



ADVERTISING
BRANDING
MARKETING

NEW YORK
477 Madison Ave
New York, NY 10022
212-677-2500

SKYAD.COM

Calabash - Jumby Bay Advertising and Marketing Program

Beverly
Hills

Sotheby's
INTERNATIONAL REALTY

Table of Contents

03 INTRO

04 SOTHEBY'S AUCTION HOUSE

- 05 Sotheby's Auction Magazine
- 06 Sotheby's Bespoke Geo-Targeted Email
- 07 Sotheby's Selects e-Newsletters
- 08 Sotheby's Preferred e-Newsletters

09 DIGITAL

- 10 Impressions Campaign
- 16 Impressions Scheduling
- 17 Comprehensive Digital
- 18 Juwai.com
- 19 Elite Traveler
- 20 Nob Hill Gazette
- 21 James Edition
- 25 JetSet Magazine
- 26 NYTimes.com
- 27 PropGo Luxury
- 28 Robbreport.com
- 29 Simply Abu Dhabi
- 30 WSJ.com
- 34 Yachting E-newsletter
- 36 Ocean Home
- 37 Luxury Estate

38 PRINT

- 39 The Wall Street Journal
- 40 The New York Times
- 42 The New York Times International Edition
- 43 The New York Times Takeover
- 44 Chicago Tribune
- 45 Financial Times
- 46 Robb Report
- 47 London Daily Telegraph

48 CIRCULATION/DISTRIBUTION/REACH

- 49 2023

52 SCHEDULE & PRICING

- 53 Media 2023



NEW YORK 477 Madison Ave, New York, Ny 10022, 212- 677-2500
PHILADELPHIA 1700 Market Street, Philadelphia, PA 19103 , 215- 365-4040

ADVERTISING
BRANDING
MARKETING

National & Global Exposure Calabash - Jumby Bay

SKY Advertising is excited to present to Beverly Hills Sotheby's International Realty® a curated, multi-media marketing selection of offerings to bring ultra-high net worth buyer awareness to Calabash - Jumby Bay.

Your strategic blueprint is composed of three layers: direct exposure to the Sotheby's auction house audience which includes some of the most affluent individuals on a global scale, strategic print media to cast a wide net and digital products that are highly targeted to individuals looking for high-end living in Jumby Bay, Antigua.

Approaching the marketing strategy from these different directions will help us to saturate your market in the most effective way, bringing deserved recognition to this unique and exciting property.

LET'S DO
GREAT THINGS TOGETHER

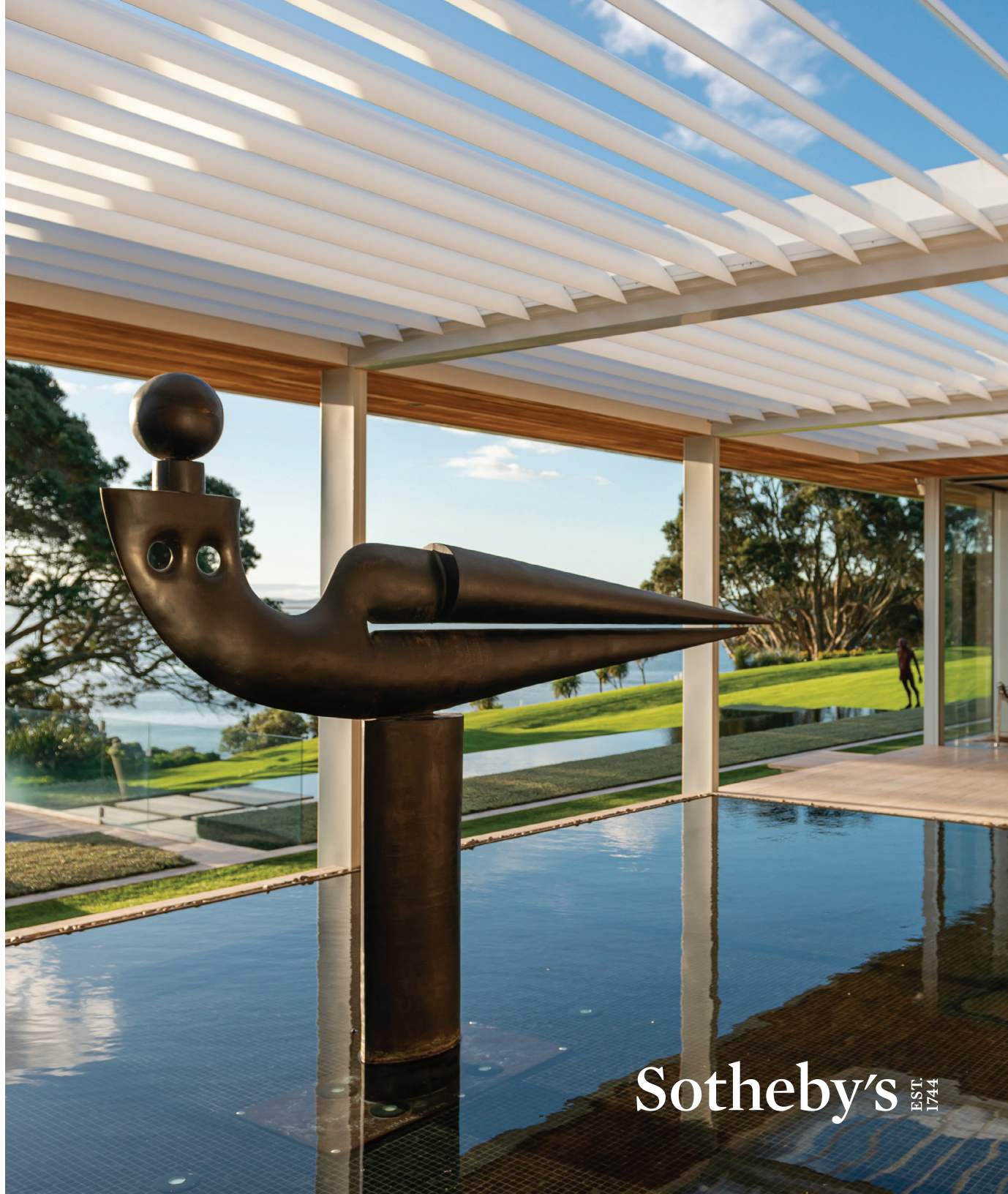
JANINE JONES
Executive Vice President
212-677-2714
janine@skyad.com

PAULA DAVIDSON
Senior Account Executive
212-677-2671
paula@skyad.com

SARA HELENI
Account Executive
212-674-2402
sara@skyad.com

JIMMY CINTRÓN
Account Executive
212-677-0083
jimmy@skyad.com

Sotheby's
Auction House
Offerings



Sotheby's EST. 1744

Sotheby's Auction Magazine

SOTHEBY'S MAGAZINE

This large format magazine enriches readers with sophisticated content related to the art and real estate world. Sotheby's Magazine features editorial showcasing Sotheby's International Realty® listings.

- Distribution: **20,000**
- Auction clients with **\$50,000-\$5 million** in transactions
- Distribution at all **70** Sotheby's offices around the world
- Distribution at Park Hyatt Hotels in **18** countries
- Distributed at high profile auction events in **NY, London, Los Angeles and Hong Kong**

HALF PAGE: \$1,820
QUARTER PAGE: \$910

Global



Sotheby's
INTERNATIONAL REALTY

Queenstown, New Zealand
with the world's finest views
Property ID: 20017125
Ben Tate
Sotheby's International Realty
Ben Tate +64 21 094 292
ben.tate@sothebyrealty.com

Nothing Compares.
Explore our exclusive collection of inspiring homes.

© 2000-2017 Sotheby's International Realty, a Division of L.P. All Rights Reserved. Sotheby's International Realty, a Division of L.P. is a registered trademark of Sotheby's International Realty, a Division of L.P. All Rights Reserved. Sotheby's International Realty, a Division of L.P. is a registered trademark of Sotheby's International Realty, a Division of L.P. All Rights Reserved. Sotheby's International Realty, a Division of L.P. is a registered trademark of Sotheby's International Realty, a Division of L.P. All Rights Reserved.

4500 East Washington Lane
A unique opportunity to own a magnificent
estate with the original owner's
collection of art and antiques. The property
includes a large pool, tennis court, and
guest house. The main house is a masterpiece
of architecture and design.

Sotheby's International Realty
Ben Tate +64 21 094 292
ben.tate@sothebyrealty.com

Stately Point Farm
One of the last great estates of the Connecticut
estate. This property is a masterpiece of
architecture and design. The main house is a
masterpiece of architecture and design. The
property includes a large pool, tennis court, and
guest house.

Sotheby's International Realty
Ben Tate +64 21 094 292
ben.tate@sothebyrealty.com

Marble Hill, Rhode Island
A unique opportunity to own a magnificent
estate with the original owner's
collection of art and antiques. The property
includes a large pool, tennis court, and
guest house. The main house is a masterpiece
of architecture and design.

Sotheby's International Realty
Ben Tate +64 21 094 292
ben.tate@sothebyrealty.com

DIGITAL

SOTHEBY'S BESPOKE GEO-TARGETED EMAIL

- Every Week
- 52x/Year
- Custom content, option to target users by location
- Audience selection by feeder market
- 35% open rate
- 25,000+ recipients

TARGETED AREAS

Florida, New York, Texas, UK, UAE

PRICE: \$2,500/DEPLOYMENT



SOTHEBY'S INTERNATIONAL REALTY
Dream Big Villa, Turks & Caicos Islands
[FIND OUT MORE](#)




SOTHEBY'S SELECTS
E-NEWSLETTERS

- Every Friday
- 52x Year
- Highlights upcoming auction events
- 488,357+ recipients
- 34% average open rate

PRICE: \$2,350*/DEPLOYMENT


*Limited Availability



Sotheby's
INTERNATIONAL REALTY
Extraordinary Property of the Week


Modern Zen-Like Oasis
Bahamas

[SEE MORE](#)



Sotheby's Museum Network
Experts Mourn Brazil's National Museum

[SEE MORE](#)

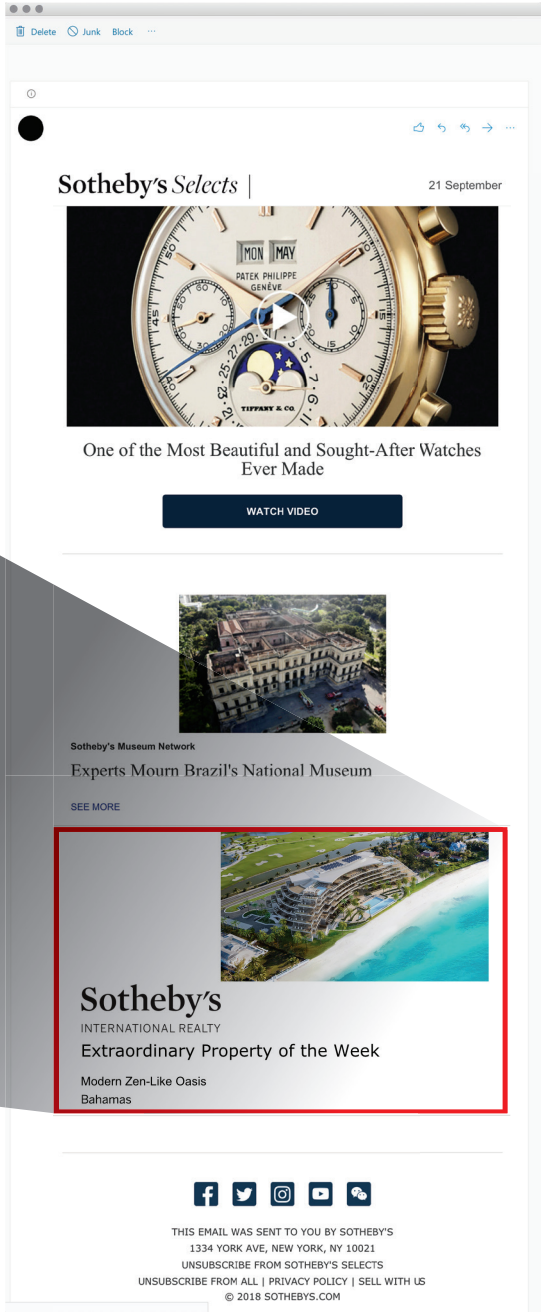


Sotheby's
INTERNATIONAL REALTY
Extraordinary Property of the Week

Modern Zen-Like Oasis
Bahamas

[f](#) [t](#) [i](#) [v](#) [m](#)

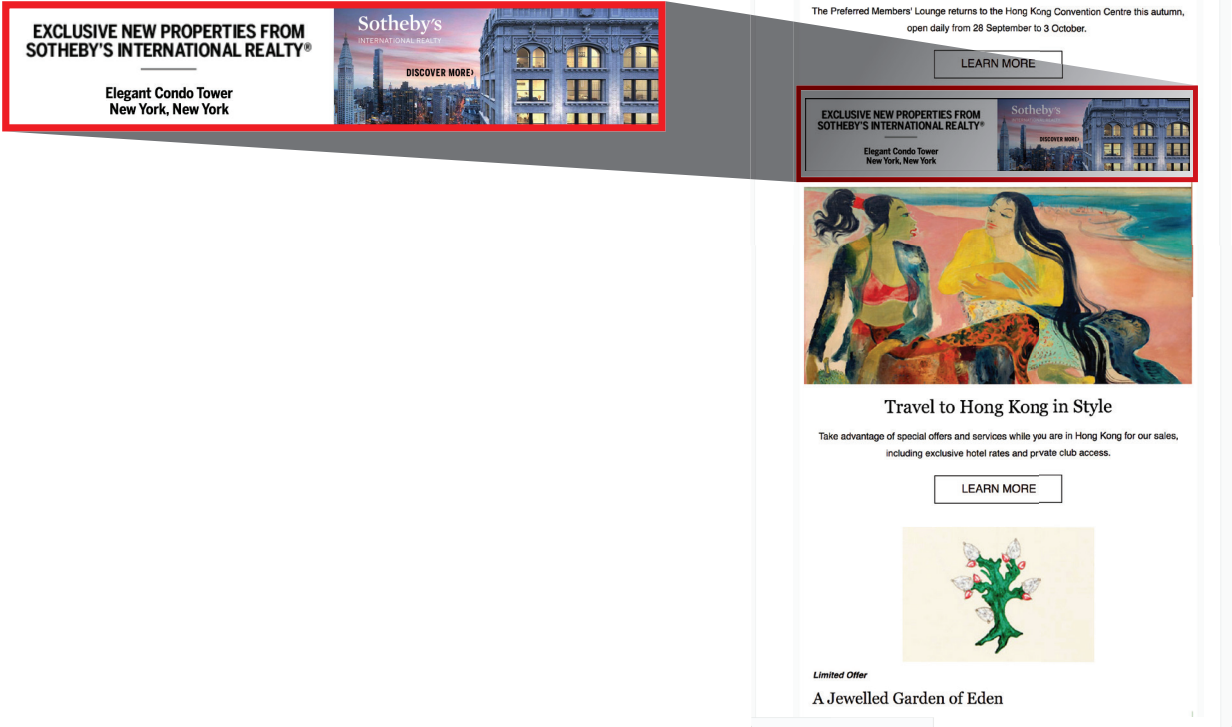
THIS EMAIL WAS SENT TO YOU BY SOTHEBY'S
1334 YORK AVE, NEW YORK, NY 10021
UNSUBSCRIBE FROM SOTHEBY'S SELECTS
UNSUBSCRIBE FROM ALL | [PRIVACY POLICY](#) | [SELL WITH US](#)
© 2018 SOTHEBYS.COM



