



ADVERTISING
BRANDING
MARKETING

NEW YORK
477 Madison Ave
New York, NY 10022
212-677-2500

SKYAD.COM

Vie L'Ven Advertising and Marketing Program

St. Martin | **Sotheby's**
INTERNATIONAL REALTY

Table of Contents

03 INTRO

04 SOTHEBY'S AUCTION HOUSE

- 05 Sotheby's Auction Magazine
- 06 Sotheby's Bespoke Geo-Targeted Email
- 07 Sotheby's Selects e-Newsletters

08 DIGITAL

- 09 Impressions Campaign
- 15 Impressions Scheduling
- 16 Geofencing - Event and Location
- 17 Comprehensive Digital
- 22 Smart Solutions Eblast
- 23 Google AdWords
- 24 Facebook Advertising
- 25 Elite Traveler
- 26 jamesedition.com
- 32 JetSet
- 33 Le Figaro
- 34 NYTimes.com
- 35 Ocean Home
- 37 RobbReport.Com
- 40 WSJ.Com
- 48 Yachting e-Newsletter
- 52 Crain's New York Business

53 PRINT

- 54 The Wall Street Journal
- 55 The New York Times
- 58 The New York Times Takeover
- 59 Bloomberg Markets
- 60 Boat International
- 61 Boston Magazine
- 62 Boston Globe
- 63 Conde Nast Traveler
- 65 Elite Traveler
- 66 Financial Times
- 67 Propriétés Le Figaro
- 68 Ocean Home
- 69 Robb Report

70 LOCAL MEDIA

- 71 Discover St Maarten/Martin
- 72 Destination St Martin/St. Maarten

73 OUT OF HOME

78 SCHEDULE, PRICING & REACH

- 79 2023



NEW YORK 477 Madison Ave, New York, Ny 10022, 212- 677-2500
PHILADELPHIA 1700 Market Street, Philadelphia, PA 19103 , 215- 365-4040

ADVERTISING
BRANDING
MARKETING

National & Global Exposure Vie L'Ven

SKY Advertising is excited to present to St. Martin Sotheby's International Realty® a curated, multi-media marketing selection of offerings to bring high net worth buyer awareness to Vie L'Ven.

Your strategic blueprint is composed of three layers: direct exposure to the Sotheby's auction house audience which includes some of the most affluent individuals on a global scale, strategic print media to cast a wide net and digital products that are highly targeted to individuals looking for high-end living in St. Martin.

Approaching the marketing strategy from these different directions will help us to saturate your market in the most effective way, bringing deserved recognition to this unique and exciting property.

**LET'S DO
GREAT THINGS TOGETHER**

JANINE JONES
Executive Vice President
212-677-2714
janine@skyad.com

PAULA DAVIDSON
Senior Account Executive
212-677-2671
paula@skyad.com

SARA HELENI
Account Executive
212-674-2402
sara@skyad.com

JIMMY CINTRÓN
Account Executive
212-677-0083
jimmy@skyad.com

Sotheby's
Auction House
Offerings



Sotheby's
EST. 1744

Sotheby's Auction Magazine

SOTHEBY'S MAGAZINE

This large format magazine enriches readers with sophisticated content related to the art and real estate world. Sotheby's Magazine features editorial showcasing Sotheby's International Realty® listings.

- Distribution: **20,000**
- Auction clients with **\$50,000-\$5 million** in transactions
- Distribution at all **70** Sotheby's offices around the world
- Distribution at Park Hyatt Hotels in **18** countries
- Distributed at high profile auction events in **NY, London, Los Angeles and Hong Kong**

FULL PAGE : \$3.640
 HALF PAGE : \$1.820
 QUARTER PAGE : \$910

Global



Sotheby's
INTERNATIONAL REALTY

Austin, Texas
 214.426.8800
 Property # 123012
 Agent: Sotheby's
 International Realty
 Broker: Sotheby's International Realty
 Email: sothebysrealty@austin.tx
 \$50,000,000.00

Nothing Compares to what's best.
 Explore our exclusive collection of inspiring homes.

© 2013 Sotheby's International Realty, Inc. All rights reserved. Sotheby's International Realty, Inc. is a registered trademark of Sotheby's International Realty, Inc. All other trademarks are the property of their respective owners.

Home

1 Central Park West 46F/50C
 With unparalleled breathtaking views, this 50th of Central Park residence is a masterpiece of modern architecture. Every room is filled with exquisite finishes, from Italian marble floors to custom lighting and an exquisite light. Sotheby's International Realty is proud to represent this gem, located in New York, New York.
 \$2,995,000.00
 Sotheby's International Realty
 East Side Manhattan Brokerage
 Call: Sotheby's International Realty
 Email: sothebysrealty@ny.ny
 \$5,000,000.00

510 Park Avenue, 15/16
 This residence in the sky offers 2,000 sq. ft. of spectacular views overlooking New York City from the 15th and 16th floors. The property is a true gem, located in New York, New York.
 \$27,000,000.00

New York, New York
 Sotheby's International Realty
 East Side Manhattan Brokerage
 Manhattan Office
 Call: Sotheby's International Realty
 Email: sothebysrealty@ny.ny
 \$27,000,000.00

Four Seasons Private Residences
 This upcoming 1,100 sq. ft. penthouse is a masterpiece of modern architecture. It features a private terrace with a hot tub and a private parking space. Sotheby's International Realty is proud to represent this gem, located in New York, New York.
 \$13,000,000.00

New York, New York
 Sotheby's International Realty
 East Side Manhattan Brokerage
 Manhattan Office
 Call: Sotheby's International Realty
 Email: sothebysrealty@ny.ny
 \$13,000,000.00

86

DIGITAL

SOTHEBY'S BESPOKE GEO-TARGETED EMAIL

- Every Week
- 52x/Year
- Custom content, option to target users by location
- Audience selection by feeder market
- 35% open rate
- 25,000+ recipients

TARGETED AREAS

Canada, France, Netherlands, New York, Massachusetts

PRICE: \$2,500/DEPLOYMENT




DIGITAL

SOTHEBY'S SELECTS
E-NEWSLETTERS

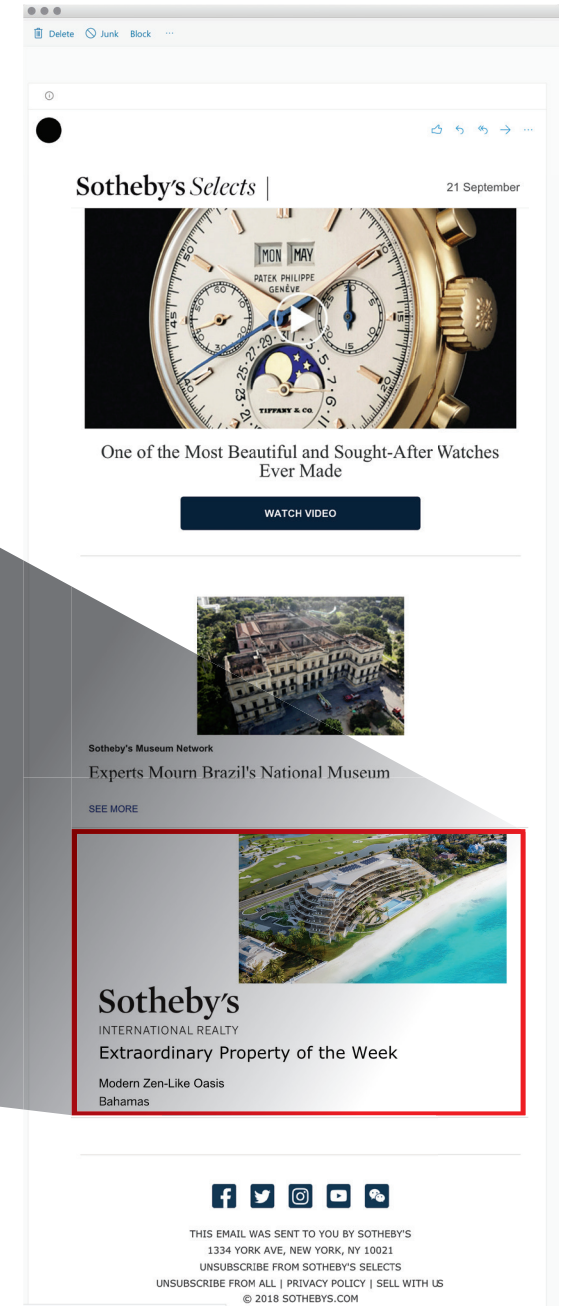
- Every Friday
- 52x Year
- Highlights upcoming auction events
- 488,357+ recipients
- 34% average open rate

PRICE: \$2,350*/DEPLOYMENT


*Limited Availability



Sotheby's
INTERNATIONAL REALTY
Extraordinary Property of the Week
Modern Zen-Like Oasis
Bahamas
[SEE MORE](#)




Sotheby's Selects | 21 September



One of the Most Beautiful and Sought-After Watches Ever Made

[WATCH VIDEO](#)

Sotheby's Museum Network
Experts Mourn Brazil's National Museum
[SEE MORE](#)



Sotheby's
INTERNATIONAL REALTY
Extraordinary Property of the Week
Modern Zen-Like Oasis
Bahamas

[f](#) [t](#) [@](#) [v](#) [m](#)

THIS EMAIL WAS SENT TO YOU BY SOTHEBY'S
1334 YORK AVE, NEW YORK, NY 10021
UNSUBSCRIBE FROM SOTHEBY'S SELECTS
UNSUBSCRIBE FROM ALL | [PRIVACY POLICY](#) | [SELL WITH US](#)
© 2018 SOTHEBYS.COM

Digital Offerings



Sotheby's
INTERNATIONAL REALTY

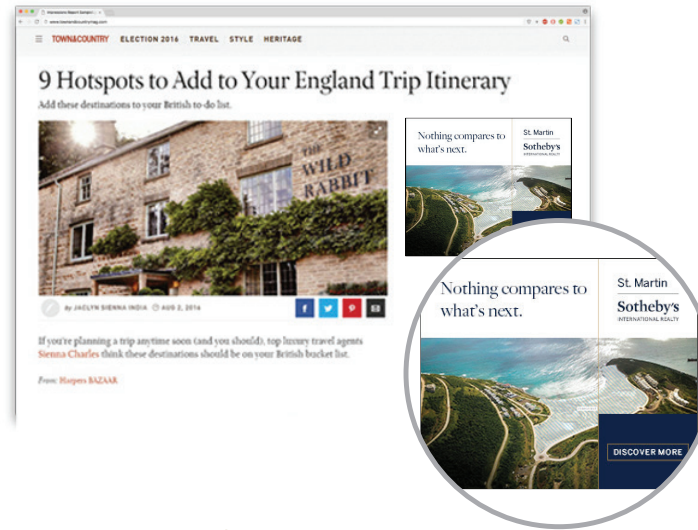
Impressions Campaign

CUSTOMIZABLE.
AFFORDABLE.
MEASURABLE.

The Impressions program is a customized banner advertising program with guaranteed impressions and click-throughs. With beautifully detailed property photos, your listing can be customized to showcase your property's unique selling features, allowing you to target by country, region, state, county or city and lifestyle.

Get the most out of your marketing dollars with affordable and measurable results that only a digital program can offer. Link directly to your property website, personal website or office website.

Impress locally. Impress globally.



CAMPAIGN OVERVIEW AND BUDGET

- Campaign: **Vie L'Ven**
- Flight Dates: **November 2023 - April 2024**
- Impressions: **6,000,000**
- Clicks through to the website of your choice.

250K Impressions per month:	\$1,195
500K Impressions per month:	\$1,625
1 Million Impressions per month:	\$2,450
Three Month Minimum	



Minimum 3 month commitment

Impressions Program Targeting Sites

We identify the best sites to feature your property, and your ads appear only on your approved sites. The number of prominent, respected and relevant sites available is exceptional. We take care of the research to provide hand-selected and white-listed sites most relevant to your campaign.

GEO TARGETING

We identify where potential buyers are found and use the information to identify the areas to geo-target. We can target locally to globally.

INVESTOR'S BUSINESS DAILY®

BARRON'S

FOX BUSINESS

THE WALL STREET JOURNAL.

FORTUNE

Forbes



TRAVEL+
LEISURE



Creative

SAMPLE BANNER ADS FOR IMPRESSIONS PROGRAM

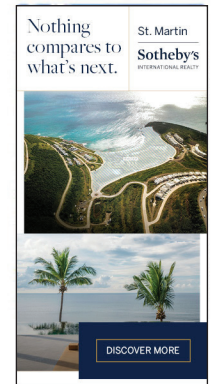
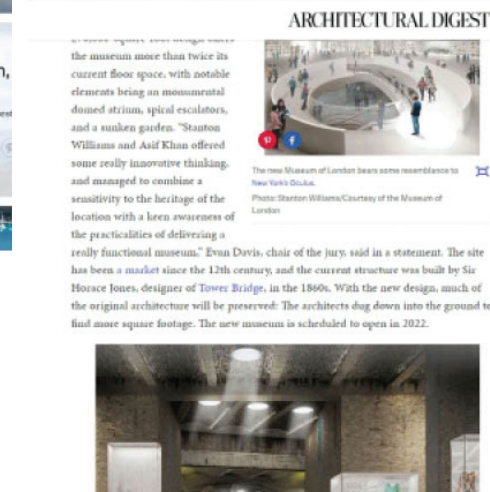
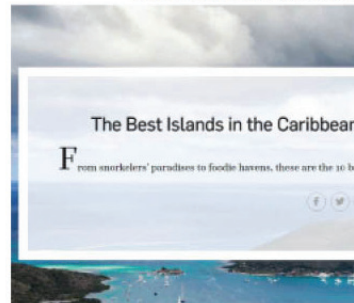
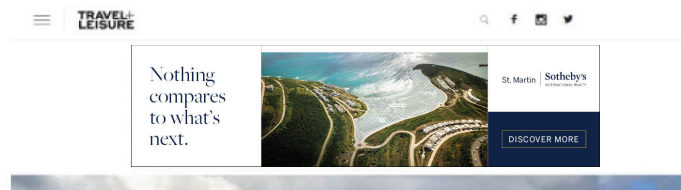
We create and produce banner ads for your campaign that best reflect your property and company image. We assist with photo selection and editing as well as ad design and sizing.

Ad Units: 970x250, 728x90, 300x600, 300x250, or custom sizes.

BANNER PRODUCTION: \$350



Sample Banners For Impressions Programs As They Appear On Sites

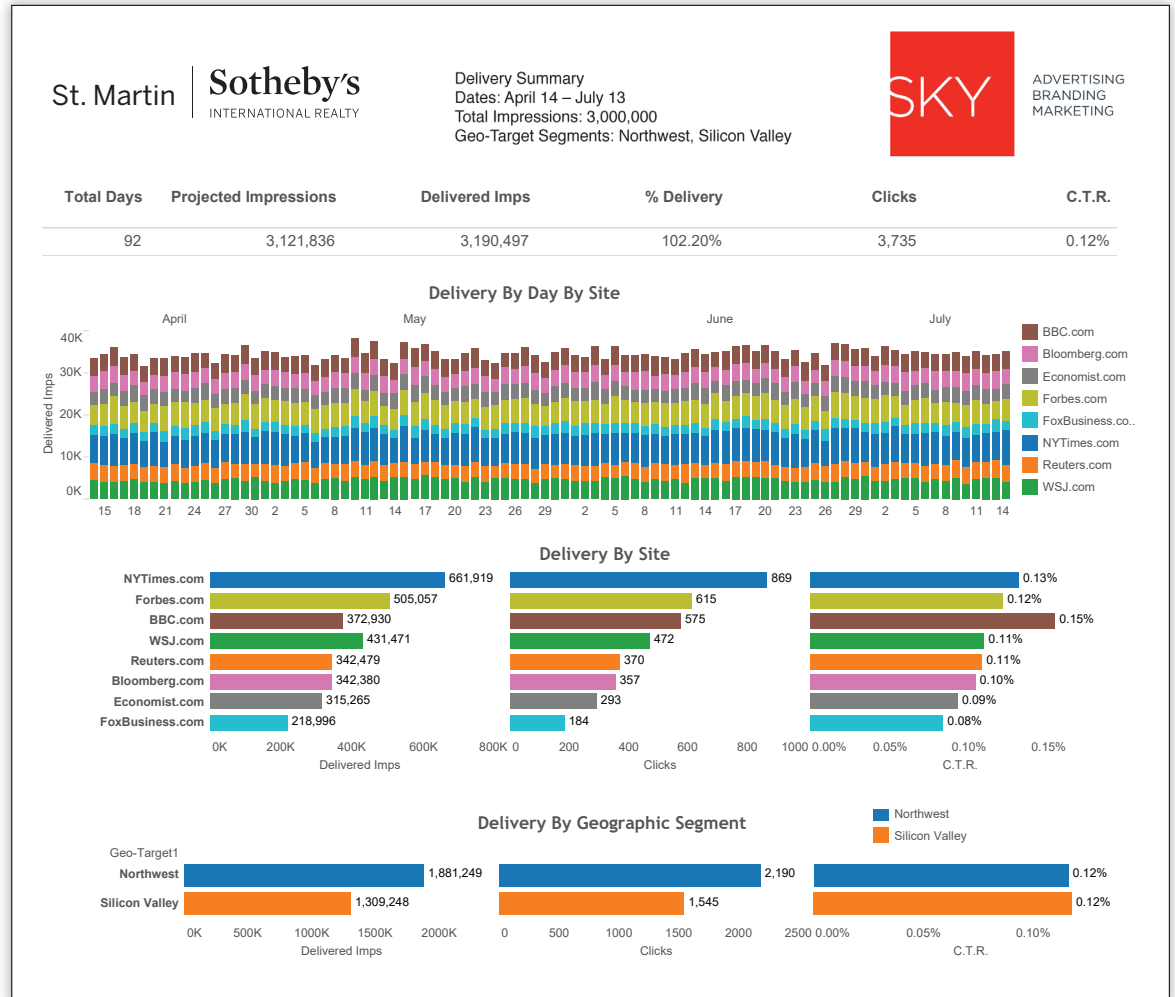


Comprehensive Reporting For Your Customized Campaign

After the launch, we give you complete and comprehensive reporting for the duration of your campaign. We can also give 30 day reports for you to evaluate the effectiveness of your targeting and to adjust it

- We project the number of impressions (number of times the ad appears on each site) during your campaign.
- The number of impressions are broken down by number and site for the duration of the campaign.
- The delivery by site is broken down into delivered impressions, clicks and click-through rate. This allows you to see on what sites your ads are performing well and where there needs to be improvement. With this information we are able to adjust the campaign for maximum effectiveness.

IMPRESSIONS PROGRAM SAMPLE REPORT



Impressions Scheduling

After researching, we have put together an integrated program that targets a high-net-worth audience across Florida, Dallas, North Carolina, South Carolina, Atlanta, Ohio, Washington, Pennsylvania, New York, Michigan, Connecticut, Massachusetts, Quebec, Ontario, Paris, and The Netherlands.

The program, with a projected start date of November 1st will run for three months and deliver an estimated 6,000,000 impressions.

This will include:

- A Site-specific segment that allows us to reach a high-net-worth audience (Adults top 10% HHI), living in Florida, Dallas, North Carolina, South Carolina, Atlanta, Ohio, Washington, Pennsylvania, New York, Michigan, Connecticut, Massachusetts, Quebec, Ontario, Paris, and The Netherlands in a premium editorial environment on top news and business/finance and lifestyle websites.
- A behavioral targeted banner segment, that will allow us to show banners to Adults in the top 10% HHI who are Business Travelers who are interested in Caribbean Real Estate and living in Florida, Dallas, North Carolina, South Carolina, Atlanta, Ohio, Washington, Pennsylvania, New York, Michigan, Connecticut, Massachusetts, Quebec, Ontario, Paris, and The Netherlands.
- A behavioral targeted banner segment, that will allow us to show banners to Adults in the top 10% HHI who are Luxury Travelers who are interested in Caribbean Real Estate and living in Florida, Dallas, North Carolina, South Carolina, Atlanta, Ohio, Washington, Pennsylvania, New York, Michigan, Connecticut, Massachusetts, Quebec, Ontario, Paris, and The Netherlands.

SITE SPECIFIC

This segment consists of premium global business/finance websites such as WSJ.com, CNTraveler.com and more to extend the overall reach of the program.

BEHAVIORAL TARGETING

We can target people on behavior first based on their online behavior (sites visited, content consumed and search activity). Since this segment targets behavior first, the banners could end up showing on any site across the web.

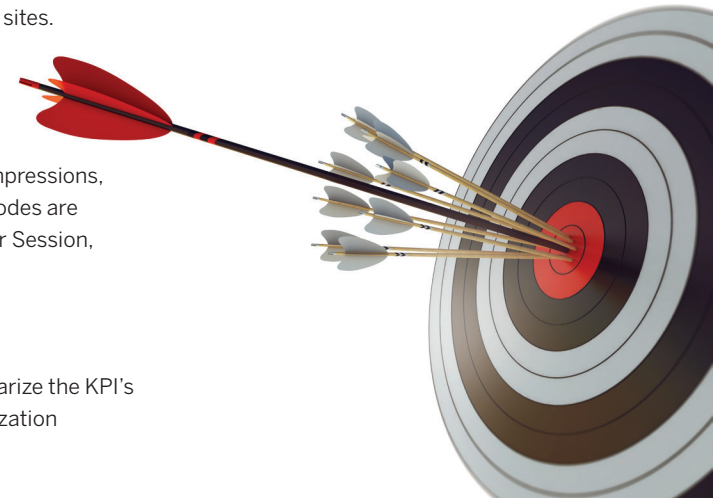
To ensure that the banners are seen in a premium environment, we have created a "whitelist" of sites. Ads will only show to people who have met our targeting criteria (behavior, income, and geo-target) on one of these sites. The site list includes top news, business, finance, sports, politics, and tech sites.

