realty is a registered trademark and/or service mark of Sotheby's International Realty, Inc. All other marks are the property of their respective owners. Sotheby's International Realty, Inc. is an Equal Housing Opportunity and Equal Opportunity Employer. Sotheby's International Realty, Inc. is a member of the Sotheby's International Realty network. Sotheby's International Realty, Inc. is a member of the Sotheby's International Realty network. SOTHEBY'S REALTY.COM

Schedule, Pricing & Reach



Sotheby's
INTERNATIONAL REALTY

Proposed Schedule, Pricing & Reach 2023

Media	Ad Description	September	October	November	December	Media Total	Reach
Sotheby's Auction House: Print							
Sotheby's Magazine	Quarter Page				\$ 910.00	\$ 910.00	20,000
Sotheby's Auction House: Digital							
Sotheby's Bespoke Geo-Targeted Em: Email							
Sotheby's Bespoke Geo-Targeted Em: UK, Germany, Belgium, Netherland		\$ 2,500.00				\$ 2,500.00	25,000
Sotheby's Bespoke Geo-Targeted Em: California, New York, Canada, Australia			\$ 2,500.00			\$ 2,500.00	25,000
Sotheby's Selects Enewsletter	Sotheby's Selects Enewsletter			\$ 2,350.00		\$ 2,350.00	488,357
Digital							
Million Impressions*							
Million Impressions	Digital Banner Program	\$ 1,625.00	\$ 1,625.00	\$ 1,625.00		\$ 4,875.00	1,500,000
Million Impressions	Targeting - North America, Europe, Australia						
Comprehensive Digital							
Social Mirror	Behavioral Custom program	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00		\$ 4,500.00	300,000
Native Display	Behavioral Custom program	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00		\$ 4,500.00	300,000
Conde Nast UK							
Conde Nast UK	Instagram	\$ 2,750.00				\$ 2,750.00	200,000
Decanter							
Decanter E-Newsletter	Wine e-Newsletter	\$ 750.00	\$ 750.00			\$ 1,500.00	98,000
Nob Hill Gazette							
Nob Hill Gazette San Francisco, Penin OTM On the Market eNewsletter		\$ 500.00	\$ 500.00			\$ 1,000.00	13,000
JamesEdition							
Rotating Gallery Real Estate Page	Featured Banner	\$ 1,600.00				\$ 1,600.00	750,000
Featured Article and e-Newsletter pr e-Newsletter				\$ 3,300.00		\$ 3,300.00	294,000
New & Trending Home Page	Featured Spot		\$ 1,200.00			\$ 1,200.00	38,300
Social Media	Listing Feature	\$ 1,000.00		\$ 500.00		\$ 1,500.00	296,000
LA Times							
Lighthouse Fixed Position - Hot Prop	Lighthouse Fixed Position - Hot Prop					\$ -	425,000
Le Figaro							
Headline Search	Featured City	\$ 795.00				\$ 795.00	
Native Ad	Native placement by City	\$ 500.00				\$ 500.00	
WSJ.com							
Mansion Global Homepage	Mansion Global Homepage	\$ 2,150.00				\$ 2,150.00	164,000
Property upgrades	Property upgrades	Bonus	Bonus	Bonus		\$ -	
Mansion Global Homepage Featured	Mansion Global Homepage Featured Listing Module		\$ 1,275.00			\$ 1,275.00	164,000
Mansion Global Instagram	Mansion Global Instagram			\$ 1,775.00		\$ 1,775.00	76,200
Country Life							
Country Life	Weekly E-Newsletter	\$ 1,600.00				\$ 1,600.00	25,000
Country Life	E-Newsletter Dedicated Send		\$ 1,850.00			\$ 1,850.00	25,000
Luxury Estate							
Luxury Estate	Showcase Listing + Elite Listing Pack	\$ 1,100.00				\$ 1,100.00	

Proposed Schedule, Pricing & Reach 2023

Print							
The Wall Street Journal							
The Wall Street Journal - National	Property Spot w/Digital Featured Pr	\$ 650.00	\$ 650.00	\$ 650.00	\$ 1,950.00		1,933,272
The New York Times							
The New York Times	Property Spot - Weekday/Saturday	\$ 710.00	\$ 710.00	\$ 710.00	\$ 2,130.00		1,269,333
The New York Times Takeover	Full page w/ Digital promotion	\$ 690.00		\$ 690.00	\$ 1,380.00		336,000
The New York Times International Edition							
The New York Times International Ed	Property Spot	\$ 570.00	\$ 570.00	\$ 570.00	\$ 1,710.00		312,903
Financial Times							
Financial Times	Property Spot	\$ 730.00	\$ 730.00	\$ 730.00	\$ 2,190.00		631,371
Le Figaro							
Full Page	Full Page			\$ 2,500.00	\$ 2,500.00		50,000
The Los Angeles Times							
The Los Angeles Times	Hot Property - listing + digital lighth	\$ 390.00			\$ 390.00		220,780
The Los Angeles Times	Takeover	\$ 610.00		\$ 610.00	\$ 1,220.00		441,560
Robb Report							
Robb Report	Property Spot			\$ 830.00	\$ 830.00		324,000
London Daily Telegraph							
London Daily Telegraph	Property Spot		\$ 750.00	\$ 750.00	\$ 1,500.00		644,000
TOTAL						\$ 61,830.00	11,390,076

*After 6 months the Impressions Program may be adjusted after evaluation of budget and strategy
Pricing Subject to Change