SOTHEBY'S PREFERRED
E-NEWSLETTERS

- 11x Year
- Highlights auction dates and invitations
- 4,500 top Sotheby's clients (Preferred)
- 43.7% open rate

PRICE: \$3,000



Digital Offerings



Sotheby's
INTERNATIONAL REALTY

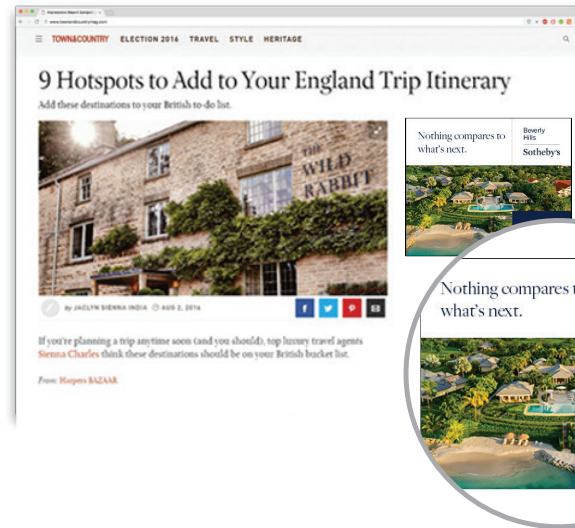
Impressions Campaign

CUSTOMIZABLE.
AFFORDABLE.
MEASURABLE.

The Impressions program is a customized banner advertising program with guaranteed impressions and click-throughs. With beautifully detailed property photos, your listing can be customized to showcase your property's unique selling features, allowing you to target by country, region, state, county or city and lifestyle.

Get the most out of your marketing dollars with affordable and measurable results that only a digital program can offer. Link directly to your property website, personal website or office website.

Impress locally. Impress globally.



CAMPAIGN OVERVIEW AND BUDGET

- Campaign: **Calabash - Jumby Bay**
- Flight Dates: **August 2023 - October 2023**
- Impressions: **750,000**
- Clicks through to the website of your choice.

250K Impressions per month:	\$1,195
500K Impressions per month:	\$1,625
1 Million Impressions per month:	\$2,450
Three Month Minimum	



Minimum 3 month commitment

Impressions Program Targeting Sites

We identify the best sites to feature your property, and your ads appear only on your approved sites. The number of prominent, respected and relevant sites available is exceptional. We take care of the research to provide hand-selected and white-listed sites most relevant to your campaign.

GEO TARGETING

We identify where potential buyers are found and use the information to identify the areas to geo-target. We can target locally to globally.

The New York Times

THE ECONOMIC TIMES

Telegraph.co.uk

THE WALL STREET JOURNAL.

South China Morning Post

Forbes

Bloomberg
Markets

REUTERS

The
Economist

GULF NEWS



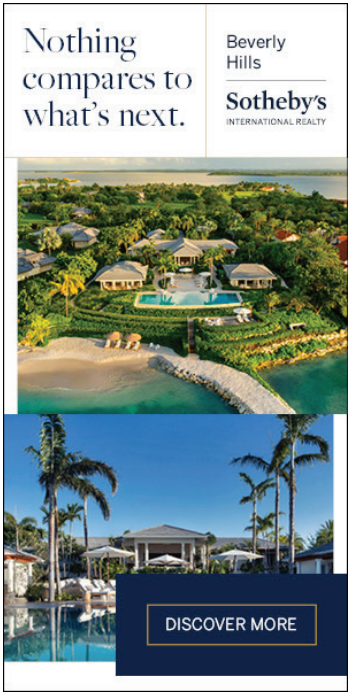
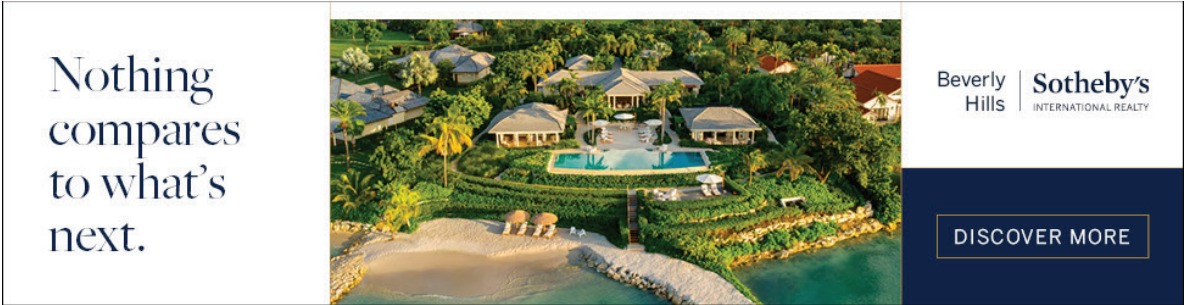
Creative

SAMPLE BANNER ADS FOR IMPRESSIONS PROGRAM

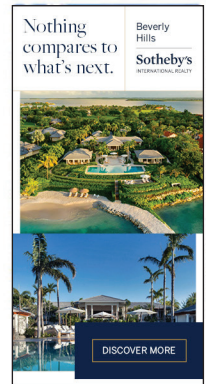
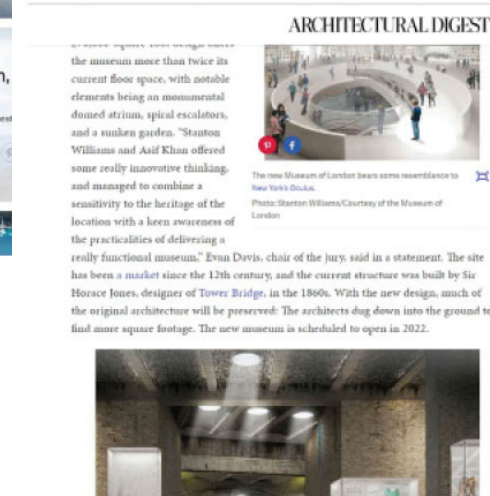
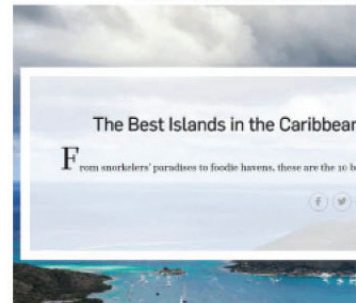
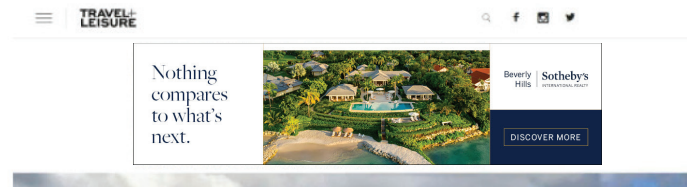
We create and produce banner ads for your campaign that best reflect your property and company image. We assist with photo selection and editing as well as ad design and sizing.

Ad Units: 970x250, 728x90, 300x600, 300x250, or custom sizes.

BANNER PRODUCTION: \$350



Sample Banners For Impressions Programs As They Appear On Sites

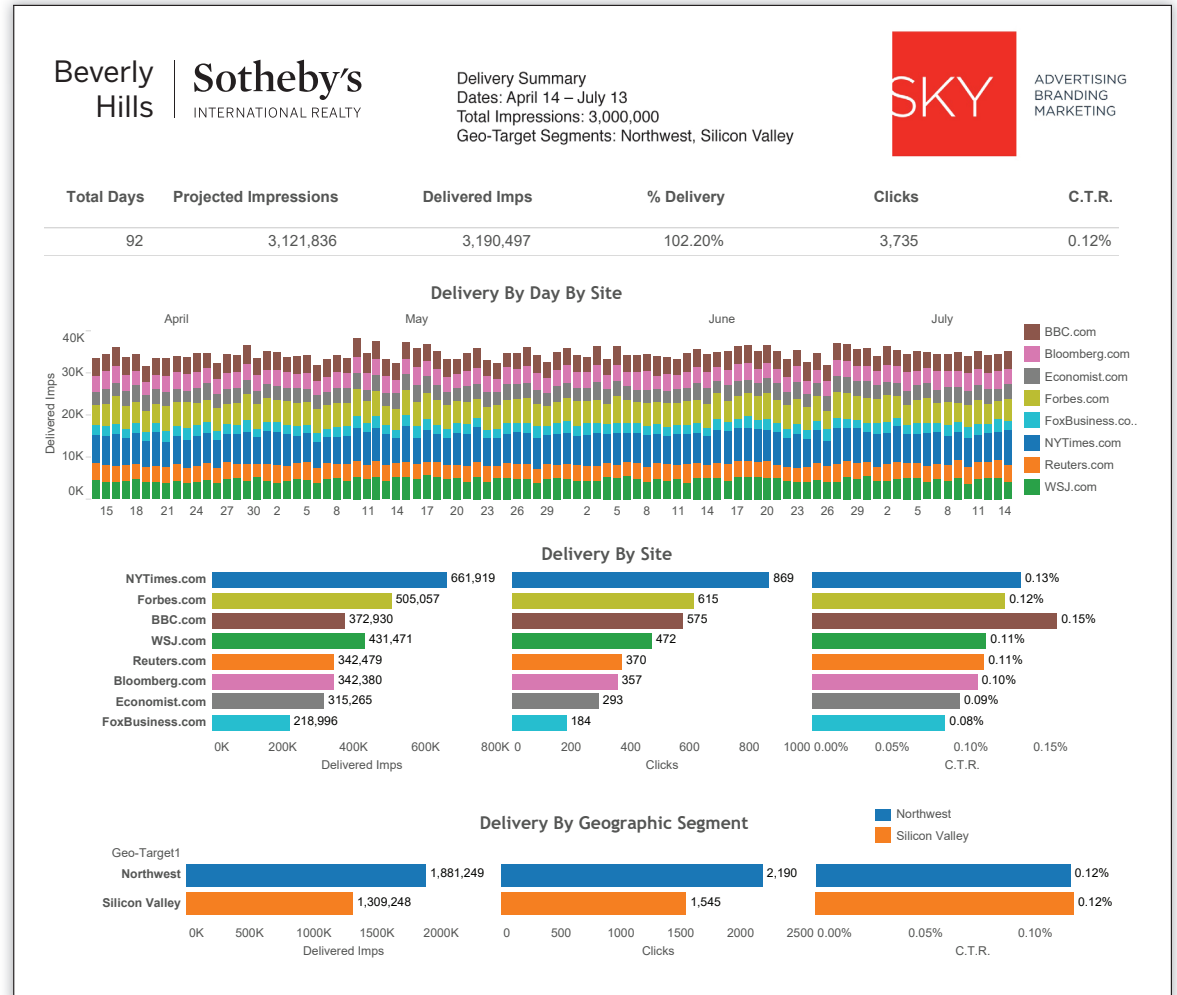


Comprehensive Reporting For Your Customized Campaign

After the launch, we give you complete and comprehensive reporting for the duration of your campaign. We can also give 30 day reports for you to evaluate the effectiveness of your targeting and to adjust it

- We project the number of impressions (number of times the ad appears on each site) during your campaign.
- The number of impressions are broken down by number and site for the duration of the campaign.
- The delivery by site is broken down into delivered impressions, clicks and click-through rate. This allows you to see on what sites your ads are performing well and where there needs to be improvement. With this information we are able to adjust the campaign for maximum effectiveness.

IMPRESSIONS PROGRAM SAMPLE REPORT



Impressions Scheduling

After researching, we have put together an integrated program that targets a high-net-worth audience across the Hamptons, Miami, Texas, New York, Saudi Arabia, Dubai, China, London, Australia, Antigua, UAE, and Brazil.

The program, with a projected start date of August 1st will run for three months and deliver an estimated 750,000 impressions.

This will include:

- A Site-specific segment that allows us to reach a high-net-worth audience (Adults top 10% HHI), living the Hamptons, Miami, Texas, New York, Saudi Arabia, Dubai, China, London, Australia, Antigua, UAE, and Brazil on top global business and finance websites.
- A Custom Intent segment that will allow us to show banners to adults actively searching for Caribbean real estate and living in the Hamptons, Miami, Texas, New York, Saudi Arabia, Dubai, China, London, Australia, Antigua, UAE, and Brazil.

SITE SPECIFIC

This segment consists of premium global business/finance websites such as WSJ.com, Reuters.com and more to extend the overall reach of the program.

BEHAVIORAL TARGETING

We can target people on behavior first based on their online behavior (sites visited, content consumed and search activity). Since this segment targets behavior first, the banners could end up showing on any site across the web.

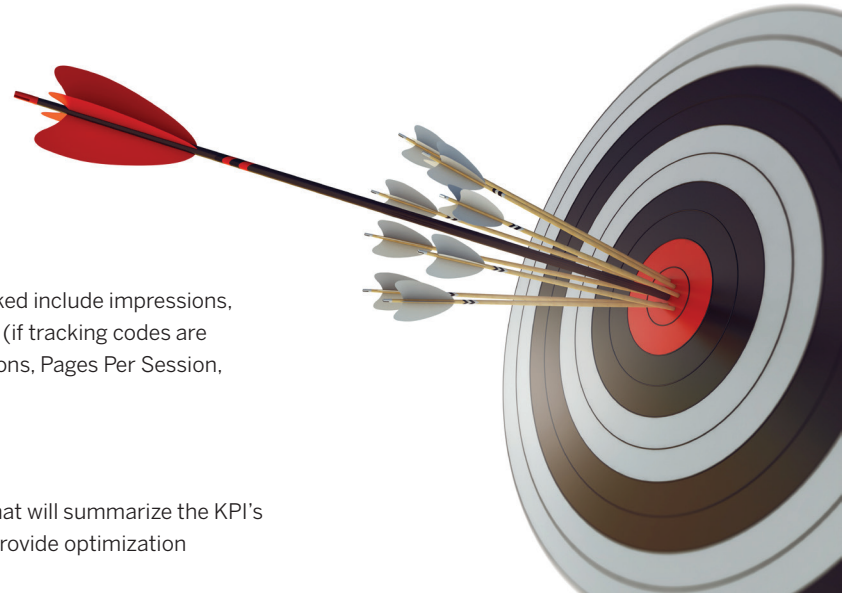
To ensure that the banners are seen in a premium environment, we have created a "whitelist" of sites. Ads will only show to people who have met our targeting criteria (behavior, income, and geo-target) on one of these sites. The site list includes top news, business, finance, sports, politics, and tech sites.