MEASUREMENT

Key metrics (KPI's) that will be tracked include impressions, clicks, click through rate (CTR), and (if tracking codes are installed on the landing page) Sessions, Pages Per Session, Average Time Spent, Conversions.

REPORTING

We will provide monthly reporting that will summarize the KPI's (Key Performance Indicators) and provide optimization recommendations.



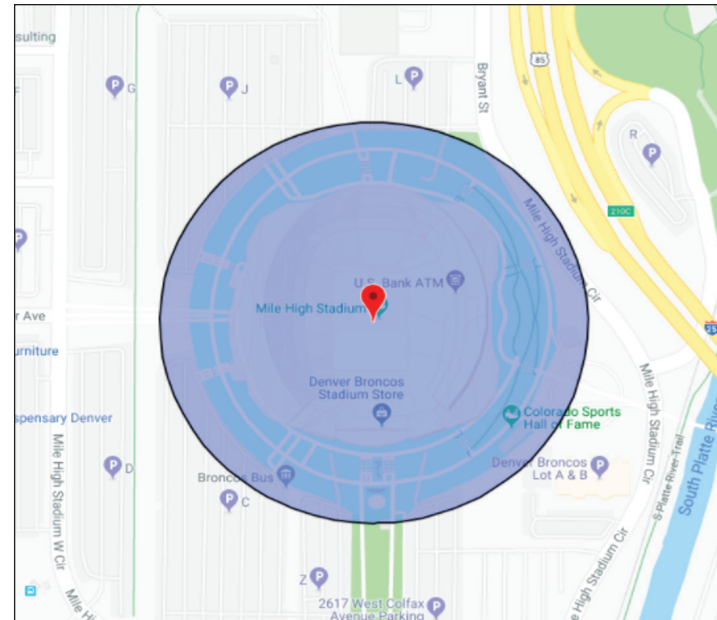
Impressions Scheduling

		<i>St Martin SIR - Vie L'Ven</i>																															
<i>Media</i>	<i>Geo-Target</i>	November				December				January				February				March				April				Impressions							
		01	08	15	22	29	06	13	20	27	03	10	17	24	31	07	14	21	28	06	13	20	27	03	10		17	24					
Forbes.com	Florida, Dallas, North Carolina, South Carolina, Atlanta, Ohio, Washington, Pennsylvania, New York, Michigan, Connecticut, Massachusetts, Quebec, Ontario, Paris, Netherlands																																3,250,000
Barrons.com																																	
Investors.com																																	
Reuters.com																																	
FoxBusiness.com																																	
Fortune.com																																	
CNBC.com																																	
WSJ.com																																	
CNTraveler.com	Florida, Dallas, North Carolina, South Carolina, Atlanta, Ohio, Washington, Pennsylvania, New York, Michigan, Connecticut, Massachusetts, Quebec, Ontario, Paris, Netherlands																																425,000
TravelandLeisure.com																																	
Custom Intent - Luxury Travelers interested in Caribbean Real Estate	Florida, Dallas, North Carolina, South Carolina, Atlanta, Ohio, Washington, Pennsylvania, New York, Michigan, Connecticut, Massachusetts, Quebec, Ontario, Paris, Netherlands																																1,150,000
Custom Intent - Business Travelers interested in Caribbean Real Estate	Florida, Dallas, North Carolina, South Carolina, Atlanta, Ohio, Washington, Pennsylvania, New York, Michigan, Connecticut, Massachusetts, Quebec, Ontario, Paris, Netherlands																																1,175,000
Total Digital																																	6,000,000

Digital Event Targeting

GEOFENCE REACHES YOUR AUDIENCE ON THE MOVE

- **Event targeting** - Target customers who attend specified events within a specific time frame.
- **Custom audiences** - Target customers that are within or have recently visited a specific Geo-Fenced location.



GEOFENCE SELECT LOCATIONS OR EVENTS AND THEN RETARGET THE AUDIENCE AFTER

TARGET SPECIFIC EVENTS AND LOCATIONS

- From \$1,500/month

Comprehensive Digital

OVER-THE TOP (OTT) AND CONNECTED TV (CTV)

OTT and CTV works to reach audiences en masse, build brand awareness, and drive sales lift. The relative cost efficiencies realized through digital TV allows advertisers to sustain crucial, growth-driving efforts at a reasonable price point. Additionally, CTV is essential to filling the (large) gaps in a fragmented media landscape.

With **46%** of adults watching TV on a connected device each day, it's simply too vast of an audience to ignore.



BENEFITS OF OTT AND CTV ADVERTISING

With OTT and CTV advertising, you can reach viewers beyond the reach of traditional Linear TV (i.e. cable, satellite, and antenna).

This new audience includes a growing number of cord-cutters or those who don't pay for standard cable or satellite services.

The rise of OTT and CTV viewership provides more meaningful ways for you to engage at the right time with the right target audience at the right moments—bringing together the targeting precision of digital with the high impact of TV viewership.

CONNECTED TV AND OVER-THE-TOP (OTT) ADVERTISING BENEFITS

- User-controlled viewing experiences lets advertisers get in front of the right audiences at the right times.
- User-registration data allows for cross-screen targeting.
- IP-based delivery permits the application of 1st and 3rd party audience data to target households watching ad-supported content.

PRICE: FROM \$1,500/MONTH

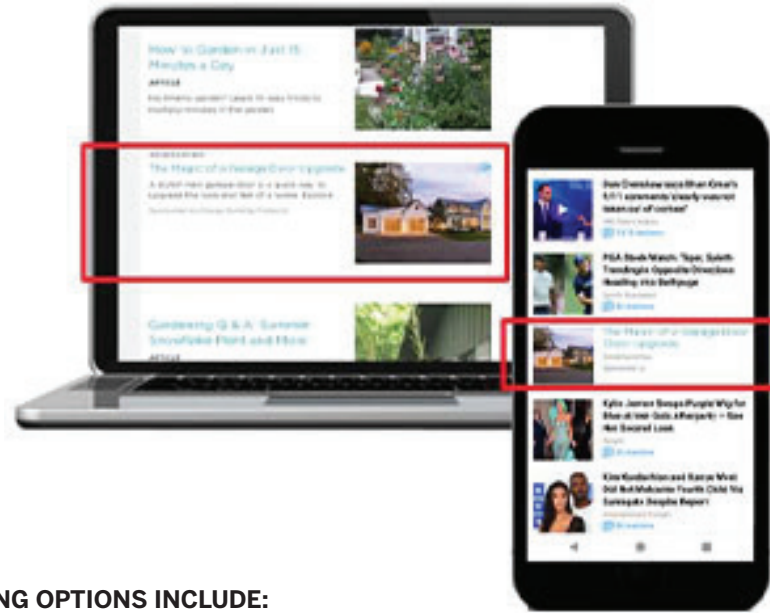
Comprehensive Digital

NATIVE DISPLAY

Native ads dynamically match the look, feel and visual context of the website or app where they are seen. They can run across all devices or be specified mobile only. Native ads can be either video or a dynamic picture.

HIGHER ENGAGEMENT:

- Native ads are viewed 53 percent more frequently than display ads, providing a higher CTR (60 percent).
- Native ads result in an 18 percent increase in purchase intent.
- Native ads can help lift a brand by up to 82 percent.



TARGETING OPTIONS INCLUDE:

- **Behavioral** – thousands of targeting categories including demographics, on-line and off-line behaviors, and interests. Keywords – target a list of up to 500 keywords related to your business, and show Native ads on the web pages where they appear A.I.
- **Targeting** – Showing your display or video ads to people across all devices, using machine learning to target consumers based on who is engaging with the ad.
- **Custom Audience Matching & Lookalike Audiences**– target people on your list of emails, addresses, or phone numbers and show them native ads when they browse websites and apps.

- **Cross Platform Targeting** available from Mobile Conquesting.
- **Native ads** come in many forms, but all share the common goal of not “looking” like an ad.

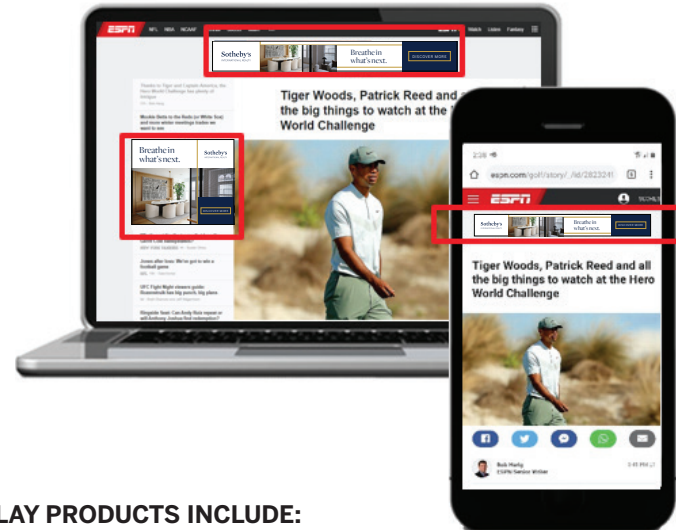
Native ads come in many forms, but all share the common goal of not “looking” like an ad. Native ads are proven to have higher levels of engagement than traditional non-native ads, and they get results.

PRICE: FROM \$1.500/MONTH

Comprehensive Digital

DISPLAY

Digital Display advertising refers to the promotion of products or services through display ads on digital platforms such as websites or mobile apps. With Targeted Display, we offer campaigns that include Keyword Targeting, Behavioral Targeting, Retargeting and Artificial Intelligence (A.I.) Targeting designed to show your ads to the exact audience you want to reach, to deliver the right message on the right device at the right time.



TARGETED DISPLAY PRODUCTS INCLUDE:

Complete optimization including strategy, ad serving, and reporting. Full transparency, giving you the assurance your budget is allocated efficiently.

The ability to target specific audiences, rather than only specific sites, by leveraging the data collected by our algorithms.

The power to implement advanced testing to ensure you are maximizing the click-through-rate (CTR) and conversion rate of your advertising and landing pages.

We track impressions, clicks, view-throughs and conversions!

We implement Retargeting campaigns to target people who have been to your website but didn't convert. Keyword Targeting using the keywords and phrases your customers are searching for and contained on webpages they are reading.

With A.I. Targeting we are showing your display or video

ads to people across all devices, using machine learning to target consumers based on who is engaging with the ad. We can target from thousands of Behavioral Categories and show your ads to the people most likely to want your products and services.

We geo-target every campaign, showing your ads just to the people in the areas you want to reach.

Cross Platform Targeting available from Mobile Conquesting, Custom Audience Matching & Lookalike Audiences- target people on your list of emails, addresses, or phone numbers and show them display ads when they browse websites and apps.

PRICE: FROM \$1,500/MONTH

Comprehensive Digital

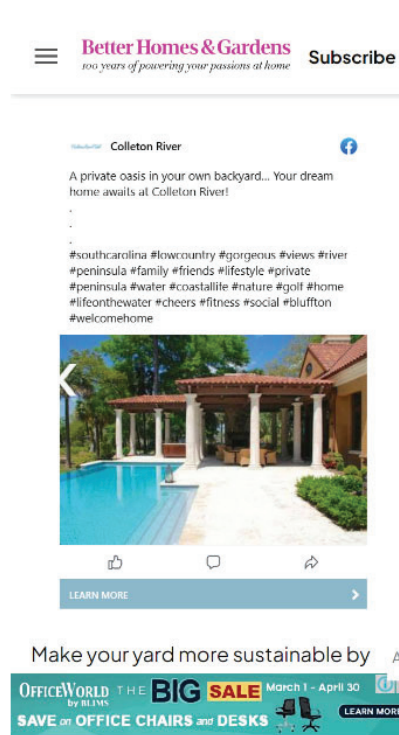
SOCIAL MIRROR ADS

Social Mirror ads look like your social media display or video posts but appear on other websites and apps, linking back to the social media platform and your website, and run across all devices using our targeting strategies.

We are “mirroring” the exact look of your social post as an ad that runs on thousands of websites and apps, targeted just to the people you want to reach across all devices.

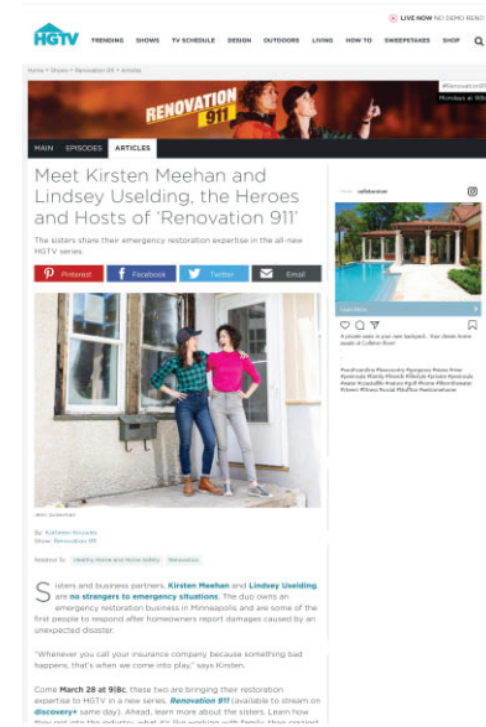
Social Mirror ads can be done with any organic or paid posts from your business account on these 8 social media platforms: Facebook, Instagram, Twitter, LinkedIn, TikTok, Pinterest, Snapchat, or YouTube.

Ads can be display, video, OTT across connected TVs or carousel.



TARGETING ABILITIES:

- **Behavioral** – Thousands of targeting categories including demographics, on-line and off-line behaviors, and interests.
- **Keywords** – Target a list of up to 500 keywords related to your business, and show ads on the web pages where they appear.
- **A.I. Targeting** – Show your display or video ads to people across all devices, using machine learning to target consumers based on who is engaging with the ad.



PRICE: FROM \$1,500/MONTH

Comprehensive Digital

Client: Vie L'Vie

Digital Campaign Planner



Date Created: 9/5/2023

GEOGRAPHIC TARGET:

Cities Listed

Campaign Duration: 11/1/2023 - 5/1/2024	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	Total
DISPLAY ADS							
Retargeting							
Behavioral Targeting: High Net Worth Entrepreneurs; Household Characteristics - High Net Worth; Luxury Travelers > International; Real Estate > Luxury and Family							
AI Targeting							
Keyword Targeting							
Total Potential Impressions	200,000	200,000	200,000	200,000	200,000	200,000	1,200,000
Cost Per Thousand	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
Investment Projection	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$12,000.00
NATIVE DISPLAY ADS							
Retargeting							
Behavioral Targeting: High Net Worth Entrepreneurs; Household Characteristics - High Net Worth; Luxury Travelers > International; Real Estate > Luxury and Family							
AI Targeting							
Keyword Targeting							
Total Potential Impressions	250,000	250,000	250,000	250,000	250,000	250,000	1,500,000
Cost Per Thousand	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
Investment Projection	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$15,000.00
OVER THE TOP VIDEO (OTT)							
Retargeting							
Behavioral Targeting: High Net Worth Entrepreneurs; Household Characteristics - High Net Worth; Luxury Travelers > International; Real Estate > Luxury and Family							
AI Targeting							
Keyword Targeting							
Total Potential Impressions	100,000	100,000	100,000	100,000	100,000	100,000	600,000
Cost Per Thousand	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00
Investment Projection	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$24,000.00
SOCIAL MIRROR ADS							
Platforms: Facebook; Instagram							
Retargeting							
Behavioral Targeting: High Net Worth Entrepreneurs; Household Characteristics - High Net Worth; Luxury Travelers > International; Real Estate > Luxury and Family							
AI Targeting							
Keyword Targeting							
Total Potential Impressions	166,667	166,667	166,667	166,667	166,667	166,667	1,000,000
Cost Per Thousand	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00
Investment Projection	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$15,000.00
TOTAL CAMPAIGN IMPRESSIONS:	716,667	716,667	716,667	716,667	716,667	716,667	4,300,000
TOTAL CAMPAIGN INVESTMENT:	\$11,000.00	\$11,000.00	\$11,000.00	\$11,000.00	\$11,000.00	\$11,000.00	\$66,000.00

Display Available Monthly Impressions Estimate:	2,043,360
Percentage of Targeted Display inventory purchased with this campaign:	9.79%
Native Available Monthly Impressions Estimate:	1,634,688
Percentage of Targeted Native inventory purchased with this campaign:	15.29%
OTT Available Monthly Impressions Estimate:	470,448
Percentage of Targeted OTT inventory purchased with this campaign:	21.26%
Social Mirror Ads Available Monthly Impressions Estimate:	970,200
Percentage of Targeted Social Mirror Ads inventory purchased with this campaign:	17.18%

The above is an estimate based on historical inventory of impressions we bid on (i.e. premium sites, no pop-ups, etc) – not ALL available impression inventory. This Digital Campaign Planner reflects a projection of how the impressions will be allocated in your geographic area. During the live campaign we may reallocate impressions in order to deliver the best ROI while staying within your budget.

DIGITAL

Smart Solutions Eblast

Our team of email experts make your message stand out from your competition with compelling subject lines, engaging copy, powerful images and strategic deployment scheduling. Our campaigns are 100% responsive, meaning your message is optimized for all devices and email platforms in order to expand your reach and foster engagement with customers.

TARGETING

Use high-quality data to reach new customers

DELIVERABILITY

Make it to more customer's inboxes every time.

AUDIENCE

Select High Income Zip Codes

Net Worth > \$13 Million



Household Income > \$500K

20,000 Total Emails

CUSTOM EBLAST AND REMINDER EMAIL: \$2,295

Sotheby's
INTERNATIONAL REALTY



Explore the latest luxury properties in the Bay Area
Among these buying opportunities: breathtaking opulence with floor-to-ceiling windows, and a vineyard paradise with panoramic views.
Schedule a private tour today.



The Epitome of Luxury Bay Living
44528 Vista Grande Court, Fremont, CA
\$8,998,000

The home you have been waiting for. Embrace the opulence of this 9,931 square foot enclave as you experience unmatched, breathtaking views of the entire Bay Area with floor-to-ceiling windows. Built with every executive amenity you could possibly need, this custom-built masterpiece spares no details.


[View Property](#)



Tuscan Vineyard Oasis in Mission Hills
44988 Vista Del Sol, Fremont, CA
\$7,998,000

Your very own custom oasis awaits in the highly desirable Mission Hills. Enjoy 8,132 square feet of extensive luxurious living space on 2.7 acres of paradise, including 2 acres of lovely Cabernet vineyards, perfect for any wine connoisseur. Nearly every room in this magnificent home offers outstanding panoramic views of city lights, bay bridges, and the beautiful Mission Hills.

[View Property](#)



Joseph Sabeh Jr.
DRE's CalBRE# 01295925
Realtor
Venture Sotheby's International Realty
43513 Mission Boulevard
Fremont, CA 94539
(415) 385-6442
jsabeh@gmail.com

[View Website](#)

Thank you for being part of our mailing list.
You can use [this link](#) to stop receiving our emails.
Alternatively, mail your request to PO Box 34628, Seattle, WA 98124-1628

Google AdWords



Target consumers who are “inmarket”, active in the Real Estate market, when they are searching and motivated to take action.

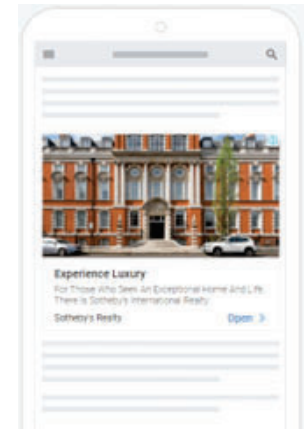
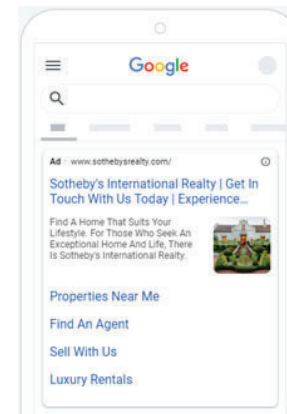
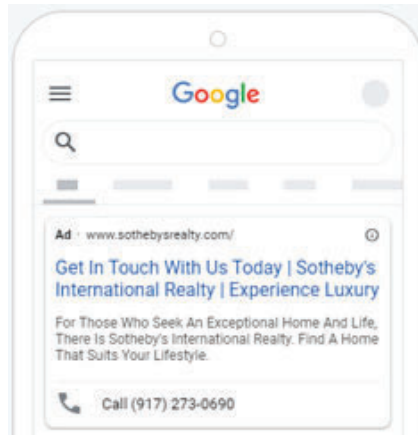
No other medium can target as effectively. Pay only when people click through to your listing/site.

CAMPAIGN SETUP & OPTIMIZATION

Which can include:

- Set up Keyword List
- Commercial Properties
- Developers
- Construction Industry
- Homewwners
- Top 10% Income Earners
- Houses For Sale
- Luxury Travelers
- Business Professionals
- Retargeting
- Site Visitors
- Set up Ad groups
- Develop understanding of urgent search terms/phrases of client and competitors
- Run fresh estimates for potential new keywords
- Write/Edit copy as needed
- Ensure all tracking is in place
- Budget Pacing
- Optimize geotargeting, audience targeting, and ad schedule

Estimated Monthly Searches: 26,650.