MEASUREMENT

Key metrics (KPI's) that will be tracked include impressions, clicks, click through rate (CTR), and (if tracking codes are installed on the landing page) Sessions, Pages Per Session, Average Time Spent, Conversions.

REPORTING

We will provide monthly reporting that will summarize the KPI's (Key Performance Indicators) and provide optimization recommendations.



Impressions Scheduling

Media	Geo-Target	2019					2020												Impressions
		08	09	10	11	12	01	02	03	04	05	06	07	08	09	10	11	12	
NYTimes.com	US (Seattle, San Francisco (including Silicon Valley), Los Angeles)																		2,250,000
Telegraph.co.UK	United Kingdom, Europe																		2,250,000
GulfNews.com	Middle East																		2,250,000
EconomicTimes.IndiaTimes.com	India																		2,250,000
SCMP.com	China/Hong Kong																		2,250,000
Forbes.com	Greater Toronto, Europe, China, India, Middle East, US (Seattle, San Francisco (including Silicon Valley), Los Angeles)																		3,000,000
Bloomberg.com																			3,000,000
Reuters.com																			3,000,000
Economist.com																			3,000,000
WSJ.com																			3,000,000
Google - In Market Behavioral	Greater Toronto																		4,660,000
Google - Custom Intent	Greater Toronto, Europe, China, India, Middle East, US (Seattle, San Francisco (including Silicon Valley), Los Angeles)																		3,000,000
Google - Search	Greater Toronto, Europe, China, India, Middle East, US (Seattle, San Francisco (including Silicon Valley), Los Angeles)																		75,000
Google - Retargeting	United States																		15,000
Total Digital																			34,000,000

Comprehensive Digital

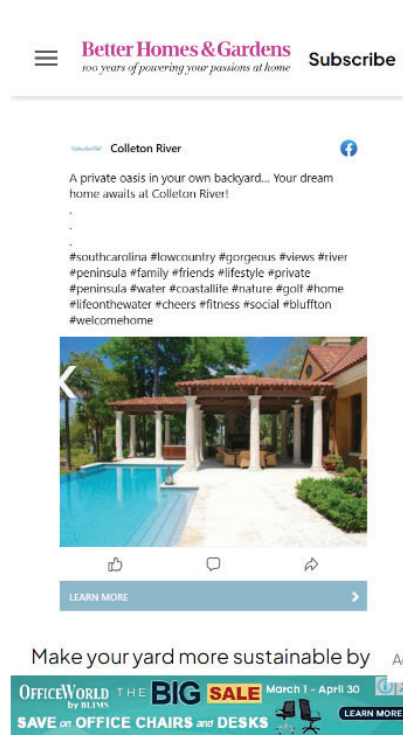
SOCIAL MIRROR ADS

Social Mirror ads look like your social media display or video posts but appear on other websites and apps, linking back to the social media platform and your website, and run across all devices using our targeting strategies.

We are “mirroring” the exact look of your social post as an ad that runs on thousands of websites and apps, targeted just to the people you want to reach across all devices.

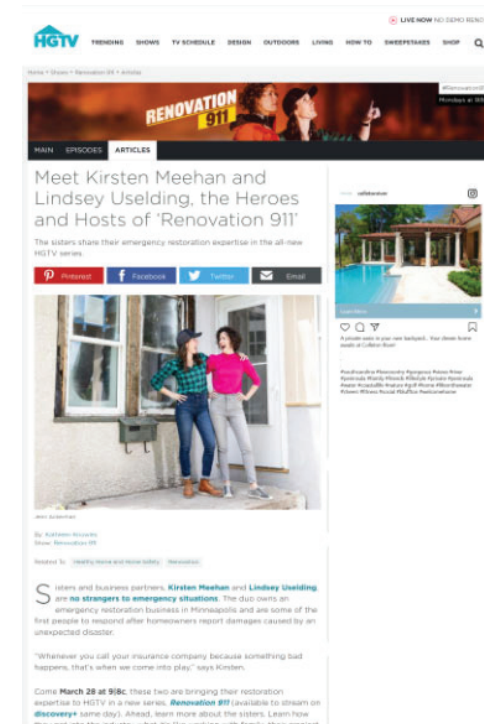
Social Mirror ads can be done with any organic or paid posts from your business account on these 8 social media platforms: Facebook, Instagram, Twitter, LinkedIn, TikTok, Pinterest, Snapchat, or YouTube.

Ads can be display, video, OTT across connected TVs or carousel.



TARGETING ABILITIES:

- **Behavioral** – Thousands of targeting categories including demographics, on-line and off-line behaviors, and interests.
- **Keywords** – Target a list of up to 500 keywords related to your business, and show ads on the web pages where they appear.
- **A.I. Targeting** – Show your display or video ads to people across all devices, using machine learning to target consumers based on who is engaging with the ad.



PRICE: STARTING AT \$1,500 PER MONTH

juwai.com

Juwai.com is where Chinese find international property. Juwai, which means “home overseas”, is visited by Chinese buyers each day from over 403 cities throughout China, as well as major Chinese communities in Taiwan, Hong Kong, Malaysia and Singapore. The site is the largest and most authoritative source for global property in Chinese, with over 2.5 million property listings spanning 89 countries.



HOT PROPERTY UPGRADE

With this hot placement, your listing can attract up to 90.8X more traffic. Be seen before Chinese buyers even begin their property search! Located on the right side of the homepage.

PRICING SPECIAL: \$425 FOR 30 DAYS.

Usually \$725

Global

Elite Traveler

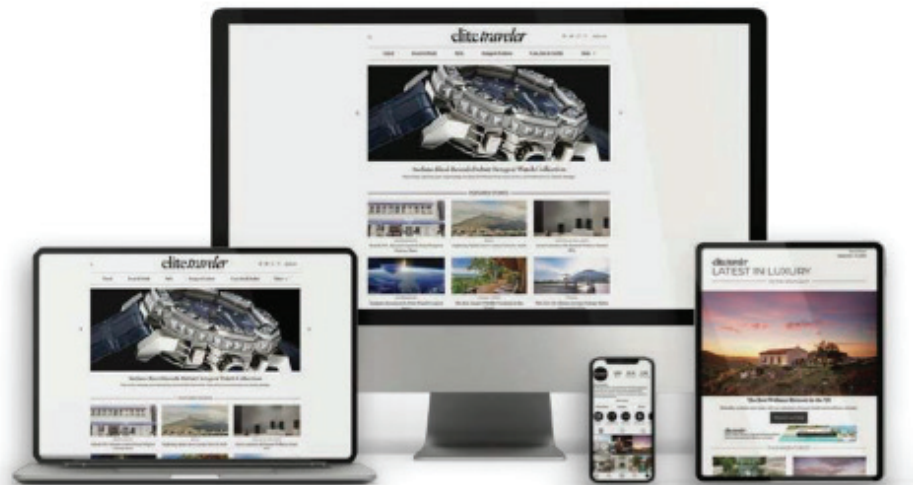
Since its launch in 2001, Elite Traveler has been the market-leading guide and curator of the global luxury lifestyle of UHNW individuals. It is written and designed by an experienced team of editors in New York and London for the elusive global elite who live the private jet lifestyle, delivering expert perspectives, meaningful analysis and advice.

Elite Traveler.com is accessed globally across multiple platforms providing unique opportunities for alignment with luxury content.

- Average HHI **\$7.9m**
- Average Net Worth **\$32m**
- **318,661** Unique Browsers

ONLINE REAL ESTATE SHOWCASE: \$2,500/YEAR

Half price with full page print purchase



Nob Hill Gazette

Nob Hill Gazette reaches the most affluent homes on the Peninsula & Silicon Valley reaching 7 of the top zip codes in the US.

- \$20,025,000 Average Net Worth
- \$2,170,000 Average Income
- 57% Percentage of Female Readers
- 41 Years Average Age

E-NEWSLETTER

ON THE MARKET

An exclusive promotional e-newsletter showcasing top residential listings with click-through to the property's own websites.

PRICE: \$500 PER LISTING

San Francisco, Peninsula and Silicon Valley



jamesedition.com

E-NEWSLETTER

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

Upgrade your listings for increased visibility to capture the attention of the UHNW.

LISTING FEATURE: \$1,500

JamesEdition

USD

Sign in / Register

Become a Seller

For Sale

Travel

Brands

Dealers

Stories

Sell

Car

Real Estate

Yachts

Watches

Art

Helicopters

Extravagance

Jewelry

7,350

76,216

774

1,362

65

35

6

2,093

City

Brand

Model

Location

Search

The Global Luxury Marketplace:

Cars, Homes and more

Featuring more than 100,000 private jets, yachts, exotic cars, exclusive watches and luxury homes from more than 3,600 trusted dealers around the world. JamesEdition helps you find the best of the best, whether you are in the market to buy or to find the perfect private jet or luxury yacht to charter.

MOST POPULAR

Ferrari 488 GTB

Upland, CA, United...

\$71,999

Chevrolet Corvette

Upland, CA, United...

\$71,999

Shannon Villa One...

Spain, Spain

\$4,785,967

Ram 2500

Upland, CA, United...

\$45,999

Rio 109 - Luxury pe...

San Jose, Costa Rica

\$4,563,559

Audi S7

Upland, CA, United...

\$34,999

McLaren 650S

Upland, CA, United...

\$199,999

Ferrari California

Upland, CA, United...

\$114,999

JAMES SPOTTING

Two Level Duplex On Private Ponds

View all cars

View all real estate

View all watches

VIEW ALL

RICH LIST

DOUBLE DOWN 214 Codecasa 2010/20...

West Palm Beach, FL, United States

\$38,000,000

Don't miss 5 most viewed Ferrari listings on JamesEdition: cars our readers will be driving in the Near Future

Real modern masterpieces you could buy on JamesEdition for the price of that self-destructing Bankay network

The 10 Most Sought-After Properties and Attractive Locations

300 towns: The most amazing and luxurious things you can find on JamesEdition where 3 is the magic number

VIEW ALL LISTS

YACHTS

Featured Agent

Nick Swinburne

As an established licensed REALTOR® with over a decade of real estate experience serving the Sea to Sky corridor and the Vancouver North Shore, I have a proven track record of providing home sellers and buyers unparalleled service and...

READ MORE

LATEST STORIES

Luxury garages: Unique cars of tech billionaires, old-school magistrates and Gen-Z idols

JamesEdition is revealing the car buying habits of wealthy petroheads. From the classic 911 to the latest Bugatti and Pagani models, you can find... Read More

Most exclusive neighborhoods of Hong Kong

The Bahamas: Inside the most exclusive gated communities

Perfectly tuned Lamborghini Murcielago: "I wanted to transform it into more aggressive and forceful weapon"

Trending: Golf property in the 'Golden Triangle' area of Algarve, Portugal

VIEW ALL STORIES

JamesEdition

USD

Sign in / Register

Become a Seller

For Sale

Travel

Brands

Dealers

Stories

Sell

Car

Real Estate

Yachts

Watches

Art

Helicopters

Extravagance

Jewelry

7,350

76,216

774

1,362

65

35

6

2,093

City

Brand

Model

Location

Search

Find luxury Real Estate and Homes for sale

VIEW ALL HOMES

SPAIN | NEW YORK | PARIS

Type location

Search

JamesEdition is the premier international marketplace to find luxury real estate and homes for sale. Search and browse more than 40,000 luxury homes for sale in over 50 countries. The most exclusive properties in the most desirable locations are offered by luxury real estate and homes specialists and private sellers worldwide, displayed with large, high-quality images. Whether you're buying a primary or second home, a pied-a-terre or vacation property you'll find thousands of the finest international properties including condominiums, penthouses, homes, estates and resort hotel ownership options.

St. Kitts & Nevis

Nothing compares.

ST. KITTS & NEVIS

Featured luxury properties

5 Bedrooms - Pent...

\$7,734,418

Stunning Sherwoo...

Lake Sherwood, CA...

\$2,358,000

Enviably Estate By ...

Liverpool, MA, Unit...

\$2,995,000

Modern Apartment...

New York, NY, US...

\$2,724,332

Elegant French Styl...

Buenos Aires, Arge...

\$6,800,000

Playa Nix

Papua, Mexico

\$12,000,000

Koningshof

Ossend, Netherlan...

\$8,759,573

Magnificent Seclu...

Wardell, Chile

\$3,350,000

Extraordinary Ocea...

Swampscott, MA, U...

\$5,990,000

Maimok Paradise ...

Maimok, Andha

\$2,750,000

Kiteagh House

Nearagh, Ireland

\$2,963,291

7+/- Acres for pote...

Matthews, NC, Unit...

\$595,000

View more

News about luxury real estate View all

Most exclusive neighborhoods of Hong Kong

Posted 2019-07-17

The Asian financial center hasn't given up the first position in the list of the most expensive housing markets, also topping the ranking for the world's most luxurious housing market for the last two years (Luxury Defined Report by Christie's). T...

Read more

The Bahamas: Inside the most exclusive gated communities

Posted 2019-07-10

If the warm temperatures, crystal clear water and proximity to the US are not good enough reasons to consider a move to the Bahamas, a community of like-minded people should be. A round of golf or cocktails at sunset is shorthand for a club of fol...

Read more

Trending: Golf property in the 'Golden Triangle' area of Algarve, Portugal

Posted 2019-06-28

Where can one find the Algarve's most prestigious properties? Most prime areas often referred to as the Golden Triangle. It's located between the capital city of Faro and the village of Vilamoura. Also, the Golden Triangle area includes two of ...

Read more

Real Estate in Whistler: Three Luxury Neighborhoods in Nature Worth Exploring

Posted 2019-06-21

Whistler is a year round outdoor playground for all ages, where fine dining restaurants, 5-star hotels, spas and wellness facilities are a quick Roadplane, helicopter ride, or drive from Vancouver. Whistler, BC: International Destination...

Read more

Site Links

Home

Cars

Tools

Stories

Rich List

About JamesEdition

JamesEdition is a place

Success stories

Top Brands

Ferrari

Rolls Royce

Audemars Piguet

Breguet

jamesedition.com

ROTATING GALLERY

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

Showcase your office and properties and bring increased visibility to capture the attention of the UHNW in the James Edition rotating Gallery. The Rotating Gallery is a carousel of selected listings that automatically changes every 5 seconds. on the Home Page and the Real Estate Page

HOME PAGE

FEATURED BANNER: \$2,000

REAL ESTATE PAGE

FEATURED BANNER: \$1,600



jamesedition.com

FEATURED ARTICLE AND E-NEWSLETTER PROMOTION

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

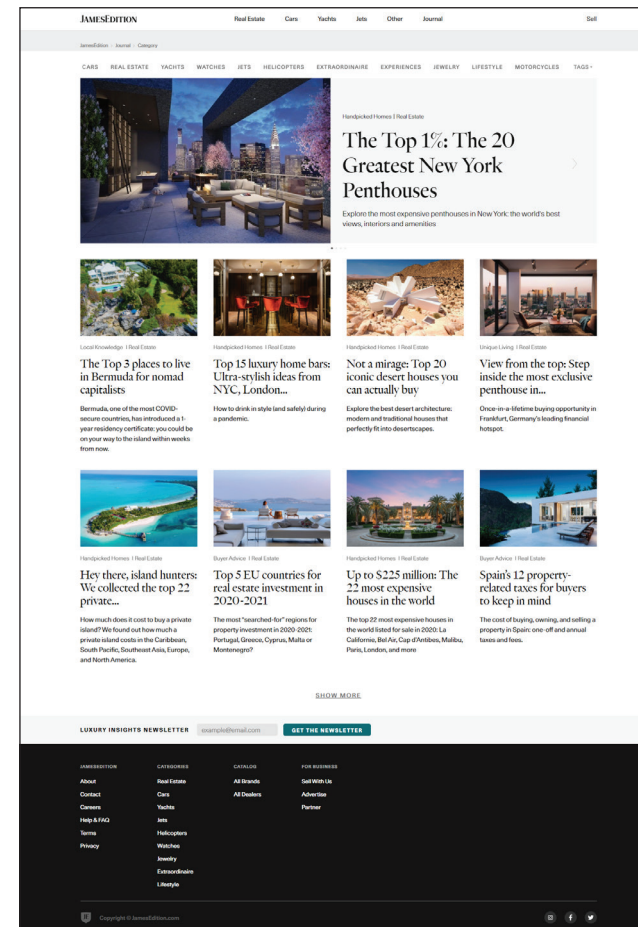
With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

A Featured Story is an article published on the website. Articles are evergreen content. The average time that viewers spend on an article page exceeds 2 minutes indicating that article views come from the most loyal and engaged users.

Featured stories are both SEO optimized and given placements in the newsletter bringing an average, 2000-3500 views during its first month online.

Showcase your office and properties and bring increased visibility to capture the attention of the UHNW in a Featured Story.

\$5,500 NEWSLETTER TOP & ARTICLE
\$3,300 NEWSLETTER TRENDING & ARTICLE



jamesedition.com

SOCIAL MEDIA POST

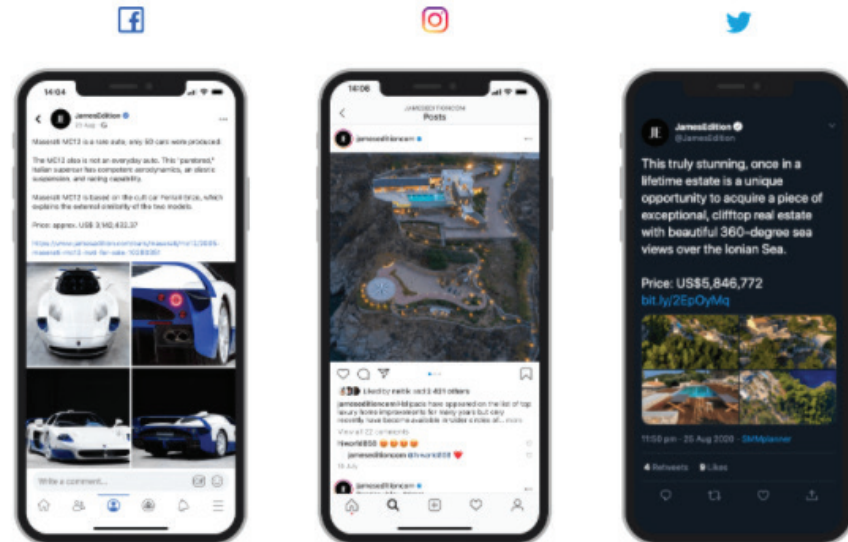
Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide.

The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

Showcase your office and properties and bring increased visibility to capture the attention of the UHNW with a Social Post

- Instagram **74.8K**
- Facebook **31.3K**



PHOTO

- 1 featured listing
- 1-5 photos
- Short caption
- Listing info box
- 1 tag on pictures & caption
- Link in bio

PHOTO: \$500

PHOTO PLUS

- 1-5 featured listings
- 1-10 photos + text
- Long caption
- Listing info box
- 1-3 tags on pictures & caption
- Link in bio
- Repost on stories

PHOTO PLUS: \$1,000

VIDEO

- 1-5 featured listings
- 5-30 seconds video
- Reels & TikTok format
- Short caption
- Listing info box
- 1-3 tags on caption
- Link in bio

VIDEO: \$1,800

EMAIL

Subscriber Profile

- 70% Male
- 30% Female
- Average Age: 41
- Median HHI: 2.4 Million
- Monthly Page Views: 1 Million +
- Qualified Subscribers: 50,000 +
- Customized Tracking Provided

- 1 Million monthly page views
- 170K unique visitors

2 shared email blasts plus 12 month web feature (\$10,000 value)

skyad.com | 25

Luxury Estate

LUXURY ESTATE

Luxury Estate is the leading international portal for the luxury real estate market.

With website and apps translated in 16 languages and users from 132 countries, LE is the perfect solution to reach international buyers.

- **1,900,000** visitors per month
- **18,000,000** page views per month
- **3,000,000** euro average buyer inquiry

SHOWCASE LISTING + ELITE LISTING PACKAGES PRICES:

\$1,100 FOR 1 MONTH

\$3,250 FOR 3 MONTHS

\$5,100 FOR 6 MONTHS.



NYTimes.com

FEATURED PROPERTY MODULE


Appear right below the fold on the Real Estate section front page as you sponsor one or more of the four spots available.

- Average CTR is between 0.36-0.55%

PRICE: \$3,000/WEEK

FEATURED PROPERTIES

ADVERTISEMENT



Una
Residences
BRICKELL WATERFRONT

From \$2 million

175 SE 25th Rd. Miami, FL
2-5 BR | 2-6.5 BA | Luxury
Condos

Una Residences
info@unaresidences.com

Ocean Home

Ocean Home magazine showcases the best in luxury coastal design—from Caribbean bungalows to Malibu's modern masterpieces to Montauk's shoreline cottages to Palm Beach's Spanish Revival villas—and, in turn, celebrates the top architects, interior designers, and craftspeople creating these waterfront dream homes from coast to coast and beyond.

EXCLUSIVE EMAIL

Sent weekly on Wednesday and Sundays to Ocean Home's discerning audience of high net worth coastal home owners and elite industry professionals.

PRICE: \$2,500



SOCIAL MEDIA POST

Target our dedicated friends and followers across Ocean Home social platforms. We will post your images and copy on our Facebook, Instagram and Twitter channels and leverage our brand to enhance your exposure and amplify engagement.

- 60,000+ Followers.

INSTAGRAM: \$700

FACEBOOK: \$575

FACEBOOK/INSTAGRAM AD

\$1,300 PER MONTH

OCEANHOMEMAG
2021
OCEANHOMEMAG

OCEANHOMEMAG
EXCLUSIVE

FOUR SEASONS
PRIVATE RESIDENCES
ANGUILLA

**FROM A PENTHOUSE
YOU CAN SEE FOREVER**

There's a very special promise in a Penthouse: heightened luxury, expansive beauty, an elevated perspective. The Penthouse Residences at Four Seasons Resort and Private Residences Anguilla deliver on all counts.

Come with us as we wander through the remarkable Kelly Weastler-designed interiors and onto grand outdoor spaces that bring life into the open air in elegant comfort—with sweeping views of Maids Bay Beach you won't find anywhere else on the island.

Four Seasons Private Residences Anguilla is truly a place apart - an iconic, award-winning Caribbean resort on an island that's a perfect blend of casual elegance and barefoot chic.

Let us help you arrange your Discovery Experience of the Penthouses at Four Seasons Private Residences Anguilla today.

FOUR SEASONS PRIVATE RESIDENCES ANGUILLA
Ocean Suites to 3 Bedroom Villas
From \$425,000 to over \$10 Million

**OCEAN HOME MAGAZINE
EXCLUSIVE E-MAIL CAMPAIGN**

Engage our 20,000+ Email Subscribers with an Exclusive e-mail campaign.

Sent weekly on Wednesday and Sundays, we deliver your message to our discerning audience of high net worth coastal home owners and elite industry professionals.

Price: \$2,500 per

Target this same audience on Facebook and Instagram to reinforce your message on their social media channels. Price: \$15 CPM

SALES@OCEANHOMEMAG.COM

OCEAN HOME IS THE LEADING LUXURY COASTAL LIFESTYLE MAGAZINE.

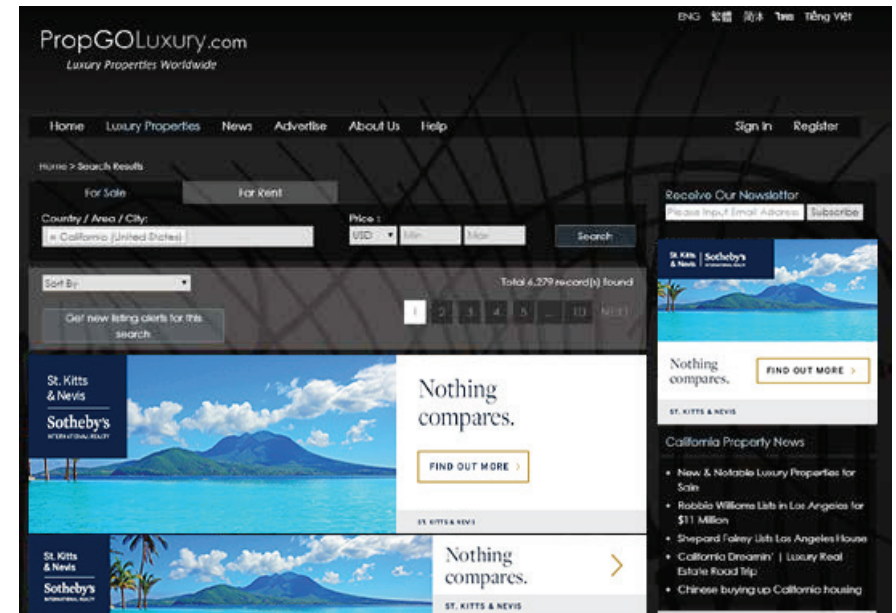
oceanhomemag.com | 300 Brickstone Sq., Suite 904, Andover MA 01910

RMS

PropGOLuxury.com

PropGOLuxury.com is the leading global luxury real estate site serving affluent English and Chinese audiences that allows users to search for luxury homes based on price and location. It offers the most effective way to reach luxury property buyers, including China's large and rapidly growing international property buyer demographic. The banner display ad for your listing receives 125,000 impressions on the homepage or the search results page.

FEATURED LISTING & REGIONAL SHOWCASE: \$700



RobbReport.Com

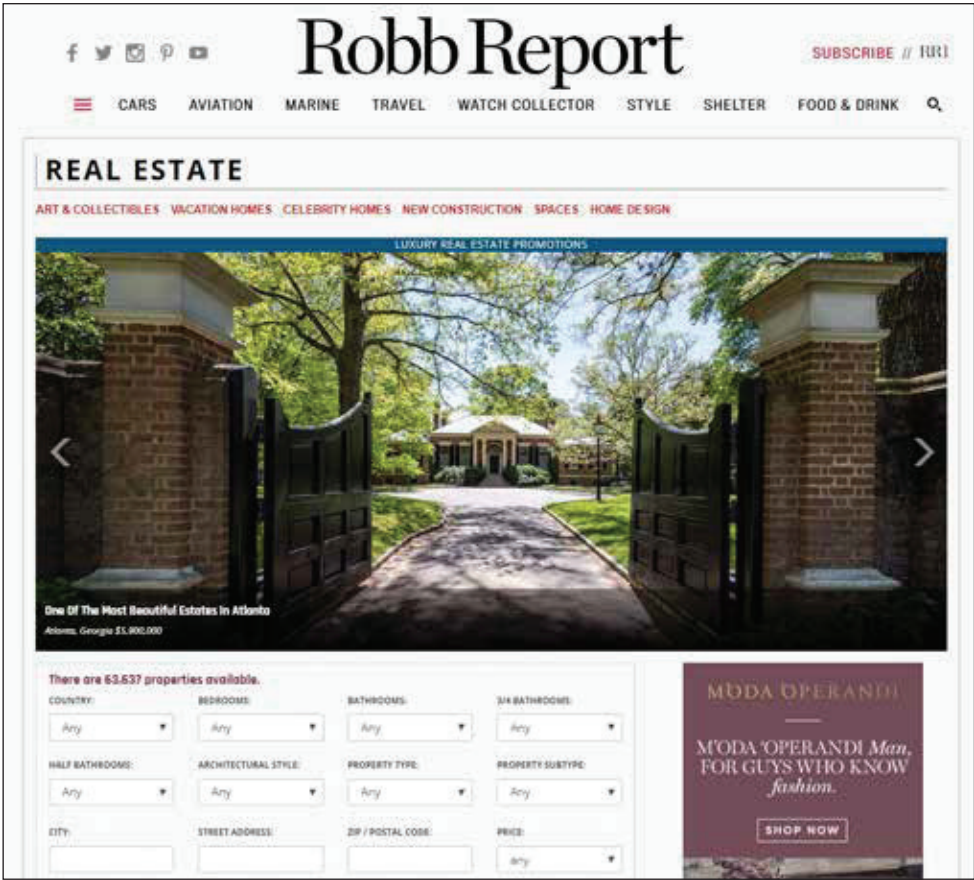
REAL ESTATE MEDIA BAR

Placement on the Real Estate Media Bar provides outstanding visibility and click-through for high impact awareness.

Limited Space available: only 10 properties per month are permitted

- Above average click through rate
- Can click directly to provided url or landing page (built by robbreport.com)
- Property is live within 24-48 hours of receiving materials.

PRICE: \$1,250



Simply Abu Dhabi

Simply Abu Dhabi is an English language luxury lifestyle publication that is only available by invitation to the highest echelon of society.