GEO-TARGETING:

- Charleston
- Atlanta
- Charlotte
- Hilton Head
- Greenville
- Raleigh

AUDIENCES / DEMOGRAPHICS:

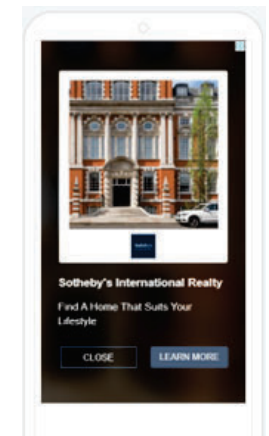
- Homewwners
- Top 10% Income
- Houses For Sale
- Luxury Travelers
- Business Professionals
- Retargeting
- Site Visitors

DESCRIPTIONS/ LONG HEADLINES:

- Spaces Inspired by the Richness of Life. Court Atkins Group Helps You Design, Build, and Outfit Your Perfect Space.
- Residential, Commercial, and Interior Design. Our Expert Architects and Designers Turn Your Visions into Reality.
- The Highest Level of Service and E[xpertise. Contact Court Atkins Group to Create Exceptional Environments True to Your Vision.

SHORT HEADLINES:

- Court Atkins Group
- Spaces nspired by the Richness of Life.
- Contact Us Today.
- Residential and Commercial Architecture.
- Interior Design.



MONTHLY MANAGEMENT:

Includes:

- Campaign review
- Analytics reporting
- Campaign Adjustments
- Group to Create Exceptional Environments True to Your Vision.

PROGRAM SETUP: \$750 SET UP \$1,000/MONTHLY MANAGEMENT PLUS MEDIA

Facebook & Instagram Advertising

MINI-LEAD CAMPAIGN

REAL ESTATE LEADS MADE SIMPLE

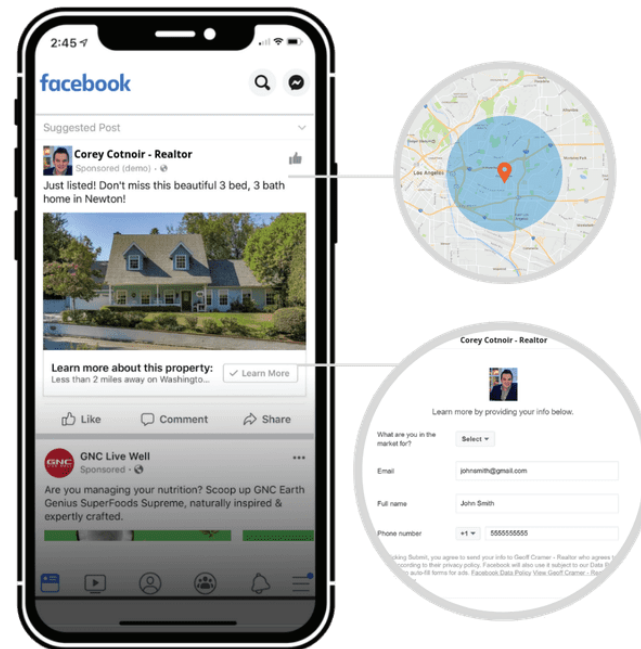
Not just a promoted post! These campaigns use Likely Mover Profile to display your ads to qualified people in the area.

LEADS YOU OWN IN REAL TIME

Using new 'Lead Capture' technology, these ads simplify the process for a user to become a lead and you get immediate notifications.

DIGITAL BANNER PROGRAM:
FROM \$1,500/MONTH

facebook®



Elite Traveler

EliteTraveler.com is accessed globally across multiple platforms providing unique opportunities for alignment with luxury content.

E-MAIL MARKETING

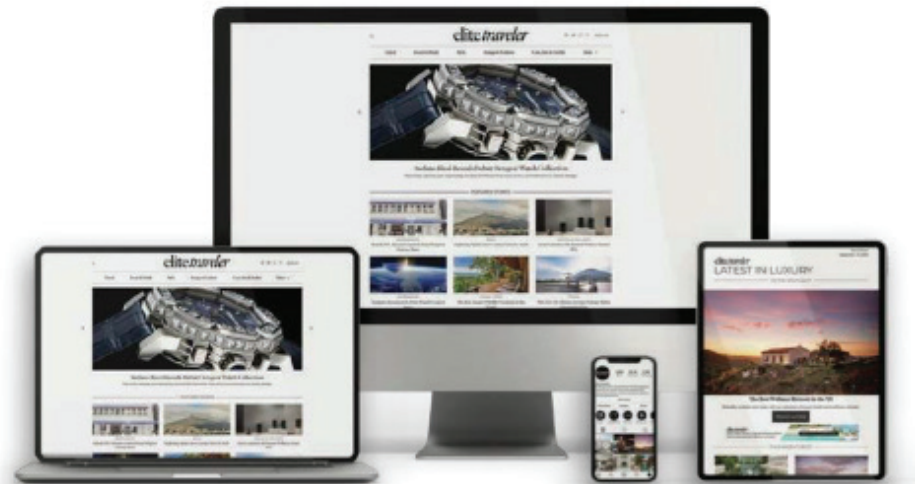
Promote sponsored content in a dedicated email. Sent directly to Elite Traveler's private jet audience

Elite Traveler audience

- Average Age **45**
- Male/Female **69/31**
- Average HHI **\$7.9m**
- Average Net Worth **\$32m**
- C-Suite position **24%**
- Reader-per-copy **5-3**
- Total Brand Readership **557,000**

DEDICATED EBLAST: \$6,000 PER WEEK

No Charge with print placement



Elite Traveler

Since its launch in 2001, Elite Traveler has been the market-leading guide and curator of the global luxury lifestyle of UHNW individuals. It is written and designed by an experienced team of editors in New York and London for the elusive global elite who live the private jet lifestyle, delivering expert perspectives, meaningful analysis and advice.

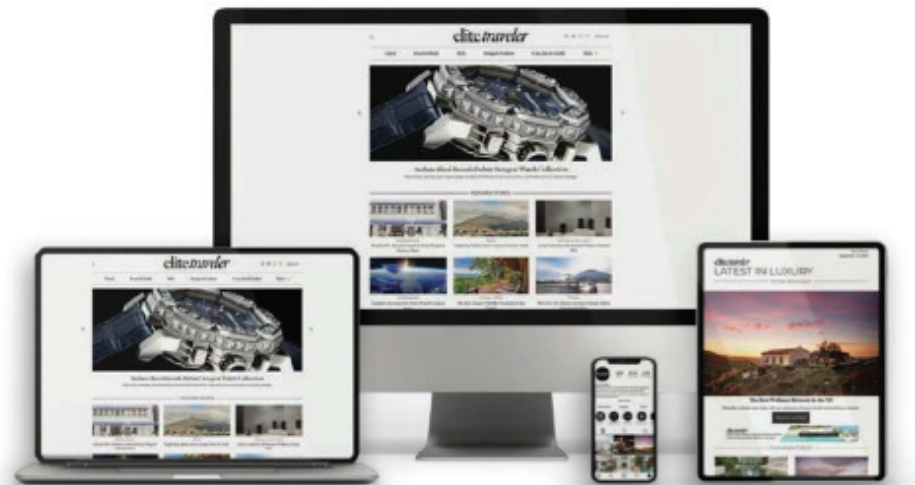
Elite Traveler.com is accessed globally across multiple platforms providing unique opportunities for alignment with luxury content.

- Average HHI **\$7.9m**
- Average Net Worth **\$32m**
- **318,661** Unique Browsers

ONLINE REAL ESTATE SHOWCASE: \$3,000/YEAR

Half price with full page print purchase

INSTAGRAM STORY: \$8,825 PER POST



jamesedition.com

E-NEWSLETTER

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

Upgrade your listings for increased visibility to capture the attention of the UHNW.

LISTING FEATURE: \$1,500

The screenshot shows the JamesEdition.com homepage. At the top, there's a navigation bar with 'For Sale', 'Travel', 'Brands', 'Dealers', 'Stores', and 'Sell'. Below this is a search bar and a category menu with icons for Cars, Real Estate, Yachts, Watches, Jets, Helicopters, and Entertainment. The main banner features a luxury yacht with the text 'The Global Luxury Marketplace: Cars, Homes and more'. Below the banner, there's a section for 'MOST POPULAR' items, including a Ferrari 488 GTB, Chevrolet Corvette, Shannan Villa, and Ram 2500. There are also sections for 'JAMES SPOTTING' (showing a duplex), 'RICH LIST' (showing a yacht), and 'LATEST STORIES' (showing a red sports car). The bottom of the page has a 'VIEW ALL STORES' link.

The screenshot shows the JamesEdition.com real estate section. It features a search bar for 'Find luxury Real Estate and Homes for sale' with a location input field. Below the search bar, there's a grid of property listings with images and brief descriptions. A 'Featured luxury properties' section highlights specific listings like '5 Bedrooms - Pent...', 'Stunning Sherwood...', 'Envious Estate by...', and 'Modern Apartment...'. There's also a 'News about luxury real estate' section with articles like 'Most exclusive neighborhoods of Hong Kong' and 'The Bahamas: Inside the most exclusive gated communities'. The bottom of the page has a footer with 'Site Links', 'Tools', 'About JamesEdition', and 'Top Brands'.

jamesedition.com

ROTATING GALLERY

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

Showcase your office and properties and bring increased visibility to capture the attention of the UHNW in the James Edition rotating Gallery. The Rotating Gallery is a carousel of selected listings that automatically changes every 5 seconds. on the Home Page and the Real Estate Page

HOME PAGE

FEATURED BANNER: \$2,000

REAL ESTATE PAGE

FEATURED BANNER: \$1,600



jamesedition.com

FEATURED ARTICLE AND E-NEWSLETTER PROMOTION

Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

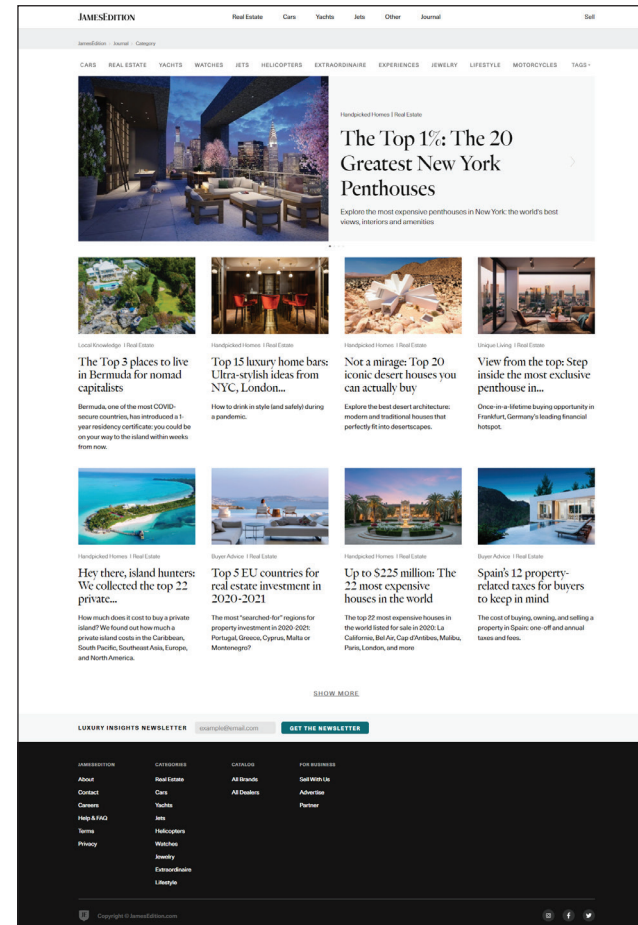
A Featured Story is an article published on the website. Articles are evergreen content. The average time that viewers spend on an article page exceeds 2 minutes indicating that article views come from the most loyal and engaged users.

Featured stories are both SEO optimized and given placements in the newsletter bringing an average, 2000-3500 views during its first month online.

Showcase your office and properties and bring increased visibility to capture the attention of the UHNW in a Featured Story.

NEWSLETTER TOP & ARTICLE: \$5,500

NEWSLETTER TRENDING & ARTICLE: \$3,300



jamesedition.com

NEW & TRENDING

FEATURED LUXURY POSITION

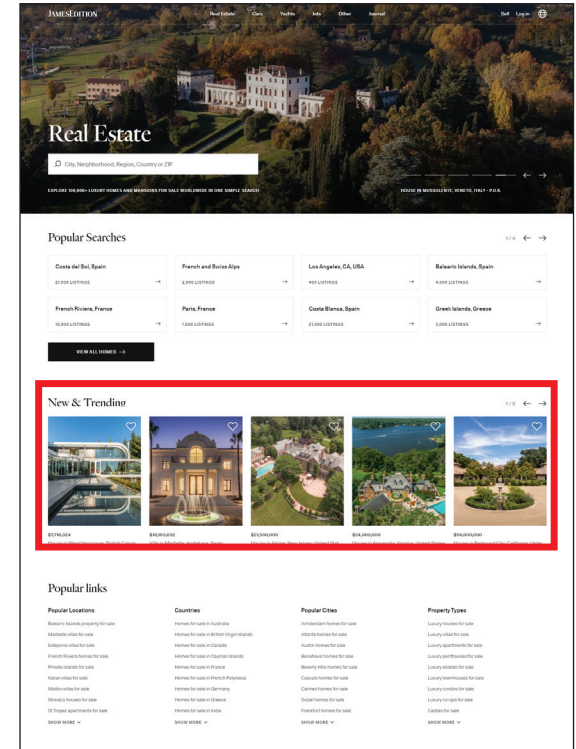
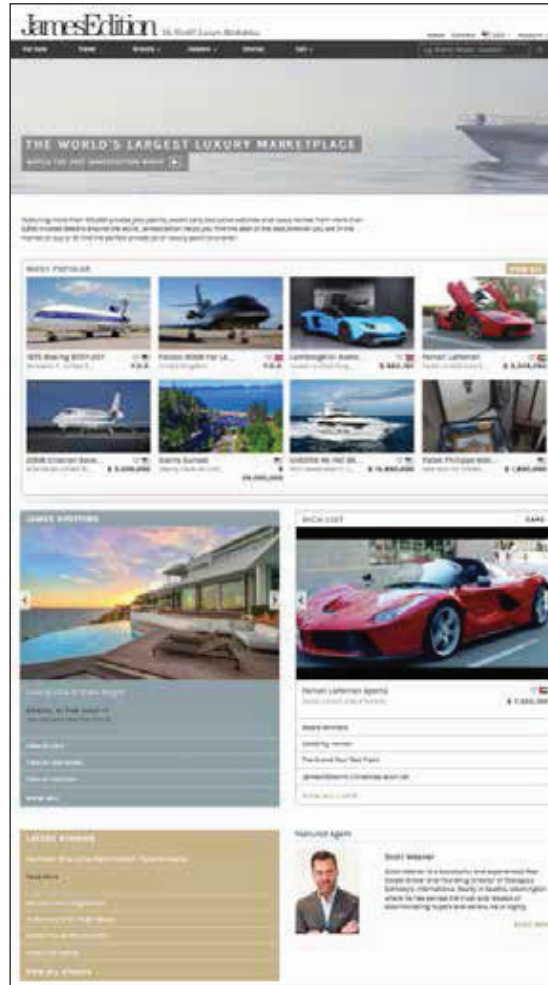
Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide. The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

Upgrade your listings for increased visibility to capture the attention of the UHNW.

HOME PAGE POSITION: \$1,200

REAL ESTATE PAGE: \$1,000



jamesedition.com

SOCIAL MEDIA POST

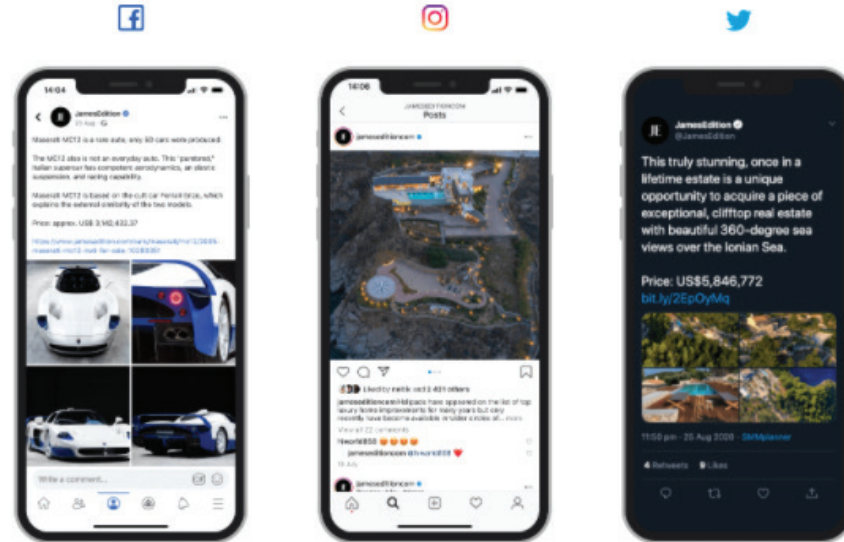
Founded in 2008, JamesEdition.com features the largest collection of luxury goods worldwide.

The exquisite items curated by JamesEdition.com range from celebrity-owned luxury real estate to rare supercars. An affluent audience of 25,000 per day is browsing for the finest the globe has to offer.

With more than 10 million monthly page views from around the world, JamesEdition.com is the quintessential marketplace for ultra-high net worth individuals. With users evenly spread throughout the Americas, EMEA and Asia, JamesEdition.com is the only truly global site to market luxury.

Showcase your office and properties and bring increased visibility to capture the attention of the UHNW with a Social Post

- Instagram **74.8K**
- Facebook **31.3K**



PHOTO

- 1 featured listing
- 1-5 photos
- Short caption
- Listing info box
- 1 tag on pictures & caption
- Link in bio

PHOTO: \$500

PHOTO PLUS

- 1-5 featured listings
- 1-10 photos + text
- Long caption
- Listing info box
- 1-3 tags on pictures & caption
- Link in bio
- Repost on stories

PHOTO PLUS: \$1,000 PHOTO PLUS

VIDEO

- 1-5 featured listings
- 5-30 seconds video
- Reels & TikTok format
- Short caption
- Listing info box
- 1-3 tags on caption
- Link in bio

VIDEO: \$1,800

JetSet

12 MONTH GLOBAL DIGITAL CAMPAIGN

EMAIL

Jetset Magazine offers access to over 50,000 opted-in subscribers for email marketing purposes. Luxury advertisers can instantly reach the ultra-wealthy through a banner insertion in the Jetset Magazine weekly newsletter that provides timely news about our readers' passions.

Subscriber Profile

- 70% Male
- 30% Female
- Average Age: 41
- Median HHI: 2.4 Million
- Monthly Page Views: 1 Million +
- Qualified Subscribers: 50,000 +
- Customized Tracking Provided

12 month Web Feature

- 1 Million monthly page views
- 170K unique visitors

PRICE \$2,500/YEAR

2 shared email blasts plus 12 month web feature (\$10,000 value)

The screenshot shows a digital article layout. At the top, there's a navigation bar with 'Home', 'Lifestyle', and 'Sports'. The main headline reads 'Diamante Announces New Golf Course with Tiger Woods Design | Construction on a 7,300-Yard Course has Begun'. Below the headline is a large, high-quality photograph of the Diamante resort complex, featuring modern buildings and lush greenery. To the right of the article is a vertical sidebar with several promotional banners for 'TRACK RECORD' (offering tailored coaching), 'JetSet' (encouraging subscriptions), and 'JetSet Magazine' (highlighting luxury travel content). The article text discusses the resort's location in Cabo San Lucas, Mexico, and its partnership with Tiger Woods Design. It mentions that the resort is a 1,500-acre private oceanfront community and that the new golf course is a 7,300-yard par-72 course designed by Tiger Woods. The text also highlights the resort's amenities, including a spa, fitness center, and multiple dining options, and notes that construction of the golf course is well underway.

Le Figaro

The finest selection of properties to buy and to rent, in France and abroad.

PROPRIÉTÉS LE FIGARO.COM – FRANCE

- **2.1 million** sessions per month
- International audience: **22%**
(Top 5 audience: US, UK, Belgium, Switzerland, Germany)

PROPRIÉTÉS LE FIGARO.COM – INTERNATIONAL

- **180,000** sessions per month
(top 5 audience: US, UK, France, Canada, Australia)

HEADLINE SEARCH

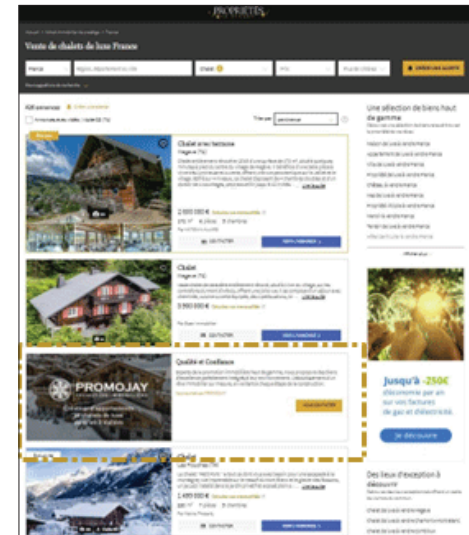
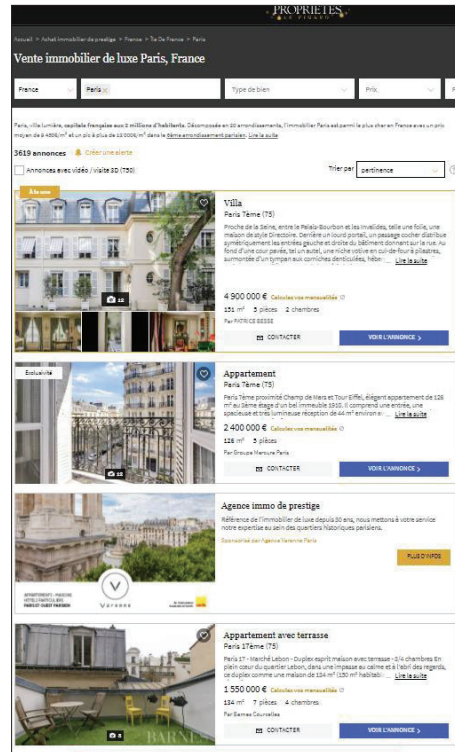
Position your property at the very top of the results page.