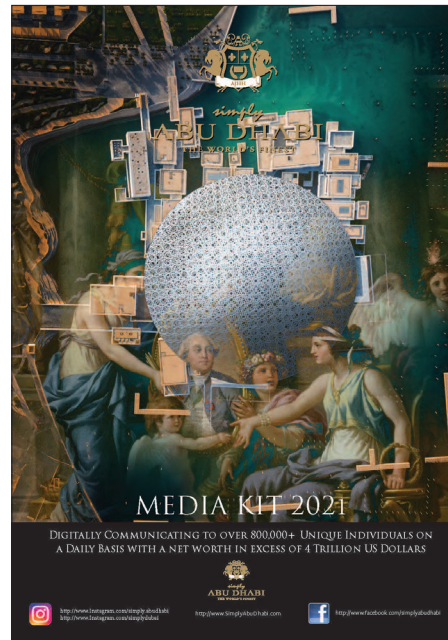
INSTAGRAM POST

Simply Abu Dhabi differs from the norm and can only be described as a heavy weight coffee table book, primarily targeting the elite and affluent globally

- A hyper link to our online edition of Simply Abu Dhabi is circulated quarterly, via an electronic communication, to over 500,000 active and subscribed email addresses globally.
- Conservative estimates would easily value our 7,800 'By Invitation Only' readers of the Simply Abu Dhabi printed publication, with a combined net worth in excess of \$4 TRILLION US dollars.
- Instagram: We proudly boast over 156,000 organically created instagram followers for @SimplyAbuDhabi complimented by the following: 95,000 followers on @AmazingAbuDhabi 101,000 followers on @SimplyDubai

PRICE: \$1,375 PER POST

2 Post Minimum



The Wall Street Journal Online (WSJ.Com)

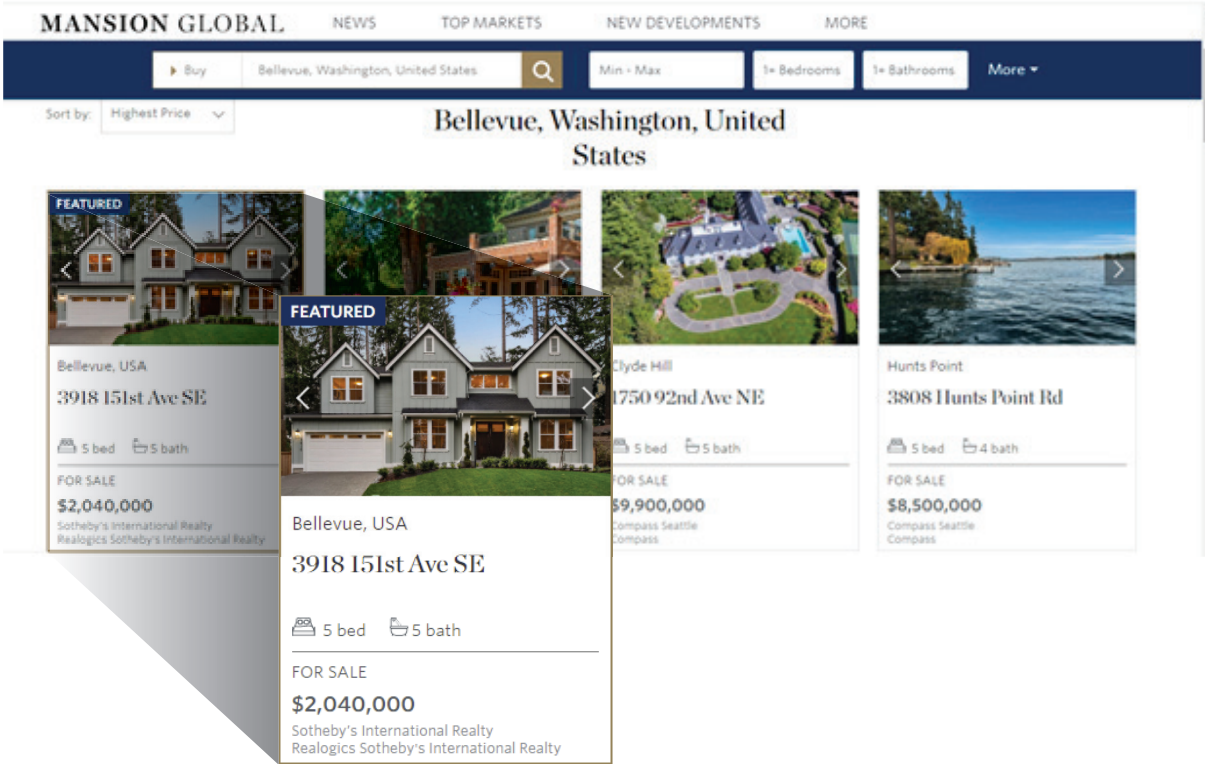
FEATURED PROPERTY UPGRADES

WSJ.com and Mansion Global Featured Property Upgrades place your listings at the top of the search results pages in the town where the property is located. The property you wish to feature comes directly from your brand's WSJ.com feed and click-throughs go to the website of your choice.

Multiple properties can be featured and will be rotated equally. Each property appears for one month. The window to redeem Property Upgrades is valid for one year after purchase.

- 10 PROPERTIES: \$1,200
- 25 PROPERTIES: \$2,070
- 100 PROPERTIES: \$5,500

Included with print placement



The Wall Street Journal Online (WSJ.Com)

MANSION GLOBAL HOMEPAGE HERO

With 3,000,000 affluent unique visitors on Mansion Global, the Homepage Hero immediately entices readers as the first listing seen on the Mansion Global homepage. It provides premium, full-page visibility and the best opportunity for your listing to reach the most qualified buyer

- **164,000** Unique Visitors
- **1.75%** Click-Through Rate
- **2.5%** Share of Voice
- Can rotate up to **5** properties

PRICE: \$2,150/MONTH OR \$2.650/W VIDEO



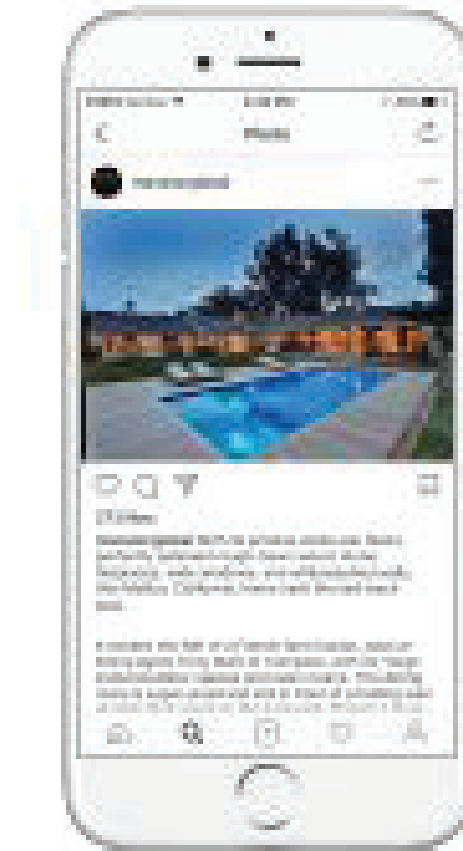
The Wall Street Journal Online (WSJ.Com)

@MANSIONGLOBAL INSTAGRAM

Leverage Mansion Global's growing Instagram presence with native Instagram posts that showcase their properties to an active, in-market social media audience.

- Followers: **76.2K**

PRICE: \$1,775

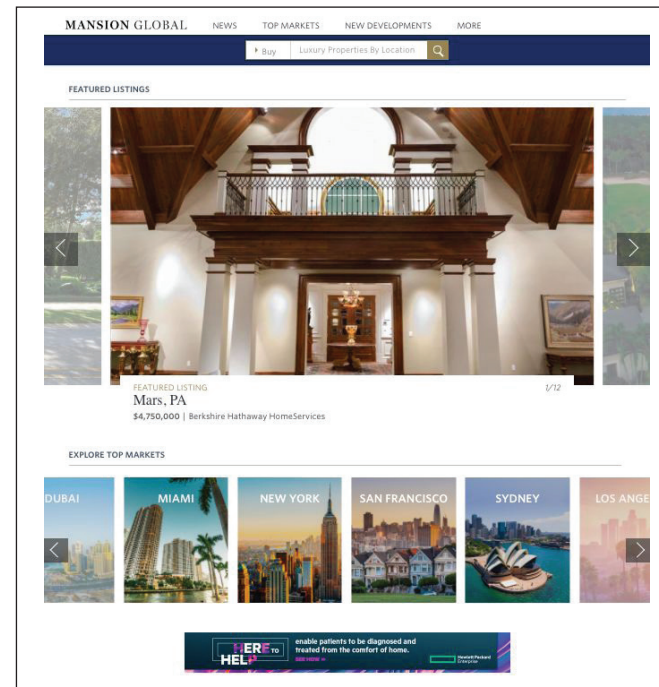


The Wall Street Journal Online (WSJ.Com)

THE HOMEPAGE FEATURED LISTING

Module offers prominent positioning on the Mansion Global homepage and showcases listings regardless of region.

PRICE: \$1,275/MONTH



Boat International e-Newsletter

For more than 30 years, Boat International has been the world's most authoritative, trusted and comprehensive magazine for the superyacht community, inspiring the lifestyles of the international wealthy elite. The magazines and books are timeless and collectable.

The readers constitute some of the wealthiest and inaccessible individuals in the world. Overall the average net worth of our audience (across events and print) is \$35.9 million, with a combined wealth of \$1.662 trillion. The subscribers (Boat International and Boat International US Edition) account for more than 10 per cent of the total global billionaire population. The network of the audience extends to more than 6,000 UHNWIs, with a combined wealth of \$3.74 trillion.

- Circulation US: **25,600**
- Average Net Worth: **\$35.9 million**

PRICE: \$750 NEWSLETTER



BOAT

No Images? Click here

BOAT BRIEFING

DISCOVER THE POWER OF FLEET XPRESS FOR SUPERYACHTS

LATEST BROKERAGE NEWS

Benetti Harmony III listed for sale with Fraser

READ MORE

Benetti Rutil E now for sale with Northrop & Johnson and Denison

READ MORE

C2M price drop on Codecasa Regina d'Italia II with Edmiston & Company

READ MORE

\$1M price cut on 50 metre Trinity La Dea II with IYC

READ MORE

LATEST YACHT NEWS

New 60 metre Amels 200 motor yacht sold

READ MORE

Lürssen's 130 metre+ Project Lightning pictured on sea trials

READ MORE

Turquoise Yachts reveals 62 metre superyacht concept Project Nautilus

READ MORE

DISCOVER THE POWER OF FLEET XPRESS FOR SUPERYACHTS

Yachts and Yachting e-Newsletter

Yachts & Yachting has been essential reading for sailors with a passion for competitive racing since its launch in 1947. Each issue is filled with advice from sailing experts covering every aspect of the racing scene, from dinghies to keelboats and sailing techniques to gear tests. Yachts and Yachting is recognized the world over as essential reading for anyone with a passion for competitive sailing. Boasting a unique heritage that both inspires and informs its readers. Yachts and Yachting reports directly from the cutting edge of the sport.

- Subscribers: **70,000**
- Male / Female: **78% / 22%**
- Average Age: **38**
- Frequency: **Monthly**
- Average HHI: **\$410,000**
- Average Open Rate: **22 - 25%**
- Average Click-through Rate: **2% - 8%**

YACHTS & YACHTING: \$650



Print Offerings





















Sotheby's
INTERNATIONAL REALTY

The Wall Street Journal represents credibility and influence and continues to be the leading environment for luxury real estate clients to connect with the world's most affluent home-buying audience. With new and exciting content alignment opportunities in "Mansion" WSJ's luxury real estate section, we are able to further strengthen our brand, expand visibility and deliver our message with more resounding results than ever before.

- Includes Bonus 30 Digital -
Featured Property Upgrade**

Leaf Cay
\$19,995,000 USD | sirbahamas.com/id/46931
Bahamas Sotheby's International Realty

GEORGE DAMIANOS
george.damianos@sirbahamas.com
+1 242.424.9699

<div>  <div> <h1>Nothing compares to what's next.</h1> </div> </div>				
<div>  <div> <p>FLORIDA: THE BAHAMAS</p> <p>LOUIE COT +1 954-950-0122 loouie@scsirealty.com scsirealty.com/LOUIE Sotheby's International Realty, Inc.</p> <p>GEORGE DARRAGHS +1 954-950-0122 george@scsirealty.com scsirealty.com/GEORGE Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>RENO: VALLEY ARIZONA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>SCOTTSDALE: ARIZONA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>SCOTTSDALE: ARIZONA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>ATHERTON: CALIFORNIA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>
<div>  <div> <p>PALO ALTO: CALIFORNIA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>PIEDMONT: CALIFORNIA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>ROSE: CALIFORNIA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>SAN DIEGO: CALIFORNIA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>SAN FRANCISCO: CALIFORNIA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>
<div>  <div> <p>GREENWICH: CONNECTICUT</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>NEWTON: CONNECTICUT</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>KEY LARGO: FLORIDA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>KEY LARGO: FLORIDA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>KEY LARGO: FLORIDA</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>
<div>  <div> <p>BOSTON: MASSACHUSETTS</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's International Realty, Inc.</p> <p>FRANK AZAZMI +1 970-265-0100 frank@scsirealty.com scsirealty.com/FRANKAZAZMI Sotheby's International Realty, Inc.</p> </div> </div>	<div>  <div> <p>BOSTON: MASSACHUSETTS</p> <p>JOEY EMMETT +1 970-265-0100 joeyemmett@scsirealty.com scsirealty.com/JOEYEMMETT Sotheby's</p></div></div>			

The New York Times


IN THE FRIDAY MAIN NEWS SECTION

The New York Times is widely recognized as the most influential news source for many of the world's most sophisticated and loyal readers. Today's Times is influential in more ways than ever, with sections devoted to everything from the arts and entertainment to sports and home design. The Main News section provides extensive coverage of the leading events and issues of the day, global and national. It features the editorial page and Op-Ed articles contributed by leaders in every field. The Main News section is the most well-read section and it sets the agenda for the most important news of the day. This is an essential environment to give your luxury properties the ultimate exposure.

- Circulation: **483,701**
- Male / Female ratio: **62.2% / 37.8%**
- Average household income: **\$381,464**
- Median age: **45.2**
- Over one half have liquid assets valued at **\$1 million+**
- Over 1 in 4 have a household net worth of **\$3 million**

PRICE: \$710/SINGLE SPOT, COLOR

EXUMA, THE BAHAMAS



Leaf Cay
\$19,995,000 USD | sirbahamas.com/id/46931
Bahamas Sotheby's International Realty
GEORGE DAMIANOS
george.damianos@sirbahamas.com
+1 242.424.9699

"All the News That's Fit to Print"

The New York Times

Vol. CLXVIII ... No. 36,137 ... 100th Anniversary ... NEW YORK, MONDAY, NOVEMBER 5, 2018 ... \$3.00

Web's Far Right Can Hear Itself As Trump Talks

Chorus of the Spread of Once-Fringe Views

By KATHY KATZ and ALI MURPHY

On Wednesday, as Mr. Trump's second inauguration ceremony unfolded, a chorus of voices across the Web's far right, from fringe websites to mainstream conservative talk shows, celebrated the president's victory. The voices were not just those of the far right, but also of the mainstream right, as the Web's far right found a new home in the White House.

It's Not Heaven, It's Brooklyn

The 10,000 racers in this year's New York City Marathon enjoyed blue skies, near-ideal conditions and a fast course. Pages F1-F2.

Spending Millions in a Bid to Avoid Sanctions

By KATHY KATZ and ALI MURPHY

The Trump administration's new policy of blocking transactions with Iran has led to a surge in spending by Iranian companies to avoid sanctions. The companies are spending millions of dollars to hire lawyers and accountants to help them navigate the new rules.

Partisan Roots Of New Query On The Census

By KATHY KATZ and ALI MURPHY

The Census Bureau's new query on the census, which asks whether respondents are a member of a religious community, has sparked controversy. Some groups are concerned that the query is a ploy to gather information for partisan purposes.

Called to Serve, Utah Mayor Always Answered

By KATHY KATZ and ALI MURPHY

A Utah mayor who served in the military and then in the state legislature has been called to serve in the Utah National Guard. The mayor has always answered the call to serve.

Offering Little Proof, Republican Accuses Georgia Rival of 'Hack'

By KATHY KATZ and ALI MURPHY

A Republican congressman has accused a Georgia rival of being a "hack" for offering little proof of his claims. The congressman said that the rival's claims were based on speculation and conjecture.

Sotheby's INTERNATIONAL REALTY

Nothing compares to what's next.

LEAF CAY, THE BAHAMAS Leaf Cay \$19,995,000 USD sirbahamas.com/id/46931 Bahamas Sotheby's International Realty GEORGE DAMIANOS george.damianos@sirbahamas.com +1 242.424.9699	PARADISE VALLEY, ARIZONA 4129 East Sandy Mountain Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty FRANK AZARMI frank.azarmi@sirbahamas.com +1 480.356.0040	SCOTTSDALE, ARIZONA 10701 East Ransom Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty FRANK AZARMI frank.azarmi@sirbahamas.com +1 480.356.0040	SCOTTSDALE, ARIZONA 6000 North Chandra Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty FRANK AZARMI frank.azarmi@sirbahamas.com +1 480.356.0040	STURTEVANT, CALIFORNIA 131 Tivoli Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
PALO ALTO, CALIFORNIA 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	PALO ALTO, CALIFORNIA 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	RED, CALIFORNIA 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	SAN DIEGO, CALIFORNIA 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	SAN FRANCISCO, CALIFORNIA 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555
WEDDING, CONNECTICUT 12270 Sycamore Way \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 1011 Hargrave Road \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.555.5555	WEDDING, CONNECTICUT 2715 Canyon Street \$1,000,000 www.sirbahamas.com/id/46931 Bahamas Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com	

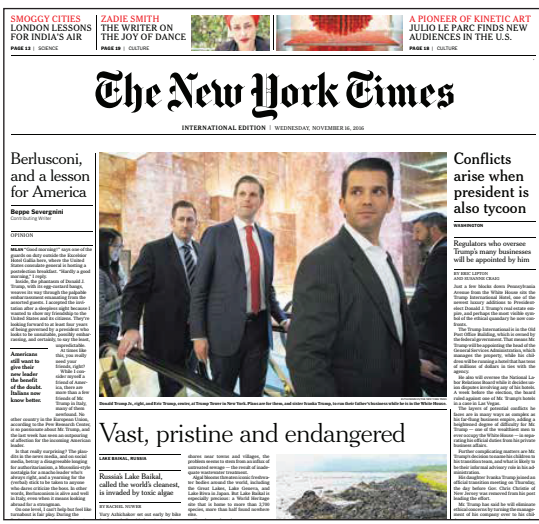
The New York Times International Edition

The New York Times International Edition is a sophisticated and comprehensive daily report for opinion leaders and decision makers around the world. The mission of the New York Times International Edition is to enhance the global community by creating, collecting and distributing high-quality news and entertainment. Its readers have levels of income and investment that can hardly be described as average; much like the newspaper they enjoy reading, these levels reflect their highly mobile and affluent status. New York Times International Edition readers are people whose tastes tend toward the deluxe, leading active and upscale lifestyles.

- Circulation: **214,775**
- Geographic distribution: **Europe, Asia, Pacific, Middle East, N. Africa, Americas**
- Readership: **421,373**
- Male / Female ratio: **76% / 24%**
- Average household income: **\$367,700**
- Median age: **55**

DOUBLE PROPERTY SPOT: \$1,140
PROPERTY SPOT: \$570

Global



Sotheby's
INTERNATIONAL REALTY

Nothing compares
to what's next.



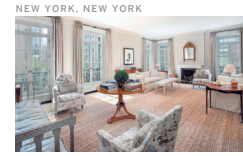
LYFORD CAY, THE BAHAMAS
Canal House
Price Upon Request
SIRbahamas.com/id/DL4XDR
Bahamas Sotheby's International Realty
NICK DAMIANOS
nick.damianos@sirbahamas.com
+1 242.376.1841



GREENWICH, CONNECTICUT
CopperBeechFarmCT.com
\$150,000,000
Greenwich Brokerage
LESLIE MCELWREATH | JOSEPH BARBIERI
leslie.mcelwreath@sothebys.realty +1 917.539.3654



CENTRE ISLAND, NEW YORK
357 Centre Island Road
\$9,750,000 | DanielGale.com/listing/dgid584848
Daniel Gale Sotheby's International Realty
KATIE CUDEBACK
katiecudeback@danielgale.com +1 516.238.9919



NEW YORK, NEW YORK
840 Park Ave.
\$11,500,000
East Side Manhattan Brokerage
JEANNE H. BUCKNAM | NIKKI FIELD
jeanne.bucknam@sothebys.realty +1 212.606.7717



SHELTER ISLAND, NEW YORK
29 Winthrop Road
\$9,499,000 | DanielGale.com/listing/dgid786671
Daniel Gale Sotheby's International Realty
DEBORAH PIRRO
deborahpirro@danielgale.com +1 516.637.5786

© 2023 Sotheby's International Realty. All Rights Reserved. Sotheby's International Realty® is a registered trademark and used with permission. Each Sotheby's International Realty office is independently owned and operated, except those operated by Sotheby's International Realty, Inc. All offerings are subject to terms, conditions, changes including price or withdrawal without notice. Equal Housing Opportunity. **SOthebysREALTY.COM**

The New York Times Takeover

Promote your brand and properties in style with this 96 page tabloid insert devoted to Sotheby's International Realty and Delivered high-net worth zip codes. Generous, full-page ad space on heavy, bright white paper ensures an elegant presentation and shelf life.

- Circulation: **160,000**
- Distribution: **NYC Metro Area**

PRICE: \$690 FULL PAGE, COLOR

Includes Digital promotion and Digital Flipbook

Sotheby's
INTERNATIONAL REALTY



Move
beyond your
expectations.

Nothing compares.
SOTHEBYSPREALTY.COM

CONNECTICUT
GREENWICH
Represented by Sarah Baker on pg. 53.

72 Post Road, Old Westbury, NY



Debra Russell
Real Estate Management
Gold Circle Of Excellence
616.282.5770
c. 505.862.5403



72 Post Road
9 BR | 6 BA | 15.54 ACRES.
\$4,800,000
Based on 15.54 acres directly adjacent to the 235-acre Old Westbury Gardens, this prime estate comprises five lots, with potential for future subdivision. It features a variety of buildings, including a four bedroom artist's studio, a country house, an barn, a three bedroom cottage, a two story garage with large workshop and more. The property is a true gem waiting to be discovered.
DANIELEGALE.COM/AGENT/DEBRA-RUSSELL







Sandbanks
Exuma, The Bahamas



Jacqueline
Lighthorn
Exuma Agent
+1.242.389.2225
20 Sandbanks Lighthorn
800Bahamas.com






Sandbanks | Exuma
6 BR | 7.5 BA
\$2,900,000
Sandbanks is a truly spectacular 6 bedroom, 7 1/2 bath and 11 1/2 bath oceanfront mansion, ideally located and designed to fully embrace the tropical paradise of Great Exuma. The outside of the home is just as luxurious as the interior, comprised of a sweeping pool deck and a classic infinity pool, which blends into the ocean for water sports.
SIRBAHAMAS.COM/ID/X226.67





5305 Carlsbad Boulevard, Carlsbad, CA 92008



Eric Santorini
Sales Associate
858.334.3977
eric@ericsantorini.com
DRE#01455003



5305 Carlsbad Boulevard
5 BR | 8.0 BA | 30,039 SQ FT.
\$25,000,000
Situated atop a magical 1.5 acre oceanfront lot spanning two parcels with over 100 feet of prime Southern California coastline featuring panoramic views of the Pacific Ocean & private stairs to the sand, this prestigious gated estate is truly unlike anything else.
SOTHEBYSPREALTY.COM/ID/THE44





skyad.com | 43

Chicago Tribune Takeover

The Chicago Tribune engages readers with news, featured content, unmatched editorial, and advertising information via digital, print and e-Newspaper. Our daily and Sunday editions offer geographical targeted advertising opportunities for maximum visibility to hyper local.

Promote your brand and properties in style with this tabloid insert devoted to Sotheby's International Realty and delivered to high-net worth neighborhoods.

- Distribution: **Chicago Metro Area**
- Circulation: **150,000+**

PRICE: \$685 FULL PAGE, COLOR

Includes Digital Banner Promotion



Sotheby's
INTERNATIONAL REALTY

Move
beyond your
expectations.

Nothing compares.
SOthebysREALTY.COM

CHICAGO

ILLINOIS

Represented by Justin Winter, an e-PRO®

Justin Winter | Sotheby's
INTERNATIONAL REALTY

The Exceptional
Lake Keowee - SC

Discover a tranquil haven in the upstate of South Carolina, where nature's beauty thrives year long with a moderate four season climate. Embark on winding mountain trails and admire majestic waterfalls. Experience Lake Keowee's sparkling emerald water with proximity to airports & coastal shorelines for easy travel - all within reach when you choose one of our luxury lifestyle communities as your new home!

Real Estate Specialists for Lifestyle
Communities located on Lake Keowee
- The City of Lake Keowee, The Reserve at Lake
Keowee, Keowee Pines & More

JUSTIN WINTER
Broker in Charge
Cell: (864) 704-1027
justin@justinwinter.com

10247N HIGHWAY 12 BOX 1 SALEM, SC 29686 | WWW.JUSTINWINTER.COM | LAKE OFFICE: (864) 485-4444

© 2022 Sotheby's International Realty, an Equal Housing Opportunity Company. All Rights Reserved. Sotheby's International Realty is a registered trademark and service mark of Sotheby's International Realty Inc. The Sotheby's International Realty logo is a registered trademark and service mark of Sotheby's International Realty Inc. The Sotheby's International Realty logo is a registered trademark and service mark of Sotheby's International Realty Inc. The Sotheby's International Realty logo is a registered trademark and service mark of Sotheby's International Realty Inc.

Sotheby's
INTERNATIONAL REALTY

6858 Casitas Pass
Road

Perfectly sited between the Santa Ynez mountains and Pacific Ocean, The Prancing Horse Estate is considered to be one of Carpenter's trophy properties. With authentic Tuscan architecture by renowned local architect Don Nutty, the estate boasts over 12 acres of exquisitely manicured and landscaped grounds.

6858 Casitas Pass Road
7901 (214) 415-5555
theprancinghorseestate.com

VICTORIA GO
Senior Global Real Estate Advisor
(214) 415-5555
vgo@prhny.com

SOthebysINTERNATIONALREALTY | BEVERLY HILLS BROKERAGE | 9605 WILSHIRE BLVD STE 400 BEVERLY HILLS, CALIFORNIA 90212 | SOthebysREALTY.COM

© 2022 Sotheby's International Realty, an Equal Housing Opportunity Company. All Rights Reserved. Sotheby's International Realty is a registered trademark and service mark of Sotheby's International Realty Inc. The Sotheby's International Realty logo is a registered trademark and service mark of Sotheby's International Realty Inc. The Sotheby's International Realty logo is a registered trademark and service mark of Sotheby's International Realty Inc. The Sotheby's International Realty logo is a registered trademark and service mark of Sotheby's International Realty Inc.

Bahamas | Sotheby's
INTERNATIONAL REALTY

Sundara
Ocean Club Estates

Located within the ultra-luxurious community of Ocean Club Estates on Paradise Island and set across two impeccably manicured lots totaling 48,044 sq. ft. with 236 feet of private canal frontage, Sundara is the perfect marriage of warm Colonial Bahamian style and timeless European sophistication. With 19,508 sq. ft. of indoor and outdoor living space, Sundara offers an abundance of space.

Sundara
Paradise Island, The Bahamas
P.O. Box 101541 | 242-210-0000
SRBahamas.com/101541

THE ANGELL GROUP
Estate Agents
(242) 210-0000
sundara@angellgroup.com

BAHAMAS | SOthebysINTERNATIONALREALTY | WINDSOR BUSINESS PARK, NASSAU, THE BAHAMAS | (+1 242) 322-2205 | SRBAHAMAS.COM

© 2022 Sotheby's International Realty, an Equal Housing Opportunity Company. All Rights Reserved. Sotheby's International Realty is a registered trademark and service mark of Sotheby's International Realty Inc. The Sotheby's International Realty logo is a registered trademark and service mark of Sotheby's International Realty Inc. The Sotheby's International Realty logo is a registered trademark and service mark of Sotheby's International Realty Inc. The Sotheby's International Realty logo is a registered trademark and service mark of Sotheby's International Realty Inc.

- Circulation: **214,131**
- Geographic distribution: **Global**
- Readership: **1,993,418**
- Male / Female ratio: **86% / 14%**
- Average household income: **\$338,000**
- Median age: **51**

Global

EXUMA, THE BAHAMAS


























Leaf Cay
\$19,995,000 USD | sirbahamas.com/id/46931
Bahamas Sotheby's International Realty

GEORGE DAMIANOS
george.damianos@sirbahamas.com
+1 242.424.9699

Sotheby's INTERNATIONAL REALTY

Nothing compares to what's new.