FEATURED CITY: \$795/CITY/MONTH

NATIVE AD

Premium display format increases visibility among search results. These placements are also able to appear to users with specific search criteria – castles, manors, etc.

NATIVE PLACEMENT BY CITY: \$500/CITY/MONTH



NYTimes.com

FEATURED PROPERTY MODULE


Appear right below the fold on the Real Estate section front page as you sponsor one or more of the four spots available.

- Average CTR is between 0.36-0.55%

PRICE: \$3,000

FEATURED PROPERTIES

ADVERTISEMENT



Una
Residences
BRICKELL WATERFRONT
From \$2 million
175 SE 25th Rd. Miami, FL
2-5 BR | 2-6.5 BA | Luxury
Condos

Una Residences
info@unaresidences.com

Ocean Home

Ocean Home magazine showcases the best in luxury coastal design—from Caribbean bungalows to Malibu’s modern masterpieces to Montauk’s shoreline cottages to Palm Beach’s Spanish Revival villas—and, in turn, celebrates the top architects, interior designers, and craftspeople creating these waterfront dream homes from coast to coast and beyond.



ENEWSLETTER

Ocean Home magazine offers advertisers a unique opportunity to reach an incomparable community of active buyers and renters of luxury oceanfront, oceanview, ocean accessible, and island homes and villas around the country and the globe. In addition to their search for the picture-perfect oceanfront property, villa or resort, to call home, our readers are interested in coastal architecture, nautical accessories, design, décor and outdoor lifestyle accoutrements for their ocean home.

Ocean Home magazine has multiple options for connecting and delivering your messages to a highly engaged and affluent audience putting your message right in their inbox as a partner in our monthly eNewsletter.

- 22,000+ Opt-in subscribers
- 19% Open Rate
- 15% Click through rate

PRICE: STARTING AT \$650 PER MONTH

OCEAN HOME MAGAZINE MONTHLY ENEWSLETTER

Ocean Home magazine offers advertisers a unique opportunity to reach an incomparable community of active buyers and renters of luxury oceanfront, ocean view, ocean accessible, and island homes and villas around the country and the globe. In addition to their search for the picture-perfect oceanfront property, villa or resort, to call home, our readers are interested in coastal architecture, nautical accessories, design, décor and outdoor lifestyle accoutrements for their ocean home.

Ocean Home magazine has multiple options for connecting and delivering your messages to a highly engaged and affluent audience of 22,000+ opt-ins putting your message right in their inbox as a partner in our monthly eNewsletter.

PRICE AND SPECS

- **DISPLAY AD:** \$500 per 300 x 250 block plus link
- **FEATURED AD:** \$700 per first position, larger image, headline (30 characters) + text (40 words) & two links
- **SHARED AD:** \$500 per image, headline (30 characters) + text (40 words) & two links

Target this same audience on Facebook and Instagram to reinforce your message on their social media channels. Price: \$15 CPM

2022 RELEASE DATES

• Feb 16	• June 22	• Sept 21
• March 16	• July 13	• Oct 19
• April 20	• Aug 17	• Nov 16
• May 18		

Limited inventory. Reservations are first come, deadline 1 week prior.

22,000 OPT-IN SUBSCRIBERS **19%** OPEN RATE **15%** CLICK THROUGH RATE

oceanhomemag.com | 300 Brickstone Sq., Suite 904, Andover MA 01910 **RMS**

The Ocean Home digital team is committed to bringing your brand's vision to life through original, well designed and engineered digital experiences. Contact us to reach the wealthiest consumers in the world who can easily afford multiple vacation homes and products for their coastal lifestyle.

Ocean Home

Ocean Home magazine showcases the best in luxury coastal design—from Caribbean bungalows to Malibu’s modern masterpieces to Montauk’s shoreline cottages to Palm Beach’s Spanish Revival villas—and, in turn, celebrates the top architects, interior designers, and craftspeople creating these waterfront dream homes from coast to coast and beyond.

EXCLUSIVE EMAIL

Sent weekly on Wednesday and Sundays to Ocean Home’s discerning audience of high net worth coastal home owners and elite industry professionals.

PRICE: \$2,500 PER WEEK



SPONSORED CONTENT

Custom article written and created by our editors to showcase your company. Posted on oceanhomemag.com, your article will be tailored to meet your marketing objectives and highlight your unique brand and properties.

- 800-1,000 words + 4-6 images.

PRICE: \$2,500

SOCIAL MEDIA POST

Target our dedicated friends and followers across Ocean Home social platforms. We will post your images and copy on our Facebook, Instagram and Twitter channels and leverage our brand to enhance your exposure and amplify engagement.

- 60,000+ Followers.

FACEBOOK POST: \$575 PER POST
 INSTAGRAM POST: \$700 PER POST
 FACEBOOK/INSTAGRAM AD: \$1,300 PER MONTH

OCEAN HOME MAGAZINE EXCLUSIVE E-MAIL CAMPAIGN

Engage our 20,000+ Email Subscribers with an Exclusive e-mail campaign.

Sent weekly on Wednesday and Sundays, we deliver your message to our discerning audience of high net worth coastal home owners and elite industry professionals.

Price: \$2,500 per

Target this same audience on Facebook and Instagram to reinforce your message on their social media channels. Price: \$15 CPM

SALES@OCEANHOMEMAG.COM

OCEAN HOME IS THE LEADING LUXURY COASTAL LIFESTYLE MAGAZINE.

oceanhomemag.com | 300 Brickstone Sq., Suite 904, Andover MA 01910

RMS

RobbReport.Com

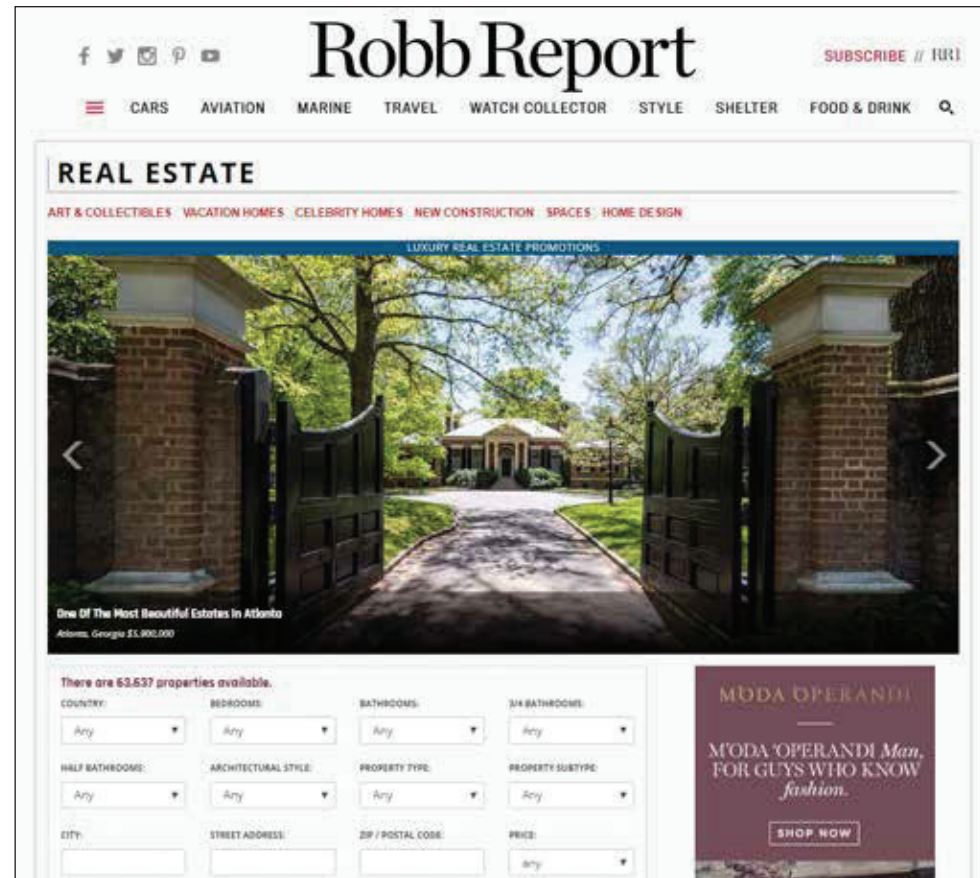
REAL ESTATE MEDIA BAR

Placement on the Real Estate Media Bar provides outstanding visibility and click-through for high impact awareness.

Limited Space available: only 10 properties per month are permitted

- Above average click through rate
- Can click directly to provided url or landing page (built by robbreport.com)
- Property is live within 24-48 hours of receiving materials.

PRICE: \$1,300



RobbReport.Com

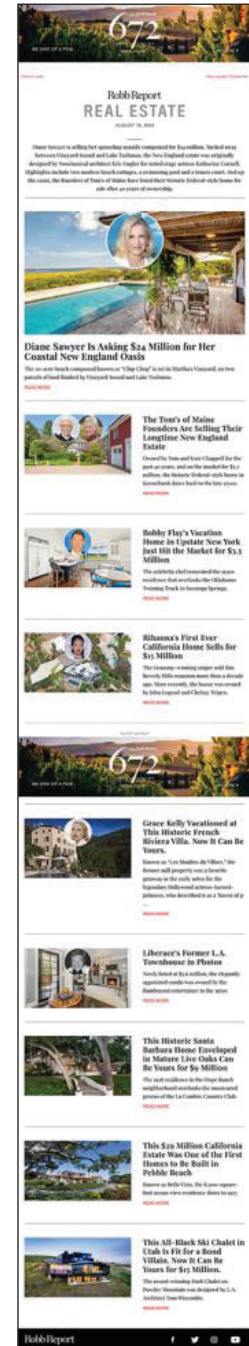
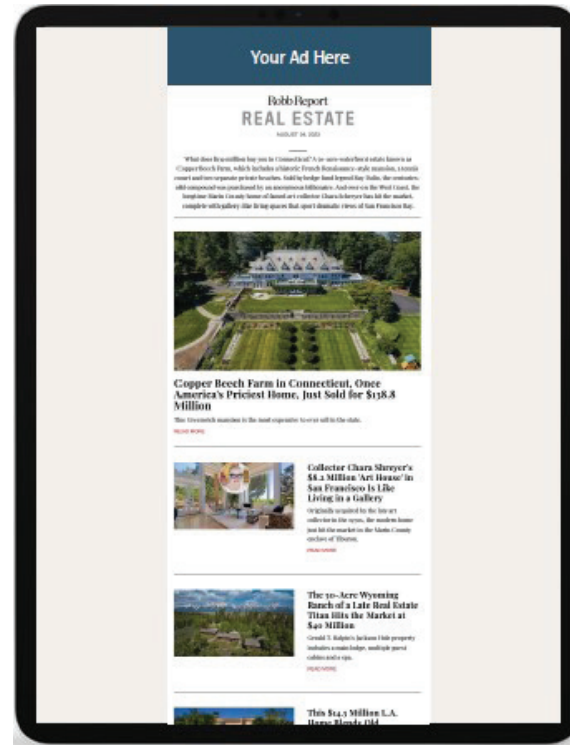
REAL ESTATE NEWSLETTER

60,000+ REAL ESTATE ENTHUSIASTS

Every Monday, Wednesday and Friday, Robb Report's Real Estate newsletter reaches 60K+ opt-in subscribers. This newsletter showcases the full spectrum of homes, real estate, architectural design and more, with insightful viewpoints for a rapidly growing online audience for this category.

- Open Rate – 18.5%
- Email is exclusive. Partner own both banner positions: (2) 970x250
- Rate: \$3,100 for 1 week (3 deployments)

PRICE: \$3,875 - 3 DEPLOYMENTS (M, W,F)



DIGITAL

RobbReport.Com

TRAVEL NEWSLETTER

• 115,000+ Subscribers

PRICE: \$5,625
WEEKLY ON TUESDAYS

The Wall Street Journal Online (WSJ.Com)

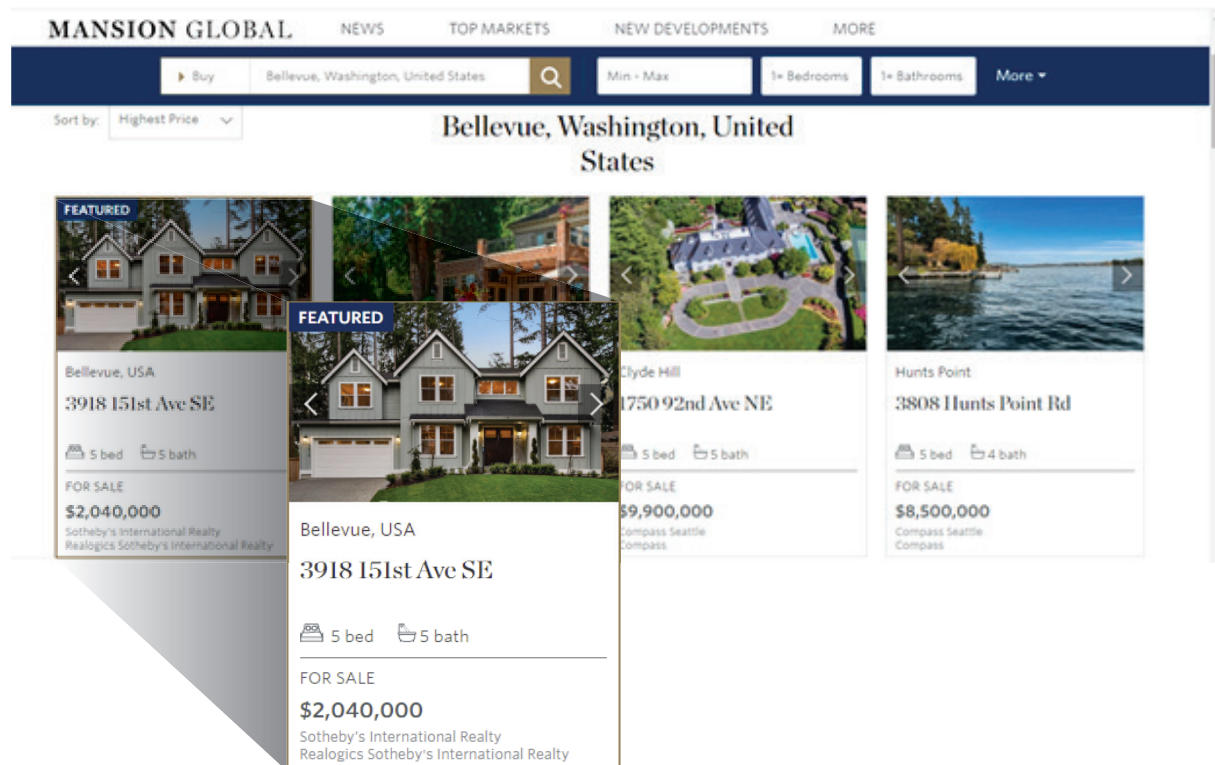
FEATURED PROPERTY UPGRADES

WSJ.com and Mansion Global Featured Property Upgrades place your listings at the top of the search results pages in the town where the property is located. The property you wish to feature comes directly from your brand's WSJ.com feed and click-throughs go to the website of your choice.

Multiple properties can be featured and will be rotated equally. Each property appears for one month. The window to redeem Property Upgrades is valid for one year after purchase.

- 10 PROPERTIES: \$1,200
- 25 PROPERTIES: \$2,070
- 100 PROPERTIES: \$5,500

Included with print placement



The Wall Street Journal Online (WSJ.Com)

MANSION GLOBAL HOMEPAGE HERO

With 3,000,000 affluent unique visitors on Mansion Global, the Homepage Hero immediately entices readers as the first listing seen on the Mansion Global homepage. It provides premium, full-page visibility and the best opportunity for your listing to reach the most qualified buyer

- **164,000** Unique Visitors
- **1.75%** Click-Through Rate
- **2.5%** Share of Voice
- Can rotate up to **5** properties

PRICE: \$2,150/MONTH OR \$2.650/W VIDEO



The Wall Street Journal Online (WSJ.Com)

MANSION GLOBAL NEW DEVELOPMENTS PROFILE PAGE

Showcase impressive new construction projects to an audience of engaged high-net-worth buyers.

INCLUDES

- Fixed, always-on position within section
- Full screen image slideshow
- Prominent lead generation form
- Property highlights
- Neighborhood profile
- Available units (300x600 banner recommended)
- Video (optional)
- Amenities carousel (3-9 amenities with 1 image for each)
- Localized map
- Searchable within listings database

PRICE: \$1,250 90 DAYS

Buy Luxury properties by location

San Francisco
706 Mission
FOUR SEASONS PRIVATE RESIDENCES AT 706 MISSION | WEBSITE

VIEW MEDIA

SHARE [Icons] SAVE

DESCRIPTION

With local landmarks like Yerba Buena Gardens and the city's art, culture and museum district just steps from your front door, this exclusively residential experience is expressed through redefined Four Seasons anticipatory service and

Read More

AMENITIES [View Gallery](#)

- Intimate bar and lounge
- Grand outdoor terrace
- Bespoke fitness and wellness
- Fully equipped game room

Show More

NEIGHBORHOOD

YERBA BUENA GARDENS, MUSEUMS & CULTURAL DISTRICT

100,000+ ★★★★★ reviews

SHOP NOW

The Wall Street Journal Online (WSJ.Com)

WEEKLY ENEWSLETTER

- Out on Fridays
- **100%** SOV
- **50,000** Opt in subscribers

PRICE: \$1,775

[Trouble viewing this email? View in web browser.](#)

THE WALL STREET JOURNAL.



REAL ESTATE

Coronavirus is baring its teeth to the spring real-estate market. [Mansion's Katherine Clarke reports](#) that new home listings dropped a staggering 27% in late March and early April. For perspective, new listings increased by an average of about 50% between March 1 and April 5 in both 2018 and 2019.

It's a harsh reality for homesellers who had their hopes up, and agents who were looking forward to what's normally a busy season for the industry. "People are definitely holding back until people can physically come and see the space," Douglas Elliman's Frances Katzen told our reporter. "They want to see a return to normalcy again before they list."

The pandemic is also threatening to rock a shaky condo market in New York. Oversupply and retreating foreign buyers already loomed large over condo developers. Now, halting construction has thrown project timelines into disarray, forcing developers to renegotiate maturing loans and source cash to recapitalize their buildings and buy more time. [Read more here.](#)

Do air purifiers and filters kill viruses?

In Houston, a [high-stakes divorce battle](#) between Ed Bosarge and his wife, Marie Bosarge, provides a rare glimpse into the secretive and complex mechanisms ultrahigh-net-worth individuals use to buy real estate and move their money around the globe. Mrs. Bosarge is accusing her billionaire husband of using a complex web of trusts and limited liability companies to prevent her from accessing cash and the 13 homes they acquired together.

Finally, we look at how [security personnel have come to feel like part of the family](#) in gated communities. "It's more hospitality-driven than policing," one homeowner told us.

And remember: Keep sending your real estate-related questions by replying to this email. 📧

Happy reading!

-Kerry Berger, digital editor of Mansion

Coronavirus Batters Spring Home-Selling Season, as New Listings Drop 27%



JIM BARTISCH

[By comparison](#), new listings rose by an average of about 50% between March 1 and April 5 in 2018 and 2019.

Coronavirus Forces New York Condo Developers Into a Race Against Time



MICHAEL NAGEL/REUTERS/NEWS

As construction across the city screeches to a halt, developers reckon with [how to keep their projects funded](#) while the pandemic rages on.

The Wall Street Journal Online (WSJ.Com)

MANSSION GLOBAL DAILY (M-F) ENEWSLETTER

- 5 Drops Monday – Friday
- **100%** SOV
- **17,000** Opt in subscribers

PRICE: \$3,680

View in your browser

Mansion Global Daily will be off Monday, May 28, due to the U.S. Memorial Day holiday and will return Tuesday, May 29.



Where Do Luxury Markets Stand in the U.S., U.K., U.A.E. and Australia?
A snapshot and look at where prices are going. [Read More](#)

BY THE NUMBERS

The Most Expensive Homes for Sale in Canada

ADDRESS	ASKING PRICE
1. 3900 2012 St Catherine Street, Vancouver, BC	\$10,000,000
2. 68 Blake Park, Toronto, ON	\$10,000,000
3. 2220 North Avenue, Vancouver, BC	\$9,000,000
4. 3480 - 101 Lombard Street Toronto, ON	\$41,500,000
5. 5600 Park Crescent, Vancouver, BC	\$7,900,000
6. 5 Fernhill Court, Boca Raton, FL	\$73,300,000
6. 4882 120 Street, Surrey, BC	\$18,900,000
7. 41 St. Patrick, Brentwood, QC	\$12,000,000
8. 7522 7522 Ave Royale, Chateau-Richer, QC	\$24,000,000
9. 8018 McLean, Toronto, ON	\$12,900,000
10. 489 Spadina Road, Toronto, ON	\$20,000,000

Region	Average Home Price	Number of Luxury Listings (over \$2M)	Most Expensive Listing
British Columbia	\$792,028	3,120	\$28,000,000
Vancouver	\$1,487,048	870	\$38,000,000
Surrey	\$867,400	122	\$28,000,000
Whisper	\$1,053,300	26	\$25,900,000
Ontario	\$578,072	1,061	\$35,000,000
Toronto	\$869,817	332	\$39,000,000
Quebec	\$294,291	185	\$26,000,000
Westmount	\$1,376,900	32	\$26,000,000
Chateau-Richer	\$193,333	1	\$26,000,000

TRENDING TODAY

Architectural Digest @ArchDigest Following

We found the most iconic building in every state in America: archdg.co/8hz6SKy



3:26 AM - 25 May 2018

#AloneTogether ad

Staying home saves lives.