FLORIDA: THE BAYHARB  LOUIE LEE 407.995.0122 sothebysrealty.com/us/FLORIDA Sotheby's International Realty GEORGE DIAMANDIS 407.995.0122 sothebysrealty.com/us/FLORIDA 1.212.434.9699	RADCLIFF VALLEY, ARIZONA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/ARIZONA Sotheby's International Realty FRANK KAZANI 971.268.0501 sothebysrealty.com/us/ARIZONA 1.402.266.0245	SCOTTSDALE, ARIZONA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/ARIZONA Sotheby's International Realty FRANK KAZANI 971.268.0501 sothebysrealty.com/us/ARIZONA 1.402.266.0245	SCOTTSDALE, ARIZONA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/ARIZONA Sotheby's International Realty FRANK KAZANI 971.268.0501 sothebysrealty.com/us/ARIZONA 1.402.266.0245	STONEYHURST, CALIFORNIA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/CALIFORNIA Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/CALIFORNIA 1.402.266.0245
PALO ALTO, CALIFORNIA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/CALIFORNIA Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/CALIFORNIA 1.402.266.0245	PIEDMONT, CALIFORNIA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/CALIFORNIA Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/CALIFORNIA 1.402.266.0245	ROSE, CALIFORNIA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/CALIFORNIA Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/CALIFORNIA 1.402.266.0245	SAN DIEGO, CALIFORNIA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/CALIFORNIA Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/CALIFORNIA 1.402.266.0245	SAN FRANCISCO, CALIFORNIA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/CALIFORNIA Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/CALIFORNIA 1.402.266.0245
GREENWICH, CONNECTICUT  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/CONNECTICUT Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/CONNECTICUT 1.402.266.0245	NEWTON, CONNECTICUT  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/CONNECTICUT Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/CONNECTICUT 1.402.266.0245	KEY LARGO, FLORIDA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/FLORIDA Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/FLORIDA 1.402.266.0245	KEY LARGO, FLORIDA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/FLORIDA Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/FLORIDA 1.402.266.0245	KEY BISCAYNE, FLORIDA  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/FLORIDA Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/FLORIDA 1.402.266.0245
HAVERHILL, MASSACHUSETTS  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/MASSACHUSETTS Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/MASSACHUSETTS 1.402.266.0245	KISTON, MASSACHUSETTS  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/MASSACHUSETTS Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/MASSACHUSETTS 1.402.266.0245	ROSELAND, NEW JERSEY  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/NEW_JERSEY Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/NEW_JERSEY 1.402.266.0245	ROSELAND, NEW JERSEY  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/NEW_JERSEY Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/NEW_JERSEY 1.402.266.0245	ROSELAND, NEW JERSEY  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/NEW_JERSEY Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/NEW_JERSEY 1.402.266.0245
NEW YORK, NEW YORK  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/NEW_YORK Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/NEW_YORK 1.402.266.0245	NEW YORK, NEW YORK  JOYCE Egan Murphy Mortenson Real 971.268.0501 sothebysrealty.com/us/NEW_YORK Sotheby's International Realty MICHAEL DEWEY 971.268.0501 sothebysrealty.com/us/NEW_YORK 1.402.266.0245	NEW YORK, NEW YORK  JOYCE Egan Murphy Mortenson Real		

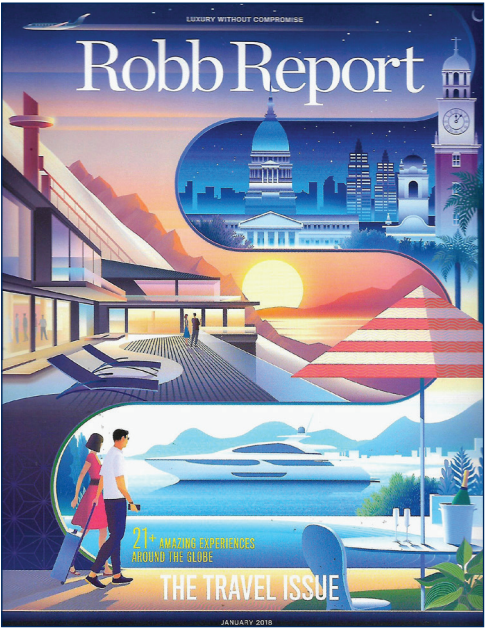
Robb Report

Robb Report is luxury without compromise, attracting a discerning audience with a shared appreciation and desire for quality, artisanship, heritage, fine design, and exclusivity. With its fingers on the pulse of the latest superlative products and experiences that today's modern consumers seek, Robb Report is synonymous around the world with affluence, luxury, and the best of the best.

- Audience: **324,000**
- Average Age: **B**
- Male / Female Ratio: **79/21**
- Average HHI: **\$484,000**
- Average HNW: **\$2,800,000**

TRIPLE SPOT, COLOR: \$2,490
PROPERTY SPOT, COLOR: \$830

Global



NAPA VALLEY, CALIFORNIA



CampusEstateAndVineyards.com
\$18,500,000
St. Helena Brokerage
ARTHUR D. GOODRICH
arthur.goodrich@sothebys.realty +1 415.735.8779

SOthebysREALTY.COM

Open the door to what's next.



Harald Grant
Associate Broker
845.627.7224
Harald.Grant@sothebys.realty
Harald.Grant@sothebys.com

Bruce Grant
Luxury Salesperson
508.847.3234
Bruce.Grant@sothebys.realty

The Rosewood Farm Estate
Southampton, New York
10 BEDROOMS | 10.5+ BATHS | POSSIBLE SUBDIVISION | \$19,950,000
ROSEWOODFARMESTATE.COM

Sotheby's
INTERNATIONAL REALTY

Sotheby's
INTERNATIONAL REALTY

Nothing compares to what's next.

<p>NAPA VALLEY, CALIFORNIA</p>  <p>CampusEstateAndVineyards.com \$18,500,000 St. Helena Brokerage ARTHUR D. GOODRICH arthur.goodrich@sothebys.realty +1 415.735.8779</p>	<p>VAN NUYS, CALIFORNIA</p>  <p>6300 Orion Ave.com \$3,300,000 Van Nuys Sotheby's International Realty STEVEN MULLINS steven@stevenmullins.com +1 310.901.4667</p>	<p>SEBASTIAN, FLORIDA</p>  <p>8900 44th Avenue \$3,450,000 sothebysrealty.com/rd/48662W ONE Sotheby's International Realty CINDY O'DARE MAZIE REGAN mazie@rosterdodge.com +1 772.214.8708</p>
<p>VERO BEACH, FLORIDA</p>  <p>905 Winding River Road \$1,250,000 sothebysrealty.com/rd/13049P ONE Sotheby's International Realty KRISTIN DOBSON CINDY O'DARE krystin@rosterdodge.com +1 772.321.6541</p>	<p>WELAKA, FLORIDA</p>  <p>603 Front Street \$1,400,000 sothebysrealty.com ONE Sotheby's International Realty MAZIE REGAN mazie@rosterdodge.com +1 772.214.8708</p>	<p>NEW YORK, NEW YORK</p>  <p>13 East 79th Street Maie.com \$12,000,000 East Side Manhattan Brokerage AMANDA FIELD, JORDAN NIKKI FIELD amanda.jordan@sothebys.realty +1 212.656.7798</p>
<p>LINCOLN, NORTH CAROLINA</p>  <p>1907 Flattop Cliffs Drive \$29,750,000 sothebysrealty.com/rd/LP294 Premier Sotheby's International Realty MARILYN WRIGHT marilyn.wright@premier.com +1 828.279.3680</p>	<p>BAINBRIDGE ISLAND, WASHINGTON</p>  <p>BainbridgeLuxeliving.com \$6,480,000 Realistics Sotheby's International Realty SHAYNE TURGEON shayne@turgeonllc.com +1 206.755.9657</p>	<p>OLD FORT BAY, THE BAHAMAS</p>  <p>Krystal House \$25,000,000 amahammas.com/rd/40232 Bahamas Sotheby's International Realty GEORGE DAMIANOS george.damianos@bahamas.com +1 242.424.9669</p>

SOthebysREALTY.COM

London Daily Telegraph

The Daily Telegraph is the UK's leading quality daily newspaper. Its readers are amongst the wealthiest in the UK and for whom property is just one category of luxury products which they consume. As the only daily broadsheet general interest newspaper, advertisers benefit from twice the dwell time than on smaller format pages. The Property pages are part of the "Money" section which attracts vast numbers of home-buyers, home sellers.

- Saturday Circulation: **401,000**







PRICE: \$750 PROPERTY SPOT, COLOR

NASSAU, THE BAHAMAS



Cable Beach: Bayroc Penthouse 6
\$2,090,000 | sirbahamas.com/id/H5FVY4
Bahamas Sotheby's International Realty
SAMIRA COLEBY
samira.coleby@sirbahamas.com +1 242.376.6248

Sotheby's INTERNATIONAL REALTY Nothing compares to what's next.

<p>NASSAU, THE BAHAMAS</p>  <p>Cable Beach: Bayroc Penthouse 6 \$2,090,000 sirbahamas.com/id/H5FVY4 Bahamas Sotheby's International Realty SAMIRA COLEBY samira.coleby@sirbahamas.com +1 242.376.6248</p>	<p>PARADISE VALLEY, ARIZONA</p>  <p>4129 East Sandy Mountain Road \$6,500,000 sothebysrealty.com/id/4020584 Russ Lyon Sotheby's International Realty FRANK AZZAM frank.azzam@sothebyrealty.com +1 480.266.0240</p>
<p>NAPA, CALIFORNIA</p>  <p>2324 Atlas Peak \$8,500,000 Wine Country - St. Helena Brokerage ARTHUR GOODRICH arthur.goodrich@sothebysrealty.com +1 415.739.8775</p>	<p>CALISTOGA, CALIFORNIA</p>  <p>KnightsValley Modern \$3,495,000 Wine Country - Sonoma Brokerage BOB PENNYPACKER ERIC ZIEDRICH bob.penny@sothebysrealty.com +1 707.739.6032</p>
<p>LOUISVILLE, KENTUCKY</p>  <p>37501 JypenRiverRoad \$7,600,000 Landmark Sotheby's International Realty BASS + BRINGARDNER bass@sothebysrealty.com +1 502.548.0332</p>	<p>MANTEO, NORTH CAROLINA</p>  <p>31 Ballant Point \$2,950,000 sothebysrealty.com/id/E58BPW Landmark Sotheby's International Realty HEATHER MCLEY heather@sothebysrealty.com +1 252.302.3409</p>

SOOTHEBYREALTY.COM

Wednesday 11 September 2020 11:00 AM

Schoolgirl to superstar in 73 days
How Emma Raducanu made sporting history
7 page UK Open and world, sport

The Daily Telegraph

INSIDE: John Lodon, The Sex Pistols have ceased to exist

INSIDE: Mary Churchill's diaries: My love for Papa is almost a religion

Character homes: Discover the most viewed properties on Rightmove

Gold rush: Is Cornwall sitting on a mining fortune?

NEWS BRIEFING: Calculus never influences Channel engineers' work

Comment (Routemap): 20

Business: 20

Weather: 20

Face masks will be back if virus cases surge in autumn

US judge rules against Apple on app fees

Lawyer Shaffer: The lessons of 9/11 were ignored

Anger at India after 100,000 are convicted

Page 2

Circulation/
Distribution/
Reach



Sotheby's
INTERNATIONAL REALTY

Circulation/ Distribution/ Reach 2023

Plan 1	Circulation
Media	
Sotheby's Auction House: Print	
Half Page	20,000
Quarter Page	0
Sotheby's Auction House: Digital	
Email	0
Florida, New York, Texas, UK, UAE	25,000
Sotheby's Selects Enewsletter	488,357
Sotheby's Preferred Enewsletter	7,500
Digital	
Million Impressions*	
Digital Banner Program	750,000
Targeting - Select national and global	
Comprehensive Digital	
Social Mirror	300,000
Juwai.com	
Hot property upgrade	4,600,000
Elite Traveler	
Online Real Estate Showcase	100,000
Nob Hill Gazette	
OTM On the Market eNewsletter	6,500
JamesEdition	
Rotating Gallery Home Page	750,000
Rotating Gallery Real Estate Page	0
Featured Article and e-Newsletter promotion	294,000
e-Newsletter	0
Social Media	148,000
JetSet Magazine	
Annual Global Campaign	2,140,000
NYTimes.com	
NYTimes.com Property Module	55,603
PropGo Luxury	
Featured Listing & Regional Showcase	100,000
RobbReport.com	
Real Estate media bar	6,000
Simply Abu Dhabi	
Instagram Post	51,200
WSJ.com	
Mansion Global Homepage	164,000
Property upgrades	
Mansion Global Homepage Featured Listing Module	0
Mansion Global Instagram	76,200
Yachting E-newsletter	
Boat International	25,600
Yachts & Yachting	70,000
Ocean Home	
Custom E-Mail	22,000
Facebook Post	21,600
Instagram Post	21,800
Facebook/Instagram Ad	43,400
Luxury Estate	
Showcase Listing + Elite Listing Packages	
Print	
The Wall Street Journal	
Property Spot w/Digital Featured Property Upgrade	1,933,272
The New York Times	
Property Spot - Weekday/Saturday	846,222
Property Spot - Sunday	381,268
The New York Times Takeover	504,000
The New York Times International Edition	
Double Property Spot	0
Property Spot	104,301
Chicago Tribune	
Takeover	150,000
Financial Times	
Triple Property Spot	210,457
Property Spot	210,457
Robb Report	
Triple Property Spot	324,000
Property Spot	0
London Daily Telegraph	
Property Spot	322,000
GRAND TOTAL	15,272,737

Circulation/ Distribution/ Reach 2023

Plan 2	Circulation
Media	
Sotheby's Auction House: Print	
Quarter Page	20,000
Sotheby's Auction House: Digital	
Sotheby's Selects Enewsletter	488,357
Sotheby's Preferred Enewsletter	7,500
Digital	
Million Impressions*	
Digital Banner Program	750,000
Targeting - Select national and global	
Comprehensive Digital	
Social Mirror	200,000
Juwal.com	
Hot property upgrade	4,600,000
Elite Traveler	
Online Real Estate Showcase	100,000
Nob Hill Gazette	
OTM On the Market eNewsletter	6,500
JamesEdition	
Featured Banner	750,000
e-Newsletter	294,000
Listing Feature	148,000
PropGo Luxury	
Featured Listing & Regional Showcase	100,000
Robbreport.com	
Real Estate media bar	6,000
Simply Abu Dhabi	
Instagram Post	51,200
WSJ.com	
Property upgrades	
Mansion Global Homepage Featured Listing Module	164,000
Mansion Global Instagram	76,200
Yachting E-newsletter	
Boat International	25,600
Yachts & Yachting	70,000
Ocean Home	
Facebook Post	21,600
Instagram Post	21,800
Facebook/Instagram Ad	43,400
Luxury Estate	
Showcase Listing + Elite Listing Packages	
Print	
The Wall Street Journal	
Property Spot w/Digital Featured Property Upgrade	1,933,272
The New York Times	
Property Spot - Weekday/Saturday	846,222
Property Spot - Sunday	381,268
Full page w/ Digital promotion	504,000
The New York Times International Edition	
Double Property Spot	0
Property Spot	104,301
Chicago Tribune	
Takeover	150,000
Financial Times	
Property Spot	420,914
Robb Report	
Property Spot	324,000
London Daily Telegraph	
Property Spot	322,000
GRAND TOTAL	12,930,134