For more info visit coronavirus.gov

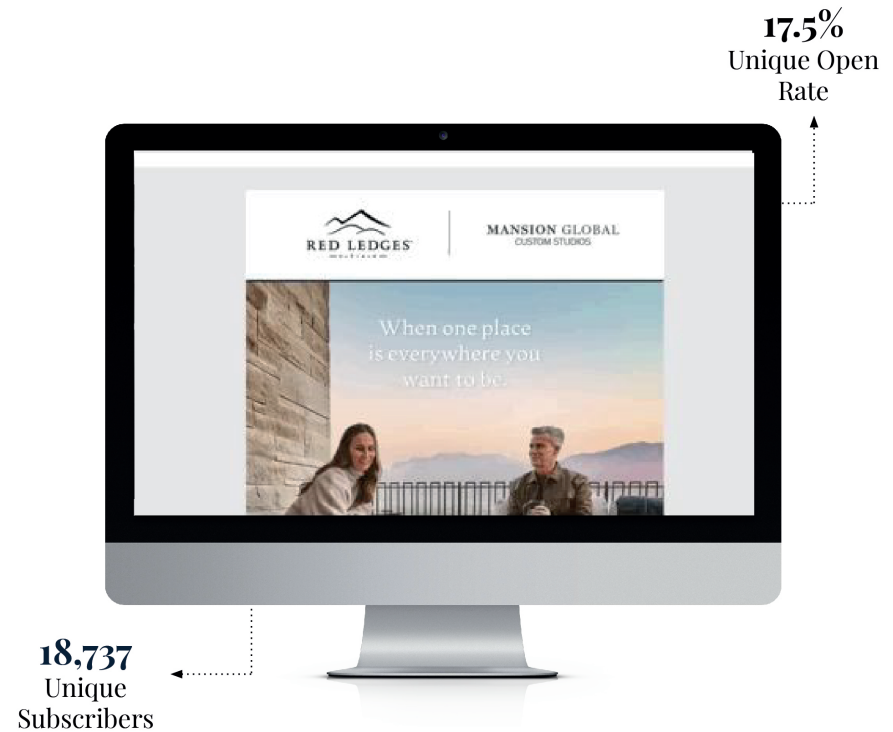
Powered by AllPhotos.com

The Wall Street Journal Online (WSJ.Com)

MANSION GLOBAL CUSTOM E-NEWSLETTER

Take advantage of Mansion Global's Custom newsletter to showcase your brand as a luxury lifestyle and real estate leader to luxury connoisseurs and high-net-worth buyers around the world. From aspiration to action, Mansion Global's custom newsletter is the go-to read for the most powerful and affluent consumers, delivering all your newsworthy content directly to their inboxes- inspiring the luxury lifestyle & delivering results.

PRICE: \$5,000 CUSTOM SEND



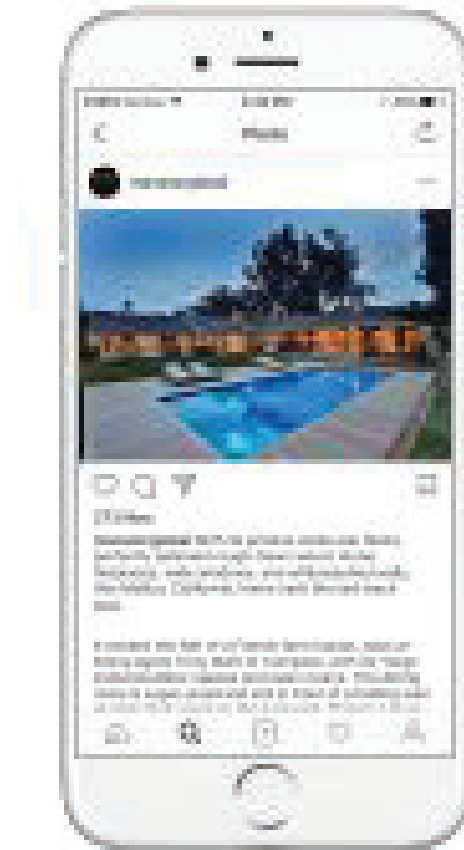
The Wall Street Journal Online (WSJ.Com)

@MANSIONGLOBAL INSTAGRAM

Leverage Mansion Global's growing Instagram presence with native Instagram posts that showcase their properties to an active, in-market social media audience.

- Followers: **76.2K**

PRICE: \$1,775



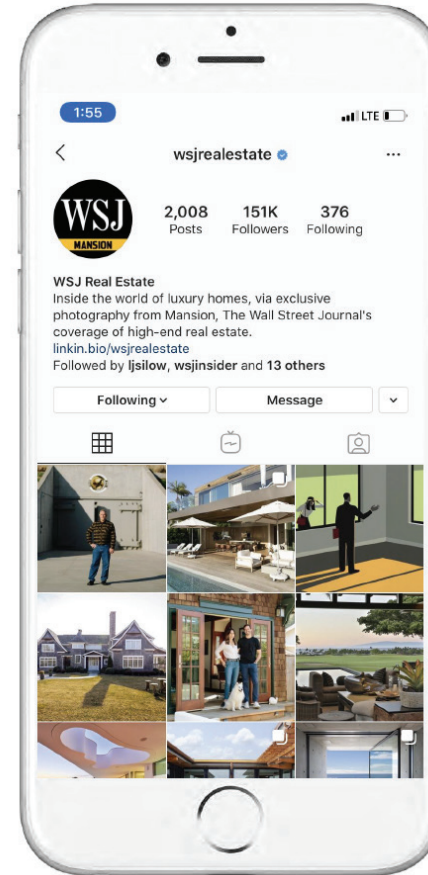
The Wall Street Journal Online (WSJ.Com)

@WSJREALESTATE INSTAGRAM

Spotlight your brand to our mobile-first audience with a social Instagram post directly on @WSJRealEstate editorial handle.

- Followers: **154K**

PRICE: \$3,600 POST



Boat International e-Newsletter

For more than 30 years, Boat International has been the world's most authoritative, trusted and comprehensive magazine for the superyacht community, inspiring the lifestyles of the international wealthy elite. The magazines and books are timeless and collectable.

The readers constitute some of the wealthiest and inaccessible individuals in the world. Overall the average net worth of our audience (across events and print) is \$35.9 million, with a combined wealth of \$1.662 trillion. The subscribers (Boat International and Boat International US Edition) account for more than 10 per cent of the total global billionaire population. The network of the audience extends to more than 6,000 UHNWIs, with a combined wealth of \$3.74 trillion.

- Circulation US: **25,600**
- Average Net Worth: **\$35.9 million**

PRICE: \$750 NEWSLETTER



The screenshot shows the 'BOAT BRIEFING' section of the Boat International website. At the top, there's a navigation bar with the 'BOAT' logo and a link 'No Images? Click here'. Below the navigation bar is a large image of a yacht's steering wheel with the text 'BOAT BRIEFING' overlaid. Underneath, there's a promotional banner for 'DISCOVER THE POWER OF FLEET XPRESS FOR SUPERYACHTS' featuring the Inmarsat logo. The main content area is divided into two sections: 'LATEST BROKERAGE NEWS' and 'LATEST YACHT NEWS'. Each section contains a grid of article cards. Each card includes a small image of a yacht, a headline, and a 'READ MORE' button. The 'LATEST BROKERAGE NEWS' section includes articles about Benetti Harmony III, Benetti Rutil E, Codecasa Regina d'Italia II, and Trinity La Dea II. The 'LATEST YACHT NEWS' section includes articles about a new 60 metre Amels motor yacht and Lürssen's 130 metre+ Project Lightning.

Cruising World e-Newsletter

Cruising World is your go-to site and magazine for the best sailboat reviews, live-aboard sailing tips, chartering tips, sailing gear reviews and more. Their weekly editorial e-newsletter delivers editorial content and industry trends, providing their marketing partners the opportunity to deliver your message alongside relevant content.

- Subscribers: **50,000**
- Male / Female: **72% / 28%**
- Average Age: **44**
- Average HHI: **\$420,000**
- Frequency: **Weekly**
- Average Open Rate: **23.2%**
- Average Click-through Rate: **18.68%**

PRICE: \$1,400




CRUISING WORLD


Gift Card AND ENTER TO WIN \$1,000 [CLICK HERE](#)

CRUISING WORLD


07/24/2019



Georgia Still Grappling with Anchoring Issues
Discussions continue as cruisers raise issues with Georgia's new laws.



Spiced Mango Jar Cakes
This no-bake tropical treat is a perfect dessert for when you have an abundance of mangoes.



Marine Navigation that fits in your pocket
iNavX
iNavX Marine Navigation

Sailing World e-Newsletter

Sailing World connects the community of racing sailors through words and images across several mediums. It explores a sailor's passion and showcases their lifestyle, destinations and technology. It links knowledge-hungry participants to the sport's top experts, providing unrivaled instructional content. Sailing World's audience comprises of sailors who are actively researching the newest gear, techniques and how-to information.

- Subscribers: **20,000**
- Male / Female: **93% / 7%**
- Average HHI: **\$712,000**
- Frequency: **Weekly**
- Average Open Rate: **28.93%**
- Average Click-through Rate: **20.3%**

PRICE: \$600



SAILING WORLD

TAKE THE BOATING SAFETY QUIZ [CLICK HERE](#)

SAILING WORLD

07/24/2019

Fragomen's Interlodge Is Best of Block

After a first-race stumble early in the week, Austin and Given Fragomen's Interlodge team regrouped and ended Block Island Race Week with overall honors as the regatta's top boat.

Adult Summer Camp's New Home

The Pacific Northwest's once-glorious race week relocates to start a new life.

MUSTO

WIN

A MUSTO MPX GORE-TEX OFFSHORE JACKET

Yachts and Yachting e-Newsletter

Yachts & Yachting has been essential reading for sailors with a passion for competitive racing since its launch in 1947. Each issue is filled with advice from sailing experts covering every aspect of the racing scene, from dinghies to keelboats and sailing techniques to gear tests. Yachts and Yachting is recognized the world over as essential reading for anyone with a passion for competitive sailing. Boasting a unique heritage that both inspires and informs its readers. Yachts and Yachting reports directly from the cutting edge of the sport.

- Subscribers: **70,000**
- Male / Female: **78% / 22%**
- Average Age: **38**
- Frequency: **Monthly**
- Average HHI: **\$410,000**
- Average Open Rate: **22 - 25%**
- Average Click-through Rate: **2% - 8%**

PRICE: \$650

CHANGE THE WAY YOU SAIL
Get more out of your sailing experience with our displays, processors or apps.
SAILMIX

YACHTS & YACHTING

WINDWARD MARK EXPERT

The July issue of Yachts & Yachting is out now and is packed with practical racing advice, whether you are a club dinghy sailor or aiming for the Rolex Fastnet Race on 3 August. Olympic coach Mark Rushall's expert advice on rounding the windward mark applies to us all – although as windward marks go, the Fastnet Rock takes a bit more navigating than your average inflatable yellow triangle.

[READ MORE](#)

INNOVATION & PERFORMANCE
MASTS & MARINE SYSTEMS
t: +44 (0)23 8617 4866 e: info@vmgtechnology.co.uk
www.vmgtechnology.co.uk



The performance sailing magazine

YACHTS & YACHTING

SOUTHAMPTON BOAT SHOW PREVIEW PLUS TICKET OFFER

Extreme lift off
Foil racing frenzy comes to UK
PLUS Meet Ainslie's Rebels

America's Cup
Latest from Luna Rossa and wing sail insights

Learn to foil
How to get airborne

Dee Caffari
What's next?

Round the Island
SPECIAL REPORT INCLUDING
Jules Salter's winning tactics
Ben Fogle's five races in one

EXOTIC GETAWAYS
Get set on your dream charter holiday in tropical paradise

BOAT TEST: EPOH
The innovative performance skiff for honing speed skills

Fireball Focus
Bike head for Worlds in Canada: why is this the class to sail?

See BART'S BASH
Help set a new world record and fundraise for your club

Crain's New York Business

REAL ESTATE DAILY ENEWSLETTER

Crain's New York Business is the trusted voice of the New York business community – connecting businesses across the five boroughs by providing analysis and opinion on how to navigate New York's complex business and political landscape.

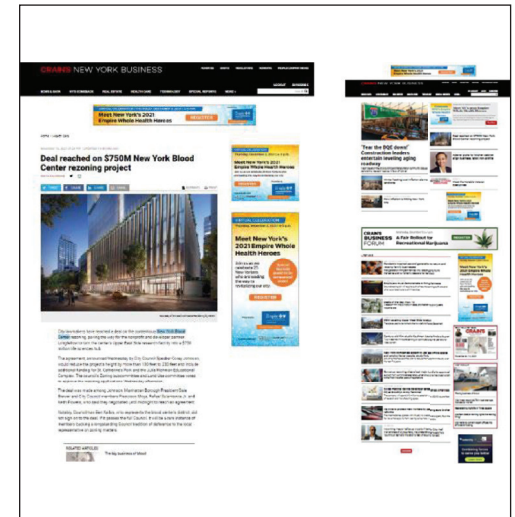
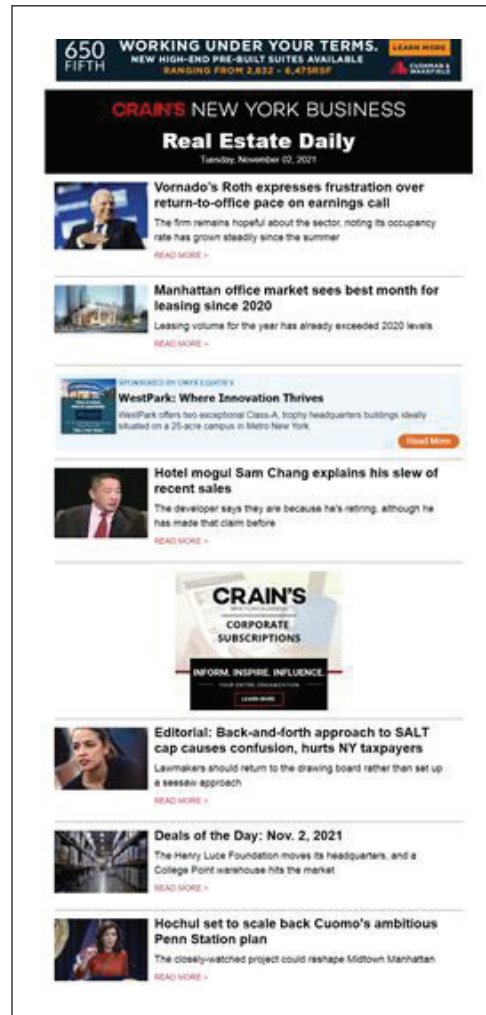
CRAINS HAS AN INFLUENTIAL AUDIENCE OF DECISIONMAKERS

- **78%** are Top Management Professionals
- **60%** are C-Suite Level Executives
- **41%** serve on a Corporate or Non-Profit Board
- **87%** influence Capital Expenditures, Leasing, or Purchasing

REAL ESTATE DAILY E-NEWSLETTER

- Subscribers: **15,000**
- Average Open Rate: **42%**
- **33% SOV + 25K ROS** display impressions
- Featured Placement Property Listing

PRICE: \$3,150/WEEK (MON- FRI, 5 SENDS)



Print Offerings



Sotheby's
INTERNATIONAL REALTY

The Wall Street Journal

The Wall Street Journal represents credibility and influence and continues to be the leading environment for luxury real estate clients to connect with the world's most affluent home-buying audience. With new and exciting content alignment opportunities in "Mansion" WSJ's luxury real estate section, we are able to further strengthen our brand, expand visibility and deliver our message with more resounding results than ever before.

- Circulation: **644,424**
- E-newspaper: **194,000**
- Readership: **4,234,000**
- Male / Female: **62% / 38%**
- Average HHI: **\$404,217**
- Average age: **50**

PRICE: \$650 SINGLE SPOT, COLOR

Includes Bonus 30 Day Digital - Featured Property Upgrade]

QUARTER PAGE, EASTERN REGION: \$9,360

Buy 6 get 3 free

EXUMA, THE BAHAMAS



Leaf Cay
 \$19,995,000 USD | sirbahamas.com/id/46931
 Bahamas Sotheby's International Realty
GEORGE DAMIANOS
 george.damianos@sirbahamas.com
 +1 242.424.9699

THE WALL STREET JOURNAL
 WEDNESDAY, MARCH 4, 2020 • VOL. CCLXXX NO. 52 • WWW.WSJ.COM

Fed Cuts Rates Amid Virus Fears

Stocks, bond yields fall after central bank takes biggest emergency action since '08 crisis

Shaky Ground
 A sharp rally in Treasury bonds is being countered by a Fed in a hawkish mood.

Tennessee Twisters Kill at Least 25
 Tornadoes ripped through the state while many residents fled, according to the state's emergency management agency.

Biden Picks Up String of Victories, Sanders Logs Big Win in California
 Former Vice President Joe Biden picked up a string of victories in the Democratic presidential caucuses.

Sotheby's INTERNATIONAL REALTY

Nothing compares to what's next.

KUMA, THE BAHAMAS Leaf Cay \$19,995,000 USD sirbahamas.com/id/46931 Bahamas Sotheby's International Realty GEORGE DAMIANOS george.damianos@sirbahamas.com +1 242.424.9699	PARADISE VALLEY, ARIZONA 4129 East Sandy Mountain Road \$4,000,000 sirbahamas.com/id/46932 Scottsdale Sotheby's International Realty FRANK AZARMI frank.azar@sirbahamas.com +1 480.268.0240	SCOTTSDALE, ARIZONA 10778 East Rosewood Drive \$3,000,000 sirbahamas.com/id/46933 Scottsdale Sotheby's International Realty FRANK AZARMI frank.azar@sirbahamas.com +1 480.268.0240	SCOTTSDALE, ARIZONA 6200 North C. Chase Road \$2,000,000 sirbahamas.com/id/46934 Scottsdale Sotheby's International Realty FRANK AZARMI frank.azar@sirbahamas.com +1 480.268.0240	STATION, CALIFORNIA 151 Toyon Road \$4,000,000 sirbahamas.com/id/46935 San Jose Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.851.3474
PALO ALTO, CALIFORNIA 12770 Serrano Ave \$12,000,000 sirbahamas.com/id/46936 San Jose Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.851.3474	PIEDMONT, CALIFORNIA 3011 Regency Road \$3,000,000 sirbahamas.com/id/46937 San Jose Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.851.3474	POOL, CALIFORNIA 2715 Green Street \$2,500,000 sirbahamas.com/id/46938 San Jose Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.851.3474	SAN DIEGO, CALIFORNIA 2715 Green Street \$2,500,000 sirbahamas.com/id/46939 San Jose Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sirbahamas.com +1 415.851.3474	SAN FRANCISCO, CALIFORNIA 1010 18th Street \$4,000,000 sirbahamas.com/id/46940 San Francisco Sotheby's International Realty NEWMY STORER newmy.storer@sirbahamas.com +1 415.398.0204
GREENSBORO, CONNECTICUT 1000 Main Street \$1,000,000 sirbahamas.com/id/46941 Greenwich Sotheby's International Realty MATT BERNARD matt.bernard@sirbahamas.com +1 203.273.2883	HARTFORD, CONNECTICUT 1000 Main Street \$1,000,000 sirbahamas.com/id/46942 Greenwich Sotheby's International Realty MATT BERNARD matt.bernard@sirbahamas.com +1 203.273.2883	WEST PALM BEACH, FLORIDA 1000 Main Street \$1,000,000 sirbahamas.com/id/46943 West Palm Beach Sotheby's International Realty KRISSE BLAKE krisse.blake@sirbahamas.com +1 561.854.4633	WEST PALM BEACH, FLORIDA 1000 Main Street \$1,000,000 sirbahamas.com/id/46944 West Palm Beach Sotheby's International Realty RUSSELL POST, MOLLY TAYLOR russell.post@mattbernard.com +1 561.854.4633	WEST PALM BEACH, FLORIDA 1000 Main Street \$1,000,000 sirbahamas.com/id/46945 West Palm Beach Sotheby's International Realty RUSSELL POST, MOLLY TAYLOR russell.post@mattbernard.com +1 561.854.4633
ALDERS, MASSACHUSETTS 1000 Main Street \$1,000,000 sirbahamas.com/id/46946 Boston Sotheby's International Realty MARTHA PAPER martha.paper@sirbahamas.com +1 617.441.4700	BOSTON, MASSACHUSETTS 1000 Main Street \$1,000,000 sirbahamas.com/id/46947 Boston Sotheby's International Realty MARTHA PAPER martha.paper@sirbahamas.com +1 617.441.4700	LENDEN, MASSACHUSETTS 1000 Main Street \$1,000,000 sirbahamas.com/id/46948 Boston Sotheby's International Realty LOUIS KUHAN / JEFF SIMMONS louis.kuhan@sothebysrealty.com +1 617.941.1255	MORRILL TOWNSHIP, NEW JERSEY 1000 Main Street \$1,000,000 sirbahamas.com/id/46949 Morris Township Sotheby's International Realty JOHN HENDERSON john.henderson@sirbahamas.com +1 908.931.2000	BRUNTON, NEW JERSEY 1000 Main Street \$1,000,000 sirbahamas.com/id/46950 Morris Township Sotheby's International Realty JOHN HENDERSON john.henderson@sirbahamas.com +1 908.931.2000
NEW YORK, NEW YORK 1000 Main Street \$1,000,000 sirbahamas.com/id/46951 New York Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000	NEW YORK, NEW YORK 1000 Main Street \$1,000,000 sirbahamas.com/id/46952 New York Sotheby's International Realty BEVERLY GILL beverly.gill@sothebysrealty.com +1 212.465.7000	NEW YORK, NEW YORK 1000 Main Street \$1,000,000 sirbahamas.com/id/46953 New York Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000	NEW YORK, NEW YORK 1000 Main Street \$1,000,000 sirbahamas.com/id/46954 New York Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000	ROSELAND, NEW YORK 1000 Main Street \$1,000,000 sirbahamas.com/id/46955 Roseland Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000
RAVENNA, NORTH CAROLINA 1000 Main Street \$1,000,000 sirbahamas.com/id/46956 Raleigh Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000	PROVIDENCE, RHODE ISLAND 1000 Main Street \$1,000,000 sirbahamas.com/id/46957 Providence Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000	CHARLESTON, SOUTH CAROLINA 1000 Main Street \$1,000,000 sirbahamas.com/id/46958 Charleston Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000	LOS PALMS, SOUTH CAROLINA 1000 Main Street \$1,000,000 sirbahamas.com/id/46959 Los Palms Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000	ARTIST, TEXAS 1000 Main Street \$1,000,000 sirbahamas.com/id/46960 Dallas Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000
HOUSTON, TEXAS 1000 Main Street \$1,000,000 sirbahamas.com/id/46961 Houston Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000	HOUSTON, TEXAS 1000 Main Street \$1,000,000 sirbahamas.com/id/46962 Houston Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000	HOUSTON, TEXAS 1000 Main Street \$1,000,000 sirbahamas.com/id/46963 Houston Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000	AMAR, UTAH 1000 Main Street \$1,000,000 sirbahamas.com/id/46964 Amar Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000	AMAR, UTAH 1000 Main Street \$1,000,000 sirbahamas.com/id/46965 Amar Sotheby's International Realty MARCO TULLIO / LINDA BRADSHAW marco.tullio@sothebysrealty.com +1 212.465.7000

The Wall Street Journal

WSJ MAGAZINE EXPERIENCE LUXURY

Inserted into The Wall Street Journal on Saturday, October 14, Mansion Global Experience Luxury gives you the opportunity to showcase your properties and brand to WSJ's high-net-worth subscribers within the most affluent zip codes and markets across the country.

Partner with Mansion Global as they explore the most desired properties and luxury trends in their Fall issue. Browse the pages of their most recent edition of Experience Luxury.

- **9.6MM** Affluent WSJ readers with an income of \$1MM+
- **1 in 4** WSJ readers own 2+ more home
- **4.3MM** WSJ readers plan to buy a home in the next year
- ROP New York - ROP Chicago - ROP New England - ROP Florida - ROP Northwest (Northern Western) - ROP Southwest (Southern Western) - ROP Southern Central

PREMIUM FULL PAGE

INSIDE BACK COVER: \$2,242.50

OPPOSITE PROPERTY SHOWCASE: \$2,242.50

PREMIUM SPREAD

INSIDE FRONT COVER SPREAD: \$5,070

PRE-TOC: \$4,680

IMMEDIATELY POST TOC: \$4,485

CENTER SPREAD: \$4,485



The New York Times

IN THE FRIDAY MAIN NEWS SECTION

The New York Times is widely recognized as the most influential news source for many of the world's most sophisticated and loyal readers. Today's Times is influential in more ways than ever, with sections devoted to everything from the arts and entertainment to sports and science, business and technology to dining and home design. The Main News section provides extensive coverage of the leading events and issues of the day, global and national. It features the editorial page and Op-Ed articles contributed by leaders in every field. The Main News section is the most well-read section and it sets the agenda for the most important news of the day. This is an essential environment to give your luxury properties the ultimate exposure.

- Circulation: **483,701**
- Male / Female ratio: **62.2% / 37.8%**
- Average household income: **\$381,464**
- Median age: **45.2**
- Over one half have liquid assets valued at **\$1 million+**
- Over 1 in 4 have a household net worth of **\$3 million**

PRICE:
\$710/SINGLE SPOT, COLOR
\$5,250/QUARTER PAGE, COLOR

EXUMA, THE BAHAMAS



Leaf Cay
\$19,995,000 USD | sirbahamas.com/id/46931
Bahamas Sotheby's International Realty
GEORGE DAMIANOS
george.damianos@sirbahamas.com
+1 242.424.9699

Sotheby's INTERNATIONAL REALTY

Nothing compares to what's next.

LEAF CAY, THE BAHAMAS Leaf Cay \$19,995,000 USD sirbahamas.com/id/46931 Bahamas Sotheby's International Realty GEORGE DAMIANOS george.damianos@sirbahamas.com +1 242.424.9699	PARADISE VALLEY, ARIZONA 4129 East Sandy Mountain Road \$10,000,000 sirmountain.com/4129 Rosa Lynn Sotheby's International Realty FRANK AZARMI frank.azarmi@sothebyrealty.com +1 480.368.0260	SCOTTSDALE, ARIZONA 10776 East Romanck Drive \$10,000,000 sirmountain.com/10776 Rosa Lynn Sotheby's International Realty FRANK AZARMI frank.azarmi@sothebyrealty.com +1 480.368.0260	SCOTTSDALE, ARIZONA 20807 North 13th Street \$10,000,000 sirmountain.com/20807 Rosa Lynn Sotheby's International Realty FRANK AZARMI frank.azarmi@sothebyrealty.com +1 480.368.0260	ATLANTON, CALIFORNIA 151 Toyon Road \$6,000,000 sirmountain.com/151 Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874
PALO ALTO, CALIFORNIA 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	PALO ALTO, CALIFORNIA 3011 Hampshire Road \$10,000,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	PALO ALTO, CALIFORNIA 2715 Gough Road \$10,000,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	SAN DIEGO, CALIFORNIA 2710 Ocean Street \$10,000,000 sotheby.com Pacific Sotheby's International Realty BOB WICKOY / GANESA DREVENWALD bob.wickoy@sothebyrealty.com +1 760.528.2128	SAN FRANCISCO, CALIFORNIA 10418 15th Ave \$10,000,000 sotheby.com San Francisco Sotheby's International Realty WENDY STODOLSKY wendy.stodolsky@sothebyrealty.com +1 415.858.2874
GREENSBORO, CONNECTICUT 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	HARTFORD, CONNECTICUT 2000 Parkville Road \$10,000,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	MARYLAND, CALIFORNIA 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	MARYLAND, CALIFORNIA 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	MIAMI BEACH, FLORIDA 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874
ALPINE, MASSACHUSETTS 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	BOSTON, MASSACHUSETTS 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	BOSTON, MASSACHUSETTS 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	SPRINGFIELD, MASSACHUSETTS 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	PRINCETON, NEW JERSEY 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874
NEW YORK, NEW YORK 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	NEW YORK, NEW YORK 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	NEW YORK, NEW YORK 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	NEW YORK, NEW YORK 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	SCOTTSDALE, NEW YORK 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874
CHARLOTTE, NORTH CAROLINA 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	PROVIDENCE, RHODE ISLAND 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	CHARLOTTE, SOUTH CAROLINA 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	LOS ANGELES, SOUTH CAROLINA 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	ARLINGTON, TEXAS 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874
HOUSTON, TEXAS 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	HOUSTON, TEXAS 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	HOUSTON, TEXAS 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	UTAH, UTAH 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874	KANSAS, UTAH 11270 Serrano Way \$12,700,000 sotheby.com Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebyrealty.com +1 415.858.2874

The New York Times

Today, don't forget to read and share the New York Times. It's the most influential news source for many of the world's most sophisticated and loyal readers. Today's Times is influential in more ways than ever, with sections devoted to everything from the arts and entertainment to sports and science, business and technology to dining and home design. The Main News section provides extensive coverage of the leading events and issues of the day, global and national. It features the editorial page and Op-Ed articles contributed by leaders in every field. The Main News section is the most well-read section and it sets the agenda for the most important news of the day. This is an essential environment to give your luxury properties the ultimate exposure.

Web's Far Right Can Hear Itself As Trump Talks
Chearing the Spread of Once-Fringe Views
By KEVIN WOODS and JILL MONTGOMERY

Edge in Polls Might Not Tip House Seats
Outcomes Hang on a Handful of Swing States
By NATE CIVINS

It's Not Heaven, It's Brooklyn
The 40,000 racers in this year's New York City Marathon enjoyed blue skies, overcast conditions and a fast course. Pages F7-F22.

Spending Millions in a Bid to Avoid Sanctions
By BENJAMIN SVETKEY

Partisan Routs Of New Query On The Census
By MICHAEL WIND

Called to Serve, Utah Mayor Always Answered
By JEFF TREMPER

Offering Little Pool, Pizzeria Accuses Georgia Rival of 'Hack'
By RICHARD HENNEY

The New York Times

THE SUNDAY REAL ESTATE

Through innovative journalism and captivating photography, video, and graphics, we aim to educate, delight, and inspire readers in their quest for the ultimate home or investment. This section is distributed in the New York Tri-State area each Sunday.


- Circulation: **403,748**
- Sunday: **972,774**
- Male / Female ratio: **51% / 49%**
- Median HHI: **\$193,586**
- Average HHI: **\$359,826**
- Median Age: **50**

PRICE: \$710/SINGLE SPOT, SUNDAY, COLOR

EXUMA, THE BAHAMAS



Leaf Cay
\$19,995,000 USD | sirbahamas.com/id/46931
Bahamas Sotheby's International Realty
GEORGE DAMIANOS
george.damianos@sirbahamas.com
+1 242.424.9699



Real Estate
The New York Times
SECOND HOMES

THE HAMPTONS NORTH?

By JULIE SACON
For a decade, the Hudson Valley has appeared to have no real estate market. But now, with the return of the pandemic, the region's economy is starting to rebound. And the real estate market is starting to boom. The Hudson Valley is starting to resemble that stretch of Long Island.

By JULIE SACON
For a decade, the Hudson Valley has appeared to have no real estate market. But now, with the return of the pandemic, the region's economy is starting to rebound. And the real estate market is starting to boom. The Hudson Valley is starting to resemble that stretch of Long Island.

Sotheby's INTERNATIONAL REALTY

Nothing compares to what's next.

<p>LEAF CAY, THE BAHAMAS</p> <p>Leaf Cay \$19,995,000 USD sirbahamas.com/id/46931 Bahamas Sotheby's International Realty GEORGE DAMIANOS george.damianos@sirbahamas.com +1 242.424.9699</p>	<p>PARADISE VALLEY, ARIZONA</p> <p>4129 East Sandy Mountain Road \$4,500,000 sothebysrealty.com/id/46932 Beverly Hills Sotheby's International Realty FRANK AZZAMI frank.azzami@sothebysrealty.com +1 484.368.0490</p>	<p>SCOTTSDALE, ARIZONA</p> <p>9079 East Hornbeck Drive \$4,500,000 sothebysrealty.com/id/46933 Beverly Hills Sotheby's International Realty FRANK AZZAMI frank.azzami@sothebysrealty.com +1 484.368.0490</p>	<p>SCOTTSDALE, ARIZONA</p> <p>6285 North Clarendon Road \$4,500,000 sothebysrealty.com/id/46934 Beverly Hills Sotheby's International Realty FRANK AZZAMI frank.azzami@sothebysrealty.com +1 484.368.0490</p>	<p>ATHESTON, CALIFORNIA</p> <p>153 Triton Road \$4,500,000 sothebysrealty.com/id/46935 Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebysrealty.com +1 484.368.0490</p>
<p>PALO ALTO, CALIFORNIA</p> <p>11270 Sycamore \$12,700,000 sothebysrealty.com/id/46936 Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebysrealty.com +1 484.368.0490</p>	<p>PIEDMONT, CALIFORNIA</p> <p>3911 Highland Road \$9,500,000 sothebysrealty.com/id/46937 Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebysrealty.com +1 484.368.0490</p>	<p>POEL, CALIFORNIA</p> <p>2715 Keweenaw Street \$4,500,000 sothebysrealty.com/id/46938 Golden Gate Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebysrealty.com +1 484.368.0490</p>	<p>SAN DIEGO, CALIFORNIA</p> <p>2715 Keweenaw Street \$4,500,000 sothebysrealty.com/id/46939 Pacific Sotheby's International Realty BOB MCGOY & GENE DREYFUS bob.mcgoy@sothebysrealty.com +1 904.384.2838</p>	<p>SAN FRANCISCO, CALIFORNIA</p> <p>1848 Divisadero \$4,500,000 sothebysrealty.com/id/46940 San Francisco Sotheby's International Realty WENDY STODOL wendy.stodol@sothebysrealty.com +1 484.368.0490</p>
<p>GREENSBORO, CONNECTICUT</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46941 Greenwich Sotheby's International Realty MATT BERNARD matt.bernard@sothebysrealty.com +1 203.273.2883</p>	<p>HARTFORD, CONNECTICUT</p> <p>2000 Woodland Street \$3,500,000 sothebysrealty.com/id/46942 Greenwich Sotheby's International Realty KRISTY BLAKE kristy.blake@sothebysrealty.com +1 203.538.2743</p>	<p>WILMINGTON, CONNECTICUT</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46943 Greenwich Sotheby's International Realty RUSSELL POST & MOLLY TAYLOR russell.post@sothebysrealty.com +1 508.524.4633</p>	<p>MIAMI BEACH, FLORIDA</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46944 Greenwich Sotheby's International Realty SUSAN BRYAN & KARYN THEISE susan.bryan@sothebysrealty.com +1 305.522.7700</p>	<p>MIAMI BEACH, FLORIDA</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46945 Greenwich Sotheby's International Realty CINCY O'DARE & MARIE BEGAN cincy.odare@sothebysrealty.com +1 770.733.8699</p>
<p>ALPHEA, MASSACHUSETTS</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46946 Greenwich Sotheby's International Realty MARTHA PAPER martha.paper@sothebysrealty.com +1 484.368.0490</p>	<p>BOSTON, MASSACHUSETTS</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46947 Greenwich Sotheby's International Realty LOUIE KUHMAN & JEFF SIMONIAN louie.kuhman@sothebysrealty.com +1 617.847.1055</p>	<p>SCITUATE, MASSACHUSETTS</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46948 Greenwich Sotheby's International Realty GEORGE GAIN george.gain@sothebysrealty.com +1 484.368.0490</p>	<p>MORFELL TOWNSHIP, NEW JERSEY</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46949 Greenwich Sotheby's International Realty JODSON HENDERSON jodson.henderson@sothebysrealty.com +1 609.933.1000</p>	<p>PRINCETON, NEW JERSEY</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46950 Greenwich Sotheby's International Realty JODSON HENDERSON jodson.henderson@sothebysrealty.com +1 609.933.1000</p>
<p>NEW YORK, NEW YORK</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46951 Greenwich Sotheby's International Realty MARCO POLO marco.polo@sothebysrealty.com +1 212.264.7883</p>	<p>NEW YORK, NEW YORK</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46952 Greenwich Sotheby's International Realty BECKY P. COLE becky.p.cole@sothebysrealty.com +1 212.264.7883</p>	<p>NEW YORK, NEW YORK</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46953 Greenwich Sotheby's International Realty MARK P. DE BLASIO & MARK FIELD mark.deblasio@sothebysrealty.com +1 212.264.7883</p>	<p>NEW YORK, NEW YORK</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46954 Greenwich Sotheby's International Realty JODSON HENDERSON jodson.henderson@sothebysrealty.com +1 609.933.1000</p>	<p>SCOTTSDALE, NEW YORK</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46955 Greenwich Sotheby's International Realty MICHAEL DREYFUS michael.dreyfus@sothebysrealty.com +1 484.368.0490</p>
<p>CHARLOTTE, NORTH CAROLINA</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46956 Greenwich Sotheby's International Realty MARILYN WILCOX marilyn.wilcox@sothebysrealty.com +1 484.368.0490</p>	<p>PROVIDENCE, RHODE ISLAND</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46957 Greenwich Sotheby's International Realty THE WASHINGTON GROUP the.washington.group@sothebysrealty.com +1 484.368.0490</p>	<p>CHARLOTTE, SOUTH CAROLINA</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46958 Greenwich Sotheby's International Realty MARILYN WILCOX marilyn.wilcox@sothebysrealty.com +1 484.368.0490</p>	<p>LEESVILLE, SOUTH CAROLINA</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46959 Greenwich Sotheby's International Realty MARILYN WILCOX marilyn.wilcox@sothebysrealty.com +1 484.368.0490</p>	<p>AUSTIN, TEXAS</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46960 Greenwich Sotheby's International Realty MARILYN WILCOX marilyn.wilcox@sothebysrealty.com +1 484.368.0490</p>
<p>HOUSTON, TEXAS</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46961 Greenwich Sotheby's International Realty MARILYN WILCOX marilyn.wilcox@sothebysrealty.com +1 484.368.0490</p>	<p>HOUSTON, TEXAS</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46962 Greenwich Sotheby's International Realty MARILYN WILCOX marilyn.wilcox@sothebysrealty.com +1 484.368.0490</p>	<p>MINNEAPOLIS, MINNESOTA</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46963 Greenwich Sotheby's International Realty MARILYN WILCOX marilyn.wilcox@sothebysrealty.com +1 484.368.0490</p>	<p>MINNEAPOLIS, MINNESOTA</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46964 Greenwich Sotheby's International Realty MARILYN WILCOX marilyn.wilcox@sothebysrealty.com +1 484.368.0490</p>	<p>UTAH</p> <p>1100 Woodland Street \$3,500,000 sothebysrealty.com/id/46965 Greenwich Sotheby's International Realty MARILYN WILCOX marilyn.wilcox@sothebysrealty.com +1 484.368.0490</p>

The New York Times Takeover

Promote your brand and properties in style with this 96 page tabloid insert devoted to Sotheby's International Realty and Delivered high-net worth zip codes. Generous, full-page ad space on heavy, bright white paper ensures an elegant presentation and shelf life.

- Circulation: **160,000**
- Distribution: **NYC Metro Area**

FULL PAGE: \$690
SPREAD: \$1,380

INCLUDES DIGITAL PROMOTION




Sotheby's
INTERNATIONAL REALTY

GREENWICH CONNECTICUT

Move beyond your expectations.

Nothing compares.
SOTHEBYSREALTY.COM

Represented by: **Jeep Bahar** MRE #13.

72 Post Road, Old Westbury, NY



Fichea Russell
Real Estate Salesperson
Gold Circle Of Excellence
6 516.662.2710
c. 516.662.5400

72 Post Road
9 BR | 6 BA | 15.54 ACRES
\$4,800,000

Located on 15.54 acres directly adjacent to the 230-acre Old Westbury Gardens, this prime estate comprises five lots, with potential for future subdivision. It features a variety of buildings, including a five bedroom artist's studio, a country house, an barn, a three bedroom cottage, a two story garage with large workshop and more. The property is a true gem waiting to be discovered.




DANIELE GALE / AGENT / OEBRA RUSSELL



© 2017 Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender. Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender. Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender. Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender. Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender.



Sandbanks Exuma, The Bahamas




Jacqueline Lightburn
Elite Agent
+1 242 269 2225
260 Sandbanks Lightburn
JL@Sandbanks.com

Sandbanks | Exuma
6 BR | 7.5 BA
\$2,900,000

Sandbanks is a truly spectacular 6 bedroom, 7 1/2 bath and 11 1/2 bath oceanfront mansion, ideally located and designed to fully embrace the tropical paradise of Great Exuma. The outside of the home is just as luxurious as the interior, comprised of a swimming pool deck and a classic infinity pool. (aka a beach) area directly visible to the ocean for water sports.

SIREBAHAMAS.COM/ID/X295.67



© 2017 Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender. Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender. Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender. Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender.

5305 Carlsbad Boulevard, Carlsbad, CA 92008



Eric Santorino
Elite Agent
858.334.3557
eric@ericsantorino.com
DRE#01565001

5305 Carlsbad Boulevard
5 BR | 3.0 BA | 3029 SQ FT
\$25,000,000

Stunning single story 15,000 sq ft custom lot spanning two acres with over 100 feet of prime Southern California coastline featuring panoramic views of the Pacific Ocean & private stairs to the sand. This prestigious gated estate is truly unlike anything else.



SOTHEBYSREALTY.COM/ID/THE44



© 2017 Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender. Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender. Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender. Sotheby's International Realty, an Equal Housing Opportunity and Equal Housing Lender.