Circulation/ Distribution/ Reach 2023

Plan 3	Circulation
Media	
Sotheby's Auction House: Print	
Quarter Page	20,000
Sotheby's Auction House: Digital	
Sotheby's Preferred Enewsletter	7,500
Digital	
Million Impressions*	
Digital Banner Program	750,000
Targeting - Select national and global	
Comprehensive Digital	
Social Mirror	200,000
Juwai.com	
Hot property upgrade	4,600,000
Elite Traveler	
Online Real Estate Showcase	100,000
Nob Hill Gazette	
OTM On the Market eNewsletter	6,500
JamesEdition	
e-Newsletter	294,000
Listing Feature	148,000
PropGo Luxury	
Featured Listing & Regional Showcase	100,000
Robbreport.com	
Real Estate media bar	6,000
Simply Abu Dhabi	
Instagram Post	51,200
WSJ.com	
Property upgrades	
Mansion Global Homepage Featured Listing Module	164,000
Yachting E-newsletter	
Boat International	25,600
Yachts & Yachting	70,000
Ocean Home	
Facebook/Instagram Ad	43,400
Luxury Estate	
Showcase Listing + Elite Listing Packages	
Print	
The Wall Street Journal	
Property Spot w/Digital Featured Property Upgrade	1,933,272
The New York Times	
Property Spot - Weekday/Saturday	423,111
Full page w/ Digital promotion	336,000
The New York Times International Edition	
Double Property Spot	0
Property Spot	104,301
Chicago Tribune	
Takeover	150,000
Financial Times	
Property Spot	420,914
Robb Report	
Property Spot	324,000
London Daily Telegraph	
Property Spot	322,000
GRAND TOTAL	10,599,798

Schedule and Pricing



Sotheby's
INTERNATIONAL REALTY

Proposed Media Schedule & Pricing 2023

Plan 1		August	September	October	November	December	Media Total
Media							
Sotheby's Auction House: Print							
Sotheby's Magazine	Half Page				\$ 1,820.00		\$ 1,820.00
Sotheby's Magazine	Quarter Page						\$ -
Sotheby's Auction House: Digital							
Sotheby's Bespoke Geo-Targeted Em	Email						
Sotheby's Bespoke Geo-Targeted Em	Florida, New York, Texas, UK, UAE	\$ 2,500.00					\$ 2,500.00
Sotheby's Selects Enewsletter	Sotheby's Selects Enewsletter				\$ 2,350.00		\$ 2,350.00
Sotheby's Preferred Enewsletter	Sotheby's Preferred Enewsletter	\$ 3,000.00					\$ 3,000.00
Digital							
Million Impressions*							
Million Impressions	Digital Banner Program	\$ 1,195.00	\$ 1,195.00	\$ 1,195.00			\$ 3,585.00
Million Impressions	Targeting - Select national and global						
Comprehensive Digital							
Comprehensive Digital	Social Mirror	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00			\$ 4,500.00
Juwai.com							
Hot property upgrade	Hot property upgrade	\$ 425.00		\$ 425.00			\$ 850.00
Elite Traveler							
Online Real Estate Showcase	Online Real Estate Showcase			\$2,500			\$ 2,500.00
Nob Hill Gazette							
Nob Hill Gazette San Francisco, Peni	OTM On the Market eNewsletter	\$ 500.00					\$ 500.00
JamesEdition							
Rotating Gallery Home Page	Featured Banner		\$ 2,000.00				\$ 2,000.00
Rotating Gallery Real Estate Page	Featured Banner						\$ -
Featured Article and e-Newsletter pr	e-Newsletter	\$ 3,300.00					\$ 3,300.00
e-Newsletter	e-Newsletter						\$ -
Social Media	Listing Feature			\$ 1,000.00			\$ 1,000.00
JetSet Magazine							
JetSet Magazine	Annual Global Campaign			\$2,500			\$ 2,500.00
NYTimes.com							
NYTimes.com Property Module	NYTimes.com Property Module		\$ 3,000.00				\$ 3,000.00
PropGo Luxury							
PropGo Luxury	Featured Listing & Regional Showc	\$ 700.00					\$ 700.00
Robbreport.com							
Robbreport.com	Real Estate media bar	\$ 1,250.00					\$ 1,250.00
Simply Abu Dhabi							
Instagram Post	Instagram Post	\$ 1,375.00	\$ 1,375.00				\$ 2,750.00
WSJ.com							
Mansion Global Homepage	Mansion Global Homepage	\$ 2,150.00					\$ 2,150.00
Property upgrades	Property upgrades	Bonus	Bonus	Bonus			\$ -
Mansion Global Homepage Featured	Mansion Global Homepage Featured Listing Module						\$ -
Mansion Global Instagram	Mansion Global Instagram		\$ 1,775.00				\$ 1,775.00
Yachting E-newsletter							
Boat International	Boat International	\$ 750.00					\$ 750.00
Yachts & Yachting	Yachts & Yachting		\$ 650.00				\$ 650.00
Ocean Home							
Custom E-Mail	Custom E-Mail			\$ 2,500.00			\$ 2,500.00
Facebook Post	Facebook Post	\$ 575.00					\$ 575.00
Instagram Post	Instagram Post	\$ 700.00					\$ 700.00
Facebook/Instagram Ad	Facebook/Instagram Ad		\$ 1,300.00				\$ 1,300.00
Luxury Estate							
Luxury Estate	Showcase Listing + Elite Listing Pac	\$ 1,100.00					\$ 1,100.00
Print							
The Wall Street Journal							
The Wall Street Journal - National	Property Spot w/Digital Featured P	\$ 650.00	\$ 650.00	\$ 650.00			\$ 1,950.00
The New York Times							
The New York Times	Property Spot - Weekday/Saturday	\$ 710.00		\$ 710.00			\$ 1,420.00
The New York Times	Property Spot - Sunday					\$ 710.00	\$ 710.00
The New York Times Takeover	Full page w/ Digital promotion	\$ 690.00	\$ 690.00		\$ 690.00		\$ 2,070.00
The New York Times International Edition							
The New York Times International E	Double Property Spot						\$ -
The New York Times International E	Property Spot		\$ 570.00				\$ 570.00
Chicago Tribune							
Chicago Tribune	Takeover			\$ 685.00			\$ 685.00
Financial Times							
Financial Times	Triple Property Spot		\$ 2,190.00				\$ 2,190.00
Financial Times	Property Spot			\$ 730.00			\$ 730.00
Robb Report							
Robb Report	Triple Property Spot			\$ 2,490.00			\$ 2,490.00
Robb Report	Property Spot						\$ -
London Daily Telegraph							
London Daily Telegraph	Property Spot		\$ 750.00				\$ 750.00
TOTAL							\$ 63,170.00
*After 6 months the Impressions Program may be adjusted after evaluation of budget and strategy							
Pricing Subject to Change							

Proposed Media Schedule & Pricing 2023

Plan 2		August	September	October	November	December	Media Total
Media							
Sotheby's Auction House: Print							
Sotheby's Magazine	Quarter Page				\$ 910.00		\$ 910.00
Sotheby's Auction House: Digital							
Sotheby's Selects Enewsletter	Sotheby's Selects Enewsletter				\$ 2,350.00		\$ 2,350.00
Sotheby's Preferred Enewsletter	Sotheby's Preferred Enewsletter	\$ 3,000.00					\$ 3,000.00
Digital							
Million Impressions*							
Million Impressions	Digital Banner Program	\$ 1,195.00	\$ 1,195.00	\$ 1,195.00			\$ 3,585.00
Million Impressions	Targeting - Select national and global						
Comprehensive Digital							
Comprehensive Digital	Social Mirror	\$ 1,500.00	\$ 1,500.00				\$ 3,000.00
Juwai.com							
Hot property upgrade	Hot property upgrade	\$ 425.00		\$ 425.00			\$ 850.00
Elite Traveler							
Online Real Estate Showcase	Online Real Estate Showcase			\$2,500			\$ 2,500.00
Nob Hill Gazette							
Nob Hill Gazette San Francisco, Penin OTM On the Market eNewsletter		\$ 500.00					\$ 500.00
JamesEdition							
Rotating Gallery Real Estate Page	Featured Banner		\$ 1,600.00				\$ 1,600.00
e-Newsletter	e-Newsletter		\$ 1,500.00				\$ 1,500.00
Social Media	Listing Feature			\$ 1,000.00			\$ 1,000.00
PropGo Luxury							
PropGo Luxury	Featured Listing & Regional Showca	\$ 700.00					\$ 700.00
Robbreport.com							
Robbreport.com	Real Estate media bar	\$ 1,250.00					\$ 1,250.00
Simply Abu Dhabi							
Instagram Post	Instagram Post	\$ 1,375.00	\$ 1,375.00				\$ 2,750.00
WSJ.com							
Property upgrades	Property upgrades	Bonus	Bonus	Bonus			\$ -
Mansion Global Homepage Featured	Mansion Global Homepage Feature	\$ 1,275.00					\$ 1,275.00
Mansion Global Instagram	Mansion Global Instagram		\$ 1,775.00				\$ 1,775.00
Yachting E-newsletter							
Boat International	Boat International	\$ 750.00					\$ 750.00
Yachts & Yachting	Yachts & Yachting		\$ 650.00				\$ 650.00
Ocean Home							
Facebook Post	Facebook Post	\$ 575.00					\$ 575.00
Instagram Post	Instagram Post	\$ 700.00					\$ 700.00
Facebook/Instagram Ad	Facebook/Instagram Ad		\$ 1,300.00				\$ 1,300.00
Luxury Estate							
Luxury Estate	Showcase Listing + Elite Listing Pack	\$ 1,100.00					\$ 1,100.00
Print							
The Wall Street Journal							
The Wall Street Journal - National	Property Spot w/Digital Featured Pr	\$ 650.00	\$ 650.00	\$ 650.00			\$ 1,950.00
The New York Times							
The New York Times	Property Spot - Weekday/Saturday	\$ 710.00		\$ 710.00			\$ 1,420.00
The New York Times	Property Spot - Sunday				\$ 710.00		\$ 710.00
The New York Times Takeover	Full page w/ Digital promotion	\$ 690.00	\$ 690.00		\$ 690.00		\$ 2,070.00
The New York Times International Edition							
The New York Times International Ed	Double Property Spot						\$ -
The New York Times International Ed	Property Spot		\$ 570.00				\$ 570.00
Chicago Tribune							
Chicago Tribune	Takeover			\$ 685.00			\$ 685.00
Financial Times							
Financial Times	Property Spot		\$ 730.00	\$ 730.00			\$ 1,460.00
Robb Report							
Robb Report	Property Spot			\$ 830.00			\$ 830.00
London Daily Telegraph							
London Daily Telegraph	Property Spot		\$ 750.00				\$ 750.00
TOTAL							\$ 44,065.00
*After 6 months the Impressions Program may be adjusted after evaluation of budget and strategy							
Pricing Subject to Change							

Proposed Media Schedule & Pricing 2023

Plan 3		August	September	October	November	December	Media Total
Media							
Sotheby's Auction House: Print							
Sotheby's Magazine	Quarter Page				\$ 910.00		\$ 910.00
Sotheby's Auction House: Digital							
Sotheby's Preferred Enewsletter	Sotheby's Preferred Enewsletter	\$ 3,000.00					\$ 3,000.00
Digital							
Million Impressions*							
Million Impressions	Digital Banner Program	\$ 1,195.00	\$ 1,195.00	\$ 1,195.00			\$ 3,585.00
Million Impressions	Targeting - Select national and global						
Comprehensive Digital							
Comprehensive Digital	Social Mirror	\$ 1,500.00	\$ 1,500.00				\$ 3,000.00
Juwal.com							
Hot property upgrade	Hot property upgrade	\$ 425.00		\$ 425.00			\$ 850.00
Elite Traveler							
Online Real Estate Showcase	Online Real Estate Showcase			\$2,500			\$ 2,500.00
Nob Hill Gazette							
Nob Hill Gazette San Francisco, Penin OTM On the Market eNewsletter		\$ 500.00					\$ 500.00
JamesEdition							
e-Newsletter	e-Newsletter		\$ 1,500.00				\$ 1,500.00
Social Media	Listing Feature			\$ 500.00			\$ 500.00
PropGo Luxury							
PropGo Luxury	Featured Listing & Regional Showca	\$ 700.00					\$ 700.00
Robbreport.com							
Robbreport.com	Real Estate media bar	\$ 1,250.00					\$ 1,250.00
Simply Abu Dhabi							
Instagram Post	Instagram Post	\$ 1,375.00	\$ 1,375.00				\$ 2,750.00
WSJ.com							
Property upgrades	Property upgrades	Bonus	Bonus	Bonus			\$ -
Mansion Global Homepage Featured	Mansion Global Homepage Feature	\$ 1,275.00					\$ 1,275.00
Yachting E-newsletter							
Boat International	Boat International	\$ 750.00					\$ 750.00
Yachts & Yachting	Yachts & Yachting		\$ 650.00				\$ 650.00
Ocean Home							
Facebook/Instagram Ad	Facebook/Instagram Ad		\$ 1,300.00				\$ 1,300.00
Luxury Estate							
Luxury Estate	Showcase Listing + Elite Listing Pack	\$ 1,100.00					\$ 1,100.00
Print							
The Wall Street Journal							
The Wall Street Journal - National	Property Spot w/Digital Featured Pr	\$ 650.00	\$ 650.00	\$ 650.00			\$ 1,950.00
The New York Times							
The New York Times	Property Spot - Weekday/Saturday			\$ 710.00			\$ 710.00
The New York Times Takeover	Full page w/ Digital promotion	\$ 690.00	\$ 690.00				\$ 1,380.00
The New York Times International Edition							
The New York Times International Ed Double Property Spot							\$ -
The New York Times International Ed Property Spot			\$ 570.00				\$ 570.00
Chicago Tribune							
Chicago Tribune	Takeover			\$ 685.00			\$ 685.00
Financial Times							
Financial Times	Property Spot		\$ 730.00	\$ 730.00			\$ 1,460.00
Robb Report							
Robb Report	Property Spot			\$ 830.00			\$ 830.00
London Daily Telegraph							
London Daily Telegraph	Property Spot		\$ 750.00				\$ 750.00
TOTAL							\$ 34,455.00

*After 6 months the Impressions Program may be adjusted after evaluation of budget and strategy
Pricing Subject to Change