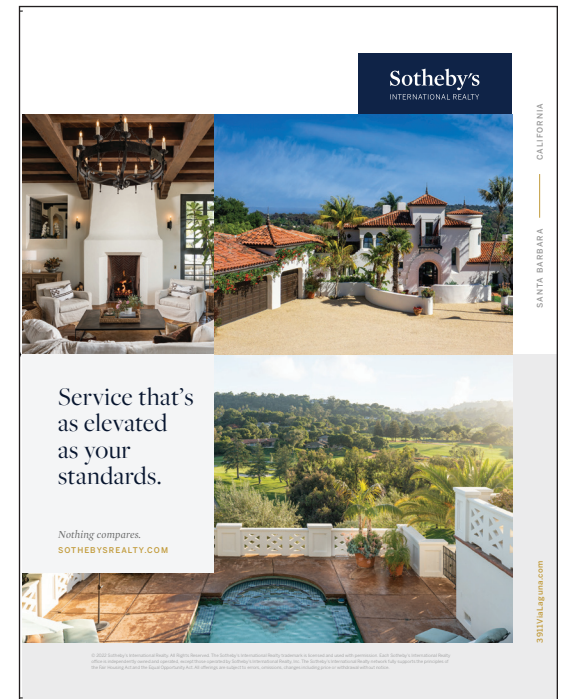
Bloomberg Markets

Bloomberg Markets is the highly-read magazine of the "Global Financial Elite," serving 96% of Bloomberg Terminal subscribers including banks, brokerages, hedge funds, government agencies and other arms of the financial industry. Readers are ultra-affluent and influential; they take the lead in decision-making and are among the first to buy new products or services. Market readers are professional global citizens who live the ultimate luxury lifestyle driven by their discerning tastes and exclusive experiences. Our cooperative advertisement is an impactful, two page - full color insert reaching over 382,473 international hedge fund and finance professionals.

- Circulation: **382,473**
- Geographic distribution: **Global**
- Male / Female ratio: **78% / 22%**
- Average household income: **\$408,426**
- Median age: **45**

FULL PAGE: \$18,750

Global



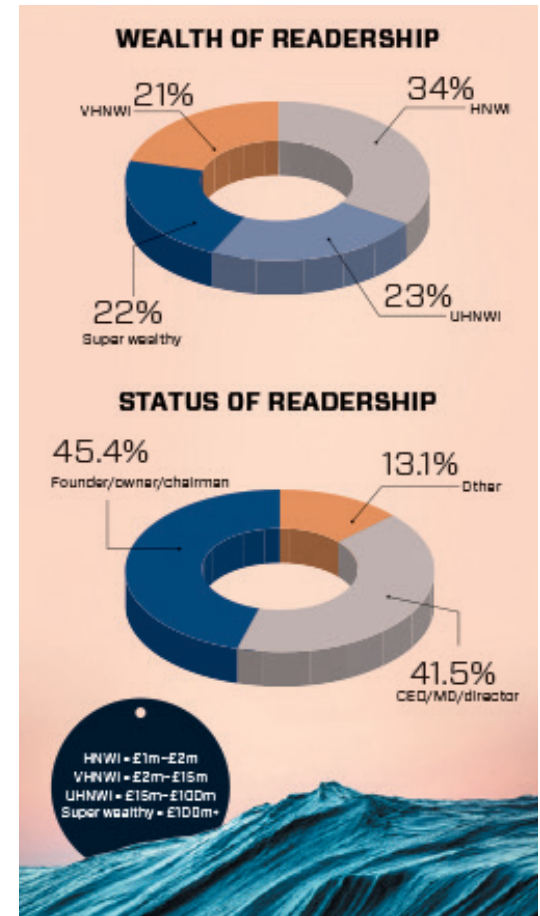
Boat International

For more than 30 years, Boat International has been the world's most authoritative, trusted and comprehensive magazine for the superyacht community, inspiring the lifestyles of the international wealthy elite. The magazines and books are timeless and collectable.

The readers constitute some of the wealthiest and inaccessible individuals in the world. Overall the average net worth of our audience (across events and print) is \$35.9 million, with a combined wealth of \$1.662 trillion. The subscribers (Boat International and Boat International US Edition) account for more than 10 per cent of the total global billionaire population. The network of the audience extends to more than 6,000 UHNWIs, with a combined wealth of \$3.74 trillion.

- Circulation US: **25,600**
- Average Net Worth: **\$35.9 million**

PRICE: \$4,250



Boston Magazine

No other magazine covers what it means to be a Bostonian better than Boston magazine. For over 50 years Boston magazine has been the city's concierge and informer. Every issue of Boston magazine features a front of book Home & Property department, a reader's go-to source for luxury home design inspiration and real estate news. Additionally, the back of each issue includes a Distinctive Properties department showcasing a collection of property listings and top agent information.

- Boston magazine readers
- **84%** homeowners
- **92%** attended college
- **68%** sit on board of directors/trustee members for community/philanthropic organizations
- **71%** married

- Circulation: **75,000**
- Average issue audience: **487,500**
- Average age: **48**
- Female: **59%**
- Average household income: **\$216,000**
- Average net worth: **\$1,603,000**

FULL PAGE: \$5,560

Global



The St. Regis Residences, Boston



Take in the dramatic harbor and city views from your beautifully appointed residence. Indulge in signature amenities and personalized butler service that anticipates and appreciates your every expectation. Enjoy a walk or dinner out in Boston's most spectacular neighborhood. This is living as you wish. This is living at The St. Regis Residences, Boston.

srresidencesboston.com

Boston Globe

The Boston Globe, New England's largest news organization provides news, analysis and information about community events, sports and entertainment. The Globe provides in-depth coverage of the daily news around the world and throughout the nation and is a trusted source for the most up to date information. magazine features a front of book Home & Property department, a reader's go-to source for luxury home design inspiration and real estate news. Additionally, the back of each issue includes a Distinctive Properties department showcasing a collection of property listings and top agent information.

BOSTON GLOBE SUNDAY ADDRESS SECTION

With the friendliness of a wise neighbor, Address offers expert tips on buying, selling, design, home repair, and gardening, and the latest on the housing and rental markets. Plus, check out the recent sales to give you that edge at the bargaining table. Also look for the special expanded Spring and Fall House Hunt sections.

- Sunday Readership: **750,910**
- Average HHI: **\$113,000**
- Male/Female Ratio: **47% / 53%**
- **37%** of Sunday Globe readers have a net worth of **\$1,000,000**

PROPERTY SPOT HOUSE HUNT SECTION: \$360

TRIPLE PROPERTY SPOT HOUSE HUNT SECTION: \$1,080

Boston Sunday Globe

OCTOBER 31, 2021

Making history, dreaming of more

JENN OSTERHEILD

As the city's first Black mayor, the 2021 election has a historic significance. It's not just about who wins, but about the future of the city and the state. The election is a referendum on the future of the city and the state.

A BEAUTIFUL RESISTANCE

The city is not just a place, but a community. It's a place where people come together and make a difference. The city is a beautiful resistance to the forces of division and hatred.

AS THE DAY OF DECISION DAWNS, A CITY POISED FOR CHANGE

More than 200 people gathered in the city center for a protest. The protesters were demanding more transparency and accountability from the city government. The protesters were demanding more transparency and accountability from the city government.

IN HARM'S WAY

Protesters around the country have been injured and killed by vehicle ramming, but there's been precious little justice. And new laws could make accountability even scarier.

Vermont surge testing reach of virus strategies

Waning power of vaccines may account for rising numbers of infections.

By Kay Lazar

Throughout the pandemic, Vermont has been a beacon for the country with its aggressive and free COVID-19 vaccination effort, and often one of the lowest infection rates in the country.

California state repurposes law to help Black voters

California state repurposes a law that was originally intended to help Black voters in the state.

COMING TUESDAY: Putting the law on the driver's side

Putting the law on the driver's side is a key step in ensuring that all drivers are held accountable for their actions.

BOSTON'S BEST VIEWS

Panoramic Water and City Views From Every Residence

55 New Construction Luxury Condos in the Heart of Downtown Boston
2 to 4 Bedrooms | 3,500+ sq ft
Immediate Occupancy

617.227.2080 | TheSudburyCondos.com

National HYM CAMPION REALTY

Conde Nast Traveler

Condé Nast Traveler, the gold standard of travel, has never been more valuable as we help consumers and clients navigate the path forward. Through cross cultural collaboration with our global teams in local markets, we're building new global initiatives and experiences that inspire our return to travel.

- 49/51% Male/Female
- 3m Print Readers
- \$152k Avg Hhi
- \$508b Total Travel Spending Power
- 1.5x Frequent Travelers
- 1.2x Passport Owners

INSPIRE AFFLUENT BUYERS

With over 60 local and feeder market regions available with exclusive rates, you can reach these high-income, luxury buyers when they're inspired to buy. Inspire the decisions and feed the fantasies of your potential buyers with a full-page, full-color ad in Conde Nast Traveler

- FULL PAGE, COLOR
- NATIONAL
- CANADA EAST
- SOUTH FLORIDA
- NEW YORK METRO
- DALLAS / FT WORTH



TTR Sotheby's

300 International Drive #2501

BALTIMORE, MARYLAND

Live amongst the clouds with the best undisturbed views in Baltimore. Highlight the epitome of finer condos living within the Four Seasons Private Residences Baltimore. Residence #2501 features 2,200+ square feet of living with high-end finishes and a seamless open floorplan. Centrally located to America's most prestigious golf courses, Caves Falls, Congressional, Baltimore Country Club and more.

Offered at \$2,990,000

TRAVELSTEAD!
 Alex Lerner
 443-489-3125
 alexl@travstead.com

Lidia Travelshead
 443-899-2113
 lidia@travstead.com

© 2017 The Four Seasons Hotel Baltimore, LLC. All rights reserved. Four Seasons Hotel Baltimore, LLC is an Equal Opportunity Employer. All rights reserved. This advertisement is not an offer. It is intended to provide information only. It is not intended to be used as a basis for any investment decision. The information contained herein is not intended to constitute an offer of any financial product. It is intended to provide information only. It is not intended to be used as a basis for any investment decision. The information contained herein is not intended to constitute an offer of any financial product. It is intended to provide information only. It is not intended to be used as a basis for any investment decision.

LAURIE SILVERMAN

Selling New York City

300 Central Park West, Apt 25G | 4 beds | 4.5 baths | Price Upon Request

60 Gramercy Park North, Apt 15A | 3 beds | 2.5 baths | Price Upon Request

LAURIE SILVERMAN
 Senior Global Real Estate Advisor, Associate Broker
 617-865-2634 | laurie.silverman@sothebysrealty.com
 laurie@sothebysrealty.com

Sotheby's INTERNATIONAL REALTY

© 2017 Sotheby's International Realty, Inc. All rights reserved. Sotheby's International Realty, Inc. is an Equal Opportunity Employer. All rights reserved. This advertisement is not an offer. It is intended to provide information only. It is not intended to be used as a basis for any investment decision. The information contained herein is not intended to constitute an offer of any financial product. It is intended to provide information only. It is not intended to be used as a basis for any investment decision.

Conde Nast Traveler

CONDÉ NAST TRAVELER				Sotheby's 2023 Rates			
				FULL-PAGE		SPREAD	
Markets	Subscribers	Audience	2023 Client Rates	1x	4x+	1x	4x+
Canada East	5,000	19,500	\$5,270	\$2,190	\$1,970	\$4,280	\$3,640
South Florida	18,000	70,200	\$5,570	\$3,560	\$3,200	\$6,930	\$5,890
New York Metro	38,000	148,200	\$11,660	\$9,870	\$8,880	\$19,240	\$16,350
Dallas / Ft Worth	11,000	42,900	\$5,270	\$2,560	\$2,300	\$4,990	\$4,240
TOTALS	72,000	280,800	\$27,770	\$18,180	\$16,350	\$35,440	\$30,120

**2023 Rates include 4CB ad in subscriber copies.*

*Buy ALL	\$14,540	\$12,260	\$28,350	\$22,590
-----------------	-----------------	-----------------	-----------------	-----------------

**Buy ALL rates include an additional discount, based on running all 4 markets each month*

\$49,040	\$90,360
Buy all mkts - 4x total (Full-Pages)	Buy all 4x mkts - total (2 Pg. Spreads)

Elite Traveler

Since its launch in 2001, Elite Traveler has been the market-leading guide and curator of the global luxury lifestyle of ultra-high-net-worth individuals. It is written and designed by our experienced team of editors for the elusive global elite who live the private jet lifestyle, delivering expert perspectives, meaningful analysis and advice. Each issue provides detailed information covering the spectrum of the luxury lifestyle, including travel, fashion, jewelry, watches, spirits, autos, jets, yachts and real estate.

As an audited publication with worldwide distribution aboard private jets, first-class lounges and in FBOs across over 100 countries, Elite Traveler provides advertisers unique access to the wealthiest consumers in the ultimate luxury market.

ELITE TRAVELER AUDIENCE

- Total Readership: **557,000**
- Average Age: **45**
- Male/Female Ratio: **69% / 31%**
- Average HHI: **\$7.9M**
- Average Net Worth: **\$32M**

FULL PAGE: \$9,250

SPREAD: \$18,250

LUXURY HOMES FEATURE: \$4,500



Financial Times

The Financial Times showcases the finest residential properties on the market and provides sage advice to a discerning audience of high-end private owners, as well as investors, every Saturday in its stand-alone "House & Home" section. Targeting upscale readers who are passionate about home and living, this full-color supplement is the world's only weekly property and lifestyle section, which is internationally focused and globally-distributed every weekend.

- Circulation: **214,131**
- Geographic distribution: **Global**
- Readership: **1,993,418**
- Male / Female ratio: **86% / 14%**
- Average household income: **\$338,000**
- Median age: **51**

QUARTER PAGE: \$5,250
TRIPLE SPOT: \$2,190

Global

EXUMA, THE BAHAMAS



Leaf Cay
\$19,995,000 USD | sirbahamas.com/id/46931
Bahamas Sotheby's International Realty
GEORGE DAMIANOS
george.damianos@sirbahamas.com
+1 242.424.9699

PROPERTY | INTERIORS | ARCHITECTURE | GARDENS

House & Home

FTWeekend

Never let the Will
With the knowledge
of your heirs

Sign of the Times
South Korea's bid to buy
end of London price falls

Study in style
Homes in
no chape

Follow us on Twitter @FTProperty



FTWeekend

US Edition

Food and drink festive special

Tips from top global chefs

Lunch with the FT
FT chief Bernie Ecclestone: "I back the rules"

Schulz reversal raises Merkel's survival hopes

Alzheimer's Afflicted Monty Python star helps launch FT Seasonal Appeal

Uber and the cost of the Kazan's Problem

Adventures on two wheels

Sarah Jessica Parker

Sotheby's INTERNATIONAL REALTY

Nothing compares to what's next.

EXUMA, THE BAHAMAS Leaf Cay \$19,995,000 USD sirbahamas.com/id/46931 GEORGE DAMIANOS george.damianos@sirbahamas.com +1 242.424.9699	BRIDGE VALLEY, ARIZONA 4129 East Sandy Mountain Road \$1,000,000 www.sirbahamas.com/id/46932 Bahamas Sotheby's International Realty FRANK AZAMI frank.azami@sirbahamas.com +1 408.282.0280	SCOTTSDALE, ARIZONA 9779 East Bismarck Drive \$4,000,000 www.sirbahamas.com/id/46933 Bahamas Sotheby's International Realty FRANK AZAMI frank.azami@sirbahamas.com +1 408.282.0280	SCOTTSDALE, ARIZONA 12801 North Church Road \$2,000,000 www.sirbahamas.com/id/46934 Bahamas Sotheby's International Realty FRANK AZAMI frank.azami@sirbahamas.com +1 408.282.0280	ATHLETON, CALIFORNIA 451 Poplar Road \$6,700,000 www.sirbahamas.com/id/46935 Bahamas Sotheby's International Realty MICHAEL DEYFUS michael.deyfus@sirbahamas.com +1 408.282.0280
PALO ALTO, CALIFORNIA 1527H Aveley.com \$4,000,000 Golden Gate Sotheby's International Realty MICHAEL DEYFUS michael.deyfus@sirbahamas.com +1 408.481.4776	PESQUIM, CALIFORNIA 3913 Hampton Road.com \$4,000,000 Golden Gate Sotheby's International Realty MICHAEL DEYFUS michael.deyfus@sirbahamas.com +1 408.481.4776	ROSE, CALIFORNIA 2715 Poplar.com \$2,700,000 Golden Gate Sotheby's International Realty MICHAEL DEYFUS michael.deyfus@sirbahamas.com +1 408.481.4776	SAN DIEGO, CALIFORNIA 2716 N Ocean Street \$1,000,000 www.sirbahamas.com/id/46936 Pacific Sotheby's International Realty REN KOCY CANDIA GREENWELL ren.kocy@sirbahamas.com +1 760.371.5128	SAN FRANCISCO, CALIFORNIA Nob Hill.com \$2,000,000 San Francisco Sotheby's International Realty WENDY STOKER wendy.stoker@sirbahamas.com +1 415.774.8070
BIRMINGHAM, CONNECTICUT 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	WESTON, CONNECTICUT 1000 Park Drive.com \$1,000,000 Krisz Blak krisz.blak@sirbahamas.com +1 203.373.2883	ATLANTA, GEORGIA 111 Peachtree Industrial Drive \$1,000,000 www.sirbahamas.com/id/46937 Russell Post Molly Taylor russell.post@sirbahamas.com +1 508.524.4633	ATLANTA, GEORGIA 111 Peachtree Industrial Drive \$1,000,000 www.sirbahamas.com/id/46938 Susan Bryan Karly Thiele susan.bryan@sirbahamas.com +1 508.524.4633	MIAMI BEACH, FLORIDA 1111 Phoebe Corner Road \$1,000,000 www.sirbahamas.com/id/46939 Cory D'Abate Mazie Regan cory.dabate@sirbahamas.com +1 772.721.3889
ATLANTA, MASSACHUSETTS 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	BOSTON, MASSACHUSETTS 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	LENOX, MASSACHUSETTS 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	ROSELAND TOWNSHIP, NEW JERSEY 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	PRINCETON, NEW JERSEY 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883
NEW YORK, NEW YORK 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	NEW YORK, NEW YORK 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	NEW YORK, NEW YORK 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	NEW YORK, NEW YORK 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	SCOTTSDALE, NEW YORK 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883
UNWILLO, NORTH CAROLINA 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	PROVIDENCE, RHODE ISLAND 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	CHARLESTON, SOUTH CAROLINA 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	STATE OF PAINE, SOUTH CAROLINA 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	AUSTIN, TEXAS 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883
AUSTIN, TEXAS 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	HOUSTON, TEXAS 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	WIMBERLEY, TEXAS 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	KANAS, UTAH 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883	KANAS, UTAH 1000 Park Drive.com \$1,000,000 Matt Bernard matt.bernard@sirbahamas.com +1 203.373.2883

Propriétés Le Figaro

Propriétés Le Figaro is the finest selection of luxury properties to buy and to rent in France and around the world- in print and online. Propriétés Le Figaro embodies the essence of the French way of life, with a property magazine published bi-monthly. Your properties will be seen by the wealthiest people in France, executives of CAC 40 companies, and executives from the Top Management network. In addition to print, there is an online edition and mobile app.

- Readers: **1.4 million**
- Web Visitors: **93,000 per month**
- Page Views: **890,000 per month**
- Distribution: **U.S.A. 32%, U.K. 19%, France 12%, Canada 3%, Australia 3%**

PRICE:
\$2,500 FULL PAGE
\$3,000 FULL PAGE ADVERTORIAL

**PROPRIÉTÉS
LE FIGARO**

Le plus grand choix de **BELLES MAISONS** et de **BEAUX APPARTEMENTS**

9 1975 1661 - Juin 2022 - 126
FRANCE & INTERNATIONAL
proprietes.lefigaro.fr

**BELLES
MAISONS
DE VACANCES**

Résidence secondaire ou semi-principale, location de luxe, les tendances, les opportunités... région par région.

SOthebysREALTY.COM

Open the door to what's next.

Harald Grant
Associate Broker
914.642.7722
Harald.Grant@SothebysRealty
HGrant@rosewoodfarmestate.com

Bruce Grant
Licensed Salesperson
914.642.7722
Bruce.Grant@SothebysRealty

The Rosewood Farm Estate
Southampton, New York

10 BEDROOMS | 10.5+ BATHS | POSSIBLE SUBDIVISION | \$19,950,000
ROSEWOODFARMESTATE.COM

Sotheby's
INTERNATIONAL REALTY

SOthebysREALTY.COM

Take a peek at what's next.

Beate V. Moore
Associate Broker
914.527.7878
Beate.Moore@SothebysRealty
BeateMoore.com

Vanessa Moore
Licensed Salesperson
914.775.6078
Vanessa.Moore@SothebysRealty

Water Mill South on Reserve, Pool & Tennis
Water Mill, New York

6 BEDROOMS | 6.5+ BATHS | 4,900SQ FT | \$11,000,000
542MECOVROAD.COM

Sotheby's
INTERNATIONAL REALTY

Ocean Home Magazine

THE LUXURY COASTAL LIFESTYLE PUBLICATION

Ocean Home is an award-winning coastal lifestyle magazine dedicated to inspiring and educating readers with in-depth articles on exclusive homes and designers, insightful, first-person reports on luxurious resorts and informative stories on must-have products and accessories.

Every issue of Ocean Home inspires and educates highly affluent readers about the world's most exceptional oceanfront architecture, interior design, exclusive resorts and luxury lifestyle.

- High Net Worth Coastal Homeowners
- Luxury Hotels & Resorts
- Private Jets & Luxury Aircraft

Demographics

- Distribution: **50,000**
- Total Audience: **135,000**
- Geographic breakdown: **United States coastal areas, Canada, Caribbean**
- Average age: **51**
- Male / Female: **49% / 51%**
- Average HHI: **\$2,400,000**
- Net Worth: **\$9,600,000**
- Primary Residence value: **\$4,900,000**

FULL PAGE + DIGITAL BANNERS: \$2,500

TWO PAGE SPREAD: \$4,950

NAPA VALLEY, CALIFORNIA



CampusEstateAndVineyards.com
\$18,500,000
St. Helena Brokerage
ARTHUR D. GOODRICH
arthur.goodrich@sothebys.realty +1 415.735.8779

PRIVATE PARADISE / FIRE ISLAND CHIC / OUTDOOR LIGHTING

OCEAN HOME

The Luxury Coastal Lifestyle Magazine
ISSUE 1 - 2019/2020

TOP HOMES

THE MOST EXCLUSIVE COASTAL HOMES ON THE MARKET IN 2019



DESTINATION CALIFORNIA
MALIBU MODERN BY DOUG BURDGE,
CLASSIC LUXURY IN MONTECITO

Sotheby's
INTERNATIONAL REALTY

Nothing compares to what's next.

<p>NAPA VALLEY, CALIFORNIA</p>  <p>CampusEstateAndVineyards.com \$18,500,000 St. Helena Brokerage ARTHUR D. GOODRICH arthur.goodrich@sothebys.realty +1 415.735.8779</p>	<p>VAN NUYS, CALIFORNIA</p>  <p>6300KrisonAve.com \$3,300,000 Vista Sotheby's International Realty STEVEN MULLINS smullins@sothebys.realty +1 310.901.4687</p>	<p>SEBASTIAN, FLORIDA</p>  <p>8900 44th Avenue \$1,400,000 sothebyrealty.com/id/481623W ONE Sotheby's International Realty CINDY O'DARE MAZIE REGAN cindyodare@sothebys.com</p>
<p>VEED BEACH, FLORIDA</p>  <p>905 Winding River Road \$3,250,000 sothebyrealty.com/id/150WFF ONE Sotheby's International Realty KRISTIN DOBSON CINDY O'DARE kristin@sothebys.com +1 772.325.6564</p>	<p>WELAKA, FLORIDA</p>  <p>603 Front Street \$1,400,000 sothebyrealty.com ONE Sotheby's International Realty MAZIE REGAN mregan@sothebys.com +1 772.214.8708</p>	<p>NEW YORK, NEW YORK</p>  <p>135East79StreetMaisonE.com \$12,000,000 East Side Manhattan Brokerage AMANDA FIELD JORDAN NIKKI FIELD amanda.jordan@sothebys.realty +1 212.660.7798</p>
<p>LINCOLN, NORTH CAROLINA</p>  <p>1947 Flattrap Cliffs Drive \$29,750,000 sothebyrealty.com/id/LFPZM Premier Sotheby's International Realty MARILYN WRIGHT marilyn.wright@premier.com +1 828.276.3880</p>	<p>BAINBRIDGE ISLAND, WASHINGTON</p>  <p>BainbridgeLuxeLiving.com \$6,480,000 Realty@sotheby's International Realty SHAYNE TURSEOM shayne.turseom@sothebys.com +1 206.755.9657</p>	<p>OLD FORT BAY, THE BAHAMAS</p>  <p>Krystal Homes \$38,000,000 sothebahamas.com/id/48232 Sothebahamas Sotheby's International Realty GEORGE DAMIANOS george.damianos@sothebahamas.com +1 242.424.9099</p>

SOthebysREALTY.COM

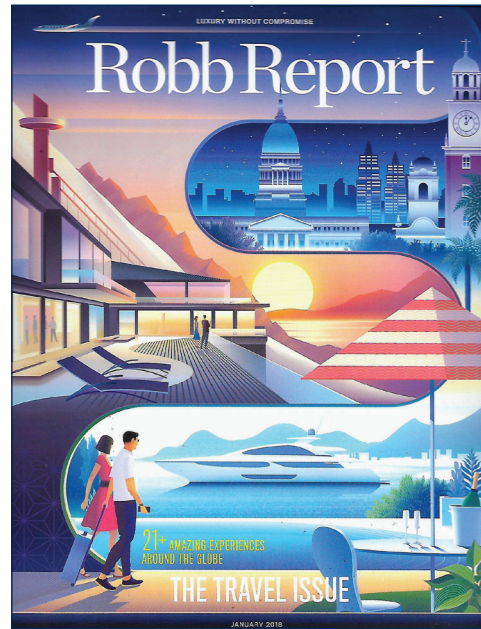
Robb Report

Robb Report is luxury without compromise, attracting a discerning audience with a shared appreciation and desire for quality, artisanship, heritage, fine design, and exclusivity. With its fingers on the pulse of the latest superlative products and experiences that today's modern consumers seek, Robb Report is synonymous around the world with affluence, luxury, and the best of the best.

- Audience: **324,000**
- Average Age: B
- Male / Female Ratio: **79/21**
- Average HHI: **\$484,000**
- Average HNW: **\$2,800,000**

FULL PAGE: \$12,000
 TRIPLE PROPERTY SPOT: \$2,490
 PROPERTY SPOT: \$830

Global



SOTHEBYSDREALETY.COM

Open the door to what's next.

Harald Grant
 Associate Broker
 100 West 17th Street, Suite 1000
 New York, NY 10011
 harald.grant@sothebysrealty.com

Bruce Grant
 Licensed Salesperson
 100 West 17th Street, Suite 1000
 New York, NY 10011
 bruce.grant@sothebysrealty.com

The Rosewood Farm Estate
 Southampton, New York
 10 BEDROOMS | 10.5+ BATHS | POSSIBLE SUBDIVISION | \$19,950,000
 ROSEWOODFARMESTATE.COM

Sotheby's
 INTERNATIONAL REALTY

© 2018 Sotheby's International Realty, Inc. All Rights Reserved. Sotheby's International Realty® is a registered trademark and service mark of Sotheby's International Realty, Inc. Sotheby's International Realty, Inc. is an Equal Opportunity Employer. All rights reserved. Sotheby's International Realty, Inc. is an Equal Opportunity Employer. All rights reserved. Sotheby's International Realty, Inc. is an Equal Opportunity Employer. All rights reserved.

NAPA VALLEY, CALIFORNIA

CampusEstateAndVineyards.com
 \$18,500,000
 St. Helena Brokerage
ARTHUR D. GOODRICH
 arthur.goodrich@sothebysrealty.com +1 415.735.8779

Sotheby's
 INTERNATIONAL REALTY

Nothing compares to what's next.

<p>NAPA VALLEY, CALIFORNIA</p> <p>CampusEstateAndVineyards.com \$18,500,000 St. Helena Brokerage ARTHUR D. GOODRICH arthur.goodrich@sothebysrealty.com +1 415.735.8779</p>	<p>VAN NUYS, CALIFORNIA</p> <p>6300 Orion Ave.com \$3,300,000 Vista Sotheby's International Realty STEVEN MULLINS steven@stevenmullins.com +1 800.901.4667</p>	<p>SEBASTIAN, FLORIDA</p> <p>8900 44th Avenue \$3,450,000 sothebysrealty.com/4648622W ONE Sotheby's International Realty CINDY O'DARE MAZIE REGAN mazie@rosterandregan.com +1 772.214.8708</p>
<p>VERO BEACH, FLORIDA</p> <p>905 Winding River Road \$1,250,000 sothebysrealty.com/44130WVF ONE Sotheby's International Realty KRISTIN BOBBSON CINDY O'DARE kristin@rosterandregan.com +1 772.321.6541</p>	<p>WELAKA, FLORIDA</p> <p>603 Front Street \$1,400,000 sothebysrealty.com ONE Sotheby's International Realty MAZIE REGAN mazie@rosterandregan.com +1 772.214.8708</p>	<p>NEW YORK, NEW YORK</p> <p>131 East 79th Street Maize.com \$12,000,000 East Side Manhattan Brokerage AMANDA FIELD JORDAN NIKKI FIELD amanda.jordan@nikki.com +1 212.658.7798</p>
<p>LINCOLN, NORTH CAROLINA</p> <p>1907 Flattop Cliffs Drive \$29,750,000 sothebysrealty.com/44112PN4 Premier Sotheby's International Realty MARILYN WRIGHT marilyn.wright@premier.com +1 828.279.3680</p>	<p>RAINBOW ISLAND, WASHINGTON</p> <p>BainbridgeLuxLiving.com \$6,480,000 Realogics Sotheby's International Realty SHAYNE TURGEON shayne@shayne.com +1 206.755.9657</p>	<p>OLD FORT BAY, THE BAHAMAS</p> <p>Krystal House \$25,000,000 amandafarm.com/44233 Bahamas Sotheby's International Realty GEORGE DAMIANOS george.damianos@bahamas.com +1 242.424.9669</p>

© 2018 Sotheby's International Realty, Inc. All Rights Reserved. Sotheby's International Realty® is a registered trademark and service mark of Sotheby's International Realty, Inc. Sotheby's International Realty, Inc. is an Equal Opportunity Employer. All rights reserved. Sotheby's International Realty, Inc. is an Equal Opportunity Employer. All rights reserved. Sotheby's International Realty, Inc. is an Equal Opportunity Employer. All rights reserved.

SOTHEBYSDREALETY.COM

Local Media



Sotheby's
INTERNATIONAL REALTY

Discover St Maarten/ Martin

- Annual magazine
- Boutiques, restaurants and other businesses that advertise in the annual publication are supplied regularly with copies to distribute

ANNUAL MAGAZINE FULL PAGE
PRICE: TBD



LOCAL MEDIA

Destination St Martin/St. Maarten

THE MAGAZINE

Now in its 23rd year, Destination St Maarten/St Martin, one of Ralston Holding's series of Caribbean location specific magazines, has evolved to become the leading travel publication of its type within the region.

Destination St Maarten/St Martin is both a visitor's guide and lifestyle magazine featuring island events, the latest in local trends, celebrity chefs with their signature dishes, island personalities and more. The magazine provides readers with a concise guide that highlights the best in shopping, dining out, activities and attractions, real estate and business.

30,000 Magazines distributed on island

Magazines hand distributed to passengers on direct flights from Dallas, JFK and Miami.

ANNUAL MAGAZINE

FULL PAGE: \$16,250

SPREAD: \$28,350



Out Of Home



Sotheby's
INTERNATIONAL REALTY

Out Of Home

LUXURY SHOPPING AREAS

High end shopping malls continue to attract shoppers and they have many digital advertising displays usually at a very reasonable cost. An effective and continuous way to reach the target market.

BILLBOARDS

Billboards are a great vehicle to bring awareness to a large number of people who are traveling near the area.

AIRPORTS AND TRANSIT

Airports offer a wide variety of advertising platforms and the regional airports and other transit hubs can be good options to reach your audience.



St Martin Billboards

Placements November **2023** - **April 2024**

Locations and Pricing **TBD**

Airport Luxury Lounges

November **2023** - **April 2024**

Locations and Pricing **TBD**

Airport Gate Placement

November **2023** - **April 2024**

Select Gate placement by direct flights to St Martin

Availability and Pricing **TBD**

Schedule, Pricing & Reach



Sotheby's
INTERNATIONAL REALTY

Proposed Schedule, Pricing & Reach 2023

Media	Ad Description	November	December	January	February	March	April	Media Total	Reach
Sotheby's Auction House: Print									
Sotheby's Magazine	Full Page					\$ 3,640.00		\$ 3,640.00	20,000
Sotheby's Auction House: Digital									
Sotheby's Bespoke Geo-Targeted Emails	Email								
Sotheby's Bespoke Geo-Targeted Emails	Canada, France, Netherlands, New York, Massachusetts	\$ 2,500.00		\$ 2,500.00		\$ 2,500.00		\$ 7,500.00	75,000
Sotheby's Selects Enewsletter	Sotheby's Selects Enewsletter		\$ 2,350.00		\$ 2,350.00		\$ 2,350.00	\$ 7,050.00	1,465,071
Digital									
Million Impressions*									
Million Impressions	Digital Banner Program	\$ 2,450.00	\$ 2,450.00	\$ 2,450.00	\$ 2,450.00	\$ 2,450.00	\$ 2,450.00	\$ 14,700.00	6,000,000
Million Impressions	Targeting - Florida, Dallas, North Carolina, South Carolina, Atlanta, Ohio, Washington, Pennsylvania, New York, Michigan, Connecticut, Massachusetts, Quebec, Ontario, Paris, Netherlands								
Google Adwords									
Google Adwords	Digital PPC program	\$ 9,750.00	\$ 9,000.00	\$ 9,000.00	\$ 9,000.00	\$ 9,000.00	\$ 9,000.00	\$ 54,750.00	159,900
Facebook Advertising & Instagram									
Facebook Advertising	Digital Banner program	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 18,000.00	720,000
Comprehensive Digital									
Social Mirror	Behavioral Custom program	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 15,000.00	600,000
Display	Behavioral Custom program	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 12,000.00	1,200,000
Native Display	Behavioral Custom program	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 15,000.00	1,500,000
Connected TV - OTT	Behavioral Custom program	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 24,000.00	600,000
Geofencing - Event and Location									
Geofencing - Event and Location	Target specific events and locations	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 9,000.00	360,000
Smart Solutions Eblast									
Smart Solutions Eblast	Custom Email	\$ 2,295.00		\$ 2,295.00		\$ 2,295.00		\$ 6,885.00	120,000
Elite Traveler									
Online Real Estate Showcase	Online Real Estate Showcase			\$ 3,000.00				\$ 3,000.00	100,000
Dedicated e-Blast	Dedicated e-Blast		\$ 6,000.00					\$ 6,000.00	100,000
Instagram Story	Instagram Story	\$ 8,825.00						\$ 8,825.00	100,000
JamesEdition									
Rotating Gallery Home Page	Featured Banner	\$ 2,000.00						\$ 2,000.00	750,000
Rotating Gallery Real Estate Page	Featured Banner			\$ 1,600.00				\$ 1,600.00	750,000
Featured Article and e-Newsletter promotion	e-Newsletter		\$ 5,500.00					\$ 5,500.00	294,000
e-Newsletter	e-Newsletter				\$ 1,500.00			\$ 1,500.00	294,000
New & Trending Home Page	Featured Spot					\$ 1,200.00		\$ 1,200.00	38,300
Social Media	Listing Feature	\$ 1,000.00		\$ 1,000.00				\$ 2,000.00	444,000
JetSet Magazine									
JetSet Magazine	Annual Global Campaign				\$ 2,500.00			\$ 2,500.00	2,140,000
Le Figaro									
Headline Search	Featured City	\$ 795.00		\$ 795.00		\$ 795.00		\$ 2,385.00	
Native Ad	Native placement by City		\$ 500.00		\$ 500.00		\$ 500.00	\$ 1,500.00	
NYTimes.com									
NYTimes.com Property Module	NYTimes.com Property Module	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 18,000.00	333,618
RobbReport.com									
RobbReport.com	Real Estate media bar	\$ 1,300.00	\$ 1,300.00	\$ 1,300.00	\$ 1,300.00	\$ 1,300.00	\$ 1,300.00	\$ 7,800.00	36,000
Real Estate Newsletter	3 Deployments (M, W, F)	\$ 3,875.00	\$ 3,875.00	\$ 3,875.00	\$ 3,875.00	\$ 3,875.00	\$ 3,875.00	\$ 23,250.00	360,000
Travel Enewsletter	Tuesday	\$ 5,625.00	\$ 5,625.00	\$ 5,625.00	\$ 5,625.00			\$ 22,500.00	460,000
WSJ.com									
Mansion Global Homepage	Mansion Global Homepage	\$ 2,150.00		\$ 2,150.00		\$ 2,150.00		\$ 6,450.00	492,000
Mansion Global New Development Profile	Profile page - 3 months		\$ 1,250.00			\$ 1,250.00		\$ 2,500.00	
WSJ.com e-Newsletter	Friday e-Newsletter	\$ 1,775.00		\$ 1,775.00		\$ 1,775.00		\$ 5,325.00	150,000
Mansion Global e-Newsletter	Daily Monday-Friday		\$ 3,680.00				\$ 3,680.00	\$ 7,360.00	34,000
Mansion Global Custom Email	Custom Send			\$ 5,000.00				\$ 5,000.00	17,000
Property upgrades	Property upgrades	Bonus	Bonus	Bonus	Bonus	Bonus	Bonus	\$ -	
WSJ.com Instagram	WSJ.com Instagram	\$ 3,600.00			\$ 3,600.00			\$ 7,200.00	308,000
Mansion Global Instagram	Mansion Global Instagram		\$ 1,775.00			\$ 1,775.00		\$ 3,550.00	152,400
Yachting E-newsletter									
Boat International	Boat International	\$ 750.00			\$ 750.00			\$ 1,500.00	51,200
Cruising World	Cruising World		\$ 1,400.00			\$ 1,400.00		\$ 2,800.00	100,000
Sailing World	Sailing World			\$ 600.00			\$ 600.00	\$ 1,200.00	40,000
Yachts & Yachting	Yachts & Yachting	\$ 650.00			\$ 650.00			\$ 1,300.00	140,000
Ocean Home									
E-Newsletter	E-Newsletter		\$ 650.00		\$ 650.00			\$ 1,300.00	44,000
Custom E-Mail	Custom E-Mail	\$ 2,500.00		\$ 2,500.00		\$ 2,500.00		\$ 7,500.00	66,000
Facebook Post	Facebook Post		\$ 700.00	\$ 575.00			\$ 575.00	\$ 1,150.00	43,200
Instagram Post	Instagram Post					\$ 700.00		\$ 1,400.00	43,600
Facebook/Instagram Ad	Facebook/Instagram Ad	\$ 1,300.00			\$ 1,300.00			\$ 2,600.00	86,800
Sponsored Content	Sponsored Content		\$ 2,500.00		\$ 2,500.00		\$ 2,500.00	\$ 7,500.00	114,597
Crain's New York Business									
Crain's New York Business	Daily E-Newsletter M-F	\$ 3,150.00		\$ 3,150.00		\$ 3,150.00		\$ 9,450.00	45,000

Proposed Schedule, Pricing & Reach 2023

Print

The Wall Street Journal															
The Wall Street Journal - Eastern Region	Quarter Page	\$	9,360.00	\$	18,720.00	\$	18,720.00	\$	9,360.00	Bonus	Bonus	\$	56,160.00	2,819,934	
The Wall Street Journal - National	Property Spot w/Digital Featured Property Upgrade	\$	650.00	\$	650.00	\$	650.00	\$	650.00	\$	650.00	\$	3,900.00	3,865,544	
The Wall Street Journal - MGEL	Premium Full Page											\$	2,242.50	100,000	
The Wall Street Journal - MGEL	Premium Spread				\$	5,070.00						\$	5,070.00	100,000	
The New York Times															
The New York Times	1/4 page - Weekday/Saturday	\$	5,250.00		\$	5,250.00			\$	5,250.00		\$	15,750.00	1,209,333	
The New York Times	Property Spot - Weekday/Saturday	\$	710.00				\$	710.00	\$	710.00		\$	2,840.00	1,692,444	
The New York Times	Property Spot - Sunday			\$	710.00							\$	710.00	381,268	
The New York Times Takeover	Spread w/ Digital promotion	\$	1,380.00				\$	1,380.00			\$	1,380.00	\$	4,140.00	504,000
Bloomberg															
Bloomberg Markets	Full Page	\$	18,750.00		\$	18,750.00						\$	37,500.00	764,946	
Boat International															
US National issue	Full Page	\$	4,250.00		\$	4,250.00						\$	8,500.00	51,200	
International issue	Full Page			\$	4,250.00				\$	4,250.00		\$	8,500.00	25,850	
Boston Globe															
Boston Globe	Triple Property Spot House Hunt Section	\$	1,080.00				\$	1,080.00	\$	10,580.00		\$	12,740.00	2,252,730	
Boston Magazine															
Boston Magazine	Full Page	\$	5,560.00		\$	5,560.00						\$	11,120.00	150,000	
Conde Nast Magazines Regional Pages															
Conde Nast Traveler - Canada East	Spread													20,000	
Conde Nast Traveler - South Florida	Spread													72,000	
Conde Nast Traveler - New York Metro	Spread						\$	90,030						152,000	
Conde Nast Traveler - Dallas / Ft Worth	Spread													44,000	
Elite Traveler															
Elite Traveler	Full Page			\$	18,250.00							\$	18,250.00	557,000	
Elite Traveler	Luxury Homes Feature			\$	4,500.00							\$	4,500.00	557,000	
Financial Times															
Financial Times	1/4 page			\$	5,250.00	\$	5,250.00					\$	10,500.00	420,914	
Financial Times	Triple Property Spot	\$	2,190.00				\$	2,190.00	\$	2,190.00	\$	2,190.00	\$	8,760.00	841,828
Le Figaro															
Full Page	Full Page					\$	2,500.00		\$	2,500.00		\$	5,000.00	100,000	
Full Page Advertorial	Full Page Advertorial	\$	3,000.00									\$	3,000.00	50,000	
Ocean Home															
Ocean Home	2 Page Spread			\$	4,950.00		\$	4,950.00		\$	4,950.00	\$	14,850.00	210,000	
Robb Report															
Robb Report	Full page	\$	12,000.00	\$	12,000.00		\$	12,000.00				\$	36,000.00	972,000	
Robb Report	Triple Property Spot									\$	2,490.00	\$	2,490.00	324,000	
Local Media															
Discover St Maarten/Martin															
Discover St Maarten/Martin	Annual Magazine				TBD								TBD	TBD	
Destination St Martin/St. Maarten															
Destination St Martin/St. Maarten	Annual Magazine	\$			16,250.00							\$	16,250.00	30,000	
Out of Home															
Local St. Martin					TBD								TBD	TBD	
Airport Luxury Lounge					TBD								TBD	TBD	
Airport Departure Gate					TBD								TBD	TBD	
TOTAL															
											\$	751,972.50	39,276,677		

*After 6 months the Impressions Program may be adjusted after evaluation of budget and strategy
Pricing Subject to Change